



Quality Periodic Review and Utilization of Stakeholders Engagement

College of Business and Finance Department of Accounting, Finance and Banking

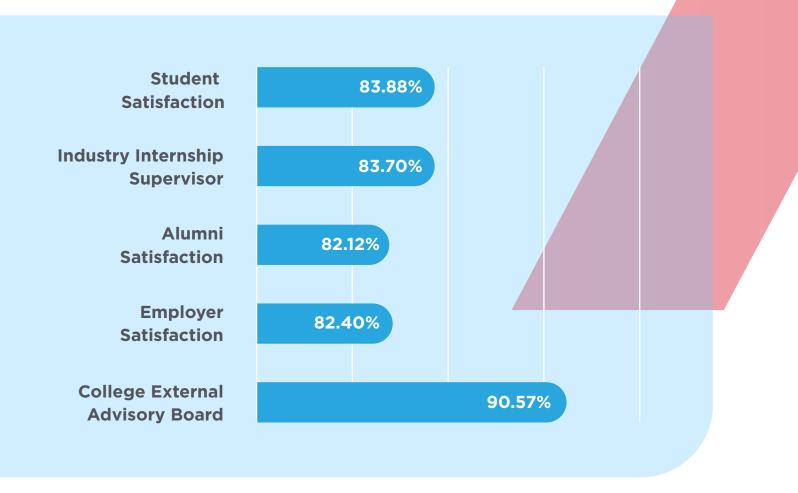
Introduction:

As part of Ahlia University Quality Management System (AUQMS), Ahlia University engage internal and external stakeholders in the quality review of the academic programmes. The College of Business and Finance was reviewed by an independent College External Advisory Board, Employers of the Programme Specific Graduates, Industry Internship Supervisors, Alumni and Students.

Based on the feedback obtained the programmes were revised covering revisions relation to the overall curriculum and content to maintain currency and relevancy of the academic programmes in line with market needs requirements and sustaining employability skills - Effective from Academic Year 2021-2022.

Bachelor's Degree in Accounting and Finance (BSAF)

- Aligned the programme with United • Nations Sustainable Development Goals
- Introduced Market related courses (Taxation, Accounting Information System, Contemporary Issues in Economics and Finance)
- The programme is aligned with 9 papers ٠ exemptions with ACCA
- Increased Major elective courses (to take two major electives instead of one to increase employability)



Bachelor's Degree in Economics and Finance (BSEF)

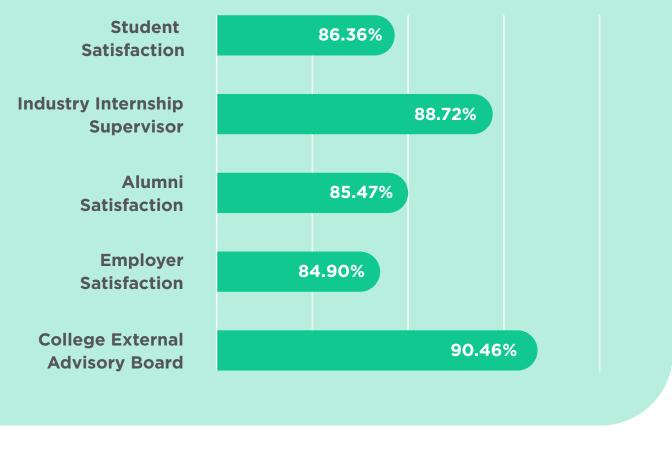
Student

- Aligned the programme with United Nations Sustainable Development Goals
- Introduced Market related courses (Taxation, Contemporary Issues in Economics and Finance as well as Marketing Course)
- The programme is aligned with 5 papers ٠ exemptions with ACCA
- Increased Major elective courses (to take two major electives instead of one to increase employability)

Satisfaction Industry Internship 86.40% **Supervisor** Alumni 82.91% **Satisfaction Employer** 83.77% **Satisfaction College External** 89.42% **Advisorv Board**

Bachelor's Degree in Banking and Finance (BSBF)

- Aligned the programme with United • Nations Sustainable Development Goals
- Introduced Market related courses • (Taxation, Public Finance, Contemporary Issues in Economics and Finance)
- The programme is aligned with 5 papers exemptions with ACCA
- Increased Major elective courses (to take two major electives instead of one to increase employability)







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