






# MASTER OF SCIENCE IN SUSTAINABLE MANAGEMENT

Degree Level: Postgraduate



|                                                                                                     |                                                                                                 |                                                                                              |                                                                                                     |                                                                                              |
|-----------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|
|  Qualification type |  Delivery Mode |  Study mode |  Delivery Language |  Duration |
| Master of Science                                                                                   | Main Campus                                                                                     | Full Time                                                                                    | English                                                                                             | Two Years                                                                                    |

## KEY FACTS

### SDG



**AACSB**  
ACCREDITED

### Contact Persons

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## PROFESSIONAL PATHWAYS

- Professional Certification Programme in Sustainability
- PhD in Business and Management

## EMPLOYABILITY & CAREER PATHWAYS

- Sustainability Specialist
- Manager Communication & Sustainability
- Sustainability Engineer
- Sustainability Business Strategy Manager
- Environmental Data Consultant
- Talent Acquisition Manger
- Generation Z, Sustainability, & Inclusivity

## OVERVIEW

Master of Science in Sustainable Management is a full-fledged programme that covers different aspects related to executive leadership, governance, digital transformation, and strategic innovation. The MSc in Sustainable Management is derived from United Nations Sustainable Development Goals (UNSDGs) with a focus on sustainable businesses. The programme is designed to be offered with giving the options to learners to select between two streams (1) luxury brand management (2) circular economy management. The programme is designed to be placed on NQF level 9 with total of 36 credits equal to 144 NQF credits.

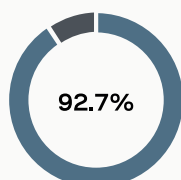
The originality of this academic programme is to provide an executive level of skills to build a strategy serving sustainable management and sustainable businesses. The streams provide a clear pathway for business owners that aims to expand their businesses to be globally recognized as luxury branding as well as to ensure sustainable businesses by covering a number of aspects such as crisis management and digital transformation. This programme is designed capturing academic and professional aspects which is aligned with Bahrain Vision 2030.

## PROGRAMME AIMS

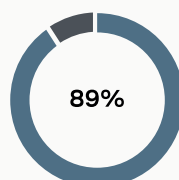
- To equip learners with opportunity to hone their adaptability and resilience towards sustainable businesses.
- To provide learners with competence in applying a range of values, skills, approaches techniques of relevance to a wide variety of sustainable management and green economy
- To equip learners with executive leadership skills and promote the development of entrepreneurship based on sustainable competence and circular economy.
- To equip learners with digital competence and lifelong learning skills, including research and sensitivity to ethical issues and social responsibility to transform sustainable business practices.

## STAKEHOLDER SATISFACTION FOR THE PROPOSED PROGRAMME IN MSC IN SUSTIANABLE DEVELOPMENT:

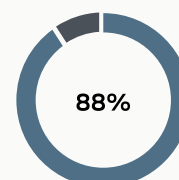
Academics Survey



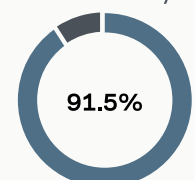
Alumni Survey



Employer Survey



External Advisory Board Survey



## ENTRY REQUIREMENTS

Admission to Ahlia University (AU) is selective and based on academic achievement. Applications are welcome from all students regardless of race, colour, gender, religion, nationality, physical or learning disability. Admission is purely based on merit.

### General Requirements

To be eligible for consideration for admission into postgraduate programmes, applicants must meet the stipulated entry requirements as set by the university and in-line with the regulations of the Higher Education Council of Bahrain. All applicants must hold a recognised and endorsed secondary school certificate (Tawjihiya) or its equivalent, in addition to a recognised and endorsed bachelor degree. All postgraduate applicants will be interviewed by a specialised committee. Admission to the academic programme is contingent on passing the interview and demonstrating potential for academic success.

### Specific Requirements

In addition to satisfying the general admission requirements, applicants are expected to meet the following programme-specific admission requirements for admission into the Master of Science in Sustainable Management (MSSM):

|                                                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|-------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| GPA                                                   | <ul style="list-style-type: none"> <li>Recognised and endorsed bachelor's degree or its equivalent in any business and/or management related disciplines.</li> <li>Applicants who hold a recognised and endorsed bachelor's degree in any other discipline, may be accepted in the programme subject to passing the interview at the programme level and successful completion of the foundation course(s).</li> </ul>                                                                    |
| Cumulative Grade Point Average (CGPA) requirement     | <ul style="list-style-type: none"> <li>Minimum CGPA normally required at the Bachelor's Degree <math>\geq 3.00</math> out of 4.00 or its equivalent.</li> <li>Applicants with CGPA lower than 3.00 or its equivalent at the undergraduate level may be considered for admission, subject to passing the interview at the programme level, and successful completion of the foundation course(s).</li> </ul>                                                                               |
| Interview                                             | <ul style="list-style-type: none"> <li>All applicants must pass an interview, the interview will be assessed through detailed rubrics, applicants must score 60% and above.</li> <li>The interview outcome will determine whether the applicant must take the foundation courses. Credits accrued from the foundation course will be considered extra credits and will not be counted towards the Master programme credits requirement for the completion of the degree.</li> </ul>       |
| Foundation Courses                                    | <p>Applicants who hold a recognised and endorsed bachelor's degree in any other discipline, may be accepted in the programme subject to passing the interview at the programme level and successful completion of the foundation course(s).</p> <p>Applicants with CGPA lower than 3.00 or its equivalent at the undergraduate level may be considered for admission, subject to passing the interview at the programme level, and successful completion of the foundation course(s).</p> |
| Work Experience and Professional Courses/Certificates | Work experience and professional courses/certificates in any related disciplines will be an added advantage.                                                                                                                                                                                                                                                                                                                                                                              |
| Transferred Students                                  | Applicants transferring from other postgraduate programmes will be subject to the above admission criteria and may receive exemption from equivalent courses completed in their former programme in line with Ahlia University External Transfer Policy.                                                                                                                                                                                                                                  |

## FEES

|                                                                         |                |
|-------------------------------------------------------------------------|----------------|
| Application Fee                                                         | BD 40          |
| Registration Fee                                                        | BD 300         |
| HEC ID fee                                                              | BD 30          |
| Subject Fees (BD220 per credit - *36 Credits)                           | BD 7920        |
| <b>Total</b>                                                            | <b>BD 8290</b> |
| Foundation Course (if required)<br>(BD160 per credit * 3 Credit Course) | BD 480         |

## STUDY PALN

The programme comprises of 36 credit hours, the learner should select one of the two streams by considering the stream by successfully the two courses within the selected stream followed by conducted dissertation in the stream topic.

| Course Title                           | Credit Hrs |
|----------------------------------------|------------|
| <b>Foundation Course</b>               |            |
| Business Studies and Global Challenges | 3          |
| <b>MSSM First Semester (Year 1)</b>    |            |
| Responsible Sustainable Management     | 3          |
| Strategic and Innovation Management    | 3          |
| Stream Course I*                       | 3          |
| <b>MSSM Second Semester (Year 1)</b>   |            |
| Human Resources and Talent Management  | 3          |
| Research Methodology and Ethics        | 3          |
| Stream Course II*                      | 3          |
| <b>MSSM First Semester (Year 2)</b>    |            |
| Governance and Executive Leadership    | 3          |
| Organizational Digital Transformation  | 3          |
| <b>MSSM First Semester (Year 2)</b>    |            |
| Dissertation in Sustainable Management | 12         |

Note \* The program comprises of 36 credit hours, the learner should select one of the two streams

### Stream 1 - Luxury Brand Management

MSSM 515 - Luxury Brands and Creativity  
MSSM 516 - International Luxury Marketing Management

### Stream 2 - Circular Economy Management

MSSM 517 - Business data analytics and sustainability  
MSSM -518 Life Cycle Assessment in Circular Economy

### Language Requirements

Applicants must demonstrate a level of English proficiency consistent with the demands of an English-medium of instruction academic programme that is taught and assessed exclusively in the English language. This can be done in one of the following ways:

- Having completed an undergraduate degree from an English-medium institution.
- Having attained an acceptable score on an internationally recognised examination of English language proficiency, typically either IELTS or TOEFL.
  - IELTS  $\geq 6.0$  or its equivalent
  - TOEFL  $\geq 550$  or its equivalent
- Achieving an acceptable score on the University English language placement test.