

الجامعة الأهلية
AHLIA UNIVERSITY
BAHRAIN

COURSE DIRECTORY
2023/2024

COLLEGE OF BUSINESS & FINANCE

www.ahlia.edu.bh

CONTENTS

▪	COLLEGE OF BUSINESS & FINANCE	
▪	DEANSMESSAGE.....	3
▪	COLLEGE MEMBERS.....	4
▪	COLLEGE RESEARCH.....	6
▪	COLLEGE OF BUSINESS & FINANCE.....	14
▪	BACHELOR'S DEGREE IN ACCOUNTING AND FINANCE (BSAF).....	16
▪	BACHELOR'S DEGREE IN BANKING AND FINANCE (BSBF)	24
▪	BACHELOR'S DEGREE IN ECONOMICS AND FINANCE (BSEF)	32
▪	BACHELOR'S DEGREE IN MANAGEMENT AND MARKETING (BSMM)	40
▪	BACHELOR'S DEGREE IN MANAGEMENT INFORMATION SYSTEMS (BSMIS)	48
▪	MASTER'S DEGREE IN BUSINESS ADMINISTRATION (MBA)	56
▪	MASTER OF SCIENCE DEGREE IN ENGINEERING MANAGEMENT (MSEM) IN COLLABORATION WITH THE GEORGE WASHINGTON UNIVERSITY - USA	61
▪	MASTER OF SCIENCE DEGREE IN FORENSIC ACCOUNTING (MSFA).....	66
▪	DOCTOR OF PHILOSOPHY (PHD-WR) IN MANAGEMENT STUDIES, OPERATIONAL RESEARCH AND RELATED FIELDS OFFERED BY BRUNEL UNIVERSITY.....	69
▪	COURSE DESCRIPTION	71

DEANS MESSAGE

I am honored to be entrusted to serve as dean of the Business and Finance college, Ahlia University's. Established in 2003, our college will continue to play an influential role among students and faculty. With rigorous efforts and high-quality education, we aim to qualify our students to be future leaders in business and management in their communities in Bahrain and across the region. Although being a young and small university, we dream big in terms of providing the apogee of quality education to our students through our imparting competencies and life-long learning skills that will enable them to shape their future careers throughout their lifetime.

We believe this will help them become outstanding contributors not only to industry and but also to academia as well. Our faculty is a subject of our pride. Boasting diverse educational and occupational backgrounds, the faculty serves the university as an essential asset bringing to fruition international educational standards locally. In line with Ahlia University's vision regarding scientific research, our college will continue to graduate professionals, steeped in research skills, able to best serve their community. Creating a challenge for us and our students that we are ready to tackle in order to achieve our goals, scientific research we regard as the core mission of any university. Scientific research, as a driver of innovation, contributes, to a major extent, to the sustainability of any business. In addition, scientific research informs public policies that bring positive outcomes to individuals as well as whole communities.

We believe in the integration of all branches of knowledge; accordingly, we aim to equip our students with skills derived from all functional business branches (Economics, Accounting, Finance, Management, Marketing, and MIS). Other innovative programmes of current salience are currently in place such as (Forensic Accounting and FinTech) to serve the growing market needs in these areas. To our postgraduate students, we believe you are an important asset for Business and Finance College. We put a premium on endowing you with analytical skills, research competencies and decision-making skills that will serve you throughout your professional career. Once again, I am delighted to serve as dean of the Business and Finance College of Ahlia University, where all faculty members are united in the endeavor to achieve ever higher standards of business education, professional practice and scientific research.

COLLEGE MEMBERS

Prof. Allam M.M. Hamdan

Dean of College of Business and Finance

Dr. Abdulmuttaleb M.A Musleh

Chairperson of Accounting Finance & Banking Dept

Associate Professor

Dr. Yusuf Abdullatif

Nasralla Albastaki

Chairperson of Management

Associate Professor

Prof. Mukhtar Sayed Ali

Mohamed Kadhem Alhashimi

Vice President for Academic Affairs

Professor

Prof. Amer Al Roubaie

Professor

Prof. Jasim Yusuf Ali

Abdulla Al Ajmi

Professor

Prof. Adel Mohammed

Yaslam Sarea

Professor

Prof. Muneer Mohamed Al

Mubarak

Professor

Dr. Esra Saleh Al Dhaen

Executive Director for Strategy, Quality and Sustainability

Associate professor

Dr. Rami Mohammad

Eshtawi Abu Wadi

Postgraduate Programme Coordinator

Associate professor

Dr. Ahmed Abdulhusain

Ali Abdulhusain Alhayky

Assistant Professor

Dr. Lamea Merza

Taher Husain Al Tahoo

Assistant Professor

Dr. Sayed Mohamed Jaafar

Mohamed Fadhul

Assistant Professor

Dr. Noor Al Sayed

Coordinator for Statistical Support Unit

Assistant Professor

Dr. Zakeya Redha Sanad

QA Coordinator In The CBF

Assistant Professor

Dr. Hooria Ali Hafedh

Assistant Professor

Dr. Maryam Abdulla

Al Thawadi

Assistant Professor

Dr. Fatema Saleh Fares

Abdulla Al Dhaen

Assistant Professor

Dr. Fatema Ebrahim

Abdulrasool

Assistant Professor

Dr. Karima Jaafar

Mohamed Shaikh Almusali

Assistant Professor

Dr. Maria Akbar Husain

Hajeeh Saberi

Assistant Professor

COLLEGE MEMBERS

Dr. Litty Mathew Shibu

Assistant Professor

Dr. Zainab Jaafar Al Hayki

Assistant Professor

Mr. Bashar Hasan Matoog

Lecturer

Mr. Hamad Abdulla Hamad Al Moajil

Lecturer

Mr. Ammar Abdulla Yusuf Al Hawaj

Executive Director of Communications & International Relations

Lecturer

Ms. Reem Sayed Mansour

Lecturer

Ms. Ebtisam Ahmed Jasim Mohamed Ali

Head of Student Development

Lecturer

Ms. Fatema Ebrahim Salem Sulaiman Al Rawahi

Acting Director of CME

Lecturer

Ms. Huda Mohamed Naser

Head of Community Engagement

Lecturer

Mr. Ali Husain Ahmed Mulla

Lecturer

Ms. Elham Hasan Ebrahim Hasan Ahmed

Director of President Office

Lecturer

Mr. Salah Ahmed Khalifa Mohamed

Director of Ahlia Centre for

Entrepreneurship - Training

Advisor to the Chairman of BIT

Lecturer

Ms. Bibi Abdulla Al Mahdi

Head of Dean's Office

Ms. Hessa Saleh AIDhaen

Administrative Officer

Ms. Amina Khalil Howaishi

Administration Officer

Mr. Mahmood Ali Ebrahim Ali Alobaidat

Administrative Assistant Officer

COLLEGE RESEARCH

Introduction

The following report provides highlights on College of Business and Finance (CBF) Research Strategy towards the college goals related to research impact, innovation, intellectuality, community engagement, faculty development and sustainability. This report highlights the extent of achievement of CBF research strategy that was set to attain AACSB accreditation and faculty classification. The report demonstrates the efforts in scientific publishing, the thought leadership in allocating research groups from the college and other colleges that enabled publishing interdisciplinary research for higher impact, and the significant involvement of student and alumni in enriching the scientific research landscape at CBF college. The report will demonstrate data and evidence-based facts on CBF efforts of scientific research indexed by Scopus in the CBF during the year 2022/2023.

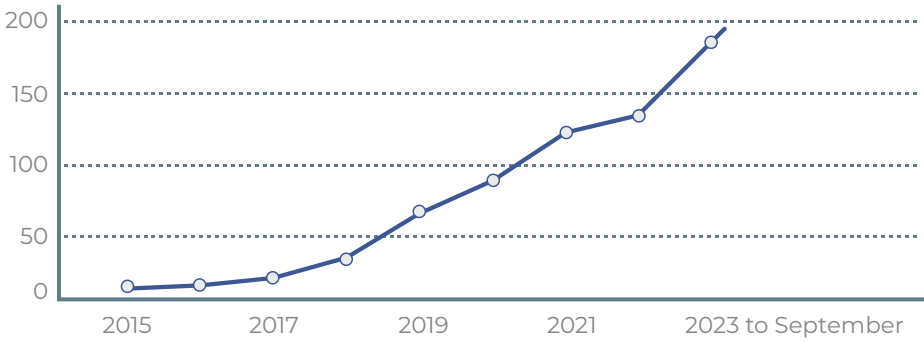
Impact of CBF research Strategy and Research Growth 2015-2023

The College of Business and Finance (CBF) has witnessed significant progress in its scientific research efforts over the past eight years. Table 1 highlights the development of scientific research activity in the college from 2015 to September 2023, attributing the growth to the strategic initiatives implemented by the Deanship of the College in line with international accreditation standards (AACSB).

TABLE 1. CBF RESEARCH 2015-2023

YEAR	CBF SCOPUS	PROGRESS %
2015	4	
2016	6	50.00%
2017	11	83.33%
2018	25	127.27%
2019	70	180.00%
2020	85	21.43%
2021	115	35.29%
2022	122	6.09%
2023 to September	193	58.20%

CBF SCOPUS



The strategic initiatives implemented by the CBF supported by the university management, have played a pivotal role in fostering a research-oriented culture. The exponential increase in research output, as evidenced by the number of manuscripts listed in Scopus, demonstrates the college's commitment to advancing knowledge. With continued support, it is expected that the College of Business and Finance will further enhance its scientific research activity, contributing to the academic excellence of Ahlia University.

Scientific Research, Editing, And Conferences 2022/2023

The College has demonstrated productivity in scientific research, as evidenced by the following data for the year 2022/2023:

SUMMARY	NUMBER OF DOCUMENTS
Journal Articles	73
Book Chapter	41
Conference Paper	64
Book	15
TOTAL	193
Journal Articles in Q1 journals	47
Journal Articles in Q2 journals	19
Article per CBF PhD faculty member	12.9
Special issues edited by CBF members	5
Number of conferences organized by CBF	3

- The research output of 193 publications listed in Scopus reflects the collective efforts of the formed research groups within the CBF. These research groups, comprising faculty members and graduate students, have played a positive role in advancing scientific research at CBF.
- One remarkable aspect of the research output is the significant involvement of graduate students in scientific publishing. It is notable that a large percentage of graduate students have published parts of their theses in the form of book chapters, conference papers, or articles in peer-reviewed scientific journals. This active participation not only highlights the dedication and capabilities of our graduate students but also underscores the importance of their research contributions in advancing knowledge in their respective fields.
- The average scientific output per CBF PhD faculty member is 12.9 articles. This figure showcases the commitment and productivity of our faculty in generating high-quality research. Their scholarly pursuits have not only contributed to the advancement of knowledge within their respective domains but have also solidified the reputation of Ahlia University as a leading institution in scientific research.
- It is worth mentioning that the scientific journals in which the College of Business and Finance publishes its research are highly rated in Scopus (47 papers in Q1 journals and 19 paper in Q2 journals). This recognition underscores the quality and impact of the research conducted by our faculty members and graduate students. Publishing in prestigious journals not only enhances the visibility of our college but also promotes scholarly exchange and collaboration with other researchers and institutions.
- In addition to research publications, the College of Business and Finance has also made significant contributions through editing special issues of scientific journals. The fact that CBF members have edited five special issues demonstrates their expertise and recognition within their respective fields. Furthermore, the college has organized three scientific conferences, providing a platform for researchers, academicians, and industry professionals to disseminate their findings, exchange ideas, and foster collaborations.

The College of Business and Finance at Ahlia University has excelled in scientific research and publishing during the academic year 2022/2023 and sustained research growth as per the set strategy across the past 3 years. The college has created research cultural that is visible and boosted research publication in high ranked journals as well as in collaboration with interdisciplinary research.

The well-designed research strategy derived by the leadership of the college and the collective efforts of research groups, the involvement of graduate students, and the dedication of our faculty members have contributed to a rich and diverse research landscape at Ahlia University. The high number of publications, along with the recognition of our scientific journals in Scopus, highlights the significant contributions made by the college to the advancement of knowledge. We can take

pride in the achievements of our researchers and look forward to further enhancing the research culture and reputation of Ahlia University. The achievement supports attaining Ahlia University objectives including international ranking by QS world ranking and Times Higher Education.

CBF Journal: Journal of Business and Socio-economic Development

The following report presents an overview of the performance of the Journal of Business and Socio-economic Development, a collaborative publication between Ahlia University and the University of Business and Technology and published by Emerald.



Table 3. JBSED performance 2022/2023

NUMBER OF ARTICLES RECEIVED AND EDITED	169
Number of rejected articles	148
Number of accepted articles	21
Percentage of accepted articles	12%
Number of issues issued per year	4
Average number of review round per article	4
Number of times articles were downloaded - to date	156,579
<i>Citations by Scopus - to date</i>	
Journal Article	443
Conference Paper	81
Book Chapter	56
Review	26
Book	10
Editorial	4
Note	1
Total citations	621
Literati awards	1
JBSED Reviewers awards	3
<i>Indexing & metrics:</i>	
DOAJ	
EBSCO Discovery Service	
Google Scholar	
Sherpa Romeo	
Summons (ProQuest)	
WorldCat	

- During the period of 2022-2023, the Journal of Business and Socio-economic Development received and edited a total of 169 articles. Out of these submissions, 148 articles were rejected, while 21 articles were accepted for publication. This represents an acceptance rate of 12%, indicating the rigorous review process and the focus on maintaining high-quality content within the journal.
- Since its publication, the articles in the Journal of Business and Socio-economic Development have been downloaded 156,579 times. This substantial number highlights the relevance and interest in the journal's content among readers and researchers.
- In terms of citations, the journal has received notable recognition. According to Scopus, the articles published in the Journal of Business and Socio-economic Development have been cited a total of 621 times. These citations encompass various forms, including journal articles, conference papers, book chapters, reviews, books, editorials, and notes. Such citations affirm the impact and influence of the journal's content within the academic community.
- The Journal of Business and Socio-economic Development has achieved indexing in several prestigious databases and platforms, including DOAJ, EBSCO Discovery Service, Google Scholar, Sherpa Romeo, Summons (ProQuest), and WorldCat. These indexings contribute to the visibility, accessibility, and discoverability of the journal's content, facilitating wider dissemination among researchers and scholars.
- The journal has also received recognition through the Emerald Literati Award, exemplifying the outstanding contributions made by authors to the journal's content. Additionally, the Journal of Business and Socio-economic Development has awarded three JBSED Reviewers awards, acknowledging the valuable and meticulous efforts of reviewers who ensure the quality and rigor of the published articles.

The Journal of Business and Socio-economic Development, published in cooperation between Ahlia University and the University of Business and Technology through Emerald, has demonstrated notable performance during the period of 2022-2023. The journal's rigorous review process, high acceptance standards, and focus on quality have resulted in a low acceptance rate, ensuring the publication of exceptional research. The significant number of article downloads and citations further emphasize the impact and influence of the journal's content. With multiple indexing and metrics achievements, and recognition through awards, the Journal of Business and Socio-economic Development continues to contribute to the advancement of knowledge in the field of business and socio-economic development.

The College of Business and Finance at Ahlia University has shown exceptional commitment and productivity in scientific research during the academic year 2022/2023. The collaborative efforts of research groups, the active participation of graduate students, and the dedication of faculty members have resulted in a substantial number of publications and a strong presence in prestigious journals indexed by Scopus. These accomplishments highlight the college's contribution to the advancement of knowledge and solidify Ahlia University's reputation as a leading institution in scientific research. Furthermore, the College has made significant contributions through editing

special issues of scientific journals and organizing scientific conferences, fostering collaboration and knowledge exchange.

The research strategy has created research cultural at college level and supported faculty development and growth in terms of academic rank promotion, it is clearly reflected that a number of faculty has obtained academic promotion due to the quality of research published. In addition, the number of awards and classification of CBF faculty amongst the top 500 faculty in the Kingdom of Bahrain has proven the effectiveness of set strategy and societal impact.

As we move forward, we aim to further enhance the research culture and reputation of Ahlia University, continuing to sustain our scientific research efforts and promote excellence in scholarly pursuits.

CBF aligned all its research to United Nations Sustainable Development Goals (UNSDGs) we believe that the alignment of faculty and student research will be vital for a positive societal impact and hence it will support positioning Ahlia University at the map in QS and Times Higher Education Impact Ranking.

COLLEGE OF
BUSINESS & FINANCE



COLLEGE OF BUSINESS & FINANCE

The College of Business and Finance (CBF) at Ahlia University is the largest College within the University and offers five undergraduate programmes, including bachelor's degree in Accounting & Finance (BSAF), Bachelor's Degree in Economics & Finance (BSEF), Bachelor's Degree in Banking & Finance (BSBF), Bachelor's Degree in Management & Marketing (BSMM), and Bachelor's Degree in Management Information Systems (BSMIS). The College also offers one in-house postgraduate programme, Master's Degree in Business Administration (MBA), and two cross-border programmes including PhD without residence with Brunel University, London, and Master of Science in Engineering Management with the George Washington University, USA. All our programmes are in line with professional certifications and industry requirements, have gained full confidence by Education & Training Quality Authority (BQA), and have been placed on National Qualifications Framework (NQF) in Bahrain.

Our mission at the College is to enable our students to become the business leaders of tomorrow, learning not only the theoretical knowledge required but also cultivating the technical skills demanded by 21st century business. The College of Business and Finance carefully selects its faculty members with distinguished academic research record.

In the field of scientific research, the College of Business and Finance gives priority to supporting scientific research among its members and students. Over the past years, the College has achieved an advanced level in the quality and quantity of research published in the Scopus database.

The College trains our students to become entrepreneurs able to lead organizations competing in the international marketplace by providing the latest knowledge and cutting-edge skills required in conceptual understanding, problem solving abilities and analytical thinking skills.

We aim to convey the knowledge, attitudes and skills vital to succeed in today's globalized business landscape where the new global economy, knowledge and information are keys to success and to a lucrative future. If you are ambitious to become a world business leader of tomorrow, the College of Business & Finance can help you achieve your dream.

Our vision is:

To be the college of choice in business and finance education in Bahrain and the region.

Our mission is:

To foster a vibrant learning environment in business and finance education to prepare students for professional success in their career.

Our goals are to:

- Impact - Offer curricula, design programmes, teaching and research that develop highly employable and socially responsible students that are committed to lifelong learning.
- Innovation - offer innovative, relevant and up-to-date programmes to meet market needs.
- Intellectuality - make contributions to applied research by our diverse faculty and students.
- Community Engagement - Promote strong community engagement internally and externally, and foster relationships with various stakeholders including strategic partners in academia and industry. Build a network of students, faculty, staff, alumni and business practitioners as well as orchestrate entrepreneurial activities and public events of salient interest across the community.
- Faculty Development - Continually enhance faculty competency by empowering them to excel in teaching, research and service.
- Infrastructure - upgrade, on a regular basis infrastructure and systems underpinning an excellent learning environment.

Deciding on a degree or programme is a personal choice - it's about choosing the right programme for you; your interests, your future.

Whether you're venturing into a new area of study or looking to build upon your experience and knowledge in a particular field, Ahlia University offers a range of undergraduate and postgraduate degrees and programmes, diplomas and non-award programmes.

Discover more about your programme, semester intake and entry requirements from the list below.

Overview:

The Bachelor's Degree in Accounting and Finance (BSAF) programme has been designed to provide students with an undergraduate qualification, preparing them for a career in accountancy or finance. The aim of this programme is mainly to increase the employability skills of students and graduating trained professionals ready for the market. It offers in depth knowledge in both accounting and finance through different means such as lectures, projects, field trips, practical training, internships, case studies, industry speakers, seminars and various financial and accounting software.

The programme helps students to gain knowledge in the field of financial accounting, bookkeeping, auditing, managerial accounting, international accounting, taxation, sustainability and digital economy, financial management, investment and portfolio management and international finance.

KEY FACTS

Accreditation

Higher Education
Council



مجلس التعليم العالي

Membership



SDG



Exemption



The Chartered
Institute of
Management
Accountants*



The global
body for
professional
accountants

9 papers in ACCA and 8 papers in CIMA

NQF*

NQF Placed (2016) Reference Q16-001 Level 8

BQA**

Confidence (2015)

Study Abroad

Yes

Internship

Yes

Contact Person

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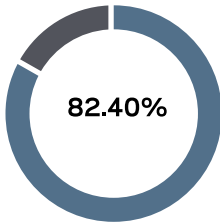
Email: amusleh@ahlia.edu.bh

*National Qualifications Framework

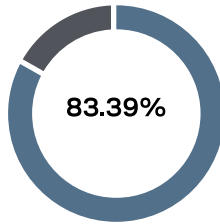
**The Education and Training Quality Authority

GENERAL STATISTICS

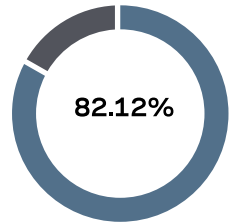
Employer Satisfaction



Student Internship Site Supervisors Satisfaction



Alumni Satisfaction



Programme Facts:

- The programme is of 4 years duration.
- The programme is taught in English Language
- The programme consists of 134 credit hours covering 45 courses
- The programme is accredited by Higher Education Council.
- The programme has membership with AACSB Business Education Alliance.
- The programme achieved "Confidence" in (2015) by the Education and Training Quality Authority.
- The programme has been placed on National Qualifications Framework (NQF) in 2016 Reference Q16-001 level 8
- The programme is internationally recognized by The Chartered Institute of Management Accountants (CIMA) and Association of Chartered Certified Accountants (ACCA) with exemptions from 8 papers in CIMA and 9 papers in ACCA.
- The programme is aligned with United Nations Sustainable Development Goals.
- The programme offers a great opportunity for self-development through internship and existing international exchange programme.

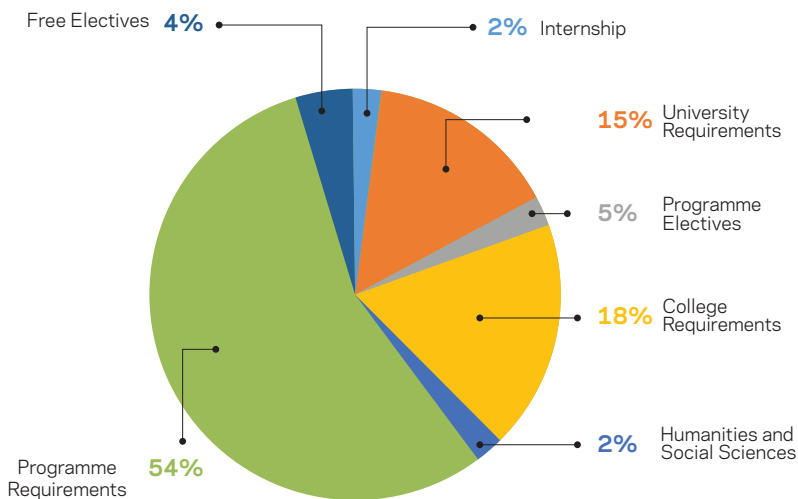
Programme Aims:

The aims of the programme are:

- To equip students with in-depth knowledge and multi-perspectives on sustainable accounting and finance.
- To provide student with competence to practically apply professional standards related to accounting and finance
- To develop student's innovation and leadership potential through a variety of soft skills such as communication, teamwork and global citizenship.
- To develop awareness and appreciation for social and ethical responsibilities at the societal and global levels.
- To equip students with creative and innovative skills to adapt lifelong learning and research.

PROGRAMME COMPONENTS

COURSE TYPE	NO. OF CREDIT-HOURS	NO. OF COURSES
UNIVERSITY REQUIREMENTS	20	7
COLLEGE REQUIREMENTS	24	8
PROGRAMME REQUIREMENTS	72	24
PROGRAMME ELECTIVES	6	2
INTERNSHIP	3	1
HUMANITIES AND SOCIAL SCIENCES	3	1
FREE ELECTIVES	6	2
TOTAL	134	45



LIST OF COURSES

UNIVERSITY REQUIREMENTS

COURSE	CODE	COURSE TITLE	NO. OF CREDIT-HOURS
ARAB	101	COMPOSITION FOR NATIVE SPEAKERS OF ARABIC I	3
ENGL	101	ACADEMIC ENGLISH I	3
ITCS	101	INTRODUCTION TO COMPUTERS & IT	3
ENGL	102	ACADEMIC ENGLISH II	3
HUMR	101	PRINCIPLES OF HUMAN RIGHTS	2
HIST	121	MODERN HISTORY OF BAHRAIN	3
STAT	101	INTRODUCTION TO STATISTICS	3
TOTAL		7 COURSES	20 CREDIT-HOURS

COLLEGE REQUIREMENTS

COURSE	CODE	COURSE TITLE	NO. OF CREDIT-HOURS
ECON	101	PRINCIPLES OF MICROECONOMICS	3
MATH	103	MATHEMATICS I	3
ACCT	101	ACCOUNTING I	3
MAGT	121	FUNDAMENTALS OF MANAGEMENT	3
MATH	104	MATHEMATICS II	3
ECON	102	PRINCIPLES OF MACROECONOMICS	3
ENGL	201	ACADEMIC ENGLISH III	3
ENGL	202	ACADEMIC ENGLISH IV	3
TOTAL		8 COURSES	24 CREDIT-HOURS

PROGRAMME REQUIREMENTS

COURSE	CODE	COURSE TITLE	NO. OF CREDIT-HOURS
ITCS	121	COMPUTER PROGRAMMING	3
ACCT	201	ACCOUNTING II	3
ITMA	201	MANAGEMENT INFORMATION SYSTEMS	3
BANK	221	BANK MANAGEMENT I	3
FINC	211	FINANCIAL MANAGEMENT I	3
MAKT	201	PRINCIPLES OF MARKETING	3
STAT	202	BUSINESS STATISTICS	3
ACCT	301	MANAGERIAL ACCOUNTING	3
ACCT	311	INTERMEDIATE ACCOUNTING I	3
BANK	302	MONEY & BANKING	3
ECON	301	BUSINESS LAW	3
FINC	312	FINANCIAL MANAGEMENT II	3
ACCT	312	INTERMEDIATE ACCOUNTING II	3
ACCT	320	INTERMEDIATE COST ACCOUNTING	3
ETHC	391	ETHICS AND PROFESSIONAL PRACTICE IN BUSINESS	3
FINC	322	INTERNATIONAL FINANCE	3
FINC	323	INSURANCE & REINSURANCE	3
ACCT	321	AUDITING	3
BFRM	498	RESEARCH METHODS IN BUSINESS & FINANCE	3
FINC	421	INVESTMENT	3
ACCT	402	CONTEMPORARY ISSUES IN ACCOUNTING	3
ACCT	403	ADVANCED ACCOUNTING	3
FINC	431	PORTFOLIO MANAGEMENT	3
ACCT/ FINC	499	PROJECT IN ACCOUNTING OR FINANCE	3
TOTAL		24 COURSES	72 CREDIT-HOURS

PROGRAMME ELECTIVES

COURSE	CODE	COURSE TITLE	NO. OF CREDIT-HOURS
ACCT	404	INTERNATIONAL ACCOUNTING	3
ACCT	405	ACCOUNTING INFORMATION SYSTEMS	3
ACCT	411	TAXATION	3
ACCT	422	ADVANCED AUDIT AND ASSURANCE	3
ECON	421	MONETARY AND FINANCIAL SYSTEMS	3
FINC	327	PERSONAL FINANCE	3
FINC	328	REAL ESTATE FINANCE	3
FINC	411	CONTEMPORARY ISSUES IN ECONOMICS AND FINANCE	3
FINC	427	DERIVATIVE SECURITIES	3
TOTAL		ANY TWO OF THE ABOVE COURSES	6 CREDIT-HOURS

INTERNSHIP

COURSE	CODE	COURSE TITLE	NO. OF CREDIT-HOURS
INTR	465	BSAF INTERNSHIP	3
TOTAL		1 COURSE	3 CREDIT-HOURS

HUMANITIES AND SOCIAL SCIENCES

COURSE	CODE	COURSE TITLE	NO. OF CREDIT-HOURS
ANTH	101	INTRODUCTION TO ANTHROPOLOGY	3
ARAB	102	COMPOSITION FOR NATIVE SPEAKERS OF ARABIC II	3
ARAB	201	INTRODUCTION TO MODERN ARABIC LITERATURE	3
CHIN	101	INTRODUCTION TO CHINESE I	3
CULT	101	INTRODUCTION TO CULTURE	3
CULT	102	ISLAMIC CULTURE	3
ENGL	215	READINGS IN ENGLISH LITERATURE	3
ENGL	216	READINGS LITERATURE II	3
ENGL	218	WORKPLACE WRITING SKILLS	3
ENGL	221	INTRODUCTION TO TRANSLATION	3
FREN	101	FRENCH I	3
FREN	102	FRENCH II	3
GERM	101	GERMAN LANGUAGE & CULTURE I	3
GERM	102	GERMAN LANGUAGE & CULTURE II	3
HIST	101	MODERN HISTORY OF THE MIDDLE EAST & NORTH AFRICA	3
IREL	101	INTERNATIONAL RELATIONS	3
KORN	101	INTRODUCTION TO KOREAN LANGUAGE I	3
KORN	102	INTRODUCTION TO KOREAN LANGUAGE II	3
LAW	101	INTRODUCTION TO LEGAL SYSTEMS & LEGAL REASONING	3
PSYC	101	INTRODUCTION TO PSYCHOLOGY	3
SOCI	101	SOCIOLOGY	3
SOCI	102	SOCIOLOGY II	3
SPAN	101	INTRODUCTION TO SPANISH I	3
SPAN	102	INTRODUCTION TO SPANISH II	3
TOTAL		ANY ONE OF THE ABOVE COURSES	3 CREDIT-HOURS

FREE ELECTIVES

STUDENT CAN TAKE ANY TWO COURSES (6 CREDIT-HOURS) AS FREE ELECTIVES

DETAILED STUDY PLAN (BSAF)

FIRST YEAR (32 CREDITS)

FIRST SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
ARAB	101	COMPOSITION FOR NATIVE SPEAKERS OF ARABIC I	3	0	3	
ECON	101	PRINCIPLES OF MICROECONOMICS	3	0	3	
ENGL	101	ACADEMIC ENGLISH I	3	0	3	(ENGL 052 AND ENGL 055) OR PASSING PLACEMENT TEST
ITCS	101	INTRODUCTION TO COMPUTERS & IT	2	2	3	
MATH	103	MATHEMATICS I	3	0	3	(MATH 053) OR PASSING PLACEMENT TEST
TOTAL PER SEMESTER					15	

SECOND SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
ACCT	101	ACCOUNTING I	3	0	3	
ENGL	102	ACADEMIC ENGLISH II	3	0	3	ENGL 101
HUMR	101	PRINCIPLES OF HUMAN RIGHTS	2	0	2	
ITCS	121	COMPUTER PROGRAMMING	2	2	3	ITCS 101
MAGT	121	FUNDAMENTALS OF MANAGEMENT	3	0	3	
MATH	104	MATHEMATICS II	3	0	3	MATH 103
TOTAL PER SEMESTER					17	

SECOND YEAR (36 CREDITS)

FIRST SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
ACCT	201	ACCOUNTING II	3	0	3	ACCT 101
ECON	102	PRINCIPLES OF MACROECONOMICS	3	0	3	
ENGL	201	ACADEMIC ENGLISH III	3	0	3	ENGL 102
HIST	121	MODERN HISTORY OF BAHRAIN	3	0	3	
ITMA	201	MANAGEMENT INFORMATION SYSTEMS	3	0	3	MAGT 121
STAT	101	INTRODUCTION TO STATISTICS	3	0	3	MATH 053 OR PASSING PLACEMENT TEST
TOTAL PER SEMESTER					18	

SECOND SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
BANK	221	BANK MANAGEMENT I	3	0	3	ECON 102
ENGL	202	ACADEMIC ENGLISH IV	3	0	3	ENGL 201
FINC	211	FINANCIAL MANAGEMENT I	3	0	3	ACCT 101
HU/SS	XXX	HUMANITIES/ SOCIAL SCIENCES	3	0	3	
MAKT	201	PRINCIPLES OF MARKETING	3	0	3	MAGT 121
STAT	202	BUSINESS STATISTICS	3	0	3	STAT 101
TOTAL PER SEMESTER					18	

THIRD YEAR (36 CREDITS)

FIRST SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
ACCT	301	MANAGERIAL ACCOUNTING	3	0	3	ACCT 201
ACCT	311	INTERMEDIATE ACCOUNTING I	3	0	3	ACCT 201
BANK	302	MONEY & BANKING	3	0	3	ECON 102
ECON	301	BUSINESS LAW	3	0	3	LAW 101 OR COMPLETION OF AT LEAST 66 CREDITS
FINC	312	FINANCIAL MANAGEMENT II	3	0	3	FINC 211
TOTAL PER SEMESTER					15	

SECOND SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
ACCT	312	INTERMEDIATE ACCOUNTING II	3	0	3	ACCT 311
ACCT	320	INTERMEDIATE COST ACCOUNTING	3	0	3	ACCT 301
ETHC	391	ETHICS AND PROFESSIONAL PRACTICE IN BUSINESS	3	0	3	COMPLETION OF AT LEAST 66 CREDITS
FINC	322	INTERNATIONAL FINANCE	3	0	3	FINC 312
FINC	323	INSURANCE & REINSURANCE	3	0	3	FINC 312
XXXX	XXX	MAJOR ELECTIVE	X	X	3	
TOTAL PER SEMESTER					18	

SUMMER SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
INTR	465	BSAF INTERNSHIP	0	0	3	COMPLETION OF AT LEAST 90 CREDITS AND MINIMUM CGPA 2
TOTAL PER SEMESTER					3	

FOURTH YEAR (30 CREDITS)

FIRST SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
ACCT	321	AUDITING	3	0	3	ACCT 201
BFRM	498	RESEARCH METHODS IN BUSINESS & FINANCE	3	0	3	STAT 202 AND COMPLETION OF AT LEAST 90 CREDITS
FINC	421	INVESTMENT	2	2	3	FINC 312
XXXX	XXX	FREE ELECTIVE	X	X	3	
XXXX	XXX	MAJOR ELECTIVE	X	X	3	
TOTAL PER SEMESTER					15	

SECOND SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
ACCT	402	CONTEMPORARY ISSUES IN ACCOUNTING	3	0	3	ACCT 312
ACCT	403	ADVANCED ACCOUNTING	3	0	3	ACCT 312
ACCT/FINC	499	PROJECT IN ACCOUNTING OR FINANCE	0	6	3	ETHC 391 & BFRM 498
FINC	431	PORTFOLIO MANAGEMENT	3	0	3	FINC 421
XXXX	XXX	FREE ELECTIVE	X	X	3	
TOTAL PER SEMESTER					15	

PROGRAMME ELECTIVES

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
ACCT	404	INTERNATIONAL ACCOUNTING	3	0	3	ACCT 312
ACCT	405	ACCOUNTING INFORMATION SYSTEMS	2	2	3	ACCT 301 OR ACCT 312
ACCT	411	TAXATION	3	0	3	ACCT 201
ACCT	422	ADVANCED AUDIT AND ASSURANCE	3	0	3	ACCT 321
ECON	421	MONETARY AND FINANCIAL SYSTEMS	3	0	3	BANK 302
FINC	327	PERSONAL FINANCE	3	0	3	FINC 211
FINC	328	REAL ESTATE FINANCE	3	0	3	FINC 211
FINC	411	CONTEMPORARY ISSUES IN ECONOMICS & FINANCE	2	2	3	FINC 312 & ECON 102
FINC	427	DERIVATIVE SECURITIES	2	2	3	FINC 312

Overview:

The Bachelor's Degree in Banking and Finance (BSBF) has been designed to enable students to gain quantitative skills and practical experience that would qualify them to work in the dynamic, growing, highly demanding, fast-changing financial services sector in the region and worldwide.

The programme offers in depth knowledge in banking and finance through different means such as lectures, projects, field trips, simulations, internships, case studies, industry speakers, seminars, and various statistical software.

The programme helps students to gain knowledge in the field of banking management, digital banking, sustainability and digital economy, international banking, banking regulations and laws, taxation, public finance, risk management, financial management, investment, and portfolio management.

KEY FACTS

Accreditation



Membership



SDG



Exemption



The global body for professional accountants

Exemptions from 5 papers in ACCA and 4 papers in CIMA

NQF*

NQF Placed (2015) Reference Q15-010 Level 8

BQA**

Confidence (2015)

Study Abroad

Yes

Internship

Yes

Contact Person

Dr. Abdalmuttaleb M. A. Musleh

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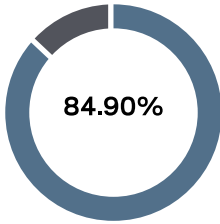
Email: amusleh@ahlia.edu.bh

*National Qualifications Framework

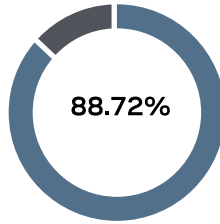
**The Education and Training Quality Authority

GENERAL STATISTICS

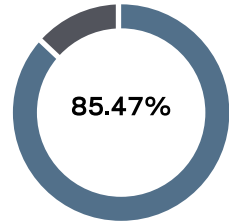
Employer Satisfaction



Student Internship Site Supervisors Satisfaction



Alumni Satisfaction



Programme Facts:

- The programme is of 4 years duration
- The programme is taught in English Language
- The programme consists of 134 credit hours covering 45 courses
- The programme is accredited by Higher Education Council.
- The programme has membership with AACSB Business Education Alliance.
- The programme achieved "Confidence" in (2015) by The Education and Training Quality Authority.
- The programme has been placed on National Qualifications Framework (NQF) in 2015 Reference Q15-010 Level 8
- The programme is internationally recognized by The Chartered Institute of Management Accountants (CIMA) and Association of Chartered Certified Accountants (ACCA) with exemptions from 4 papers in CIMA and 5 papers in ACCA.
- The programme is aligned with United Nations Sustainable Development Goals.
- The programme offers a great opportunity for self-development through internship and existing international exchange programme.

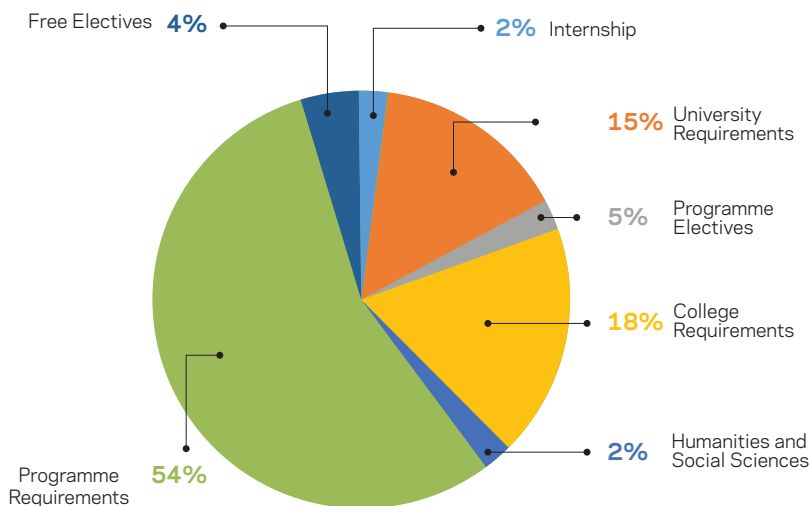
Programme Aims:

The aims of the programme are:

- To equip students with in-depth knowledge and multi-perspectives on sustainable banking and finance.
- To provide student with competence to practically apply professional standards related to banking and finance
- To develop student's innovation and leadership potential through a variety of soft skills such as communication, teamwork and global citizenship.
- To develop awareness and appreciation for social and ethical responsibilities at the societal and global levels.
- To equip students with creative and innovative skills to adapt lifelong learning and research.

PROGRAMME COMPONENTS

COURSE TYPE	NO. OF CREDIT-HOURS	NO. OF COURSES
UNIVERSITY REQUIREMENTS	20	7
COLLEGE REQUIREMENTS	24	8
PROGRAMME REQUIREMENTS	72	24
PROGRAMME ELECTIVES	6	2
INTERNSHIP	3	1
HUMANITIES AND SOCIAL SCIENCES	3	1
FREE ELECTIVES	6	2
TOTAL	134	45



LIST OF COURSES

UNIVERSITY REQUIREMENTS

COURSE	CODE	COURSE TITLE	NO. OF CREDIT-HOURS
ARAB	101	COMPOSITION FOR NATIVE SPEAKERS OF ARABIC I	3
ENGL	101	ACADEMIC ENGLISH I	3
ITCS	101	INTRODUCTION TO COMPUTERS & IT	3
ENGL	102	ACADEMIC ENGLISH II	3
HUMR	101	PRINCIPLES OF HUMAN RIGHTS	2
HIST	121	MODERN HISTORY OF BAHRAIN	3
STAT	101	INTRODUCTION TO STATISTICS	3
TOTAL		7 COURSES	20 CREDIT-HOURS

COLLEGE REQUIREMENTS

COURSE	CODE	COURSE TITLE	NO. OF CREDIT-HOURS
ECON	101	PRINCIPLES OF MICROECONOMICS	3
MATH	103	MATHEMATICS I	3
ACCT	101	ACCOUNTING I	3
MAGT	121	FUNDAMENTALS OF MANAGEMENT	3
MATH	104	MATHEMATICS II	3
ECON	102	PRINCIPLES OF MACROECONOMICS	3
ENGL	201	ACADEMIC ENGLISH III	3
ENGL	202	ACADEMIC ENGLISH IV	3
TOTAL		8 COURSES	24 CREDIT-HOURS

PROGRAMME REQUIREMENTS

COURSE	CODE	COURSE TITLE	NO. OF CREDIT-HOURS
ITCS	121	COMPUTER PROGRAMMING	3
FINC	211	FINANCIAL MANAGEMENT I	3
ITMA	201	MANAGEMENT INFORMATION SYSTEMS	3
ACCT	201	ACCOUNTING II	3
BANK	221	BANK MANAGEMENT I	3
MAKT	201	PRINCIPLES OF MARKETING	3
STAT	202	BUSINESS STATISTICS	3
ACCT	311	INTERMEDIATE ACCOUNTING I	3
BANK	302	MONEY & BANKING	3
BANK	311	BANK MANAGEMENT II	3
ETHC	391	ETHICS AND PROFESSIONAL PRACTICE IN BUSINESS	3
FINC	312	FINANCIAL MANAGEMENT II	3
BANK	321	INTERNATIONAL BANKING	3
BANK	330	ESSENTIALS OF ISLAMIC BANKING	3
FINC	322	INTERNATIONAL FINANCE	3
FINC	323	INSURANCE & REINSURANCE	3
MAKT	320	MARKETING OF FINANCIAL SERVICES	3
BANK	401	CORPORATE BANKING LAW & PRACTICE	3
BANK	410	CREDIT ANALYSIS AND LENDING	3
BFRM	498	RESEARCH METHODS IN BUSINESS & FINANCE	3
FINC	421	INVESTMENT	3
FINC	430	RISK MANAGEMENT	3
FINC	431	PORTFOLIO MANAGEMENT	3
BANK/ FINC	499	PROJECT IN BANKING OR FINANCE	3
TOTAL		24 COURSES	72 CREDIT-HOURS

PROGRAMME ELECTIVES

COURSE	CODE	COURSE TITLE	NO. OF CREDIT-HOURS
ACCT	411	TAXATION	3
BANK	331	ISLAMIC COMMERCIAL LAW	3
ECON	420	PUBLIC FINANCE	3
FINC	327	PERSONAL FINANCE	3
FINC	328	REAL ESTATE FINANCE	3
FINC	411	CONTEMPORARY ISSUES IN ECONOMICS AND FINANCE	3
FINC	427	DERIVATIVE SECURITIES	3
FINC	432	ISLAMIC CAPITAL MARKET & INSTRUMENTS	3
TOTAL		ANY TWO OF THE ABOVE COURSES	6 CREDIT-HOURS

INTERNSHIP

COURSE	CODE	COURSE TITLE	NO. OF CREDIT-HOURS
INTR	467	BSBF INTERNSHIP	3
TOTAL		1 COURSE	3 CREDIT-HOURS

HUMANITIES AND SOCIAL SCIENCES

COURSE	CODE	COURSE TITLE	NO. OF CREDIT-HOURS
ANTH	101	INTRODUCTION TO ANTHROPOLOGY	3
ARAB	102	COMPOSITION FOR NATIVE SPEAKERS OF ARABIC II	3
ARAB	201	INTRODUCTION TO MODERN ARABIC LITERATURE	3
CHIN	101	INTRODUCTION TO CHINESE I	3
CULT	101	INTRODUCTION TO CULTURE	3
CULT	102	ISLAMIC CULTURE	3
ENGL	215	READINGS IN ENGLISH LITERATURE	3
ENGL	216	READINGS LITERATURE II	3
ENGL	218	WORKPLACE WRITING SKILLS	3
ENGL	221	INTRODUCTION TO TRANSLATION	3
FREN	101	FRENCH I	3
FREN	102	FRENCH II	3
GERM	101	GERMAN LANGUAGE & CULTURE I	3
GERM	102	GERMAN LANGUAGE & CULTURE II	3
HIST	101	MODERN HISTORY OF THE MIDDLE EAST & NORTH AFRICA	3
IREL	101	INTERNATIONAL RELATIONS	3
KORN	101	INTRODUCTION TO KOREAN LANGUAGE I	3
KORN	102	INTRODUCTION TO KOREAN LANGUAGE II	3
LAW	101	INTRODUCTION TO LEGAL SYSTEMS & LEGAL REASONING	3
PSYC	101	INTRODUCTION TO PSYCHOLOGY	3
SOCI	101	SOCIOLOGY I	3
SOCI	102	SOCIOLOGY II	3
SPAN	101	INTRODUCTION TO SPANISH I	3
SPAN	102	INTRODUCTION TO SPANISH II	3
TOTAL		ANY ONE OF THE ABOVE COURSES	3 CREDIT-HOURS

FREE ELECTIVES

STUDENT CAN TAKE ANY TWO COURSES (6 CREDIT-HOURS) AS FREE ELECTIVES

DETAILED STUDY PLAN (BSBF)

FIRST YEAR (32 CREDITS)

FIRST SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
ARAB	101	COMPOSITION FOR NATIVE SPEAKERS OF ARABIC I	3	0	3	
ECON	101	PRINCIPLES OF MICROECONOMICS	3	0	3	
ENGL	101	ACADEMIC ENGLISH I	3	0	3	(ENGL 052 AND ENGL 055) OR PASSING PLACEMENT TEST
ITCS	101	INTRODUCTION TO COMPUTERS & IT	2	2	3	
MATH	103	MATHEMATICS I	3	0	3	(MATH 053) OR PASSING PLACEMENT TEST
TOTAL PER SEMESTER					15	

SECOND SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
ACCT	101	ACCOUNTING I	3	0	3	
ENGL	102	ACADEMIC ENGLISH II	3	0	3	ENGL 101
HUMR	101	PRINCIPLES OF HUMAN RIGHTS	2	0	2	
ITCS	121	COMPUTER PROGRAMMING	2	2	3	ITCS 101
MAGT	121	FUNDAMENTALS OF MANAGEMENT	3	0	3	
MATH	104	MATHEMATICS II	3	0	3	MATH 103
TOTAL PER SEMESTER					17	

SECOND YEAR (36 CREDITS)

FIRST SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
ECON	102	PRINCIPLES OF MACROECONOMICS	3	0	3	
ENGL	201	ACADEMIC ENGLISH III	3	0	3	ENGL 102
FINC	211	FINANCIAL MANAGEMENT I	3	0	3	ACCT 101
HIST	121	MODERN HISTORY OF BAHRAIN	3	0	3	
ITMA	201	MANAGEMENT INFORMATION SYSTEMS	3	0	3	MAGT 121
STAT	101	INTRODUCTION TO STATISTICS	3	0	3	(MATH 053) OR PASSING PLACEMENT TEST
TOTAL PER SEMESTER					18	

SECOND SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
ACCT	201	ACCOUNTING II	3	0	3	ACCT 101
BANK	221	BANK MANAGEMENT I	3	0	3	ECON 102
ENGL	202	ACADEMIC ENGLISH IV	3	0	3	ENGL 201
HU/SS	XXX	HUMANITIES/ SOCIAL SCIENCES	3	0	3	
MAKT	201	PRINCIPLES OF MARKETING	3	0	3	MAGT 121
STAT	202	BUSINESS STATISTICS	3	0	3	STAT 101
TOTAL PER SEMESTER					18	

THIRD YEAR (36 CREDITS)

FIRST SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
ACCT	311	INTERMEDIATE ACCOUNTING I	3	0	3	ACCT 201
BANK	302	MONEY & BANKING	3	0	3	ECON 102
BANK	311	BANK MANAGEMENT II	3	0	3	BANK 221
ETHC	391	ETHICS AND PROFESSIONAL PRACTICE IN BUSINESS	3	0	3	COMPLETION OF AT LEAST 66 CREDITS
FINC	312	FINANCIAL MANAGEMENT II	3	0	3	FINC 211
TOTAL PER SEMESTER					15	

SECOND SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
BANK	321	INTERNATIONAL BANKING	3	0	3	BANK 221
BANK	330	ESSENTIALS OF ISLAMIC BANKING	3	0	3	BANK 221
FINC	322	INTERNATIONAL FINANCE	3	0	3	FINC 312
FINC	323	INSURANCE & REINSURANCE	3	0	3	FINC 312
MAKT	320	MARKETING OF FINANCIAL SERVICES	3	0	3	MAKT 201
XXXX	XXX	MAJOR ELECTIVE	X	X	3	
TOTAL PER SEMESTER					18	

SUMMER SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
INTR	467	BSBF INTERNSHIP	0	0	3	COMPLETION OF AT LEAST 90 CREDITS AND MINIMUM CGPA 2
TOTAL PER SEMESTER					3	

FOURTH YEAR (30 CREDITS)

FIRST SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
BANK	401	CORPORATE BANKING LAW & PRACTICE	3	0	3	ECON 301 OR BANK 311
BANK	410	CREDIT ANALYSIS AND LENDING	2	2	3	BANK 302
BFRM	498	RESEARCH METHODS IN BUSINESS & FINANCE	3	0	3	STAT 202 AND COMPLETION OF AT LEAST 90 CREDITS
FINC	421	INVESTMENT	2	2	3	FINC 312
XXXX	XXX	FREE ELECTIVE	X	X	3	
TOTAL PER SEMESTER					15	

SECOND SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
BANK/FINC	499	PROJECT IN BANKING OR FINANCE	0	6	3	ETHC 391 AND BFRM 498
FINC	430	RISK MANAGEMENT	2	2	3	BANK 410
FINC	431	PORTFOLIO MANAGEMENT	3	0	3	FINC 421
XXXX	XXX	MAJOR ELECTIVE	X	X	3	
XXXX	XXX	FREE ELECTIVE	X	X	3	
TOTAL PER SEMESTER					15	

PROGRAMME ELECTIVES

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
ACCT	411	TAXATION	3	0	3	ACCT 201
BANK	331	ISLAMIC COMMERCIAL LAW	3	0	3	
ECON	420	PUBLIC FINANCE	3	0	3	ECON 102 AND COM- PLETION OF AT LEAST 90 CREDITS
FINC	327	PERSONAL FINANCE	3	0	3	FINC 211
FINC	328	REAL ESTATE FINANCE	3	0	3	FINC 211
FINC	411	CONTEMPORARY ISSUES IN ECONOMICS & FINANCE	2	2	3	ECON 102 & FINC 312
FINC	427	DERIVATIVE SECURITIES	2	2	3	FINC 312
FINC	432	ISLAMIC CAPITAL MARKET & INSTRUMENTS	3	0	3	BANK 330

Overview:

The Bachelor's Degree in Economics and Finance (BSEF) programme has been developed to enable students to gain economic reasoning, quantitative skills and practical experience that would qualify them to become business leaders in today's market.

The programme offers in depth knowledge in economics and finance through different means such as lectures, projects, field trips, simulations, internships, case studies, industry speakers, seminars, and various statistical software.

The programme helps students to gain knowledge in the field of microeconomics and macroeconomics theories and practices, econometrics, industrial and international economics, sustainability and digital economy, taxation, public finance, financial management, investment and portfolio management, and international finance. In addition, graduates obtain entrepreneurial skills and knowledge, whereby they are encouraged to start up their own businesses.

KEY FACTS

Accreditation



Membership



SDG



Exemption



The global body for professional accountants

Exemptions from 5 papers in ACCA and 8 papers in CIMA

NQF*

NQF Placed (2016) Reference Q16-002 Level 8

BQA**

Confidence (2015)

Study Abroad

Yes

Internship

Yes

Contact Person

Dr. Abdalmuttaleb M. A. Musleh

Tel: + (973) - 17298969

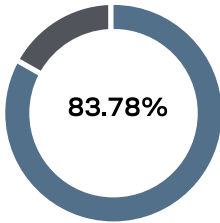
Email: amusleh@ahlia.edu.bh

*National Qualifications Framework

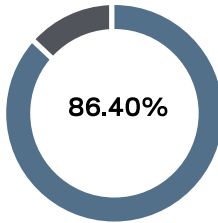
**The Education and Training Quality Authority

GENERAL STATISTICS

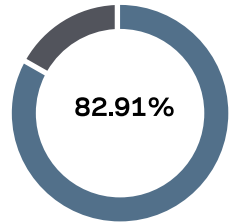
Employer Satisfaction



Student Internship Site Supervisors Satisfaction



Alumni Satisfaction



Programme Facts:

- The programme is of 4 years duration
- The programme is taught in English Language
- The programme consists of 134 credit hours covering 45 courses
- The programme is accredited by Higher Education Council.
- The programme has membership with AACSB Business Education Alliance.
- The programme achieved "Confidence" in (2015) by The Education and Training Quality Authority.
- The programme is placed on National Qualifications Framework (NQF) in 2016 Reference Q16-002 Level 8.
- The programme is internationally recognized by The Chartered Institute of Management Accountants (CIMA) and Association of Chartered Certified Accountants (ACCA) with exemptions from 8 papers in CIMA and 5 papers in ACCA.
- The programme is aligned with United Nations Sustainable Development Goals.
- The programme offers a great opportunity for self-development through internship and existing international exchange programme.

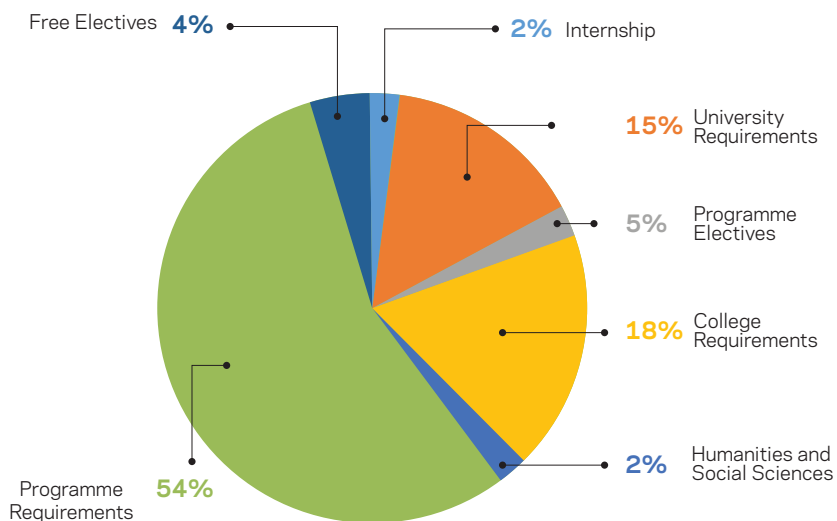
Programme Aims:

The aims of the programme are:

- To equip students with in-depth knowledge and multi-perspectives on sustainable economics and finance.
- To provide student with competence to practically apply professional standards related to economics and finance
- To develop student's innovation and leadership potential through a variety of soft skills such as communication, teamwork and global citizenship.
- To develop awareness and appreciation for social and ethical responsibilities at the societal and global levels.
- To equip students with creative and innovative skills to adapt lifelong learning and research.

PROGRAMME COMPONENTS

COURSE TYPE	NO. OF CREDIT-HOURS	NO. OF COURSES
UNIVERSITY REQUIREMENTS	20	7
COLLEGE REQUIREMENTS	24	8
PROGRAMME REQUIREMENTS	72	24
PROGRAMME ELECTIVES	6	2
INTERNSHIP	3	1
HUMANITIES AND SOCIAL SCIENCES	3	1
FREE ELECTIVES	6	2
TOTAL	134	45



LIST OF COURSES

UNIVERSITY REQUIREMENTS

COURSE	CODE	COURSE TITLE	NO. OF CREDIT-HOURS
ARAB	101	COMPOSITION FOR NATIVE SPEAKERS OF ARABIC I	3
ENGL	101	ACADEMIC ENGLISH I	3
ITCS	101	INTRODUCTION TO COMPUTERS & IT	3
ENGL	102	ACADEMIC ENGLISH II	3
HUMR	101	PRINCIPLES OF HUMAN RIGHTS	2
HIST	121	MODERN HISTORY OF BAHRAIN	3
STAT	101	INTRODUCTION TO STATISTICS	3
TOTAL		7 COURSES	20 CREDIT-HOURS

COLLEGE REQUIREMENTS

COURSE	CODE	COURSE TITLE	NO. OF CREDIT-HOURS
ECON	101	PRINCIPLES OF MICROECONOMICS	3
MATH	103	MATHEMATICS I	3
ACCT	101	ACCOUNTING I	3
MAGT	121	FUNDAMENTALS OF MANAGEMENT	3
MATH	104	MATHEMATICS II	3
ECON	102	PRINCIPLES OF MACROECONOMICS	3
ENGL	201	ACADEMIC ENGLISH III	3
ENGL	202	ACADEMIC ENGLISH IV	3
TOTAL		8 COURSES	24 CREDIT-HOURS

PROGRAMME REQUIREMENTS

COURSE	CODE	COURSE TITLE	NO. OF CREDIT-HOURS
ITCS	121	COMPUTER PROGRAMMING	3
ECON	201	INTERMEDIATE MICROECONOMIC THEORY	3
ITMA	201	MANAGEMENT INFORMATION SYSTEMS	3
ACCT	201	ACCOUNTING II	3
ECON	202	INTERMEDIATE MACROECONOMICS THEORY	3
FINC	211	FINANCIAL MANAGEMENT I	3
MAKT	201	PRINCIPLES OF MARKETING	3
BANK	302	MONEY & BANKING	3
ECON	301	BUSINESS LAW	3
ECON	303	INTERNATIONAL ECONOMICS	3
FINC	312	FINANCIAL MANAGEMENT II	3
STAT	202	BUSINESS STATISTICS	3
BANK	401	CORPORATE BANKING LAW & PRACTICE	3
ECON	321	ECONOMETRICS	3
ETHC	391	ETHICS AND PROFESSIONAL PRACTICE IN BUSINESS	3
FINC	322	INTERNATIONAL FINANCE	3
FINC	323	INSURANCE & REINSURANCE	3
BFRM	498	RESEARCH METHODS IN BUSINESS & FINANCE	3
ECON	410	INDUSTRIAL ORGANIZATION	3
MAGT	310	QUANTITATIVE ANALYSIS FOR BUSINESS	3
BANK	410	CREDIT ANALYSIS AND LENDING	3
ECON	421	MONETARY AND FINANCIAL SYSTEMS	3
FINC	421	INVESTMENT	3
ECON/ FINC	499	PROJECT IN ECONOMICS OR FINANCE	3
TOTAL		24 COURSES	72 CREDIT-HOURS

PROGRAMME ELECTIVES

COURSE	CODE	COURSE TITLE	NO. OF CREDIT-HOURS
ACCT	411	TAXATION	3
ECON	310	ISLAMIC ECONOMICS	3
ECON	322	LABOR ECONOMICS	3
ECON	324	ECONOMIC DEVELOPMENT AND GROWTH	3
ECON	420	PUBLIC FINANCE	3
FINC	327	PERSONAL FINANCE	3
FINC	328	REAL ESTATE FINANCE	3
FINC	411	CONTEMPORARY ISSUES IN ECONOMICS AND FINANCE	3
FINC	427	DERIVATIVE SECURITIES	3
TOTAL	ANY TWO OF THE ABOVE COURSES		6 CREDIT-HOURS

INTERNSHIP

COURSE	CODE	COURSE TITLE	NO. OF CREDIT-HOURS
INTR	466	BSEF INTERNSHIP	3
TOTAL	1 COURSE		3 CREDIT-HOURS

HUMANITIES AND SOCIAL SCIENCES

COURSE	CODE	COURSE TITLE	NO. OF CREDIT-HOURS
ANTH	101	INTRODUCTION TO ANTHROPOLOGY	3
ARAB	102	COMPOSITION FOR NATIVE SPEAKERS OF ARABIC II	3
ARAB	201	INTRODUCTION TO MODERN ARABIC LITERATURE	3
CHIN	101	INTRODUCTION TO CHINESE I	3
CULT	101	INTRODUCTION TO CULTURE	3
CULT	102	ISLAMIC CULTURE	3
ENGL	215	READINGS IN ENGLISH LITERATURE	2
ENGL	216	READINGS LITERATURE II	3
ENGL	218	WORKPLACE WRITING SKILLS	3
ENGL	221	INTRODUCTION TO TRANSLATION	3
FREN	101	FRENCH I	3
FREN	102	FRENCH II	3
GERM	101	GERMAN LANGUAGE & CULTURE I	3
GERM	102	GERMAN LANGUAGE & CULTURE II	3
HIST	101	MODERN HISTORY OF THE MIDDLE EAST & NORTH AFRICA	3
IREL	101	INTERNATIONAL RELATIONS	3
KORN	101	INTRODUCTION TO KOREAN LANGUAGE I	3
KORN	102	INTRODUCTION TO KOREAN LANGUAGE II	3
LAW	101	INTRODUCTION TO LEGAL SYSTEMS & LEGAL REASONING	3
PSYC	101	INTRODUCTION TO PSYCHOLOGY	3
SOCI	101	SOCIOLOGY	3
SOCI	102	SOCIOLOGY II	3
SPAN	101	INTRODUCTION TO SPANISH I	3
SPAN	102	INTRODUCTION TO SPANISH II	3
TOTAL	ANY ONE OF THE ABOVE COURSES		3 CREDIT-HOURS

FREE ELECTIVES

STUDENT CAN TAKE ANY TWO COURSES (6 CREDIT-HOURS) AS FREE ELECTIVES

DETAILED STUDY PLAN (BSEF)

FIRST YEAR (32 CREDITS)

FIRST SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
ARAB	101	COMPOSITION FOR NATIVE SPEAKERS OF ARABIC I	3	0	3	
ECON	101	PRINCIPLES OF MICROECONOMICS	3	0	3	
ENGL	101	ACADEMIC ENGLISH I	3	0	3	(ENGL 052 AND ENGL 055) OR PASSING PLACEMENT TEST
ITCS	101	INTRODUCTION TO COMPUTERS & IT	2	2	3	
MATH	103	MATHEMATICS I	3	0	3	(MATH 053) OR PASSING PLACEMENT TEST
TOTAL PER SEMESTER					15	

SECOND SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
ECON	102	PRINCIPLES OF MACROECONOMICS	3	0	3	
ENGL	102	ACADEMIC ENGLISH II	3	0	3	ENGL 101
HUMR	101	PRINCIPLES OF HUMAN RIGHTS	2	0	2	
ITCS	121	COMPUTER PROGRAMMING	2	2	3	ITCS 101
MAGT	121	FUNDAMENTALS OF MANAGEMENT	3	0	3	
MATH	104	MATHEMATICS II	3	0	3	MATH 103
TOTAL PER SEMESTER					17	

SECOND YEAR (36 CREDITS)

FIRST SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
ACCT	101	ACCOUNTING I	3	0	3	
ECON	201	INTERMEDIATE MICROECONOMIC THEORY	3	0	3	ECON 101
ENGL	201	ACADEMIC ENGLISH III	3	0	3	ENGL 102
HIST	121	MODERN HISTORY OF BAHRAIN	3	0	3	
ITMA	201	MANAGEMENT INFORMATION SYSTEMS	3	0	3	MAGT 121
STAT	101	INTRODUCTION TO STATISTICS	3	0	3	(MATH 053) OR PASSING PLACEMENT TEST
TOTAL PER SEMESTER					18	

SECOND SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
ACCT	201	ACCOUNTING II	3	0	3	ACCT 101
ECON	202	INTERMEDIATE MACROECONOMICS THEORY	3	0	3	ECON 102
ENGL	202	ACADEMIC ENGLISH IV	3	0	3	ENGL 201
FINC	211	FINANCIAL MANAGEMENT I	3	0	3	ACCT 101
HU/SS	XXX	HUMANITIES / SOCIAL SCIENCES	3	0	3	
MAKT	201	PRINCIPLES OF MARKETING	3	0	3	MAGT 121
TOTAL PER SEMESTER					18	

THIRD YEAR (36 CREDITS)

FIRST SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
BANK	302	MONEY & BANKING	3	0	3	ECON 102
ECON	301	BUSINESS LAW	3	0	3	LAW 101 OR COMPLETION OF AT LEAST 66 CREDITS
ECON	303	INTERNATIONAL ECONOMICS	3	0	3	ECON 202
FINC	312	FINANCIAL MANAGEMENT II	3	0	3	FINC 211
STAT	202	BUSINESS STATISTICS	3	0	3	STAT 101
TOTAL PER SEMESTER					15	

SECOND SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
BANK	401	CORPORATE BANKING LAW & PRACTICE	3	0	3	ECON 301 OR BANK 311
ECON	321	ECONOMETRICS	3	0	3	STAT 202 AND ECON 202
ETHC	391	ETHICS AND PROFESSIONAL PRACTICE IN BUSINESS	3	0	3	COMPLETION OF AT LEAST 66 CREDITS
FINC	322	INTERNATIONAL FINANCE	3	0	3	FINC 312
FINC	323	INSURANCE & REINSURANCE	3	0	3	FINC 312
XXXX	XXX	MAJOR ELECTIVE	X	X	3	
TOTAL PER SEMESTER					18	

SUMMER SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
INTR	466	BSEF INTERNSHIP	0	0	3	COMPLETION OF AT LEAST 90 CREDITS AND MINIMUM CGPA 2
TOTAL PER SEMESTER					3	

FOURTH YEAR (30 CREDITS)

FIRST SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
BFRM	498	RESEARCH METHODS IN BUSINESS & FINANCE	3	0	3	STAT 202 AND COMPLETION OF AT LEAST 90 CREDITS
ECON	410	INDUSTRIAL ORGANIZATION	3	0	3	ECON 201
MAGT	310	QUANTITATIVE ANALYSIS FOR BUSINESS	3	0	3	STAT 202
XXXX	XXX	MAJOR ELECTIVE	X	X	3	
XXXX	XXX	FREE ELECTIVE	X	X	3	
TOTAL PER SEMESTER					15	

SECOND SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
BANK	410	CREDIT ANALYSIS AND LENDING	2	2	3	BANK 302
ECON	421	MONETARY AND FINANCIAL SYSTEMS	3	0	3	BANK 302
ECON/FINC	499	PROJECT IN ECONOMICS OR FINANCE	0	6	3	ETHC 391 AND BFRM 498
FINC	421	INVESTMENT	2	2	3	FINC 312
XXXX	XXX	FREE ELECTIVE	X	X	3	
TOTAL PER SEMESTER					15	

PROGRAMME ELECTIVES

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
ACCT	411	TAXATION	3	0	3	ACCT 201
ECON	310	ISLAMIC ECONOMICS	3	0	3	ECON 101 & ECON 102 OR CULT 102
ECON	322	LABOR ECONOMICS	3	0	3	ECON 201
ECON	324	ECONOMIC DEVELOPMENT AND GROWTH	3	0	3	ECON 202
ECON	420	PUBLIC FINANCE	3	0	3	ECON 102 & COMPLETION OF AT LEAST 90 CREDITS
FINC	327	PERSONAL FINANCE	3	0	3	FINC 211
FINC	328	REAL ESTATE FINANCE	3	0	3	FINC 211
FINC	411	CONTEMPORARY ISSUES IN ECONOMICS & FINANCE	2	2	3	ECON 102 & FINC 312
FINC	427	DERIVATIVE SECURITIES	2	2	3	FINC 312

Overview:

Management and marketing are two important business disciplines that focus on the planning and application of strategies and techniques. These disciplines are important with regard to the utilization of organizational resources. Professionals in these fields are able to manage their enterprises more efficiently and effectively by identifying and fulfilling clients' needs and wants.

The programme aims to provide students with sufficient knowledge to enable them to pursue a career in management and marketing and/or advanced further study. The programme seeks to provide students with the analytical skills necessary to apply their knowledge in organizations in which they are employed to acquaint them with changing techniques and practices in the professional world, to develop their competence in marketing strategies formulation and to enhance their communication skills.

KEY FACTS

Accreditation

Higher Education
Council



مجلس التعليم العالي

Membership



SDG



Exemption



The Chartered
Institute of
Management
Accountants*



CIM

The Chartered
Institute of Marketing

Exemptions from 6 papers in CIMA and 2 modules in CIM

NQF*

NQF Placed (2016) Reference Q16-012 Level 8

BQA**

Confidence (2015)

Study Abroad

Yes

Internship

Yes

Contact Person

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Tel: + (973) 17298562

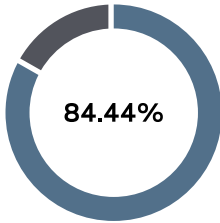
Email: yalbastaki@ahlia.edu.bh

*National Qualifications Framework

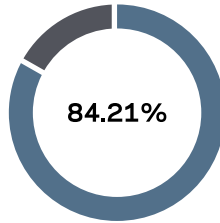
**The Education and Training Quality Authority

GENERAL STATISTICS

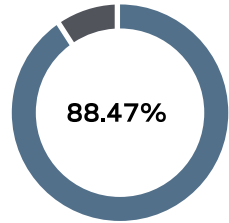
Employer Satisfaction



Student Internship Site Supervisors Satisfaction



Alumni Satisfaction



Programme Facts:

- The programme is of 4 years duration
- The programme is taught in English Language
- The programme consists of 134 credit hours covering 45 courses
- The programme is accredited by Higher Education Council.
- The programme has membership with AACSB Business Education Alliance.
- The programme achieved "Confidence" twice in (2009 & 2015) by The Education and Training Quality Authority.
- The programme is National Qualification Framework (NQF) placed in (2016) Reference Q15-021
- The programme is internationally recognized by The Chartered Institute of Management Accountants (CIMA) and The Chartered Institute of Marketing (CIM) with exemptions from 6 papers in CIMA and 2 modules in CIM.
- The programme is aligned with United Nations Sustainable Development Goals.
- The programme offers a great opportunity for self-development through internship and existing international exchange programme.

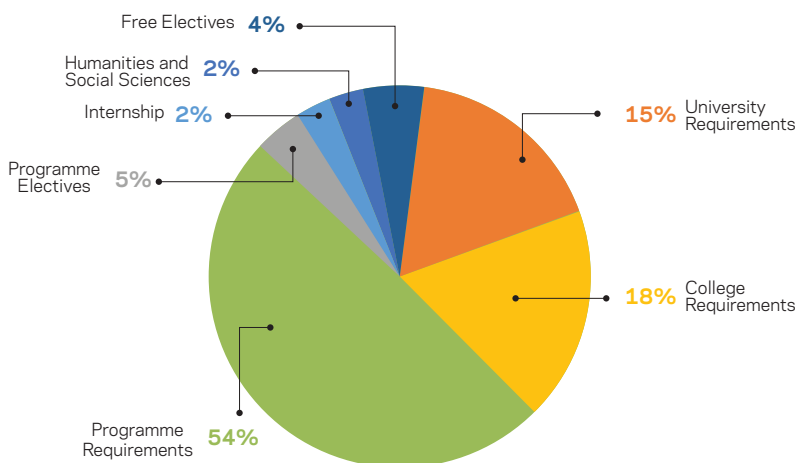
Programme Aims:

The aims of the programme are

- To produce graduates who are able to identify trends, problems and conduct research in the field of management and marketing.
- Appreciate professional responsibilities of management and marketing tasks.
- Have analytical skills, creative skills and ability to apply management and marketing concepts.
- Have skills in reflective practice, and life-long learning, and can therefore respond to the dynamic nature of the profession and the changing management and marketing needs of the community.
- Have the knowledge and expertise to meet the demands of current and future employment by working in a multidisciplinary environment.
- Possess and practice soft skills such as communication skills, teamwork skills, leadership skills and organizational development skills.

PROGRAMME COMPONENTS

COURSE TYPE	NO. OF CREDIT-HOURS	NO. OF COURSES
UNIVERSITY REQUIREMENTS	20	7
COLLEGE REQUIREMENTS	24	8
PROGRAMME REQUIREMENTS	72	24
PROGRAMME ELECTIVES	6	2
INTERNSHIP	3	1
HUMANITIES AND SOCIAL SCIENCES	3	1
FREE ELECTIVES	6	2
TOTAL	134	45



LIST OF COURSES

UNIVERSITY REQUIREMENTS

COURSE	CODE	COURSE TITLE	NO. OF CREDIT-HOURS
ARAB	101	COMPOSITION FOR NATIVE SPEAKERS OF ARABIC I	3
ENGL	101	ACADEMIC ENGLISH I	3
ITCS	101	INTRODUCTION TO COMPUTERS & IT	3
ENGL	102	ACADEMIC ENGLISH II	3
HUMR	101	PRINCIPLES OF HUMAN RIGHTS	2
HIST	121	MODERN HISTORY OF BAHRAIN	3
STAT	101	INTRODUCTION TO STATISTICS	3
TOTAL	7 COURSES		20 CREDIT-HOURS

COLLEGE REQUIREMENTS

COURSE	CODE	COURSE TITLE	NO. OF CREDIT-HOURS
ECON	101	PRINCIPLES OF MICROECONOMICS	3
MATH	103	MATHEMATICS I	3
ACCT	101	ACCOUNTING I	3
MAGT	121	FUNDAMENTALS OF MANAGEMENT	3
MATH	104	MATHEMATICS II	3
ECON	102	PRINCIPLES OF MACROECONOMICS	3
ENGL	201	ACADEMIC ENGLISH III	3
ENGL	202	ACADEMIC ENGLISH IV	3
TOTAL		8 COURSES	24 CREDIT-HOURS

PROGRAMME REQUIREMENTS

COURSE	CODE	COURSE TITLE	NO. OF CREDIT-HOURS
ITCS	121	COMPUTER PROGRAMMING	3
ACCT	201	ACCOUNTING II	3
FINC	211	FINANCIAL MANAGEMENT I	3
ITMA	201	MANAGEMENT INFORMATION SYSTEMS	3
MAKT	201	PRINCIPLES OF MARKETING	3
STAT	202	BUSINESS STATISTICS	3
MAKT	310	CONSUMER BEHAVIOUR	3
ACCT	301	MANAGERIAL ACCOUNTING	3
MAGT	322	PRODUCTION & OPERATIONS MANAGEMENT	3
MAGT	323	HUMAN RESOURCE MANAGEMENT	3
ECON	301	BUSINESS LAW	3
MAGT	310	QUANTITATIVE ANALYSIS FOR BUSINESS	3
MAGT	324	ORGANIZATIONAL BEHAVIOR & LEADERSHIP DEVELOPMENT	3
ETHC	391	ETHICS AND PROFESSIONAL PRACTICE IN BUSINESS	3
MAKT	322	SALES MANAGEMENT	3
ITMA	401	E-COMMERCE	3
MAGT/ MAKT	412	INTERNATIONAL BUSINESS / INTERNATIONAL MARKETING	3
MAGT/ MAKT	416	PROJECT MANAGEMENT/SERVICE MARKETING	3
BFRM	498	RESEARCH METHODS IN BUSINESS & FINANCE	3
MAKT	423	DIGITAL AND SOCIAL MEDIA MARKETING	3
MAGT/ MAKT	423/425	STRATEGIC MANAGEMENT/ STRATEGIC MARKETING MANAGEMENT	3
MAGT	424	ENTREPRENEURSHIP & INNOVATION	3
MAGT	414	QUALITY MANAGEMENT	3
MAGT/ MAKT	499	PROJECT IN MANAGEMENT OR MARKETING	3
TOTAL		24 COURSES	72 CREDIT-HOURS

PROGRAMME ELECTIVES

COURSE	CODE	COURSE TITLE	NO. OF CREDIT-HOURS
ITMA	304	BUSINESS DATA ANALYTICS	3
MAGT	325	STRATEGIC LEADERSHIP AND CHANGE MANAGEMENT	3
MAGT	331	BUSINESS SIMULATION	3
MAGT	430	SUPPLY CHAIN MANAGEMENT	3
MAKT	320	MARKETING OF FINANCIAL SERVICES	3
MAKT	321	MARKETING RESEARCH	3
MAKT	331	INDUSTRIAL MARKETING	3
MAKT	332	ADVERTISING & PROMOTIONS MANAGEMENT	3
MAKT	431	CUSTOMER RELATIONSHIP MANAGEMENT	3
TOTAL		ANY TWO OF THE ABOVE COURSES	6 CREDIT-HOURS

INTERNSHIP

COURSE	CODE	COURSE TITLE	NO. OF CREDIT-HOURS
INTR	469	BSMM INTERNSHIP	3
TOTAL		1 COURSE	3 CREDIT-HOURS

HUMANITIES AND SOCIAL SCIENCES

COURSE	CODE	COURSE TITLE	NO. OF CREDIT-HOURS
ANTH	101	INTRODUCTION TO ANTHROPOLOGY	3
ARAB	102	COMPOSITION FOR NATIVE SPEAKERS OF ARABIC II	3
ARAB	201	INTRODUCTION TO MODERN ARABIC LITERATURE	3
CHIN	101	INTRODUCTION TO CHINESE I	3
CULT	101	INTRODUCTION TO CULTURE	3
CULT	102	ISLAMIC CULTURE	3
ENGL	215	READINGS IN ENGLISH LITERATURE	3
ENGL	216	READINGS LITERATURE II	3
ENGL	218	WORKPLACE WRITING SKILLS	3
ENGL	221	INTRODUCTION TO TRANSLATION	3
FREN	101	FRENCH I	3
FREN	102	FRENCH II	3
GERM	101	GERMAN LANGUAGE & CULTURE I	3
GERM	102	GERMAN LANGUAGE & CULTURE II	3
HIST	101	MODERN HISTORY OF THE MIDDLE EAST & NORTH AFRICA	3
IREL	101	INTERNATIONAL RELATIONS	3
KORN	101	INTRODUCTION TO KOREAN LANGUAGE I	3
KORN	102	INTRODUCTION TO KOREAN LANGUAGE II	3
LAW	101	INTRODUCTION TO LEGAL SYSTEMS & LEGAL REASONING	3
PSYC	101	INTRODUCTION TO PSYCHOLOGY	3
SOCI	101	SOCIOLOGY	3
SOCI	102	SOCIOLOGY II	3
SPAN	101	INTRODUCTION TO SPANISH I	3
SPAN	102	INTRODUCTION TO SPANISH II	3
TOTAL		ANY ONE OF THE ABOVE COURSES	3 CREDIT-HOURS

FREE ELECTIVES

STUDENT CAN TAKE ANY TWO COURSES (6 CREDIT-HOURS) AS FREE ELECTIVES

DETAILED STUDY PLAN (BSMM)

FIRST YEAR (32 CREDITS)

FIRST SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
ARAB	101	COMPOSITION FOR NATIVE SPEAKERS OF ARABIC I	3	0	3	
ECON	101	PRINCIPLES OF MICROECONOMICS	3	0	3	
ENGL	101	ACADEMIC ENGLISH I	3	0	3	(ENGL 052 AND ENGL 055) OR PASSING PLACEMENT TEST
ITCS	101	INTRODUCTION TO COMPUTERS & IT	2	2	3	
MATH	103	MATHEMATICS I	3	0	3	(MATH 053) OR PASSING PLACEMENT TEST
TOTAL PER SEMESTER					15	

SECOND SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
ACCT	101	ACCOUNTING I	3	0	3	
ENGL	102	ACADEMIC ENGLISH II	3	0	3	ENGL 101
ITCS	121	COMPUTER PROGRAMMING	2	2	3	ITCS 101
STAT	101	INTRODUCTION TO STATISTICS	3	0	3	(MATH 053) OR PASSING PLACEMENT TEST
MATH	104	MATHEMATICS II	3	0	3	MATH 103
HUMR	101	PRINCIPLES OF HUMAN RIGHTS	2	0	2	
TOTAL PER SEMESTER					17	

SECOND YEAR (36 CREDITS)

FIRST SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
ACCT	201	ACCOUNTING II	3	0	3	ACCT 101
ECON	102	PRINCIPLES OF MACROECONOMICS	3	0	3	
ENGL	201	ACADEMIC ENGLISH III	3	0	3	ENGL 102
HIST	121	MODERN HISTORY OF SAUDI ARABIA	3	0	3	
HU/SS	XXX	HUMANITIES/ SOCIAL SCIENCES	3	0	3	
MAGT	121	FUNDAMENTALS OF MANAGEMENT	3	0	3	
TOTAL PER SEMESTER					18	

SECOND SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
ENGL	202	ACADEMIC ENGLISH IV	3	0	3	ENGL 201
FINC	211	FINANCIAL MANAGEMENT I	3	0	3	ACCT 101
XXXX	XXX	FREE ELECTIVE	X	X	3	
ITMA	201	MANAGEMENT INFORMATION SYSTEMS	3	0	3	MAGT 121
MAKT	201	PRINCIPLES OF MARKETING	3	0	3	MAGT 121
STAT	202	BUSINESS STATISTICS	3	0	3	STAT 101
TOTAL PER SEMESTER					18	

THIRD YEAR (36 CREDITS)

FIRST SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
MAKT	310	CONSUMER BEHAVIOUR	3	0	3	MAKT 201
ACCT	301	MANAGERIAL ACCOUNTING	3	0	3	ACCT 201
MAGT	322	PRODUCTION & OPERATIONS MANAGEMENT	3	0	3	ITCS 101 & STAT 101
MAGT	323	HUMAN RESOURCE MANAGEMENT	3	0	3	MAGT 121
XXXX	XXX	FREE ELECTIVE II	X	X	3	
TOTAL PER SEMESTER					15	

SECOND SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
ECON	301	BUSINESS LAW	3	0	3	LAW 101 OR COMPLETION OF AT LEAST 66 CREDITS
MAGT	310	QUANTITATIVE ANALYSIS FOR BUSINESS	3	0	3	STAT 202
MAGT	324	ORGANIZATIONAL BEHAVIOR & LEADERSHIP DEVELOPMENT	3	0	3	MAGT 323
ETHC	391	ETHICS AND PROFESSIONAL PRACTICE IN BUSINESS	3	0	3	COMPLETION OF AT LEAST 66 CREDITS
XXXX	XXX	MAJOR ELECTIVE I	3	0	3	
MAKT	322	SALES MANAGEMENT	3	0	3	MAKT 201
TOTAL PER SEMESTER					18	

SUMMER SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
INTR	469	BSMM INTERNSHIP	0	0	3	COMPLETION OF AT LEAST 90 CREDITS AND MINIMUM CGPA 2
TOTAL PER SEMESTER					3	

FOURTH YEAR (30 CREDITS)

FIRST SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
ITMA	401	E-COMMERCE	3	0	3	ITCS 101
MAGT/MAKT*	412	INTERNATIONAL BUSINESS/INTERNATIONAL MARKETING	3	0	3	ECON 102 OR MAKT 201 AND COMPLETION OF AT LEAST 90 CREDITS
MAGT/MAKT*	416	PROJECT MANAGEMENT/SERVICE MARKETING	3	0	3	MAGT 322 OR MAKT 310
BFRM	498	RESEARCH METHODS IN BUSINESS & FINANCE	3	0	3	STAT 202 AND COMPLETION OF AT LEAST 90 CREDITS
MAKT	423	DIGITAL AND SOCIAL MEDIA MARKETING	3	0	3	MAKT 201
TOTAL PER SEMESTER					15	

SECOND SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
MAGT/MAKT*	423/425	STRATEGIC MANAGEMENT / STRATEGIC MARKETING MANAGEMENT	3	0	3	MAGT 121 OR MAKT 201 AND COMPLETION OF AT LEAST 90 CREDITS
MAGT	424	ENTREPRENEURSHIP AND INNOVATION	3	0	3	MAKT 201 AND COMPLETION OF AT LEAST 90 CREDITS
MAGT	414	QUALITY MANAGEMENT	3	0	3	STAT 202
MAGT/MAKT*	499	PROJECT IN MANAGEMENT AND MARKETING	0	6	3	ETHC 391 AND BFRM 498
XXXX	XXX	MAJOR ELECTIVE II	3	0	3	
TOTAL PER SEMESTER					15	

PROGRAMME ELECTIVES

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
ITMA	304	BUSINESS DATA ANALYTICS	3	0	3	STAT 202
MAGT	325	STRATEGIC LEADERSHIP AND CHANGE MANAGEMENT	3	0	3	MAGT 324
MAGT	331	BUSINESS SIMULATION	3	0	3	STAT 202
MAGT	430	SUPPLY CHAIN MANAGEMENT	3	0	3	MAGT 322
MAKT	320	MARKETING OF FINANCIAL SERVICES	3	0	3	MAKT 201
MAKT	321	MARKETING RESEARCH	3	0	3	STAT 202
MAKT	331	INDUSTRIAL MARKETING	3	0	3	MAKT 201
MAKT	332	ADVERTISING AND PROMOTIONS MANAGEMENT	3	0	3	MAKT 201
MAKT	431	CUSTOMER RELATIONSHIP MANAGEMENT	3	0	3	MAKT 310 & COMPLETION OF AT LEAST 66 CREDITS

Overview:

This programme integrates information systems with a managerial perspective to equip graduates with the subject knowledge and ethical standards required for project management at any level of an organization.

BSMIS students gain knowledge of the methods of collecting and transmitting data so strategic business decision making can use business data, IT and management methodologies in order to support organizational operations.

Graduates from the BSMIS will be able to make smarter decisions by staying informed with the latest market movements in relation to transaction processing systems, decision support systems, expert systems, executive information systems or enterprise resource planning systems, etc.

The past few years have seen a tremendous need for MIS skills and graduates are in high demand. There is an increasing requirement for high level technology-proficient graduates because web based communication and database technologies are essential as organizations expand.

MIS professionals have to be "tech savvy" and they also need to have people skills. This is the key aspect of our programme: to provide the business analysis skills that make an MIS professional more than just a programmer.

A business/system analyst, or a consultant, is now a critical IT pillar for problem solving in today's organisations. Such an analyst is the critical point of connection between the business user and the problem solution.

KEY FACTS

Accreditation

Higher Education Council



مجلس التعليم العالي

Membership



SDG



Exemption



The Chartered Institute of Management Accountants®

Exemptions from 6 papers in CIMA

BQA** Confidence (2015)

NQF* NQF Placed (2016) Reference Q16-012 Level 8

Internship Yes

Study Abroad Yes

Contact Person

Dr. Yusuf Albastaki, Tel: + (973) 17298562

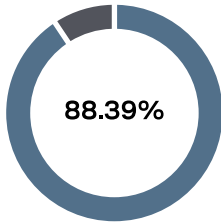
Email: yalbastaki@ahlia.edu.bh

*National Qualifications Framework

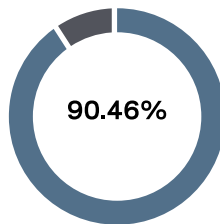
**The Education and Training Quality Authority

GENERAL STATISTICS

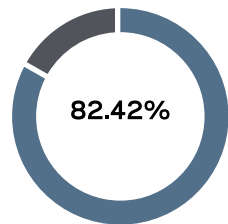
Employer Satisfaction



Student Internship Site Supervisors Satisfaction



Alumni Satisfaction



Programme Facts:

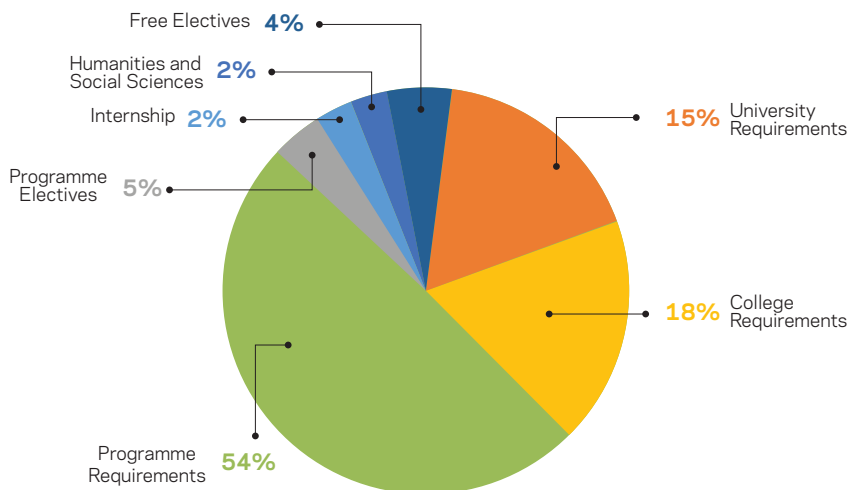
- The programme is of 4 years duration
- The programme is taught in English Language
- The programme consists of 134 credit hours covering 45 courses
- The programme is accredited by Higher Education Council.
- The programme has membership with AACSB Business Education Alliance.
- The programme achieved "Confidence" in (2015) by The Education and Training Quality Authority.
- The programme is placed on the National Qualifications Framework (NQF) in (2016) Reference Q16-012 Level 8.
- The programme is internationally recognized by The Chartered Institute of Management Accountants (CIMA) with exemptions from 6 papers in CIMA.
- The programme is aligned with United Nations Sustainable Development Goals.
- The programme offers a great opportunity for self-development through internship and existing international exchange programme.

Programme Aims:

- To prepare graduates for meeting the informational challenges of the 21st Century enterprise in the information age.
- To focus on providing students with the required knowledge and skills in the areas of business information and information technology that prepares students to pursue a career in business in general and business information systems in particular.
- To provide the students with the necessary analytical skills which will make them a competent employee in any type of organization. The programme core skills include system analysis & design, E-commerce, managing enterprise systems, knowledge management, data base management systems, and computer systems.
- To develop other skills including communication skills, presentation skills and teamwork skills.

PROGRAMME COMPONENTS

COURSE TYPE	NO. OF CREDIT-HOURS	NO. OF COURSES
UNIVERSITY REQUIREMENTS	20	7
COLLEGE REQUIREMENTS	24	8
PROGRAMME REQUIREMENTS	72	24
PROGRAMME ELECTIVES	6	2
INTERNSHIP	3	1
HUMANITIES AND SOCIAL SCIENCES	3	1
FREE ELECTIVES	6	2
TOTAL	134	45



LIST OF COURSES

UNIVERSITY REQUIREMENTS

COURSE	CODE	COURSE TITLE	NO. OF CREDIT-HOURS
ARAB	101	COMPOSITION FOR NATIVE SPEAKERS OF ARABIC I	3
ENGL	101	ACADEMIC ENGLISH I	3
ITCS	101	INTRODUCTION TO COMPUTERS & IT	3
ENGL	102	ACADEMIC ENGLISH II	3
HUMR	101	PRINCIPLES OF HUMAN RIGHTS	2
HIST	121	MODERN HISTORY OF BAHRAIN	3
STAT	101	INTRODUCTION TO STATISTICS	3
TOTAL	7 COURSES		20 CREDIT-HOURS

COLLEGE REQUIREMENTS

COURSE	CODE	COURSE TITLE	NO. OF CREDIT-HOURS
ECON	101	PRINCIPLES OF MICROECONOMICS	3
MATH	103	MATHEMATICS I	3
ACCT	101	ACCOUNTING I	3
MAGT	121	FUNDAMENTALS OF MANAGEMENT	3
MATH	104	MATHEMATICS II	3
ECON	102	PRINCIPLES OF MACROECONOMICS	3
ENGL	201	ACADEMIC ENGLISH III	3
ENGL	202	ACADEMIC ENGLISH IV	3
TOTAL	8 COURSES		24 CREDIT-HOURS

PROGRAMME REQUIREMENTS

COURSE	CODE	COURSE TITLE	NO. OF CREDIT-HOURS
ACCT	201	ACCOUNTING II	3
ITCS	122	INTRODUCTION TO PROGRAMMING TECHNIQUES	3
ITCS	201	OBJECT-ORIENTED PROGRAMMING I	3
ITCS	214	COMPUTER SYSTEMS	3
ITMA	201	MANAGEMENT INFORMATION SYSTEMS	3
FINC	211	FINANCIAL MANAGEMENT I	3
ITMS	205	INTERNET APPLICATIONS AND SERVICES	3
ITCS	222	VISUAL PROGRAMMING	3
ECTE	201	DATA NETWORKS	3
ITCS	305	INTERNET SERVICES & SECURITIES	3
ITCS	323	DATABASE SYSTEMS: DESIGN AND APPLICATION	3
ITMS	325	WEB APPLICATIONS DESIGN	3
STAT	202	BUSINESS STATISTICS	3
ITMA	326	BUSINESS CLOUD COMPUTING	3
ETHC	391	ETHICS AND PROFESSIONAL PRACTICE IN BUSINESS	3
MAKT	201	PRINCIPLES OF MARKETING	3
ITMA	304	BUSINESS DATA ANALYTICS	3
BFRM	498	RESEARCH METHODS IN BUSINESS & FINANCE	3
ITMA	411	SYSTEM ANALYSIS & DESIGN	3
ITMA	416	STRATEGIC INFORMATION SYSTEMS PROJECT MANAGEMENT	3
ITMA	401	E-COMMERCE	3
ITMA	412	MANAGING ENTERPRISE SYSTEMS	3
ITMA	423	INFORMATION SYSTEMS AUDITING	3
ITMA	499	PROJECT IN ITMA	3
TOTAL	24 COURSES		72 CREDIT-HOURS

PROGRAMME ELECTIVES

COURSE	CODE	COURSE TITLE	NO. OF CREDIT-HOURS
ITMA	310	ENTREPRENEURSHIP AND DIGITAL INNOVATION	3
ITMA	321	E-SYSTEM TECHNOLOGIES	3
ITMA	323	MANAGEMENT INFORMATION SYSTEMS II	3
ITMA	330	KNOWLEDGE MANAGEMENT	3
ITMA	414	BUSINESS INTELLIGENCE	3
ITMA	418	ARTIFICIAL INTELLIGENCE APPLICATIONS IN BUSINESS	3
ITMA	427	E-GOVERNMENT CONCEPTS AND IMPLEMENTATION	3
TOTAL		ANY TWO OF THE ABOVE COURSES	6 CREDIT-HOURS

INTERNSHIP

COURSE	CODE	COURSE TITLE	NO. OF CREDIT-HOURS
INTR	468	BSMIS INTERNSHIP	3
TOTAL		1 COURSE	3 CREDIT-HOURS

HUMANITIES AND SOCIAL SCIENCES

COURSE	CODE	COURSE TITLE	NO. OF CREDIT-HOURS
ANTH	101	INTRODUCTION TO ANTHROPOLOGY	3
ARAB	102	COMPOSITION FOR NATIVE SPEAKERS OF ARABIC II	3
ARAB	201	INTRODUCTION TO MODERN ARABIC LITERATURE	3
CHIN	101	INTRODUCTION TO CHINESE I	3
CULT	101	INTRODUCTION TO CULTURE	3
CULT	102	ISLAMIC CULTURE	3
ENGL	215	READINGS IN ENGLISH LITERATURE	3
ENGL	216	READINGS LITERATURE II	3
ENGL	218	WORKPLACE WRITING SKILLS	3
ENGL	221	INTRODUCTION TO TRANSLATION	3
FREN	101	FRENCH I	3
FREN	102	FRENCH II	3
GERM	101	GERMAN LANGUAGE & CULTURE I	3
GERM	102	GERMAN LANGUAGE & CULTURE II	3
HIST	101	MODERN HISTORY OF THE MIDDLE EAST & NORTH AFRICA	3
IREL	101	INTERNATIONAL RELATIONS	3
KORN	101	INTRODUCTION TO KOREAN LANGUAGE I	3
KORN	102	INTRODUCTION TO KOREAN LANGUAGE II	3
LAW	101	INTRODUCTION TO LEGAL SYSTEMS & LEGAL REASONING	3
PSYC	101	INTRODUCTION TO PSYCHOLOGY	3
SOCI	101	SOCIOLOGY	3
SOCI	102	SOCIOLOGY II	3
SPAN	101	INTRODUCTION TO SPANISH I	3
SPAN	102	INTRODUCTION TO SPANISH II	3
TOTAL		ANY ONE OF THE ABOVE COURSES	3 CREDIT-HOURS

FREE ELECTIVES

STUDENT CAN TAKE ANY TWO COURSES (6 CREDIT-HOURS) AS FREE ELECTIVES

DETAILED STUDY PLAN (BSMIS)

FIRST YEAR (32 CREDITS)

FIRST SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
ARAB	101	COMPOSITION FOR NATIVE SPEAKERS OF ARABIC I	3	0	3	
ENGL	101	ACADEMIC ENGLISH I	3	0	3	(ENGL 052 AND ENGL 055) OR PASSING PLACEMENT TEST
ITCS	101	INTRODUCTION TO COMPUTERS & IT	2	2	3	
MATH	103	MATHEMATICS I	3	0	3	(MATH 053) OR PASSING PLACEMENT TEST
STAT	101	INTRODUCTION TO STATISTICS	3	0	3	(MATH 053) OR PASSING PLACEMENT TEST
TOTAL PER SEMESTER					15	

SECOND SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
ACCT	101	ACCOUNTING I	3	0	3	
ENGL	102	ACADEMIC ENGLISH II	3	0	3	ENGL 101
ITCS	122	INTRODUCTION TO PROGRAMMING TECHNIQUES	2	2	3	ITCS 101
MAGT	121	FUNDAMENTALS OF MANAGEMENT	3	0	3	
MATH	104	MATHEMATICS II	3	0	3	MATH 103
HUMR	101	PRINCIPLES OF HUMAN RIGHTS	2	0	2	
TOTAL PER SEMESTER					17	

SECOND YEAR (36 CREDITS)

FIRST SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
ACCT	201	ACCOUNTING II	3	0	3	ACCT 101
ECON	101	PRINCIPLES OF MICROECONOMICS	3	0	3	
ENGL	201	ACADEMIC ENGLISH III	3	0	3	ENGL 102
ITCS	201	OBJECT-ORIENTED PROGRAMMING I	2	2	3	ITCS 122
ITCS	214	COMPUTER SYSTEMS	3	0	3	ITCS 101
ITMA	201	MANAGEMENT INFORMATION SYSTEMS	3	0	3	MAGT 121
TOTAL PER SEMESTER					18	

SECOND SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
ECON	102	PRINCIPLES OF MACROECONOMICS	3	0	3	
ENGL	202	ACADEMIC ENGLISH IV	3	0	3	ENGL 201
FINC	211	FINANCIAL MANAGEMENT I	3	0	3	ACCT 101
HIST	121	MODERN HISTORY OF BAHRAIN	3	0	3	
ITMS	205	INTERNET APPLICATIONS AND SERVICES	2	2	3	ITCS 101
ITCS	222	VISUAL PROGRAMMING	2	2	3	ITCS 122
TOTAL PER SEMESTER					18	

THIRD YEAR (36 CREDITS)

FIRST SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
ECTE	201	DATA NETWORKS	2	2	3	ITCS 101
ITCS	305	INTERNET SERVICES & SECURITIES	3	0	3	ITMS 205
ITCS	323	DATABASE SYSTEMS: DESIGN AND APPLICATION	2	2	3	ITCS 222
ITMS	325	WEB APPLICATIONS DESIGN	2	2	3	ITMS 205
STAT	202	BUSINESS STATISTICS	3	0	3	STAT 101
XXXX	XXX	FREE ELECTIVE I	X	X	3	
TOTAL PER SEMESTER					18	

SECOND SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
ITMA	326	BUSINESS CLOUD COMPUTING	3	0	3	ECTE 201 & ITMS 325
ETHC	391	ETHICS AND PROFESSIONAL PRACTICE IN BUSINESS	3	0	3	COMPLETION OF AT LEAST 66 CREDITS
MAKT	201	PRINCIPLES OF MARKETING	3	0	3	MAGT 121
ITMA	304	BUSINESS DATA ANALYTICS	3	0	3	STAT 202
ITMA	XXX	MAJOR ELECTIVE I	X	X	3	
TOTAL PER SEMESTER					15	

SUMMER SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
INTR	468	BSMIS INTERNSHIP	0	0	3	COMPLETION OF AT LEAST 90 CREDITS AND MINIMUM CGPA 2
TOTAL PER SEMESTER					3	

FOURTH YEAR (30 CREDITS)

FIRST SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
BFRM	498	RESEARCH METHODS IN BUSINESS & FINANCE	3	0	3	STAT 202 AND COMPLETION OF AT LEAST 90 CREDITS
HU/SS	XXX	HUMANITIES/ SOCIAL SCIENCES	3	0	3	
ITMA	411	SYSTEM ANALYSIS & DESIGN	3	0	3	ITCS 323
ITMA	416	STRATEGIC INFORMATION SYSTEMS PROJECT MANAGEMENT	3	0	3	MAGT 121 & ETHC 391
XXXX	XXX	FREE ELECTIVE II	X	X	3	
TOTAL PER SEMESTER					15	

SECOND SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
ITMA	401	E-COMMERCE	3	0	3	ITCS 101
ITMA	412	MANAGING ENTERPRISE SYSTEMS	3	0	3	ITCS 323
ITMA	423	INFORMATION SYSTEMS AUDITING	3	0	3	ITMA 416 & ITMS 205
ITMA	499	PROJECT IN ITMA	0	6	3	BFRM 498 AND ETHC 391
ITMA	XXX	MAJOR ELECTIVE II	X	X	3	
TOTAL PER SEMESTER					15	

PROGRAMME ELECTIVES

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
ITMA	310	ENTREPRENEURSHIP AND DIGITAL INNOVATION	3	0	3	MAGT 121 AND ITMA 201
ITMA	321	E-SYSTEM TECHNOLOGIES	3	0	3	ITCS 214
ITMA	323	MANAGEMENT INFORMATION SYSTEMS II	3	0	3	ITMA 201
ITMA	330	KNOWLEDGE MANAGEMENT	3	0	3	ITMA 201
ITMA	414	BUSINESS INTELLIGENCE	3	0	3	ITMA 304
ITMA	418	ARTIFICIAL INTELLIGENCE APPLICATIONS IN BUSINESS	3	0	3	ITMA 304
ITMA	427	E-GOVERNMENT CONCEPTS AND IMPLEMENTATION	3	0	3	ITMA 201 & ITMS 325

Overview:

Ahlia University has offered its MBA programme since 2002/2003 and has developed it to match curricula offered by leading business schools with a view to further enhance the attractiveness of its sought after graduates for executive and leadership positions in the Arabian Gulf region, and beyond.

Ahlia's MBA programme is known for its high quality curriculum and the distinctive learning experience it offers. The curriculum has been specifically designed to be aligned with the current and future economic trends, labour market needs and to extend the students' breadth and depth of knowledge.

The curriculum exposes the students to a broad range of creative thinking experience and expertise. The delivered courses, mainly tailored around business problems, help nurture global leadership skills through an engaging course content seeking its inputs from the industry and a high-impact learning experience that gives the students the opportunity to practice what they have learnt.

KEY FACTS

Accreditation

Higher Education
Council



مجلس التعليم العالي

Membership



SDG



Exemption



The Chartered
Institute of
Management
Accountants*

BQA**

Confidence (2012 and 2015)

Full exemption in 9 papers in CIMA

NQF*

NQF Placed (2019) Reference Q19-028 Level 9

Contact Person

Dr. Rami Abo Wadi

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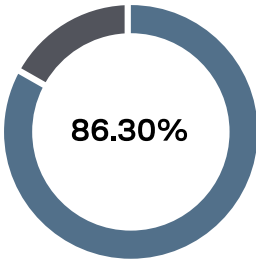
Email: Rwadi@ahlia.edu.bh

*National Qualifications Framework

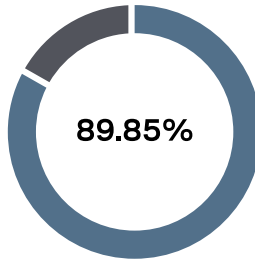
**The Education and Training Quality Authority

GENERAL STATISTICS

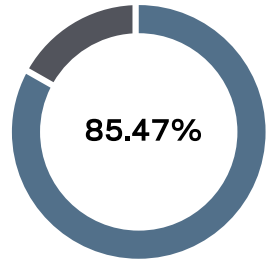
Employer Satisfaction



Student Satisfaction



Alumni Satisfaction



Programme Facts:

- The programme is of 2 years duration
- The programme is taught in English Language
- The programme consists of 36 credit hours covering 8 courses along with a dissertation.
- The programme is accredited by Higher Education Council.
- The programme has membership with AACSB Business Education Alliance.
- The programme achieved "Confidence" twice in (2012 and 2015) by The Education and Training Quality Authority.
- The programme is National Qualification Framework (NQF) placed in (2019) Reference Q19-028 Level 9.
- The programme is internationally recognized by The Chartered Institute of Management Accountants (CIMA) with exemptions in 9 papers.
- The programme is aligned with United Nations Sustainable Development Goals.

Programme Aims:

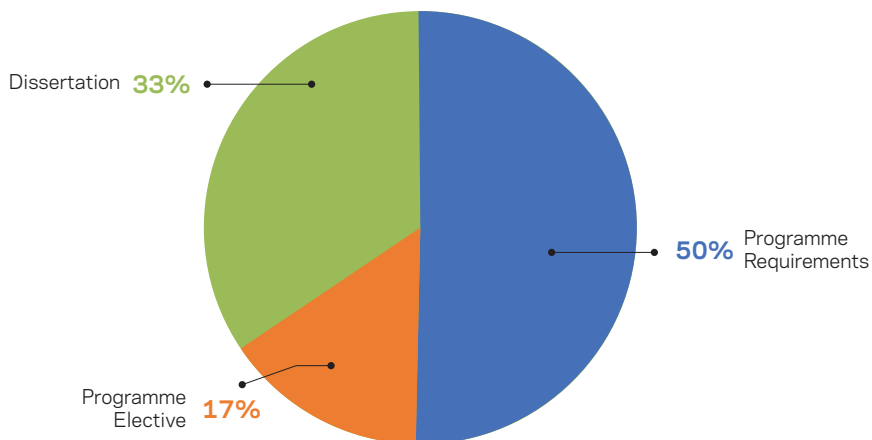
The aims of the programme are:

- To equip students with the opportunity to develop analytical skills and technical expertise in business administration.
- To provide students with a framework to critically understand key functional areas of Management in a real-world setting.
- To provide students with competence in applying a range of tools, skills, approaches techniques of relevance to a wide variety of operational settings.
- To develop student's leadership potential through a variety of soft skills such as effective communication, teamwork, global and sustainable thinking as well as change management.
- To provide students with the opportunity to develop lifelong learning skills, autonomy and professional leadership, including research and sensitivity to ethical issues and social responsibility to contribute to businesses and society at large.
- To develop students' management acumen and foster a genuinely entrepreneurial approach to management.

PROGRAMME COMPONENTS

COURSE TYPE	NO. OF CREDIT-HOURS	NO. OF COURSES
FOUNDATION COURSES (IF REQUIRED)*	9*	3*
PROGRAMME REQUIREMENTS	18	6
PROGRAMME ELECTIVES	6	2
DISSERTATION	12	1
TOTAL	36	9

* Not counted towards the 36 credit-hours necessary for the Master's Degree in Business Administration.



LIST OF COURSES

FOUNDATION COURSES (IF REQUIRED)

COURSE	CODE	COURSE TITLE	NO. OF CREDIT-HOURS
ACCT	510	FINANCIAL ACCOUNTING	3
FINC	510	MANAGERIAL FINANCE	3
STAT	510	BUSINESS STATISTICS	3
TOTAL			9 CREDIT-HOURS

* Not counted towards the 36 credit-hours necessary for the Master's Degree in Business Administration.

PROGRAMME REQUIREMENTS

COURSE	CODE	COURSE TITLE	NO. OF CREDIT-HOURS
ACCT	522	MANAGERIAL ACCOUNTING	3
MAKT	519	MARKETING MANAGEMENT	3
ECON	520	MANAGERIAL ECONOMICS	3
MAGT	558	RESEARCH METHODOLOGY	3
MAGT	561	STRATEGIC MANAGEMENT	3
FINC	501	FINANCIAL MANAGEMENT	3
TOTAL		6 COURSES	18 CREDIT-HOURS

PROGRAMME ELECTIVES

COURSE	CODE	COURSE TITLE	NO. OF CREDIT-HOURS
ACCT	521	FINANCIAL REPORTING & CONTROL	3
BANK	541	ISLAMIC BANKING	3
ECON	537	INTERNATIONAL BUSINESS & MULTINATIONAL CORPORATIONS	3
FINC	506	INTERNATIONAL FINANCE	3
ITMA	570	MANAGEMENT INFORMATION SYSTEMS	3
MAGT	551	OPERATIONS & QUALITY MANAGEMENT	3
MAGT	552	DECISION ANALYSIS & BUSINESS FORECASTING	3
MAGT	560	HUMAN RESOURCE MANAGEMENT	3
MAGT	564	LEADERSHIP IN ORGANIZATIONS	3
MAGT	567	ENTREPRENEURSHIP & FAMILY BUSINESS MANAGEMENT	3
TOTAL	ANY TWO OF THE ABOVE COURSES		6 CREDIT-HOURS

DISSERTATION

COURSE	CODE	COURSE TITLE	NO. OF CREDIT-HOURS
DMBA	599	MBA DISSERTATION	12
TOTAL	1 COURSE		12 CREDIT-HOURS

DETAILED STUDY PLAN (MBA)

FOUNDATION COURSES (PRE-MBA NON-CREDIT COURSES*) (9 CREDITS)

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
ACCT	510	FINANCIAL ACCOUNTING	3	0	3	
FINC	510	MANAGERIAL FINANCE	3	0	3	
STAT	510	BUSINESS STATISTICS	3	0	3	
TOTAL PER SEMESTER					9	

* NOT COUNTED TOWARDS THE 36 CREDITS NECESSARY FOR THE MBA DEGREE.

FIRST YEAR (18 CREDITS)

FIRST SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
ACCT	522	MANAGERIAL ACCOUNTING	3	0	3	
MAKT	519	MARKETING MANAGEMENT	3	0	3	
ECON	520	MANAGERIAL ECONOMICS	3	0	3	
TOTAL PER SEMESTER					9	

SECOND SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
MAGT	558	RESEARCH METHODOLOGY	2	2	3	COMPLETION OF AT LEAST 9 CREDITS
MAGT	561	STRATEGIC MANAGEMENT	3	0	3	
FINC	501	FINANCIAL MANAGEMENT	3	0	3	
TOTAL PER SEMESTER					9	

SECOND YEAR (18 CREDITS)

FIRST SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
XXXX	XXX	ELECTIVE I**	3	0	3	
XXXX	XXX	ELECTIVE II**	3	0	3	
TOTAL PER SEMESTER					6	

SECOND SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
DMBA	599	MBA DISSERTATION ***	0	24	12	MAGT 558 AND COMPLETION OF AT LEAST 21 CREDITS
TOTAL PER SEMESTER					12	

** MBA candidates are to choose 2 core elective courses from the above list.

*** MBA candidates can register in the dissertation course (DMBA 599) if the following conditions are satisfied:

- (1) Completed successfully at least 21 credit hours including MAGT 558 - Research Methodology
- (2) Received a grade of B or more in MAGT 558
- (3) Attained a CGPA of at least 3.0

PROGRAMME ELECTIVES

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
ACCT	521	FINANCIAL REPORTING & CONTROL	3	0	3	
BANK	541	ISLAMIC BANKING	3	0	3	
ECON	537	INTERNATIONAL BUSINESS & MULTINATIONAL CORPORATIONS	3	0	3	
FINC	506	INTERNATIONAL FINANCE	3	0	3	
ITMA	570	MANAGEMENT INFORMATION SYSTEMS	3	0	3	
MAGT	551	OPERATIONS & QUALITY MANAGEMENT	3	0	3	
MAGT	552	DECISION ANALYSIS & BUSINESS FORECASTING	3	0	3	
MAGT	560	HUMAN RESOURCE MANAGEMENT	3	0	3	
MAGT	564	LEADERSHIP IN ORGANIZATIONS	3	0	3	
MAGT	567	ENTREPRENEURSHIP & FAMILY BUSINESS MANAGEMENT	3	0	3	

MASTER OF SCIENCE DEGREE IN

ENGINEERING MANAGEMENT

IN COLLABORATION WITH THE GEORGE WASHINGTON UNIVERSITY (MSEM)

Overview:

The Engineering Management and Systems Engineering (EMSE) Off-Campus Programmes Office at the George Washington University (GWU), USA, offers a Master of Science Degree Programme in Engineering Management in the Kingdom of Bahrain at Ahlia University in collaboration with the George Washington University (GWU), USA that is designed to develop leaders for technically oriented organizations and prepare them for the future.

The GW/AU Master of Science programme in Engineering Management teaches employees of engineering, business, and technical organizations to complement technical knowledge with managerial skills.

The GW Department of Engineering Management and Systems Engineering in collaboration with Ahlia University brings its time-honoured education programmes to a convenient location in the Middle East. The field of Engineering Management with a focus on Engineering and Technology Management (E&TM) bridges the gap between engineering and management.

It involves the overall management of organizations oriented to manufacturing, construction, engineering, and technology or production. E&TM enables engineers to function more effectively in the business environment.

A Master of Science degree in Engineering Management provides a technical based alternative to traditional MBA programmes. Practitioners specialize in such areas as management of technology, product and process, quality, organizational management, operations management, programme management or marketing and finance.

For more details, visit The George Washington University website

See more at: <https://www.gwu.edu>

KEY FACTS

NQF*

NQF Alignment 2017 Reference AQ17-003 Level 9

Contact Person

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Contact Person

Dr. Salah Alhamad, Ph.D.

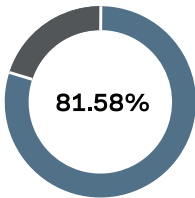
Ahlia University Campus,

EMSE Programme Coordinator

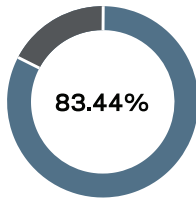
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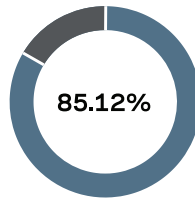
Student
Satisfaction
Survey



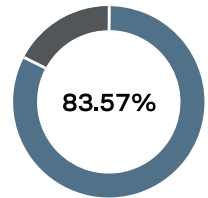
Alumni
Satisfaction
Survey



College External
Advisory Board



Employers
Satisfaction



Programme Facts:

- The postgraduate programme is of 1 ½ years duration
- The programme is taught in English Language
- The programme consists of 36 Credit-Hours
- The programme is accredited by Higher Education Council (HEC)
- The programme is internationally recognized and Accredited by ABET.
- The programme achieved "Confidence" in (2017) by The Education and Training Quality Authority, Bahrain.
- The programme is National Qualifications Framework (NQF) placed in (2017) Reference AQ17-003 Level 9.

Programme Aims:

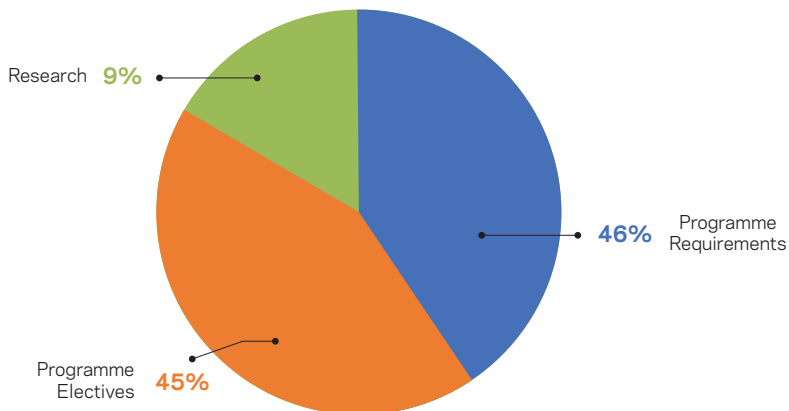
The aims of the programme are:

- Work and lead effectively in the business environment by applying EM principles in the overall management of organizations oriented to manufacturing, construction, engineering, technology, or production.
- Coordinate critical organizational functions-organizational management and behavior, operations, project management, marketing, cost and quality control, finance, staff, technical requirements, engineering contract management-and supervise technical development while maintaining high performance.
- Prepare to take the exam for certification as a Project Management Professional (PMP) offered by the Project Management Institute to further establish professional credentials.

PROGRAMME COMPONENTS

COURSE TYPE	NO. OF CREDIT-HOURS	NO. OF COURSES
FOUNDATION COURSES (IF REQUIRED)*	3*	1*
PROGRAMME REQUIREMENTS	15	5
PROGRAMME ELECTIVES	15	5
RESEARCH	6	1
TOTAL	36	11

*Not counted towards the 36 credit-hours necessary for the Master of Science in Engineering Management Degree.



LIST OF COURSES

FOUNDATION COURSE (IF REQUIRED)

COURSE	CODE	COURSE TITLE	NO. OF CREDIT-HOURS
EMSE	197	SPECIAL TOPICS: QUANTITATIVE METHODS IN ENGINEERING MANAGEMENT	3
TOTAL		1 COURSE	3 CREDIT-HOURS

*NOT counted towards the 36 credits for the MSEM degree.

PROGRAMME REQUIREMENTS

COURSE	CODE	COURSE TITLE	NO. OF CREDIT-HOURS
EMSE	001	THE MANAGEMENT OF TECHNICAL ORGANIZATIONS	3
EMSE	410	SURVEY OF FINANCE & ENGINEERING ECONOMICS	3
EMSE	020	DECISION MAKING WITH UNCERTAINTY	3
EMSE	801	SYSTEMS ENGINEERING I	3
EMSE	992	SPECIAL TOPICS: RESEARCH METHODS FOR THE EM	3
TOTAL	5 COURSES		15 CREDIT-HOURS

PROGRAMME ELECTIVES

COURSE	CODE	COURSE TITLE	NO. OF CREDIT-HOURS
EMSE	850	QUANTITATIVE MODELS IN SYSTEM ENGINEERING	3
EMSE	005	ORGANIZATIONAL BEHAVIOR FOR THE ENGINEERING MANAGER	3
EMSE	505	KNOWLEDGE MANAGEMENT I	3
EMSE	035	MARKETING OF TECHNOLOGY	3
EMSE	820	PROGRAMME AND PROJECT MANAGEMENT	3
EMSE	026	TECHNICAL ENTERPRISES	3
EMSE	770	TECHNIQUES OF RISK ANALYSIS AND MANAGEMENT	3
EMSE	790	LOGISTICS PLANNING	3
TOTAL	ANY FIVE OF THE ABOVE COURSES		15 CREDIT-HOURS

RESEARCH

COURSE	CODE	COURSE TITLE	NO. OF CREDIT-HOURS
EMSE	995	RESEARCH	6
TOTAL	1 COURSE		6 CREDIT-HOURS

DETAILED STUDY PLAN (MSEM)

FOUNDATION COURSE (PRE MSEM COURSE*) (3 CREDITS)

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
EMSE	197	SPECIAL TOPICS: QUANTITATIVE METHODS IN ENGINEERING MANAGEMENT	6	0	3	
TOTAL PER SEMESTER					3*	

*Not counted towards the 36 credits for the MSEM degree.

FIRST YEAR (24 CREDITS)

FIRST SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
EMSE	001	THE MANAGEMENT OF TECHNICAL ORGANIZATIONS	6	0	3	
EMSE	410	SURVEY OF FINANCE AND ENGINEERING ECONOMICS	6	0	3	
EMSE	020	DECISION MAKING WITH UNCERTAINTY	6	0	3	
EMSE	801	SYSTEMS ENGINEERING I	6	0	3	
TOTAL PER SEMESTER					12	

SECOND SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
EMSE	I XXX	ELECTIVE I IN EMSE	X	X	3	
EMSE	II XXX	ELECTIVE II IN EMSE	X	X	3	
EMSE	III XXX	ELECTIVE III IN EMSE	X	X	3	
EMSE	992	SPECIAL TOPICS: RESEARCH METHODS FOR THE EM	6	0	3	
TOTAL PER SEMESTER					12	

SECOND YEAR (12 CREDITS)

FIRST SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
EMSE	IV XXX	ELECTIVE IV IN EMSE	X	X	3	
EMSE	V XXX	ELECTIVE V IN EMSE	X	X	3	
EMSE	995	RESEARCH	0	12	6	EMSE 992
TOTAL PER SEMESTER					12	

PROGRAMME ELECTIVES

COURSE	CODE	COURSE TITLE	NO. OF CREDIT-HOURS
EMSE	005	ORGANIZATIONAL BEHAVIOR FOR THE ENGINEERING MANAGER	3
EMSE	026	TECHNICAL ENTERPRISES	3
EMSE	035	MARKETING OF TECHNOLOGY	3
EMSE	505	KNOWLEDGE MANAGEMENT I	3
EMSE	770	TECHNIQUES OF RISK ANALYSIS AND MANAGEMENT	3
EMSE	790	LOGISTICS PLANNING	3
EMSE	820	PROGRAMME AND PROJECT MANAGEMENT	3
EMSE	850	QUANTITATIVE MODELS IN SYSTEM ENGINEERING	3
ANY FIVE OF THE ABOVE COURSES AS TECHNICAL ELECTIVES			6 CREDIT-HOURS

Overview:

Ahlia University has offered its MSc in Forensic Accounting programme and has developed it to match curricula offered by leading business schools with a view to future enhance the attractiveness of its sought-after graduates for executive and leadership positions in Audit and consultations firms, Law firms, Governmental and judicial institutions, Governmental units of fighting electronic and financial crimes, e-Government, Public shareholding companies, Officials dealing with investigations of financial crimes, Employees of central bank and those working in financial sector (including banks and investment firms), Researchers in the field of corporate governance and financial crimes, Academicians willing to pursue their higher studies in accounting and auditing.

KEY FACTS

Accreditation

Higher Education
Council



مجلس التعليم العالي

Membership



Contact Person

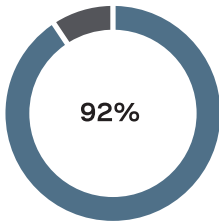
Prof. Allam Hamdan

Tel: + (973) 17298983

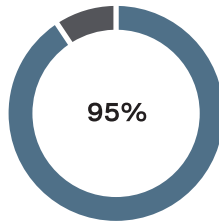
Email: ahamdan@ahlia.edu.bh

GENERAL STATISTICS

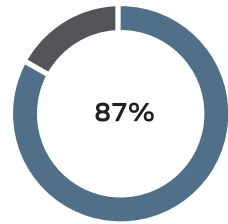
Employer Satisfaction



Student Satisfaction



Alumni Satisfaction



Programme Facts:

- The postgraduate programme is of 2 years duration
- The programme is taught in English Language
- The programme consists of 36 Credit-Hours
- The programme is accredited by Higher Education Council (HEC)

Programme Aims:

- Equip learners with professional skills to unravel financial crimes and develop accounting and auditing systems to secure high levels of financial security in the public and private sectors.
- Qualify learners to be practitioners to provide high-level decision making at judiciary services related to accounting investigation to legislative bodies, companies, and government entities.
- Equip learners to develop critical analytical skills to deal with the complex in accounting crimes, judiciary and financial disputes and provide practical solutions in compliance through all branches of accounting mental frameworks.
- Equip learners with lifelong learning skills, autonomy, professional leadership, sensitivity to ethical issues and social responsibility to contribute to businesses and society at large.
- Equip learners with critical knowledge and understanding related to forensic accounting to contribute to the sustainable development of auditing and accounting professions in Bahrain and the Gulf Region.

DETAILED STUDY PLAN (MSFA)

MSFA - FOUNDATION * (9 CREDITS)

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
ACCT	510	FINANCIAL ACCOUNTING	3	0	3	
FINC	510	MANAGERIAL FINANCE	3	0	3	
ACCT	502	AUDITING	3	0	3	
TOTAL PER SEMESTER					9	

* Pre-MSFA Non-Credit Courses

FIRST YEAR (18 CREDITS)

FIRST SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
MSFA	501	FORENSIC ACCOUNTING & THE LEGAL ENVIRONMENT	3	0	3	
MSFA	502	COMPUTER FORENSICS & AUDITING	3	0	3	
MSFA	503	CORPORATE GOVERNANCE AND ETHICS	3	0	3	
TOTAL PER SEMESTER					9	

SECOND SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
MSFA	504	FRAUD AND FINANCIAL CRIME INVESTIGATION	2	2	3	MSFA 501
MSFA	505	CYBER FORENSICS AND SECURITY	2	2	3	MSFA 502
MSFA	506	RESEARCH METHODOLOGY	2	2	3	COMPLETION OF AT LEAST 9 CREDITS
TOTAL PER SEMESTER					9	

SECOND YEAR (18 CREDITS)

FIRST SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
MSFA	XXX	ELECTIVE I	X	X	3	
MSFA	XXX	ELECTIVE II	X	X	3	
TOTAL PER SEMESTER					6	

SECOND SEMESTER

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
MSFA	599	DISSERTATION IN FORENSIC ACCOUNTING	0	24	12	MSFA 506 AND COMPLETION OF AT LEAST 21 CREDITS
TOTAL PER SEMESTER					12	

MAJOR ELECTIVES

COURSE	CODE	COURSE TITLE	LEC.	LAB	CRE.	PREREQUISITE
MSFA	507	RISK MANAGEMENT	3	0	3	
MSFA	508	DIGITAL CRIMINOLOGY	3	0	3	
MSFA	509	FRAUD PREVENTION TECHNIQUES	2	2	3	MSFA 502
MSFA	510	EXPERT WITNESSING AND DISPUTE RESOLUTION	3	0	3	
TOTAL PER SEMESTER					6	

The program comprises of 36 credit hours distributed as follows: 18 hours core courses, (6) hours electives, in addition to 12 credit hours for thesis as illustrated in the study plan.

DOCTOR OF PHILOSOPHY (PHD-WR) IN

MANAGEMENT STUDIES,

OPERATIONAL RESEARCH AND RELATED FIELDS OFFERED BY BRUNEL UNIVERSITY

Overview:

Brunel University London, UK, is working in partnership with Ahlia University, Bahrain, to deliver the PhD (Without Residence) programme in Bahrain. The programme was launched in 2007 and is helping to create a new generation of scholars and business leaders, benefiting society by developing a research culture and assisting the evolution from a knowledge-consuming society to a knowledge-producing society. The programme offers a unique opportunity by facilitating a research degree in Doctor of Philosophy (PhD) in Management Studies Research from a UK university with an international reputation and is a highly sought-after qualification.

61 NO. OF
GRADUATES

3 YEARS
FULL TIME
PROGRAM



Brunel
University
London

Programme Facts:

- Students will be based at Ahlia University and have full access to all of Ahlia's facilities including its extensive library.
- Students will be assigned two academic supervisors who will support and guide them during the PhD programme.
- Students will be nominally attached to a research centre within Brunel Business School
- Students will be encouraged to attend conferences and to disseminate their research.
- Brunel Business School regularly runs seminars and workshops in Bahrain to help students with their study and research skills
- The only time students will need to go to Brunel will be for their viva voce at the end of the PhD.



Programme Outcomes:

- Doctoral degree in Management Studies issued by Brunel University London.
- Discovery of novel findings – which should be of a standard sufficient for publication in peer-reviewed academic journals.
- A broad and in-depth understanding of the research field including relevant methodologies, an ability to conduct research studies independently.
- Prepare a well written and presented thesis in English language describing the background to their work, the methods used, observations made and critical discussion in the context of the broader field.

Programme Components:

- 100% individual research
- Periodical non-credit bearing research skills support sessions
- Annual doctoral symposium

COURSE DESCRIPTIONS

COURSE CODE	COURSE TITLE	LEC CREDITS	LAB CREDITS	CREDIT HOURS
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COLLEGE OF BUSINESS & FINANCE

ACCT 101	ACCOUNTING I	3	0	3
<p>A survey of the accounting cycle; recording changes in financial position; ledger; journal; trial balance; income measurement; adjusting and closing entries; accounting for merchandising operations; special journals and subsidiary ledgers; accounting for cash; receivables; inventories; plant and equipment.</p>				
ACCT 201	ACCOUNTING II	3	0	3
<p>This course is an extension to the fundamentals of financial accounting; it includes analyzing partnership, corporation activities along with identifying with more details the current and long term liabilities. And as a continuation to the financial statements that students have been introduced to in Accounting 1, cash flow statement will be explained. During the course students will be equipped with the necessary competencies and skills required in the workplace in order to better prepare them to catch the attention of potential employers or to plan their further studies.</p>				
ACCT 301	MANAGERIAL ACCOUNTING	3	0	3
<p>Introduction to cost behavior and cost-volume-profit relationships; relevant information and decision making; the master budget; flexible budgets and variances; management control systems and responsibility accounting.</p>				
ACCT 311	INTERMEDIATE ACCOUNTING I	3	0	3
<p>This course will be Advancement of Financial Accounting II, employ theoretical foundation for financial reporting and the conceptual background necessary to understand generally accepted accounting principles. This course also covers the tax system, direct and indirect tax, tax avoidance and tax evasion and other aspect of taxation.</p>				
ACCT 312	INTERMEDIATE ACCOUNTING II	3	0	3
<p>Continued study of concepts and principles underlying financial statements with emphasis on long-term liabilities and stockholder's equity. Particular emphasis is placed on the process of preparing and presenting financial information about an entity for outside users. Topics vary but typically include analysis of recognition, measurement and disclosure of: equity investments, financing activities (bonds, leases, pensions), income taxes, stockholders' equity, specialized reporting problems and cash flow.</p>				
ACCT 320	INTERMEDIATE COST ACCOUNTING	3	0	3
<p>A primer on cost allocations, performance measurements, analysis of current cost accounting systems and accounting in an international environment.</p>				
ACCT 321	AUDITING	3	0	3
<p>An overview of auditing; professional ethics; audit regulations, audit evidence and documentation; risk assessment, the study and evaluation of internal control; audit sampling the audit reports.</p>				
ACCT 402	CONTEMPORARY ISSUES IN ACCOUNTING	3	0	3
<p>A variable content course with topics that can change from semester to semester. Topics are identified by title in the schedule of classes. Examples are: inflation accounting, market value based measurement metrics, accounting for human resources.</p>				
ACCT 403	ADVANCED ACCOUNTING	3	0	3
<p>Topics include: Income determination and equity accounting; statements of affairs; fiduciaries; actuarial science Accounting for business combinations, preparation of consolidated financial statements, home/office branch relationships and partnerships.</p>				

Please refer to the program study plan to identify the prerequisite for the courses listed in this document.

COURSE CODE	COURSE TITLE	LEC CREDITS	LAB CREDITS	CREDIT HOURS
ACCT 404	INTERNATIONAL ACCOUNTING	3	0	3
<p>This course reviews major issues in international accounting, including historical, cultural, and environmental influences that impact various national accounting systems. Particular emphasis is placed on surveying accounting practices in different nations especially focusing on international accounting for multi-national corporate operations including taxation.</p>				
ACCT 405	ACCOUNTING INFORMATION SYSTEMS	2	2	3
<p>This course aims at preparing students for careers in accounting as users, managers, and designers of accounting information systems. Mainly, the course provides students with a broad conceptual knowledge of accounting information systems; the need for and control of accounting information systems; the development of accounting systems through systems planning, analysis and design; as well as discussions of specific transaction-cycle based accounting information systems. Additionally, students will work on accounting systems-oriented spreadsheet and database which provide students with a greater understanding of how micro-computer-based accounting software is used and to demonstrate the advantages of computerized software over a manual process.</p>				
ACCT 411	TAXATION	3	0	3
<p>This course aims to develop knowledge and skills relating to the tax system as applicable to individuals, companies, and financial institutions. The course provides the core knowledge of the underlying principles and major technical areas of taxation as they affect the activities of individuals, businesses, and the economy. Additionally, this course will cover UK VAT in alignment with ACCA's F6 Taxation course.</p>				
ACCT 422	ADVANCED AUDIT AND ASSURANCE	3	0	3
<p>This course is designed to provide an extension to auditing course (ACCT 321). This course includes principles and practices used by public accountants and internal auditors in examining financial statements and supporting data of public listed companies. Special emphasis is given to Information System Audit. Also it emphasizes ethical and legal aspects and considerations given in International Standards of Auditing (ISA).</p>				
ACCT 499	PROJECT IN ACCOUNTING	0	6	3
<p>Structured, pre-approved project in accounting ordinarily involving (1) research on a particular topic in accounting or (2) reporting on field-work in an accounting organization</p>				
ACCT 502	AUDITING	3	0	3
<p>This course aims at introducing students to the fundamental concepts of auditing. Mainly the course provides with a broad conceptual knowledge of auditing standards and auditors responsibilities while preparing the auditing reports. Additionally, students will recognize the steps of the auditing cycle and the importance of auditing in enhancing performance and preventing the business failures.</p>				
ACCT 510	FINANCIAL ACCOUNTING	3	0	3
<p>A general overview of the basic concepts and principles of financial accounting, and the procedures and processes of preparing financial statements for both service and merchandising concerns. And detailed view of the Generally Accepted Accounting Principles (GAAPs), Accounting for various elements of financial statements and disclosure requirements.</p>				

COURSE CODE	COURSE TITLE	LEC CREDITS	LAB CREDITS	CREDIT HOURS
ACCT 521	FINANCIAL REPORTING & CONTROL	3	0	3
<p>This course aims to introduce students to selected issues in financial reporting. As this course is based on the International Financial Reporting Standards (IFRSs), the students should be familiar with the financial reporting issues in the international context. The course will cover various international accounting theories and practices in order to provide students with necessary skills in analyzing and interpreting consolidated financial statements that are presented by multinational and transnational corporations.</p>				
ACCT 522	MANAGERIAL ACCOUNTING	3	0	3
<p>This course emphasizes the use of accounting data in the managerial decision making process and in planning and controlling business enterprises. Topics include cost behaviors, cost-volume-profit analysis, cost management systems and activity based costing, budgeting and budget control, and responsibility accounting.</p>				
BANK 221	BANK MANAGEMENT I	3	0	3
<p>Corporate finance and microeconomics are applied to matters of importance to commercial bankers. Among the subjects treated are bank-asset portfolio construction, lending policies, liabilities management, bank capital structure, short-run cash management, financial market rates and flows, and quantitative models for bank management. Commercial bank management is analyzed from an internal viewpoint in terms of what bank managers should look for in asset management and why; what market conditions they should be aware of; and what techniques they can use to meet changing economic and financial conditions.</p>				
BANK 302	MONEY & BANKING	3	0	3
<p>The subjects of the course are Money, banking, financial institutions, monetary policy including the goals of monetary policy, the choice of policy instruments, the rule- versus- discretion debate, central bank credibility, arguments for and against central bank independence, and the interplay between the central bank and the financial markets. The course looks specifically into the monetary policy process and the operation of Central Banking, the regulation and supervision of the financial system, and the internationalization of financial markets.</p>				
BANK 311	BANK MANAGEMENT II	3	0	3
<p>An application of financial management concepts to the liquidity management, investment portfolio analysis, capital budgeting, and capital structure decision-making process required by a commercial bank to perform effectively its financial intermediation role within the financial system's institutional, regulatory, and competitive environment.</p>				
BANK 321	INTERNATIONAL BANKING	3	0	3
<p>This course aims to cover the main principles and problems of international banking. The course is intended to cover both theoretical issues as well as the institutional background to international banking. Theoretical issues include: the theory of the banking firm, the creation of credit and credit rationing, internationalization of banking, and the risks and benefits from financial innovation. Practicalities of central banking, bank regulation, deposit protection, capital adequacy and free banking in addition to selective institutional aspects of international banking also receive attention.</p>				
BANK 330	ESSENTIALS OF ISLAMIC BANKING	3	0	3
<p>The course aims to introduce students to the main principles of Islamic banking and finance and to analyses of the relationship between Islamic banks and conventional banks and Islamic banks and non-financial corporations in the Islamic World and the Middle East in particular. One objective is to understand the principles and practice of modes of Islamic finance for industry and commerce and explore their implications on investment and funding corporations and projects to support development in Muslim societies. Students learn how various Islamic financial instruments are practiced to facilitate business, trade, finance and investment and evaluate current practices of Islamic banks, their merits and limitations.</p>				

Please refer to the program study plan to identify the prerequisite for the courses listed in this document.

COURSE CODE	COURSE TITLE	LEC CREDITS	LAB CREDITS	CREDIT HOURS
BANK 331	ISLAMIC COMMERCIAL LAW	3	0	3
<p>The course aims to introduce students to the main principles of Islamic commercial jurisprudence (law) and how this is applied in developing the products of Islamic banking and finance. The course offers the students to understand the source of Islamic law, the main nominate contracts and their hybrid contracts. In particular, the students need to be familiar with the issues of Shariah compliance, different schools of Islamic jurisprudence, ijihad (the role of Muslim scholars in the interpretation of law) and their impacts on the products and services of Islamic banking and finance.</p>				
BANK 401	CORPORATE BANKING LAW & PRACTICE	3	0	3
<p>This course provides in-depth coverage of the legal relationships, obligations and requirements in the arena of corporate banking and examines complex elements of law relevant to individuals working within the corporate banking sector from advanced rules of contract to abstruse issues concerning syndicated loans. Students obtain practice in drafting loan agreements and facility letters.</p>				
BANK 410	CREDIT ANALYSIS AND LENDING	2	2	3
<p>The course imparts a fundamental understanding of credit risk analysis process and then proceeds to cover financial statement analysis, including ratio and cash flow analysis, to facilitate better credit related decision. Various non-financial factors- the business plan, industry/ sector performance and senior management issues- that often affect creditworthiness receive ancillary attention.</p>				
BANK 499	PROJECT IN BANKING	0	6	3
<p>A structured, pre-approved project in banking ordinarily involving (1) research on a particular topic in banking or (2) reporting on field-work in a banking organization.</p>				
BANK 541	ISLAMIC BANKING	3	0	3
<p>The course examines some of the fundamental concepts and instruments of Islamic banking and finance. Islamic banking in recent years has generated considerable interest in the subject by becoming attractive to students of economics, finance, and business in both Muslim and non-Muslim countries. These topics covered include broad theoretical and religious principles drawn on Islamic Shari'ah and convent are Riba, mudharabah, musharakah, murabahah, baitul mal, gharar, takaful, qard and istisna. The course also attempts to shed some light on the future prospects of Islamic finance in the wake of rapid financial globalization.</p>				
BFRM 498		3	0	3
<p>The main objective of this course in to enhance the student's ability to understand as well as to conduct scientific research and to formulate and propose systematic solutions to business problems. Students acquire skills needed to undertake complex research projects by focusing on research projects germane to various fields of business.</p>				
DMBA 599	MBA DISSERTATION	0	24	12
<p>A structured supervised in-depth study on a pre-approved topic in the field of Business (Accounting, Finance, Management, Marketing and Economics) involving one of three methodologies: (1) a literature-focused study which aims to critically discuss the literature within a specified topic area; (2) a research focused study which aims to draw on practical data to assess critically a specified area or topic; or (3) a practical development study which aims to explore an area or ideas, or demonstrate a concept through appropriate practical development testing and critical analysis. The dissertation engages the student in a progressive course of intellectual discourse involving problem identification, methodology, research, evaluation and recommendation that culminates in the production of manuscript subject to public defense.</p>				

COURSE CODE	COURSE TITLE	LEC CREDITS	LAB CREDITS	CREDIT HOURS
ECON 101	PRINCIPLES OF MICROECONOMICS	3	0	3
<p>This course provide an introduction to economic concepts, the economic way of thinking, decision-making, the study of scarcity, opportunity cost, how prices are determined and why they change, factors determining cost and the nature of costs, and how firms, under different market conditions, make price and output decisions in short run and long run.</p>				
ECON 102	PRINCIPLES OF MACROECONOMICS	3	0	3
<p>This course focuses on the main issues and problems facing the economy as a whole, and discusses the general way in which economists analyze them. It aims to introduce and familiarize students with topics such as determination and measurement of macroeconomics aggregates such as GDP, economic growth, price level, unemployment and inflation, business cycle, aggregate demand and supply, expenditure multiplier, the role of money and banking. In addition, it will study how macroeconomic policies such as fiscal and monetary policies affect the economic aggregates. Some focus will be on the international trade and finance.</p>				
ECON 201	INTERMEDIATE MICROECONOMIC THEORY	3	0	3
<p>This course is designed to provide participants with a basic understanding of intermediate microeconomics theory which could be implemented to realize the rational consumer choice. Application of key economic concepts such as individual and market demand, rational choice and demand theories, production and its costs within the theory of the firm and market structure, as well as capital and labor within the factor markets, constitute the core of this course. The course focuses on various principles and different fields of microeconomics, and mainly the relative subjects to the intermediate microeconomics in terms of the consumer's and market's behavior. The course also concentrates on the determination of prices and quantities in markets for goods and services. Theories of consumers, cost structure, factors payment. Firm behavior in the contest of alternative market structures: perfect competition, monopoly, oligopoly and monopsony.</p>				
ECON 202	INTERMEDIATE MACROECONOMICS THEORY	3	0	3
<p>Roles of goods and markets and financial markets in the determination of national income and inflation; economic growth and business cycle fiscal and monetary policy. Alternative theories of income, output and price determination. Domestic and international constraints on macroeconomic policy.</p>				
ECON 301	BUSINESS LAW	3	0	3
<p>A general overview of the law of contracts and sales transactions is provided in the first half of the course. The second half of the course then considers such diverse topical content as: consumer protection law, business torts, intellectual property rights, criminal law as applied to business, corporate liability, especially product liability based on theories of negligence and strict liability and, finally, property law.</p>				
ECON 303	INTERNATIONAL ECONOMICS	3	0	3
<p>Survey of causes and composition of trade between nations with further consideration of: balance of payments, foreign exchange markets; and international monetary markets and policies. Theory of causes and composition of trade. Topics include: comparative advantage; tariff and non-tariff barriers to trade; economic integration and commercial policy. Financial instruments facilitating international trade</p>				
ECON 310	ISLAMIC ECONOMICS	3	0	3
<p>This course introduces students to fundamental issues encountered in modern Islamic economics in both theory and practice. The teachings of the Shariah in both microeconomics and macroeconomics are explored in depth permitting students to comprehend the multifarious nature of Islamic teaching across a wide spectrum of economic matters.</p>				

Please refer to the program study plan to identify the prerequisite for the courses listed in this document.

COURSE CODE	COURSE TITLE	LEC CREDITS	LAB CREDITS	CREDIT HOURS
ECON 321	ECONOMETRICS	3	0	3
Hypothesis testing and prediction with ordinary least squares (OLS) regression. Estimation with violations of classical assumptions. Multicollinearity, heteroscedasticity and serial correlation problems, dummy variables and model specification.				
ECON 322	LABOR ECONOMICS	3	0	3
An analysis of labor force participation, employment, wage determination, economic stability, and investment in human capital.				
ECON 324	ECONOMIC DEVELOPMENT AND GROWTH	3	0	3
Recent advances in theory and empirical analysis of economic development and growth. Explores empirical findings on economic development, theoretical development models, problems of efficient resource allocation in a growing economy, balanced and unbalanced growth in closed and open economic systems, the role of capital accumulation, and innovation in economic growth. Application of theories and quantitative methods to economic analysis with a view to policy formulation				
ECON 410	INDUSTRIAL ORGANIZATION	3	0	3
Economics of alternative market structures focusing particularly on the impact of concentration, economies of scale, advertising and conglomerates on business and society.				
ECON 420	PUBLIC FINANCE	3	0	3
This course provides a fundamental of understanding of the financial management of governmental organizational units and enterprises through an analysis of revenues and expenditures at all levels of government. Special emphasis is placed on the effects of public finance on business finance and personal finance.				
ECON 421	MONETARY AND FINANCIAL SYSTEMS	3	0	3
Monetary policy choices can strongly affect the development of the economic system and the efficiency of financial intermediaries. The course discusses the fundamentals of monetary policy in the macroeconomic framework characterizing transition economies shedding light on domestic and international aspects of policy actions, evaluation of policies to influence activity and growth, and business cycle analysis.				
ECON 424	ENGINEERING ECONOMICS	3	0	3
The course introduces with advanced concepts of engineering economic analysis and its role in engineering decision making associated with proposed technical projects. Includes engineering technology and economy topics; fundamental of accounting; and financial planning, budgeting and estimating applicable to the management of technical organizations. It is designed to offer the students the tools needed for rigorous presentation of the effect of the time value of money on engineering designs, problem solving, economic impact and the capacity to act with ethical and efficient professionalism for engineering case studies and activities. The course adds a compulsory knowledge for any project management professional in engineering fields.				
ECON 499	PROJECT IN ECONOMICS	0	6	3
Structured, pre-approved project in Economics ordinarily involving (1) research on a particular topic in Economics or (2) reporting on field-work in an Economics organization				

COURSE CODE	COURSE TITLE	LEC CREDITS	LAB CREDITS	CREDIT HOURS
ECON 520	MANAGERIAL ECONOMICS	3	0	3
<p>This course is designed to provide participants with a basic understanding of microeconomic theory that can be used to understand behavior (in markets and organizations) to make effective managerial decisions. Application of key economic concepts such as market demand, market supply, market equilibrium, managerial analysis, production, costs, revenue, profit, and market structure constitute the core material of the course. The course seeks to integrate various principles and concepts from different fields of economics with typical problems of managerial decision –making and policy formulation in business organizations whether in a local or global context. Quantitative techniques and managerial economic analysis tools will be integrated within the course for the purpose of providing students the ability to solve real world situation and as a problemsolving tool in their organization.</p>				
ECON 537	INTERNATIONAL BUSINESS & MULTINATIONAL CORPORATIONS	3	0	3
<p>Advanced treatment of the environment of international business and of the operation of multinational firms. Major topics include: the economic theory of world trade and investment, application of economic theory to international business operations, the political economy of international business, evaluation and valuation of international projects, strategies and tactics for dealing with special problems and challenges arising in the global market.</p>				
EMSE 001	THE MANAGEMENT OF TECHNICAL ORGANIZATIONS	6	0	3
<p>The practice of management as applied within technical organizations. Includes history of the tradition and current effective practices, research findings, and case studies, with objectives of enhanced understanding of external and internal factors influencing organizational performance and leadership requirements.</p>				
EMSE 005	ORGANIZATIONAL BEHAVIOR FOR THE ENGINEERING MANAGER	6	0	3
<p>The behavior of individuals and groups in the context of technical organizations, focusing on relationships and interactions within the organizations operating activities. Individual and group development and motivation. Organizational structures and cultures.</p>				
EMSE 020	DECISION MAKING WITH UNCERTAINTY	6	0	3
<p>Problem formulation. Concepts and techniques used in analyzing complex decision problems. Modeling decision problems using decision trees, probability models, multi-objective models and utility theory.</p>				
EMSE 026	TECHNICAL ENTERPRISES	6	0	3
<p>Essential features for technology-based companies from the entrepreneur’s point of view. Team preparation of a simulated business plan for a technology-based company. Designed for those working in technical firms and for government personnel who depend on technical firms as suppliers.</p>				
EMSE 035	MARKETING OF TECHNOLOGY	6	0	3
<p>Analysis of industrial marketing process and functions, providing concepts and tools for engineering managers to market high technology products and services.</p>				
EMSE 197	SPECIAL TOPICS: QUANTITATIVE METHODS IN ENGINEERING MANAGEMENT	6	0	3
<p>Provides mathematical foundation for analysis of problems in engineering management and systems engineering, including optimization and other analytical tools.</p>				

COURSE CODE	COURSE TITLE	LEC CREDITS	LAB CREDITS	CREDIT HOURS
EMSE 410	SURVEY OF FINANCE AND ENGINEERING ECONOMICS	6	0	3
Survey of material relevant to financial decision making for engineering activity. Includes traditional engineering economy topics; fundamental of accounting; and financial planning, budgeting and estimating applicable to the management of technical organizations.				
EMSE 505	KNOWLEDGE MANAGEMENT I	6	0	3
The foundations of knowledge management, including cultural issues, technology applications, organizational concepts and processes, management aspects and decision support systems. Case Studies.				
EMSE 770	TECHNIQUES OF RISK ANALYSIS AND MANAGEMENT	6	0	3
Topics and models in current risk analysis; modern applications of risk-based planning and risk management; use of quantitative methods in risk analysis.				
EMSE 790	LOGISTICS PLANNING	6	0	3
Quantitative methods in model building for logistics systems, including organization, procurement, transportation, inventory, maintenance and their interrelationships. Stresses applications.				
EMSE 801	SYSTEMS ENGINEERING I	6	0	3
System approach to the architecting and engineering of large-scale systems; elements of systems engineering; methods and standards; computer tools that support systems and software engineering; trends and directions; the integrative nature of systems engineering.				
EMSE 820	PROGRAM AND PROJECT MANAGEMENT	6	0	3
Problems in managing projects; project management as planning, organizing, directing and monitoring; project and corporate organizations; duties and responsibilities; the project plan: schedule, cost, earned value and situation analysis; leadership; team building; conflict management; meetings, presentations and proposals.				
EMSE 850	QUANTITATIVE MODELS IN SYSTEMS ENGINEERING	6	0	3
Quantitative modeling techniques and their application to decision making in systems engineering. Linear, integer, and nonlinear optimization models. Stochastic models: inventory control, queuing systems, and regression analysis. Elements of Monte Carlo and discrete event system simulation.				
EMSE 992	SPECIAL TOPICS: RESEARCH METHODS FOR THE EM	6	0	3
Discussion of research methods for the engineering manager.				
EMSE 995	RESEARCH	0	12	6
The student conducts a study on a topic in the field of engineering management under the supervision of a faculty member. The final written manuscript which includes problem identification, methodology, research evaluation and discussion of the findings is subject to a panel evaluation.				

COURSE CODE	COURSE TITLE	LEC CREDITS	LAB CREDITS	CREDIT HOURS
ETHC 391	ETHICS AND PROFESSIONAL PRACTICE IN BUSINESS	3	0	3
<p>This course provides students with a theoretical foundation of what Business Ethics is all about, enabling them to identify and analyze current ethical issues and dilemmas facing business practitioners in real world contexts involving multiple stakeholders. In addition, through ample case studies, the course attempts to inculcate into students key ethical principles, standards and ways in which business practitioners address moral problems that commonly arise in the business world. The course provides ample opportunity for students to hone skills in critical thinking and ethical reasoning as essential components of a manager's decision-making process. The course also highlights the cost to business of unethical behavior and provides a comprehensive overview of corporate social responsibility.</p>				
FINC 211	FINANCIAL MANAGEMENT I	3	0	3
<p>This course imparts a fundamental understanding of the functions of finance in the context of: the legal and tax environment and the roles of financial markets. A vigorous introduction to compound interest, future and present value, and theories of financial evaluation and financial analysis and planning is provided.</p>				
FINC 312	FINANCIAL MANAGEMENT II	3	0	3
<p>This course explores in depth the concept of cost of capital: how it is used in financial decision-making and how costs of individual components of the capital structure are brought together to form a weighted average cost of capital. Choice of capital structure and working capital policy are a primary focus of this course. Students examine how to manage current (short term) assets and current (short term) liabilities and obtain exposure to additional issues including: cash flow estimation, incorporating risk into the capital budgeting decision and international capital budgeting decision-making methods. Students gain perspective on how financial managers can help maximize their firm's values.</p>				
FINC 322	INTERNATIONAL FINANCE	3	0	3
<p>International money and capital markets. Currency options, futures and swaps as means for currency risk management. Valuation and portfolio analysis of international stocks and bonds. Foreign direct investment and political risk management. Project finance and raising of international capital. Financing and investment decisions of multinational corporations.</p>				
FINC 323	INSURANCE & REINSURANCE	3	0	3
<p>This course introduces the student to the principles and applications of insurance and reinsurance. After finishing this course the student should demonstrate a strong basic understanding of property, liability, automobile insurance, introduction to reinsurance, methods and types of reinsurance, and functions of reinsurance. Students should grasp the main types of reinsurance and their contribution to and importance in maintaining a stable insurance industry.</p>				
FINC 327	PERSONAL FINANCE	3	0	3
<p>This course is designed to introduce the student to the concepts, tools, and applications of personal finance and investments. A variety of methods will be used to enhance the learning experience, including, among other things, web resources and interactive financial planning software. A focus will be put on retirement plans, personal budget, and auto and housing decisions, in addition to, health, life and property insurance.</p>				
FINC 328	REAL ESTATE FINANCE	3	0	3
<p>This course explores in depth real estate institutions and markets, real estate mathematics, mortgage instruments, investments in real estate, and underwriting and valuation of real estate. Special consideration is given to trends in real estate finance in GCC countries.</p>				

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COURSE CODE	COURSE TITLE	LEC CREDITS	LAB CREDITS	CREDIT HOURS
FINC 411	CONTEMPORARY ISSUES IN ECONOMICS AND FINANCE	2	2	3
<p>This course is designed to provide students with critical knowledge and insight into the latest economic and financial topics that build on the conceptual foundation of previous courses through academic research, practical application, and critical thinking. Driven by the UN sustainable development goals, this course offers an opportunity to the students to explore several emerging issues in relation to economic and finance disciplines such as economic sustainability, sustainable finance, digital economy, and other sustainable technological components such as Artificial Intelligence, blockchain, financial technology, cybersecurity and bigdata analytics.</p>				
FINC 421	INVESTMENT	2	2	3
<p>A primer on how to manage money, this course provides students with a survey of securities markets and modern investment instruments available in financial markets including stocks, bonds, convertibles, warrants, futures and option. The course also introduces students to techniques of asset valuation and market efficiency hypotheses. Students gain insight concerning how to evaluate current investments and future opportunities and acquire the skill and know-how necessary to be intelligent investors.</p>				
FINC 427	DERIVATIVE SECURITIES	2	2	3
<p>An advanced primer on future contracts and options exploring a wide variety of complex derivatives such as straddles and options of stock index futures.</p>				
FINC 430	RISK MANAGEMENT	2	2	3
<p>The course offers an introduction into the evolving and expanding practice of financial risk management. Risk management is a complex process of identifying, measuring, and controlling risk exposure. The course addresses how to control for market and credit risks. Liquidity and operational risks are discussed. Topics include value at risk, Monte Carlo simulation, scenario analysis, stress testing, credit value at risk, and credit derivatives.</p>				
FINC 431	PORTFOLIO MANAGEMENT	3	0	3
<p>This course explores the theory and practice of portfolio management and valuation. The roles of computer technology and electronic trading are also investigated.</p>				
FINC 432	ISLAMIC CAPITAL MARKET & INSTRUMENTS	3	0	3
<p>The course aims to introduce students to the main principles of Islamic capital markets and instruments and to analyses of the relationship between Islamic capital markets and instruments and conventional Islamic capital markets and instruments in the Islamic World and the Middle East in particular. The course offers the students to understand the theories and practice of Islamic capital markets and explore their implications on investment and funding corporations and projects to support development in Muslim societies. In particular, the students need to be familiar with the essential requirements of different Islamic modes of business, thus enabling them to appreciate the distinctive characteristics of a capital market environment that adhered to Shariah principles.</p>				
FINC 499	PROJECT IN FINANCE	0	6	3
<p>A structured, pre-approved project in finance ordinarily involving (1) research on a particular topic in finance or (2) reporting on field-work in a finance organization</p>				
FINC 501	FINANCIAL MANAGEMENT	3	0	3
<p>This course combines principles of management of the firm, operations of money and capital markets, discounted cash flows, risk and asset valuation with modern capital structure theories, leasing, working capital policies and mergers and acquisitions.</p>				

COURSE CODE	COURSE TITLE	LEC CREDITS	LAB CREDITS	CREDIT HOURS
FINC 506	INTERNATIONAL FINANCE	3	0	3
<p>This course is concerned primarily with a revision of the international monetary environment and financial planning for corporations with overseas operations. It focuses on analysis of the effects of international financial planning on such factors as exchange rate fluctuations, currency restrictions and tax regulations. It gives an examination of financial aspects of multinational business, including foreign investments, trade and transfer of funds. Currency options, futures and swaps as means for currency risk management are also given details.</p>				
FINC 510	MANAGERIAL FINANCE	3	0	3
<p>This course explores core concepts of finance and provides with knowledge related to managerial finance. Students are introduced to core concepts in finance such as the time value of money and cost of capital.</p>				
INTR 465	BSAF INTERNSHIP	0	0	3
<p>This course is taken as a substitute to one course (3 credits hours) from the program core elective courses. Students follow a training programme in an organization related to their specializations in accounting or finance. The programme aims to provide students with first-hand experience of the day-to-day functions, duties, and operations and to integrate what they have learnt in the classroom with the competencies required in the workplace.</p>				
INTR 466	BSEF INTERNSHIP	0	0	3
<p>This course is taken as a substitute to one course (3 credit hours) from the programme core elective courses. Students follow a training program in an organization related to their specializations of economics or finance. The programme aims to provide students with first-hand experience of the day-to-day functions, duties, and operations and to integrate what they have learnt in the classroom with the competencies required in the workplace.</p>				
INTR 467	BSBF INTERNSHIP	0	0	3
<p>Students follow a training programme in an organization related to their specializations. The programme aims to provide students with first-hand experience of the day-to-day functions, duties, and operations and to integrate what they have learnt in the classroom with the competencies required in the workplace.</p>				
INTR 468	BSMIS INTERNSHIP	0	0	3
<p>In this course, student follow a training programme in an organization related to their specialization. The programme aims to provide students with first-hand experience of the day-to-day functions, duties, and operations and to integrate what they have learnt in the classroom with the competencies required in the workplace. In today's turbulent economic environment, a country workforce is increasingly pivotal to business success. Stemmed from the desire and sense of responsibility that Ahlia University has against the society and their own students, and as part of their vision, of being leaders in the market of higher education, they do understand the need to invest in their capital made of partially their students in order to equip the market with talented workforce. Based on this INTR468 course was introduced representing a structured opportunity to incorporate academic, professional and personal skill development, which enables the student to gain a planned and directed learning experience. It enables the student to integrate knowledge gained through their classroom learning with the competencies made available through actual experience in a professional setting.</p>				

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COURSE CODE	COURSE TITLE	LEC CREDITS	LAB CREDITS	CREDIT HOURS
INTR 469	BSMN INTERNSHIP	0	0	3
<p>This course focuses on business internships that add a significant real-world component to students' employability. It provides the opportunity for students to earn academic credit while gaining valuable work experience under the mentorship of a business professional in different industry sectors, i.e. services and manufacturing. An individualized assignment arranged with students and different business organisations to practically provide guided experience in their field. Students' internship experiences are assessed via written internship reports that will be evaluated by the students' organisation supervisor and an assigned academic supervisor.</p>				
ITMA 201	MANAGEMENT INFORMATION SYSTEMS	3	0	3
<p>Understanding the decision making process and how information is used for decision support in organization. Elements of decision theory and information theory. Essential practices viable to the organization. Information system planning and strategy. Human computer interaction. Societal and ethical issues related to information systems use.</p>				
ITMA 304	BUSINESS DATA ANALYTICS	3	0	3
<p>Data Science is the study of widespread knowledge extraction from data. Data science uses empirical science, statistics, reporting, analysis, visualization, business intelligence, expert systems, machine learning, databases, data warehousing, data mining and big data tools. This course will introduce students to this fast-growing field and equip them with some of its basic principles and tools and general thinking. Students will learn principles, techniques, and tools they need to solve various facets of data science training, including data collection and integration, exploratory data analysis, predictive modeling, descriptive modeling, data product development, assessment, and effective communication. The focus will be on breadth rather than depth in the treatment of these topics, and emphasis will be placed on the integration and synthesis of concepts and their application to problem solving. Real data sets from a variety of disciplines will be used to make learning contextual.</p>				
ITMA 310	ENTREPRENEURSHIP AND DIGITAL INNOVATION	3	0	3
<p>This course addresses topics related to the development and management of technology-based start-ups. The following topics are covered: the entrepreneur's position and personality, business strategy, team building and management, digital creative goods, market assessment and designing a business and marketing plan, legal issues such as intellectual property, venture budgeting, and raising capital.</p>				
ITMA 321	E-SYSTEM TECHNOLOGIES	3	0	3
<p>This course explores some of the technologies and infrastructures required to support E-Systems. A secondary thrust of the course explores how these technologies impact consumer-business, business-business and intra- organizational e-business.</p>				
ITMA 323	MANAGEMENT INFORMATION SYSTEMS II	3	0	3
<p>This course develops a technology management perspective about information technology, asking and answering the question: how do we make the best technology decisions in the context of a dynamic business environment? The course is about technology values and risks, and the strategic importance of effective enterprise decision making about information and information technology infrastructure. Of particular focus is the business aspect of technology decision making, using case studies and in-class presentations from industry executives and entrepreneurs. Included is technology project analysis, technology leadership considerations, infrastructures management and architectures, electronic commerce issues, the design and implementation of computer-based information systems with emphasis on database and transaction aspects, the basics of database management, architecture of database management systems, design and implementation of strategies.</p>				

COURSE CODE	COURSE TITLE	LEC CREDITS	LAB CREDITS	CREDIT HOURS
ITMA 326	BUSINESS CLOUD COMPUTING	3	0	3
<p>This Course covers how to build a cloud infrastructure based on a cloud computing reference model. The reference model includes five fundamental layers, namely, physical, virtual, control, and service and three cross-layer functions, namely business continuity, security, and service management for building a cloud infrastructure. For each layer and function, this course covers the comprising technologies, components, processes, and mechanisms. This course takes an open approach to describe concepts and technologies. Product examples are included to reinforce the concepts and technologies learnt in this course.</p>				
ITMA 330	KNOWLEDGE MANAGEMENT	3	0	3
<p>This course introduces the student to Knowledge Management addressing the concept of what is knowledge and why it is important to organizations in today's knowledge economy. It looks at the knowledge life cycle, how knowledge evolves and knowledge management processes to ensure that it continues to provide value to the organization.</p>				
ITMA 401	E-COMMERCE	3	0	3
<p>This course provides students with a coherent conceptual framework for understanding the field of e-commerce. The course emphasizes on the three major driving forces behind e-commerce: technology change, business development, and social controversies. Topics covered in this course include the history of and change in Internet, e-commerce systems features, business significance and development life cycle, e-commerce consumer behavior and marketing strategies as well as some of the ethical and legal issues related to the e-commerce field such as the security of e-commerce systems. Throughout the course, students will be able to use the skills they have gained to design and construct e-commerce systems and to critically examine the latest trends in the field of e-commerce such as online group consumer behavior and the factors influencing e-commerce usage by small/medium businesses.</p>				
ITMA 411	SYSTEM ANALYSIS & DESIGN	3	0	3
<p>This course introduces students to the concepts and principles of systems analysis and design. It covers all aspects of the systems development life cycle from project identification through project planning and management, requirements identification and specification, process and data modeling, system architecture and security, interface design, and implementation and change management. Object-oriented analysis techniques are introduced. Students will learn to use an upper level CASE tool, which will be employed in completing a real-world systems analysis and design project.</p>				
ITMA 412	MANAGING ENTERPRISE SYSTEMS	3	0	3
<p>Companies have been replacing legacy systems with enterprise systems designed to connect the entire organizations, including suppliers and customers, in a web-enabled computing environment that provide information to all participant as needed. This course explores the managerial and technical challenges in implementing enterprise systems and managing an organization with such an interdependent, connected system. From a technological view, student evaluates enterprise system to assist the functional capabilities and limitation. From a managerial view, students employ business cases to develop an understanding of the process of implementing and using enterprise system effectively in organizations.</p>				
ITMA 414	BUSINESS INTELLIGENCE	3	0	3
<p>Business Intelligence (BI) and its components are included in this course. The course demonstrates how business intelligence (BI) turns data from massive data sets into intelligence that leads to strategic and tactical business decisions. The Principles of business intelligence (BI) as components and functionality of information systems are also introduced in this course. Data quality and validity, data privacy and protection, data warehousing, predictive reporting, data visualization, and ethical and legal concerns are all covered by BI technologies. It looks at how operational data can be used to build data warehouses, which can then be used to gain new insights into organizational operations using data mining techniques and analytics.</p>				

COURSE CODE	COURSE TITLE	LEC CREDITS	LAB CREDITS	CREDIT HOURS
ITMA 416	STRATEGIC INFORMATION SYSTEMS PROJECT MANAGEMENT	3	0	3
<p>In this course students can learn the fundamentals of project management, including how to initiate, schedule, execute, track, and control projects, as well as understanding issues in planning and implementing strategic Information Systems within the organization. The course introduces the fundamentals of five project management areas: integration, scope, time, cost, and quality. The course also covers the main managerial aspects and challenges facing strategic management, alignment of IS and business strategy, strategic concepts for IT and business, the IS strategic tools and techniques, and the comprehensive frameworks for IS strategic planning.</p>				
ITMA 418	ARTIFICIAL INTELLIGENCE APPLICATIONS IN BUSINESS	3	0	3
<p>This course covers the fundamentals of artificial intelligence (AI) and how to apply various intelligent techniques to solve business problems. Intelligent agents, basic principles of searching, reasoning, and planning, expert systems, advanced techniques such as genetic algorithms, neural networks, and fuzzy logic, and applications of AI techniques to solve various types of business problems are among the topics discussed.</p>				
ITMA 423	INFORMATION SYSTEMS AUDITING	3	0	3
<p>This course describes the principles and procedures of information technology audit and control. Risk assessments principles in accordance with IS audit standards and guidelines, forms of audits to ensure that processes are secured and regulated, risk management methods, monitoring priorities and controls related to Information Systems and audit preparation, audit project management techniques, and standards and procedures for the growth and maintenance of the Business Continuity Plan and testing methods.</p>				
ITMA 427	E-GOVERNMENT CONCEPTS AND IMPLEMENTATION	3	0	3
<p>This course provides a socio-technical perspective on e-government and discusses how programmes are handled and applied in the sense of public administration. E-government at different levels, from policy and planning to management, implementation, and assessment, theoretical models of e-government, and problems and developments in the field are among the topics discussed. The course also covers the rise of digital government and its increasingly integral role in many government processes and activities, including overseeing fundamental changes at various levels across government, means that it is no longer perceived as just a technology issue.</p>				
ITMA 499	PROJECT IN ITMA	0	6	3
<p>A structured, pre-approved project in ITMA ordinarily involving (1) research on a particular topic in ITMA or (2) reporting on field-work in an IT organization. Projects in ITMA ordinarily encompass within the areas of data mining, technical project involving programming, system analysis (e.g . e-government, e- board, e-classroom and online behavior), and CBT – Computer Based Training systems.</p>				
ITMA 570	MANAGEMENT INFORMATION SYSTEMS	3	0	3
<p>This course aims to promote an integrated approach to identifying, capturing, retrieving, sharing and evaluating an enterprise's information and knowledge assets. These information and knowledge assets encompass databases, documents, policies and procedures as well as the uncaptured, tacit expertise and experience resident in individual workers. This course endows students with real world principles, tactics and strategies for managing information technology in organizational settings.</p>				
MAGT 121	FUNDAMENTALS OF MANAGEMENT	3	0	3
<p>Overview of management theory and practice. Introduction to the study of managerial skills, organization structure, management functions, process, and system within an action frame of reference. Managerial concepts and terms related to leadership, employees' motivation, decision making models and management of change are also covered.</p>				

COURSE CODE	COURSE TITLE	LEC CREDITS	LAB CREDITS	CREDIT HOURS
MAGT 310	QUANTITATIVE ANALYSIS FOR BUSINESS	3	0	3
Introduction to managerial decision analysis using quantitative tools and spreadsheet modeling. Topics include a general framework for decision analysis, decision tables and trees, linear and integer programming, sensitivity analysis, classical optimization and statistical techniques. Extensive use of applicable decision support software and EXCEL Solver to solve mathematical and business decision models. Emphasis is on applications of quantitative analysis and tools rather than on mathematical theory. Applications are taken from finance, marketing, economics, logistics, and operations management.				
MAGT 322	PRODUCTION & OPERATIONS MANAGEMENT	3	0	3
The course includes the strategic, tactical, and operational issues that arise in the management of production and service operations; product and process design, facilities planning, quality management, materials management, operations planning and scheduling, and emerging technologies in production and service management.				
MAGT 323	HUMAN RESOURCE MANAGEMENT	3	0	3
Overview of human resource management theory. The course focuses on the HRM practices and their importance to business organizations. In specific, it discusses the conceptual definitions and their application to business settings. Issues of recruitment and selection, training and development, performance management and appraisal, compensations, ethics and labor relations management are key topics for HRM learners to understand.				
MAGT 324	ORGANIZATIONAL BEHAVIOR & LEADERSHIP DEVELOPMENT	3	0	3
This course is an introduction to the principles of Organization Behavior (OB) and Leadership. Key concepts in OB are covered such as personality dynamics, attitudes and emotions, motivation, perception, communication, leadership, teamwork and interpersonal skills.				
MAGT 325	STRATEGIC LEADERSHIP AND CHANGE MANAGEMENT	3	0	3
This Course enables students to learn strategic leadership best practices and their application to the change management process in order to effectively lead business organizations. Key topic areas in strategic leadership and change management are covered such as: Understanding and diagnosing the need for change, leadership strategy, leading and enabling change, and managing the change process.				
MAGT 331	BUSINESS SIMULATION	3	0	3
This course develops business simulation models using the EXCEL environment and a business simulation programme as aids to corporate decision-making. Decisions span marketing, finance, operations and management. Students participate in a computerized business simulation programme.				
MAGT 412	INTERNATIONAL BUSINESS	3	0	3
This course provides a comprehensive overview of the environment of international business and to the operation of international firms especially in the context of emerging markets. Major topics include basic concepts of world trade and investment problems, the nature of international business, economic theory and international business operations as well as strategies and tactics for dealing with special problems and challenges arising in the global market.				

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COURSE CODE	COURSE TITLE	LEC CREDITS	LAB CREDITS	CREDIT HOURS
MAGT 414	QUALITY MANAGEMENT	3	0	3
<p>This course will provide an oversight on the Management of Quality Operations within an organization, it will address quality tools, concepts and theories to enable the student to apply quality evaluations and measures. As part of this course, management and leadership characteristics required to derive quality management systems will be provided. Once successfully completion of this course, the student must be able to critically evaluate their quality management systems and analyze their status, further provide recommendations for decision making to improve their quality management system.</p>				
MAGT 416	PROJECT MANAGEMENT	3	0	3
<p>The course describes the organization, planning and controlling of projects and provides practical knowledge on managing project scope, schedule and resources. Topics include: project life cycle, work breakdown structure and Gantt charts, network</p>				
MAGT 423	STRATEGIC MANAGEMENT	3	0	3
<p>The course provides an introduction to strategic planning covering key concepts and techniques, organizational mission, goals, objectives and scope of operations. Environmental scanning, strategy formulation and implementation with special reference to functional application on marketing, personnel, finance, and other areas. This course is not normally available to students who have completed less than 96 credit hours.</p>				
MAGT 424	ENTREPRENEURSHIP & INNOVATION	3	0	3
<p>The course provides an overall view about major schools of entrepreneurship thought and the process approaches to the study of entrepreneurship. It also covers issues related to individuals and corporate entrepreneurial mind-set beside the concept of ethics and social responsibility. Further to that, the course will expose the students to the processes of creativity and innovation, major types of innovation, method to initiate new ventures, development of new ventures business plan and strategic planning for entrepreneurial initiatives.</p>				
MAGT 430	SUPPLY CHAIN MANAGEMENT	3	0	3
<p>Analysis of the entire flow of information, material, and services from suppliers through factories and warehouses to the end customer including logistics, supplier selection and inventory management by case studies, optimization and simulation.</p>				
MAGT 499	PROJECT IN MANAGEMENT	0	6	3
<p>A structured, pre-approved project in management ordinarily involving (1) research on a particular topic in management or (2) reporting on field-work in a managerial organization.</p>				
MAGT 551	OPERATIONS & QUALITY MANAGEMENT	3	0	3
<p>Quality in both operations and production are keys to achieving competitiveness in the global marketplace. An examination of those issues forms the heart of this course, where you will learn the principles of Total Quality Management and how it is implemented at all levels of an organization. Other important topics addressed by this course include forecasting, technology management, and capacity planning and materials management.</p>				

COURSE CODE	COURSE TITLE	LEC CREDITS	LAB CREDITS	CREDIT HOURS
MAGT 552	DECISION ANALYSIS & BUSINESS FORECASTING	3	0	3
<p>This course provides a frame of reference for using models in support of decision making in an enterprise, then introduces some of the most commonly useful modeling approaches and principles. Topics covered include decision-making under uncertainty, decision trees, multi-criteria decision-making, data envelopment analysis (DEA), analytical hierarchy process (AHP), principles and methods of forecasting including an evaluation of: the reliability of existing forecasting techniques, national and international trends and the role of business forecasting in managerial planning. The use of time series methods including exponential smoothing techniques for business and economics forecasting are introduced.</p>				
MAGT 558	RESEARCH METHODOLOGY	2	2	3
<p>A primer on designing and executing a research project using analytic techniques, this course presents both useful quantitative models, drawn from management science, and qualitative methods relevant to research in both business and information technology.</p>				
MAGT 560	HUMAN RESOURCE MANAGEMENT	3	0	3
<p>The course emphasizes the role of Human Resources as the most important asset in the organization. It explains the importance of proactive human resources management for organizational performance and highlights the alternative views of human resources management. It also explains the concept of strategic human resources management and the importance of fitting human resources practices to business strategy. Topics draw from different disciplines to explain the principles of human resources planning, recruitment and selection, training and development, career development, job analysis and job design, performance management and performance appraisal. The course also covers areas related to employees' compensation, protection, incentive plans and reward system as well as the management of International human resources.</p>				
MAGT 561	STRATEGIC MANAGEMENT	3	0	3
<p>The course covers the strategic management process and corporate strategy: the concept of strategy and its relationship to performance, competitive advantage, and profitability; and the main components of the strategic management process including analysis of both external and internal environments. Students gain an appreciation of how organizations can build competitive advantage using different levels of strategy in different contexts spanning the global environment. Concepts such as integration, diversification, acquisitions and business ethics are evaluated through the lens of corporate strategy.</p>				
MAGT 564	LEADERSHIP IN ORGANIZATIONS	3	0	3
<p>An introduction leadership. Its practices associated theory and current research. Presenting modern thought and practices related to leadership and core competencies of successful leaders, this course introduces the leadership challenge in organizations and focuses on how to improve leadership effectiveness. Major theories and research on leadership and its relationship to management are inculcated and then students have the opportunity to address and debate controversies and different views about leadership effectiveness and essential characters of effective leaders. Students examine effective and ineffective behaviors through the lens of various models of leadership including transformational leadership. Experiential exercise, case studies, inclass workshops, and role playing techniques are employed to demonstrate leadership skills in leading teams and leading change.</p>				
MAGT 567	ENTREPRENEURSHIP & FAMILY BUSINESS MANAGEMENT	3	0	3
<p>In this course, students cultivate conceptual and applied skills requisite to developing and managing an economically successful small business. Entrepreneurial talents are focused, and practical decision-making skills are developed through experiential activities in small businesses. Students initially explore the concept of entrepreneurship and evaluate themselves in terms of their own entrepreneurial skills with a view to formulating and realizing opportunity nuclei for profitable small business. Subsequently, students conduct feasibility studies and formulate business plans for feasible projects.</p>				

Please refer to the program study plan to identify the prerequisite for the courses listed in this document.

COURSE CODE	COURSE TITLE	LEC CREDITS	LAB CREDITS	CREDIT HOURS
MAGT 567	ENTREPRENEURSHIP & FAMILY BUSINESS MANAGEMENT	3	0	3
<p>In this course, students cultivate conceptual and applied skills requisite to developing and managing an economically successful small business. Entrepreneurial talents are focused, and practical decision-making skills are developed through experiential activities in small businesses. Students initially explore the concept of entrepreneurship and evaluate themselves in terms of their own entrepreneurial skills with a view to formulating and realizing opportunity nuclei for profitable small business. Subsequently, students conduct feasibility studies and formulate business plans for feasible projects.</p>				
MAKT 201	PRINCIPLES OF MARKETING	3	0	3
<p>This course serves as an introduction to marketing in general, and the marketing process in particular. Students will develop a thorough understanding of the marketing concept/process, the marketplace and the differences between consumer and business markets. They will also learn how to design a customer-driven marketing strategy which employs the marketing mix, whilst keeping pace with digital age developments linked to marketing activities.</p>				
MAKT 310	CONSUMER BEHAVIOUR	3	0	3
<p>This course covers a comprehensive study of behavior models and concepts to help understand, evaluate, and predict consumer behavior in terms of marketing implications. Determinants of consumer behavior are explored to gain understanding of the complex forces as they affect the market place. The course's emphasis is on the understanding of the processes that influence the acquisition, consumption, and disposition of consumer goods and services.</p>				
MAKT 320	MARKETING OF FINANCIAL SERVICES	3	0	3
<p>A comprehensive study of key issues that surround the marketing of financial services focusing on how banks and other financial institutions employ marketing practices to ensure sustained and profitable growth utilizing such techniques such as: product positioning, segmentation, and relationship management and retention. The course also provides insight into launch of innovative financial products and delves into legal and ethical framework in which financial service marketing is conducted.</p>				
MAKT 321	MARKETING RESEARCH	3	0	3
<p>Introductory analysis of the fundamental of the marketing research focusing on different types of marketing research (qualitative and quantitative) as well as on complex issues at each stage of the research process. This course covers research used in marketing decision making with primary emphasis on methods and techniques used in collecting, processing and utilization of information. Topics include research design, sources of information, questionnaire design, sampling, data collection and analysis.</p>				
MAKT 322	SALES MANAGEMENT	3	0	3
<p>A comprehensive study of selling and the field of sales management that help to understand comprehensively the selling process, strategic field sales management, the sales organizations' structure, profiling and recruiting, selecting and hiring sales people. The course is intended also to provide through understanding of the process of developing and reinforcing sales force training programs including motivation and compensation of sales force. In addition the course should provide the student with the capability to understand and implement the strategic positioning process, leadership styles, Forecasting and budgeting, and evaluation of sales force performance.</p>				

COURSE CODE	COURSE TITLE	LEC CREDITS	LAB CREDITS	CREDIT HOURS
MAKT 331	INDUSTRIAL MARKETING	3	0	3
<p>Focusing on methods of marketing decision-making in industrial, government and high-tech markets, planning and implementing business-to-business marketing strategies with an emphasis on segmenting markets, managing channel relationships, and creating customer value through continuous improvement and re-engineering receives center stage. This course emphasizes the unique nature of marketing high technology in its application of the basic elements of marketing strategy – market segmentation and targeting, marketing mix elements – to the context of high technology goods and services. Students develop effective strategic, marketing plans for high technology products.</p>				
MAKT 332	ADVERTISING & PROMOTIONS MANAGEMENT	3	0	3
<p>A comprehensive survey of basic principles of advertising and promotion. The course will include the study of promotion practices and theories and the effects of advertising and promotion in the firm, the economy and society. The course covers advertising history, the impact of advertising on society, and ethical and regulatory issues. The process of creating and placing advertising is explored including advertising objectives, budgeting, media planning and mix, creative objectives and strategy, copy execution and production, and copy testing.</p>				
MAKT 412	INTERNATIONAL MARKETING	3	0	3
<p>Problems of distribution and marketing in foreign countries: foreign markets surveys, promotion by government and private agencies, structural organization, marketing channels, foreign operations, foreign licensing, selection of marketing policies, techniques and financial instruments of foreign trade.</p>				
MAKT 416	SERVICE MARKETING	3	0	3
<p>Service organizations require a distinctive approach to marketing strategy- both in its development and execution. Focusing on non-financial service marketing of such commercially diverse enterprises as transportation companies, hospitals, consultancies, and educational institutions, this course identifies best practices in the area of marketing management and service quality through a case-study approach. Focusing on the process of planning, organizing, and implementing the marketing effort in service organizations, the course explores the distinctive aspects of service marketing. Special attention is paid to service positioning in the marketplace and determining the optimal marketing mix in a service organization.</p>				
MAKT 423	DIGITAL AND SOCIAL MEDIA MARKETING	3	0	3
<p>This course exposes students to the constantly changing nature of digital and social media marketing. It explores the origins of the discipline in the context of how the marketing practices of today's have transformed with the introduction and advancements of social and digital technologies, which in turn have empowered consumers with an emphasis on both opportunities and risk to organisations. The course examines the leading edge of technology and practice, and how these technologies impact a whole range of other disciplines, such as traditional marketing, management, international business, and business strategy. It exposes students to both theoretical and practical knowledge needed to develop a sound digital marketing strategy utilising various digital and social media marketing concepts and tools.</p>				
MAKT 425	STRATEGIC MARKETING MANAGEMENT	3	0	3
<p>Fundamental understanding of the marketing strategy planning process within firms, marketing management problems encountered by senior marketing managers, marketing opportunity assessment, segmentation, competitive positioning and integration of product / service, price, promotion, and distribution.</p>				

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COURSE CODE	COURSE TITLE	LEC CREDITS	LAB CREDITS	CREDIT HOURS
MAKT 431	CUSTOMER RELATIONSHIP MANAGEMENT	3	0	3
<p>This course examines customer relationship management (CRM) as key strategic process for organizations. Composed of people, technology, and processes, CRM ideally optimizes the selection of identification, acquisition growth and retention of desired customers to maximize profit. CRM discussions and projects will address both organizational customers and consumers/households. Often organizations that invest heavily in CRM experience a high failure rate owing to the flaws in CRM strategy implementation. The pitfalls as well as the completion of a CRM strategic plan will be addressed in depth through the course, culminating in the completion of a CRM strategic plan. In addition to the CRM strategic planning, student expert presentations and some hand-on analysis will be used to accomplish the course objectives.</p>				
MAKT 499	PROJECT IN MARKETING	0	6	3
<p>A structured, pre-approved project in management or marketing ordinarily involving (1) research on a particular topic in management or (2) reporting on field-work in a managerial organization.</p>				
MAKT 519	MARKETING MANAGEMENT	3	0	3
<p>The course explores a wide variety of topics in marketing and analysis of marketing opportunities through the case method: building customer satisfaction, value and retention; winning markets through market-oriented strategic planning, gathering information and measuring market demand, analyzing consumer markets and buyer behavior, competitor analysis, identifying market segments and selecting target markets, positioning and differentiating the market offering through product life-cycle and developing new market offerings. Special emphasis is placed on analytical methods in solving marketing problems.</p>				
MSFA 501	FORENSIC ACCOUNTING & THE LEGAL ENVIRONMENT	3	0	3
<p>This course explores the forensic accountant's role in today's dynamic business environment. Topics covered include fraud detection and fraud investigation techniques, valuation of closely held businesses, lost profits analyses, and various types of litigation support services. Fundamental legal concepts governing expert witness testimony are also examined, and learners are required to quantify economic damages in cases. By the end of the course learners will gain critical knowledge and understand both the pervasiveness and the causes of fraud and white-collar crime in our society, examine the types of fraud and fraud schemes that affect business enterprises, explore methods of fraud detection and prevention, and increase their ability to recognize potential fraudulent situations.</p>				
MSFA 502	COMPUTER FORENSICS & AUDITING	3	0	3
<p>This course provides an overview of computer forensics and auditing related crime issues facing businesses and the criminal justice system. Demonstrations and hands-on practice will reinforce topics such as how computers are used in crime, Computer forensic basics, including chain of custody and evidence handling, Investigative issues to know about before hiring a forensic investigator, Managing forensics in electronic discovery, How cyber-firefighters defend against cybercrime and other malicious online activity, Emerging standards of care in the handling of electronic evidence and finally; Trends and issues affecting the future of the information revolution and society as a whole.</p>				
MSFA 503	CORPORATE GOVERNANCE AND ETHICS	3	0	3
<p>Corporate governance and business ethics are areas of rapidly growing importance. Governance sets out the rules and regulations and work on ensuring such rules are in place. It focuses on a range of issues concerning the proper management of organizations. The course aims to develop critical knowledge and understanding of the underlying concepts of corporate governance, and business ethics. It is designed to foster understanding of the ethical influences on economic, financial, managerial, and environmental aspects of business. It develops an ability to critically analyze ethical issues in business and beyond.</p>				

COURSE CODE	COURSE TITLE	LEC CREDITS	LAB CREDITS	CREDIT HOURS
MSFA 504	FRAUD AND FINANCIAL CRIME INVESTIGATION	2	2	3
<p>This course develops the critical understanding of the types of fraudulent financial transactions incurred in accounting records. Topic covers will be accounting and auditing theory, fraud schemes, internal controls to deter fraud and other auditing and accounting matters. This course includes questions about interviewing, taking statements, obtaining information from public records, tracing illicit transactions, evaluating deception and report writing.</p>				
MSFA 505	CYBER FORENSICS AND SECURITY	2	2	3
<p>The availability of information technology has made it possible for business and industry to operate more effectively and efficiently, but it has also given criminals access to a brand-new kind of crime: digital crime. The aim of this course is to fill the new and increasing need for critical knowledge and experts in the detection, correction, and conviction of digital crimes. This emerging field applies scientific techniques to the gathering, examination, interpretation, and presenting of prospective evidence to courts. It is based on computer digital forensic and computer security technology. These are the ideas learners will gain in this course. Law enforcement and the intelligence community have historically employed computer digital forensics extensively for the prosecution or protection of individuals.</p>				
MSFA 506	RESEARCH METHODOLOGY	2	2	3
<p>A primer on designing and executing a research project using analytic techniques, this course presents both useful quantitative models, drawn from business and accounting sciences, and qualitative methods relevant to research in business, forensic accounting, and information technology. The learners will gain critical knowledge and understanding of various research methods that could be professionally applied to investigate complex issues in forensic accounting. The learner will be able to apply professional level of skills in relation to research methods and critically extend existing knowledge.</p>				
MSFA 507	RISK MANAGEMENT	3	0	3
<p>This course delves into the significance of effective financial and operational risk management strategy as a necessity for organizational sustainability. It aims to provide learners with a solid theoretical foundation as well as the opportunity to gain the necessary risk management skills. It includes a thorough examination of the risk management components: risk identification, risk analysis, response planning, risk mitigation, and risk monitoring. Topics include, but are not limited to, risk analysis in organizations, as well as tools and instruments used to manage those risks.</p>				
MSFA 508	DIGITAL CRIMINOLOGY	3	0	3
<p>This course will provide learners with professional skills to critically evaluate the impact of technologies on crime and justice. The course will cover topics related to charge of new crimes, regulations, security frameworks and the impact of digital transformation on court procedures. The learner will gain critical knowledge and understanding in relation to digital criminology definitions to support critical judgements and decision making in the criminal justice system. At the end of this course the learner will be able to provide professional judgment of digital criminology cases based on evidence-based critical synthesis.</p>				
MSFA 509	FRAUD PREVENTION TECHNIQUES	2	2	3
<p>This course will develop the learners critical understanding of reasons people commit fraud and ways to prevent it. This course will cover topics including segregation of duties, internal control, enterprise risk management, crime causation, white-collar crime, occupational fraud, fraud prevention, fraud risk assessment, and the Association of Certified Fraud Examiners (ACFE) Code of Professional Ethics. At the end of this course the learners will gain critical knowledge and professional level of skills to Interpret fraud cases.</p>				

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MSFA 510	EXPERT WITNESSING AND DISPUTE RESOLUTION	3	0	3
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The use of forensic accountants as expert witnesses has proliferated in both civil and criminal litigation. Learners gain insight into the technicalities of expert forensic testimony. Forensic accounting experts must understand the limitations of their involvement in legal proceedings and be familiar with civil and criminal procedures in jurisdictions where they are called upon to provide forensic accounting expertise. A moot court environment is used to demonstrate the experience of appearing in a formal hearing, and students are asked to also prepare or critique an expert report in mock civil and criminal cases in which forensic accounting evidence is pivotal to legal outcome.

MSFA 599	DISSERTATION IN FORENSIC ACCOUNTING	0	24	12
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This course will provide a structured supervised in-depth study on a pre-approved topic in the field of Forensic Accounting involving one of three methodologies: (1) a literature-focused study which aims to critically discuss the literature within a specified topic area; (2) a research focused study which aims to draw on practical data to assess critically a specified area or topic; or (3) a practical development study which aims to explore an area or ideas, or demonstrate a concept through appropriate practical development testing and critical analysis. The dissertation engages the learner in a progressive course of intellectual discourse involving problem identification of complex issues related to forensic accounting, methodology, critical analysis and research, evaluation and recommendation that culminates in the production of manuscript subject to defense.

MSFA XXX	ELECTIVE I	X	X	3
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MSFA XXX	ELECTIVE II	X	X	3
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STAT 510	BUSINESS STATISTICS	3	0	3
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This course introduces applied statistics for business and management with topics in descriptive statistics, estimation, hypothesis testing, analysis of variance, simple regression and correlation, and time series forecasting. The various tools learned will be applied through the use of worksheet computer applications and realistic interpretation of output. The course is designed to acquaint the student with issues in methods of data analysis in the real world. Examples arise from finance, marketing and other functional areas of business research.







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