



# FOR THE JOB MARKET?

# **INTRODUCTION**

Preparing undergraduate students for the job market is crucial to help them transition successfully from academia to the professional world.

### **OBJECTIVES OF THE PROGRAM**

- Enhancing employability skills
- Bridging the skills gap
- Increasing confidence and readiness
- Facilitating a smooth transition
- Meeting industry demand

# **PROGRAM SESSIONS**

# Session 1 | Personal branding

- Identify strength & values
- Craft a personal brand statement
- Develop an online presence
- Networking & collaboration

### Session 2 | CV

- Purpose & structure
- Emphasize customization
- Highlight achievements
- Stay up-to-date

### Session 3 | Interview

- Interview preparation
- Professional appearance
- Researching the company
- Soft skills

(communication, problem solving, critical thinking, ... etc.)

### Session 4 | Linkedin

- Profile optimization
- Networking strategies
- Content creation
- Job search & career exploration

# Session 5 | Social responsibility & Bahrain vision 2030

- Foster empathy & perspective taking
- Explore ethical considerations
- Promote civic engagement
- Tamkeen opportunities (job training & entrepreneur)

# ■ Session 6 | Globalized job market

- Trends & dynamics
- International internship
- Networking & online presence
- Cultural competence & global skills

# YOU ARE AN ESSENTIAL PART OF THE PROGRAM!

Please visit the below link for registration <a href="https://www.ahlia.edu.bh/">https://www.ahlia.edu.bh/</a>

# WHO IS ELIGIBLE?

Undergraduate students (priority is for graduating students)

# Upon the completion of the program, registered students will be given:

A certificate

Two A credits (who attend all sessions)

### Contact

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