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International Virtual Conference on
**REIMAGINING THE FUTURE OF
DESIGN & ARCHITECTURE:
CREATING A SUSTAINABLE
ECOSYSTEM**

16th - 17th March 2022



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ABOUT **WOXSEN UNIVERSITY**

Woxsen University is the first private university in Telangana that was founded in 2014 and is accredited by the All-India Council of Technical Education (AICTE) and the Council of Architecture (CoA). It is also recognized by the National Board of Accreditation (N.B.A.). It is also a member of the Association of Master of Business Administrations (AMBA), the Association to Advance Collegiate Schools of Business (AACSB), and the Association of Management Development Institutions in South Asia (AMDISA).

Woxsen University currently offers B.Tech, B.B.A., B. Des (Hons), B.Com (Hons), B. Arch, M.B.A., M.B.A. (BA. AI.ML), M.B.A. in Financial Services, and Master's in Management Studies (M.M.S) courses in various specializations. These courses are offered via four constituent schools – Woxsen School of Business, Woxsen School of Technology, Woxsen School of Arts & Design, and Woxsen School of Architecture & Planning.

The University Students are exposed to a variety of experiential learning modules throughout their study, including business strategy simulations, community consulting programs, design thinking workshops, and SWAT training. Apart from the experiential programs, students also have access to multiple resources, such as the Woxsen Trade Tower, an incubation centre, where they get an opportunity to practice various stages of setting up a venture.



ABOUT **WOXSEN SCHOOL OF ART AND DESIGN**

School of Arts and Design, Woxsen University, is located on a sprawling 200-acre campus at Hyderabad. The world-class infrastructure not only facilitates high-quality education but also creates environments that foster creative thinking and collaboration. The classrooms, labs, and workshops are all built to global standards, providing immense scope for effective and productive learning for aspiring designers and painters.

Leading professors and industry practitioners from the world's leading design universities provide lectures that equip students with the skills they need to succeed in the global design industry. The Bachelor of Design (Hons.) program at Woxsen is designed to help students expand their knowledge, skills, abilities, and aptitude to become creative problem solvers, while the Ph.D. program provides a robust platform to enhance in-depth research & domain expertise. The curriculum is also aimed to bring in a fresh perspective & a global outlook in design ideas and executions.

The overall structure of the design program is a combination of skill development and enhancement, design projects, and field experiences duly supported by an appropriate proportion of Theoretical lectures. It endeavors to develop and promote a symbiotic partnership between academia and the industry.

The School of Arts & Design's ultimate goal is to transform aspiring students' dreams into reality. Perceiving the need for a world-class institute that transcends the conventional curricula, we have strategized content delivery in a genuinely heterodox fashion, even unorthodox. Woxsen is the place to be for aspiring artists and designers, with its state-of-the-art infrastructure, diligent tutors, collaborative peers, and unrivalled ambiance.



ABOUT **WOXSEN SCHOOL OF ART AND DESIGN- INTERIOR DESIGN DEPARTMENT**

Bachelor of Interior Design introduces students to the various nuances, principles and characteristics of design, colour schemes, space planning and drafting. The degree program deals with detailed selection of materials and finishes for various spaces. Students are also exposed to crafting out new interior designs basis user experience and intelligent systems. The lectures are designed with an emphasis on workshops, internships and industry projects running all through the period of four years. This not only gives students a hands-on experience but also gives them a thorough knowledge of how the interior design business runs. Woxsen's relentless efforts towards providing Global Exposure & Study Opportunity to its students has transpired into partnerships with World's leading Design Schools/ Universities. With Exclusive Student Exchange Programs, our meritorious students will get an opportunity to study one semester or more abroad.

ABOUT **WOXSEN SCHOOL OF ARCHITECTURE & PLANNING**

School of Architecture & Planning, Woxsen University possesses the same world-class infrastructure that aims at meeting global standards. The sprawling campus of the University is not only a Building Construction and Building Sciences laboratory but also a Design Studio in itself.

Being a new school that is just over a couple of years old, we currently run only one program – a five-year B.Arch. program recognized by the Council of Architecture, New Delhi. However, we are focusing on creating global opportunities for our students without losing sight of either our Indian culture or our vernacular knowledge, or our traditional value systems.

Along with a core faculty team that is a rich blend of youth, experience, and specializations we are ably supported by industry professionals, all of whom strive to ensure that the final product that crosses the threshold of the school will be profession ready. As a step towards this objective, we lay a lot of emphasis on experiential learning or hands-on experience. Apart from taking the students on study tours, site visits, and case studies, we also arrange guest lectures, demonstrations, and workshops by Indian artisans and craftsmen, and professionals from abroad as well.

Thus, as mentioned earlier, with state-of-the-art infrastructure, sincere mentors and tutors, and an unparalleled ambiance, Woxsen is the place to be, not only for aspiring artists and designers but also for aspiring architects as well.



ABOUT **AHLIA UNIVERSITY**

At Ahlia University, we are proud of our growing reputation as providers of quality higher education in Bahrain and the wider Gulf region. The high quality of education at Ahlia University is at the core of everything we do. The reviews by the Quality Assurance Agency continue to recognize the quality of our teaching and learning. Established in 2001, Ahlia University was the first private University to be licensed by the Government of Bahrain. Right from the start, the founders articulated their vision of a distinctive institution of higher education to ensure that science, humanities, business, and education take their rightful place in the building and advancement of our society. Ahlia University is an autonomous institution, independently chartered, funded, and managed by the private sector. The University was among the first Bahraini private Universities to be recognized by the Kuwaiti Ministry of Higher Education.

Ahlia University offers students throughout the Gulf and internationally the opportunity to join a genuinely productive and challenging University to receive a technologically sophisticated education and a highly distinctive liberal arts education. All the courses are taught by leading faculty with outstanding academic credentials and relevant practical and professional experience to ensure our students receive a first-class education.

Our future is looking very bright. With the building of a state-of-the-art campus underway, further development with our international partners ensuring students can study internationally and the highest quality of teaching and learning, Ahlia University can offer you the chance to create your future success with one of the most exciting and growing Universities in the Gulf.

ABOUT **AHLIA UNIVERSITY INTERIOR DESIGN**

The Bachelor's Degree in Interior Design at Ahlia University aims to attract imaginative students from varied study backgrounds, ages, gender, and nationalities to develop their knowledge, skills, and attributes to transform them into professional innovators in the interior design of built environments. The program introduces an integrated design approach to the interior space as a holistic environment composed of physical space and the people and the surrounding furniture, objects, and activities.

Students are taught, learn, and work collaboratively to gain design experience in several interior environments in stimulating studio-based educational environments.

In the studios, the students are supported by theoretical, historical, and technical knowledge and practice; in a teamwork environment, they cultivate their oral, written, and visual communication skills.

Our students are empowered by problem-solving, critical intellect, and futuristic thinking skills to meet industry demands. Associated with self-development, teamwork, and leadership, our graduates are resourceful in various design fields, including interior architecture, furniture, gardens, T.V & theatre, exhibitions & event planning. Additionally, their awareness of sustainability and the socio-cultural issues on Green Design can qualify them to deal creatively with the challenges of human health, lifestyles, and communities' development in Bahrain and beyond.



CONCEPT NOTE OF **THE CONFERENCE**

Criticism of architecture and social factors affecting a structure observes a continual shift over the years. Media plays a significant role in creating awareness on social issues, which in turn impacts every field of work. The beginning of the modern era resulted in the over-exploitation of non-degradable materials that drastically affected the living and environmental conditions of people. As a result, climate change and pollution are few among the countless hindrances that an architect must tackle today but given less to no concern in the past. Thus, it is time to start being cautious on resources used and following sustainable techniques that do not compromise on future. The energy efficiency of a building involves considering the energy used by the building before, during, and after construction, which includes building services such as air conditioning, lighting, etc. Net-zero energy refers to the annual amount of energy created on-site equal to the total energy consumed by the building. Designing a building based on the native construction systems is beneficial beyond the preservation of the cultural aspect of the place. Vernacular architecture stresses utilizing materials within reach of the site, which in turn cuts down on transportation costs and reduces the chance of shortage of materials.

OBJECTIVES OF **THE CONFERENCE**

- To further original and emergent knowledge in creative fields and education globally and offer a mega platform to foster collaboration between academia and industry.
- Resilient, safe, inclusive, just, and sustainable futures of creative industries.
- Creative industries and the built environment
- Reconceptualizing imagining futures in a post-pandemic world.
- Creating healthier places and, therefore, creating healthier people, communities, and societies.
- Rethinking rules of building design strategies in post-pandemic architecture

SUB **THEMES**

- Post-COVID Architecture & Interior Design
- Net-zero Energy Building Concept
- Interior Landscape in the corporate world
- Approach of interiors in heritage structures
- BIM in Architecture and Interior Design.
- Artificial Intelligence in the growth of Interior Design
- 3d printing in Interior Design
- Sustainability and Vernacular Architecture

KEYNOTE SPEAKERS



JANUSZ REBIELAK

**Chairman, Committee for Architecture
and Town Planning, Wrocław Branch of
the Polish Academy of Sciences**



CARLO CONVERTINI

**Professor in Interior and Furniture Design
American University of Kurdistan**

PANEL DISCUSSION



Dr. Thomas Mical

**Ph.D. Director
Global Doctoral Program in Spatial Arts**



Dr. Anjali Krishan Sharma

**Professor and Director,
School of Architecture, Planning & Design,
DIT University,
Dehradun, Uttarakhand**



Dr. Nehal Almurbati

**PhD., MA., Fellow HEA, IDEC member
Assistant Professor, University of Bahrain**



Ms. Neelam Shah

**Head, Digital Marketing,
Blum India Pvt. Ltd.**

WHO CAN **PARTICIPATE?**

This conference provides an opportunity for academicians, practitioners, consultants, scholars, researchers and change makers with different backgrounds and expertise to present and participate in the conference.

CALL FOR **PAPERS**

Authors are invited to submit abstracts on any of the Conference's sub-themes, and paper submission after the abstracts are accepted. Abstract and Full-text papers (doc) are accepted through conference email. All submitted papers must be original. The paper should meet the conference criteria and should not be under consideration for publication elsewhere.

We invite a 500 word abstract in three categories:

- Academic Research/ Presentation
- Practice-Based Case Studies (Artist/ Designer)
- Students- Poster Presentation

The abstract submission should include:

- Title of the paper
- Keywords
- We encourage you to send an informative abstract (complete abstract) that includes the study's background, purpose, methodology, results, and conclusion.
- Three to four images of the work described (applicable for case study)
- Author's name, Designation, Organization, and contact details (including email and phone numbers of all authors)
- Category of submission (Academic / Artist/ Designer/ Student)

The abstract, including the title and keywords, should not exceed 500 words and 5 keywords.

Accepted paper will be published in the International Journal of Technology, Management & Knowledge Processing, ISSN: 2583-0902

Authors are invited to submit soft copies of full original and unpublished research papers in the given prescribed format* (Size: A4, Font Style: Times News Roman, Font Size: 12, Line Spacing: 1.5, References: APA Style).

IMPORTANT DATES

Conference Dates:	16th to 17th March 2022
Submission of Abstract:	March 5th, 2022
Acceptance of abstract:	March 7th , 2022
Full paper submission deadline for conference:	April 10th , 2022
Full paper submission deadline for Revised Paper:	April 25th 2022

The paper/poster submission and participation is open to all Indians, non-resident Indians, and foreign citizens.

REGISTRATION FEE for Paper & Poster presentation

APPLICANTS CATEGORY

Academicians/ Research Scholars / Artists/ Design Practitioners	Paper Presentation Fee	\$75 USD
Students	Paper/poster presentation Fee	\$50 USD

(The registration fee would be non-refundable in any case)*

For Abstract Submission: <https://bit.ly/33NC8KC>

For Attendees: <https://bit.ly/3KyWR5M>

Payment Link: <https://bit.ly/3vgOOFH>

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Prof. Mansoor Alaali

President,
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Dr. Samala Nagaraj

Associate Dean, Research
Woxsen University

CONFERENCE CONVENER

Dr. Emad Assali

Head of Department,
Associate Professor in Architecture,
Ahlia University

Dr. Adity Saxena

Dean- School of Arts and Design,
Woxsen University

CONFERENCE CO-CONVENER

Ar. Abhijit Shirodkar

Dean - School of Planning & Architecture,
Woxsen University

Dr. Gomathi Gowda

Associate Dean,
Corporate Allignment & integrative
Research
Woxsen University

ORGANIZING SECRETARY

Dr. Sadhna

Assistant Professor,
Woxsen University

Ms. Vindhya Kanthi

Assistant Professor,
Woxsen University

CONFERENCE TEAM

Amani Ali Alaali

Lecturer,
Ahlia University

Zainab Abdul Mohsen Eid

Lecturer,
Ahlia University

Mr. Suman Majumder

Assistant Professor,
Woxsen University

Ms. Ashwini Kalyani

Assistant Professor,
Woxsen University

Ms. Keerthana Lakkapragada

Assistant Professor,
Woxsen University

Ms. Debalina Ghosh

Assistant Professor,
Woxsen University

REVIEW COMMITTEE

Amani Ali Alaali

Lecturer,
Ahlia University

Zainab Abdul Mohsen Eid

Lecturer,
Ahlia University

Dr. Adity Saxena

Dean- School of Arts and Design,
Woxsen University

Dr. Gomathi Gowda

Associate Dean,
Corporate Allignment & integrative
Research
Woxsen University

Dr. Sadhna

Assistant Professor,
Woxsen University



INTERNATIONAL CONFERENCE
DESIGN AND ARCHITECTURE

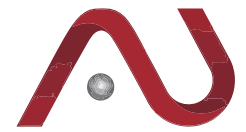


Corporate Office

Gateway Jubilee, 2nd Floor, Road No. 36, Jubilee Hills,
Hyderabad - 500 033, Telangana, India. T: +91 40 4444 8888

Campus

Kamkole, Sadasivpet, Sangareddy District, 502 345, Telangana,
India. T: 08455 255555, info@woxsen.edu.in



الجامعة الأهلية
AHLIA UNIVERSITY
BAHRAIN

Address

Bld 41, Rd 18, Al-Hooraa 310, Gosi Complex, Exhibition Road P.O.
Box 10878, Manama, Kingdom of Bahrain
info@ahlia.edu.bh

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