

**Ahlia University**  
**COLLEGE OF ARTS & SCIENCE**  
**MASTER'S DEGREE IN MASS COMMUNICATION AND PUBLIC RELATIONS**  
**MSMCPR 19-20**

**MSMCPR 19-20 - Foundation \* (6 CREDITS)**

Course	Code	Course Title	Lec	Lab	Cr	Prerequisite
MASC	502	Basic Concepts in Mass Communication	3	0	3	
PREL	502	Basic Concepts in Public Relations	3	0	3	
					<b>6</b>	

**MSMCPR 19-20 - FIRST YEAR (18 CREDITS)**

**First Semester**

Course	Code	Course Title	Lec	Lab	Cr	Prerequisite
MCPR	511	Contemporary Trends in Communication & PR Theories	3	0	3	
MASC	516	Advanced Writing for Journalism	2	2	3	
PREL	516	Media Production for Public Relations	2	2	3	
					<b>9</b>	

**Second Semester**

Course	Code	Course Title	Lec	Lab	Cr	Prerequisite
MCPR	520	Research Methods in Mass Communication & PR	3	0	3	Completion of at least 9 credits
MASC	562	Techniques of Radio & Television Production	2	2	3	
MASC/PREL	5XX	Elective I in MASC or PREL	X	X	3	
					<b>9</b>	

**MSMCPR 19-20 - SECOND YEAR (18 CREDITS)**

**First Semester**

Course	Code	Course Title	Lec	Lab	Cr	Prerequisite
MCPR	565	Seminar in Contemporary Communication Research	3	0	3	MCPR 520
MASC/PREL	5XX	Elective II in MASC or PREL	X	X	3	
					<b>6</b>	

**Second Semester**

Course	Code	Course Title	Lec	Lab	Cr	Prerequisite
DMMC/DMPR	599	Dissertation in MASC or PREL	X	X	12	MCPR 520 AND Completion of at least 21 credits
					<b>12</b>	

**LIST OF MAJOR ELECTIVE COURSES**

Course	Code	Course Title	Lec	Lab	Cr	Prerequisite
MASC	517	Newspaper Design & Layout	2	2	3	
MASC	518	New Trends in New Media Studies	3	0	3	
MASC	563	Advanced Radio & TV Production	2	2	3	
PREL	515	Public Relations & Information Campaigns	3	0	3	
PREL	521	Marketing & Advertising in Digital Media	2	2	3	
PREL	564	Advanced Writing in Media & PR	2	2	3	

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**List of DMMC/DMPR 599 Courses:**

<b>Course</b>	<b>Code</b>	<b>Course Title</b>	<b>Lec</b>	<b>Lab</b>	<b>Cr</b>	<b>Prerequisite</b>
DMMC	599	Dissertation in Mass Communication	0	24	12	MCPR 520 AND Completion of at least 21 credits
DMPR	599	Dissertation in Public Relations	0	24	12	MCPR 520 AND Completion of at least 21 credits