



The Eighth Annual **RESEARCH FORUM**

Impactful Research:

Contribution of Scientific Research
to Sustainable Development

23rd – 24th March 2021
Streamed via Microsoft Teams



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Day One

Tuesday
23rd March 2021

OPENING ADDRESS

10:30 - 10:40

Prof. Abdulla Al Hawaj

Founding President, Chairman of the Board of Trustees, Ahlia University

WELCOMING SPEECH

10:40 - 10:50

Prof. Mansoor Alaali

President, Ahlia University

HIGHLIGHTS OF THE FORUM

10:50 - 10:55

Prof. Muneer Al Mubarak

VP for Admin & Finance
Acting Dean of Graduate Studies & Research

GUEST SPEAKER

10:55 - 11:15

Prof. Abouellella Otifey Hassanien Aly

College of Computers and Artificial Intelligence
Scientific Research Group in Cairo University, Egypt

رحلة البحث العلمي: أدواته وأخلاقياته

GUEST SPEAKER:

11:15 - 11:35

Mr. Jalal Majeed Mohsen

Principal Consultant, Productivity Improvement Practitioner, Statistician, Researcher and Trainer - JAFCON Consultants

**GCC Entrepreneurship in the GEM data:
Country and Gender Outlook of Entrepreneurship Indicator**

11:35 - 11:50

Prof. Mukhtar AL-Hashimi

Perception and Impact of Coronavirus (COVID-19) on People's Lifestyle in Bahrain

11:50 - 12:05

Prof. Shawqi Al Dallal

On the Prospect of Finding Fossil Fuel on Mars

12:05 - 12:15

Break

Day One

Tuesday
23rd March 2021

12:15 - 12:30

Prof. Ismail Noori

التاريخ وسياقات التلقي

12:30 - 12:45

Dr. Ali Abdalnabi

بنية المكان في السرد الرحلي - رحلة ابن جبير أنموذجا

12:45 - 13:00

Dr. Majeed Amini

Crystal-Melt Interfacial Free Energy of Binary Hard Spheres from Capillary Fluctuations

13:00 - 13:15

Dr. Ebrahim Mallala

Machine Learning for Improving the Performance of Algorithms

13:15 - 13:45

Lunch

13:45 - 14:00

Dr. Zuhair Dhaif

المشاركة المجتمعية والإعلامية في الوقاية من المخدرات

14:00 - 14:15

Dr. Abdulkarim Ziani

السياسيات الإعلامية و مواجهة الاخبار الزائفة في تغطية أزمة كورونا

Closing Remarks

Day Two

Wednesday
24th March 2021

WELCOMING SPEECH

10:30 - 10:35

Prof. Muneer Al Mubarak

VP for Admin & Finance
Acting Dean of Graduate Studies & Research

10:35 - 10:50

Prof. Amer Al Roubaie

Building Knowledge Capabilities for Economic Diversification in the Gulf Region

10:50 - 11:05

Prof. Abouelella Otifey Hassanien Aly

College of Computers and Artificial Intelligence
Scientific Research Group in Cairo University, Egypt

رحلة البحث العلمي: ادواته و اخلاقياته

11:05 - 11:20

Dr. Yousif Al Bastaki

Machine Learning Algorithms for Odor Classifications

11:20 - 11:35

Dr. Maryam Al Mahdi and Dr. Noor Alsayed

Customer Experiences Using Online Food Ordering and Delivery Platforms:
An S-O-R Perspective

11:35 - 11:50

Dr. Gagan Kukreja

A Broken Wire between Cash and Profits at Wirecard: Financial Misreporting by
C-Suite Executives

11:50 - 12:00

Break

12:00 - 12:15

Dr. Imad Assali

Evaluation of The Online Teaching of Interior Design Courses

Day Two

Wednesday
24th March 2021

12:15 - 12:30 **Dr. May Alsaffar**
Setting the Teaching Context between "In Situ" & "In Context": Interpretation of Meanings

PHD RESEARCHER

12:30 - 12:45 **Youssef Tarek Nasef**
The Influence of Food Consumption on Ethnic Consumers' Acculturation Process and Consumer Behavior: A Preliminary Framework

PHD RESEARCHER

12:45 - 13:00 **Husain Abdulla**
DoS Detection for IoT Networks Using Machine Learning

13:00- 13:30 **Lunch**

13:30 - 13:45 **Dr. Ammar Al Dallal**
An Innovative Multi-Function Car Park Management System

13:45 - 14:00 **Dr. Amina Al Hawaj**
Innovation Interaction Activity Session

14:00 - 14:15 **Dr. Hassan Razzaqi**
The Impact of Coronavirus on Online Learning in Higher Institution of Education (Empirical Study)

14:15 - 14:30 **Dr. Ali Orman**
المجاز المرسل وقوانين اللغة

Closing Remarks & Appreciation Ceremony