







Al Shiraa, Gulf Hotel Kingdom of Bahrain 10th - 11th February 2019

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PROGRAMME

SUNDAY 10TH FEBRUARY - DAY 1

	Opening		
09:00 - 09:30	Prof Abdullah Al Hawaj Founding President, Chairman of the Board of Trustees, Ahlia University		
	Prof Mansoor Alaali President, Ahlia University		
09:30 - 10:45	Keynote: Prof Hamed Al-Raweshidy Electronic & Computer Engineering Research	Chair: Dr Madina Hamiane	
10:45 - 11:10	TEA & COFFEE BREAK		
ACCOUNTANCY	/ RESEARCH	Chair: Dr Sherine Badawi	
11:10 - 11:30	Omar Albasteki Enterprise Risk Management: Assessment of Environmental & Social Risks from	ERM Perspective	
11:30 - 11:50	Zakiya Sand The Relationship Between Earnings Management and Gender Diversity on Corporate Boards		
11:50 - 12:20	BREAK AND PRAYER		
LEADERSHIP R	RESEARCH	Chair: Dr Fatema Alaali	
12:20 - 12:40	Aliya Alyusuf Effect of Subjective Norm Distance on Knowledge Sharing in R&D Teams of Private Sect	ors	
12:40 - 13:00	Nora Saiari The Impact of Gender Segregated Workplace on the Experience of Women In KSA		
13:00 - 13:20	Nawaf Alghanem The Importance of Plural Leadership During Organisational Transformation (Vertical & Horizontal)		
13:20 - 13:40	Maryam Hashem The Role of Motivation in Enhancing Employees' Creativity: A Literature Review		
14:00	LUNCH		

MONDAY 11TH FEBRUARY - DAY 2

09:00 - 10:00	Keynote: Dr Said EL Hajjar Criteria for the use of Mediator or Moderator Variables in a Conceptual Model	Chair: Dr Noor Alsayed
10:00 - 10:30	TEA & COFFEE BREAK	
HEALTH AND SOCIETY		Chair: Dr Sohail Safdar
10:30 - 10:50	Nada Alyouhah Obesity Review in GCC a New Evaluation Strategy	
10:50 - 11:10	Latifa Nass An In-Depth Analysis of Various Algorithms used for Mining Medical Datasets with a Comparative Analysis done on Diabetics Dataset Before and after Preprocessing	
11:10 - 11:30	Hussain Al-Ansary Mediation of Political Knowledge Sharing Between Government and Citizen Social Capital and Engagements to mitigate Risky Behaviours: The Case of Yellow Vests Movement	
11:30 - 11:50	Mohamed Al khalifa Social Media in Crisis Management	
11:50 - 12:10	BREAK AND PRAYER	
12:10 - 13:00	AWARDS AND CLOSING REMARKS FOLLOWED BY LUNCH	





