

Subject: Equivalent Course of the Old Study Plan

Old study Plan	New study Plan
ETHC 393 Ethics and Professional Practice in Mass Communication and Public Relations	ETHC 397 Media Law and Ethics
MASC 101 Principles of Communication	MCPR 101 Introduction to Communication
MASC 202 Theories of Mass Communication	MCPR 232 Theories of Mass Communication
MASC 203 Public Speaking	MASC 438 Radio & TV Presenting
MASC 310 Digital Journalism	MASC 310 Digital Journalism
MASC 320 Graphics & Multimedia	MCPR 206 Media Graphics
MASC 340 Radio Production	MASC 340 Radio Production
MASC 350 Digital Photography & Audio-Visual	MASC 355 Digital Photography & Video Production
MASC 410 Media Translation	MASC 410 Media Translation
MASC 420 Using Multimedia & Webcasting	ITMS 307 Multimedia Softwares I
MASC 430 TV Production	MASC 432 TV Production I
MASC 450 Graphic & Internet Site Design	ITMS 205 Internet Applications and Services
PREL 101 Introduction to Public Relations	PREL 121 Introduction to Public Relations & Advertising
PREL 220 Public Opinion	PREL 422 Public Opinion & its Measurement
PREL 240 Advertising	PREL 475 Advertising Copy Writing & Design
PREL 340 Integrated Marketing Communication	PREL 340 Integrated Marketing Communication
PREL 350 The Practice of Public Relations	PREL 447 Media Production for PR
PREL 460 Special Events & Protocol	PREL 464 Protocol & Event Management

