

**COLLEGE OF INFORMATION TECHNOLOGY**

**DEPARTMENT OF INFORMATION TECHNOLOGY**

**COURSE SYLLABUS/SPECIFICATION**

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| **CODE& TITLE:** | **ITCS 425- Web Engineering** |  |
| **WEIGHT:** | **(2 - 2 - 3)** |  |
| **PREREQUISITE:** | **ITMS 205 & ITCS 327** |  |
| **DESCRIPTION:** | Modern web applications are complex systems; therefore, a systematic approach is required for developing web-based information systems. This course is to study the concepts, methods, and techniques needed for developing web-based applications. Topics covered: concepts and architecture of web-based information systems, web system development phases, web technologies and the desired quality characteristics of web applications. | |
| **OBJECTIVES:** | 1. To critically understand concepts, standards, and specialist theories of web applications.  2. To understand the architecture of Web-based information systems.  3. To understand the development phases of web-based information systems.  4. To critically analyze the quality metrics of web-based information systems.  5. To implement web-based information systems using various specialized web tool and technologies. | |
| **SEMESTER:** |  | **ACADEMIC YEAR:** |
| **INSTRUCTOR:** | | |
| **OFFICE TEL:** | | |
| **EMAIL:** | | |

**INTENDED LEARNING OUTCOMES (ILOS)**

Upon successful completion of the course, students should be able to:

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| **A. Knowledge and Understanding** | |
| **A1** | Concepts and Theories: Demonstrate critical understanding of principles, standards, and concepts related to World Wide Web and web-based applications. |
| **A2** | Contemporary Trends, Problems and Research: Demonstrate critical understanding of  current issues of web applications as well as research on new trends and web technologies needed to handle these issues. |
| **A3** | Professional Responsibility: NA |

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| **B. Subject-Specific Skills** | |
| **B1** | Problem Solving: Critically analyze and identify real world problems and choose the  appropriate web design to solve these problems. |
| **B2** | Modeling and Design: Model different aspects of web applications such as: data,  presentation, and hypertext, as well as design a web application that meets web standards by designing front end web page and connecting it to the back end databases. |
| **B3** | Application of Methods and Tools: Use specialized web technologies to implement various  web applications such as: Web Markup languages, Web GUI technologies, PHT, and XML. |

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| **C. Thinking Skills** | |
| **C1** | Analytic: Critically assess, compare and select emerging and existing web technologies, as  well as analyze the quality metrics of web applications to meet the web standards and user needs. |
| **C2** | Synthetic: Integrate web sites with other IT applications as well as implement web interface for underlying databases. |
| **C3** | Creative: Demonstrate creativity in the application of web technologies as well as in the  development of effective and efficient web applications to solve real world problems. |

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| **D. General and Transferable Skills (Other Skills Relevant to Employability and Personal**  **Development)** | |
| **D1** | Communication: Express and communicate critical ideas, such as, system specification, system analysis, in written and oral forms. |
| **D2** | Teamwork and Leadership: Demonstrate the ability to work as a group member/leader and  share the ideas of each other. |
| **D3** | Organizational and Developmental Skills: Demonstrate ability to organize ideas and  effectively allocate time in given assignments and project. |
| **D4** | Ethical and Social Responsibility: NA |

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| **Course Structures (Outline)** | | | | | | | |
| **Week** | **Hours**  **Lecture L** | | **ab** | **ILOs** | **Unit/Module or Topic Title** | **Teaching**  **Method** | **Assessment**  **Method** |
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| 1 | 2 |  | 2 | A1 | **Introduction to Internet &**  **World Wide Web:**  − History of the Internet & World- Wide Web  − Web Browsers  − Web Servers  − Uniform Resource Locator  − Tools and Web Programming  Languages. | Lecture |  |
| 2 | 2 |  | 2 | A1, B3, D1, D3 | **Introduction and overview:**  − Definitions  − Web Standards  − Categories of Web Applications  − Characteristics of Web  Applications.  **Hypertext Mark Up Language**  **(HTML) Revision:**  − Basic HTML page  − Text Formatting  − Table  − Headers  − Linking  − Images  − List  − Meta Elements | Lecture/ Debate/ Lab Demonstration | Assignment1/ In-Lab Exercise |
| 3 | 2 |  | 2 | A1, B1, B3 | − **Web-Based Information**  **System Architecture:**  − Fundamentals  − Categorizing Architectures  − Components of a Generic Web  Application Architecture  − Layered Architectures **Cascading Style Sheets (CSS) Revision:**  − Inline, Internal and External  Style Sheet  − Conflicting Styles  − Positioning Elements Backgrounds, Element Dimensions, Text Flow and the Box Model | Lecture/ Debate / Lab Demonstration | In-Lab Exercise |

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|  |  |  |  | − User Style Sheet |  |  |
| 4-5 | 4 | 4 | A1, B1, B3 | **Requirements Collection:**  − Where Do Requirements Come From? Requirements Engineering Activities  − RE Specifics in Web  Engineering  − Principles for RE of Web  Applications  − Adapting RE Methods to Web  Application Development.  **Writing Basic PHP Programs:**  − Creating PHP Programs  − Numbers and Strings  − Literals and Variables  − Operators and Functions | Lecture/ Class Discussion/ In- Lab Supervised Work | In-Lab  Exercise |
| 6-7 | 4 | 4 | B1, B2, B3, D1, D3 | **Modeling:**  − Fundamentals  − Modeling Requirements  − Content Modeling  − Hypertext Modeling  − Presentation Modeling  **Form & PHP:**  − Creating Form Controls  − Using Values Returned From  Forms Using PHP | Lecture/ In- Class Supervised Work / In-Lab Supervised Work | Assignment2/ In-Lab Exercise |
| 8-9 | 4 | 4 | A2, B1, B2, B3, D1, D3 | **Web Applications Design.**  **Web Applications Design and**  **Relational Database:**  − Relational Database Model  − SQL (SELECT, WHERE, ORDER BY, INNER JOIN, INSERT, UPDATE and DELETE statements) | Lecture/ Independent Learning/ In- Lab Supervised Work | In-Lab Exercise/ Assignment3 (Literature Review, week9) |
| 10-12 | 6 | 6 | A1, B1, B3, C1, C2 | **The Quality Characteristics of**  **Web Applications:**  Usability, Performance, and  Security.  **PHP Database Connectivity:**  − Connecting to MySQL Server  − Selecting Databases  − Checking for Errors  − Closing the MySQL Server  Connection | Lecture/ In- Class Supervised Work/ Lab Demonstration/ In-Lab Supervised Work | Major Test (week 10)/ In- Lab Exercise |

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| 13 | 2 | 2 | B1, B3 | **Manipulating Data in MySQL**  **Using PHP**  − Inserting, Viewing, Updating and Deleting Records  − Manipulating joined tables  **User Authentication**  − Creating Session  − Authorization Level | In-Lab Supervised Work | In-Lab Exercise |
| 14 | 2 | 2 | A1, B1, B2, B3 | **Extensible Markup Language**  **(XML)**  − Introduction  − Structuring Data  − Document Type Definition  − XML Vocabularies  − Document Object Model  (DOM) with JavaScript  − Extensible Stylesheet Language  Transforms (XSLT) | Lecture/ Lab Demonstration/ In-Lab Supervised Work | Lab Test |
| 15 | 2 | 2 | A2, B1,  B2, B3, C1, C2, C3, D1, D2, D3 | **Student Project** | Project  Supervision | Evaluation of Project Presentations and Reports |
| 16 | 2 | - | A1,  A2, B1, B2, C1 | All Topics |  | Final Exam |

**TEACHING MATERIALS:**

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| **TEXTBOOK(S):** | 1. Deitel P. J., Deitel H. M. and Deitel A. (2012) *Internet and World Wide Web: How to Program,* Fifth Edition, Pearson Prentice Hall.  2. Brandon D. M. (2008) *Software Engineering for modern web applications:*  *methodologies and technologies*, First Edition, IGI Global |
| **HANDOUT(S):** | PowerPoint slides available on Moodle i.e. <http://www.ahlia.edu.bh/moodle> |
| **REFERENCE(S):** | 1. Sebesta R. W. (2014) *Programming the World Wide Web*, 8th edition, Pearson.  2. [Pressman](http://www.mhprofessional.com/contributor.php?id=48534) R. and [Lowe](http://www.mhprofessional.com/contributor.php?id=35925) D. (2008) *Web Engineering: a practitioner's approach*, First Edition, Mc GrawHill  3. Kappel G., et al. (2006) *Web Engineering: The Discipline of systematic*  *Development of Web Applications*, First Edition, John Wiley & Sons.  4. Suh W. (2005) *Web Engineering: Principles and Techniques* , Idea Group Inc.  5. Ullman L (2016) *PHP for the Web: Visual Quick Start Guide*, Fifth Edition, |

Peachpit Press.

6. Naramore E., Gerner J., Scouarnec Y.L., et al., (2005) Beginning PHP5, Apache, MySQL Web Development: Programmer to Programmer, John Wiley & Sons Inc., ISBN: 9780764579660.

**ASSESSMENT:**

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| **Type of Assessment** | **Description** | **ILOs** | **Weighting** |
| In-Lab Exercises | Exercises cover problem solving questions and help the  student in differentiating the importance of each web technology. | B1, B3, C2 | Formative |
| Lab Test | A practical test of two hours to assess students’ skills in  developing web applications. | B1, B3,  C2 | 20% |
| Assignments | Three assignments to be given to students, each  assignment worth 5 marks and their average will be considered at the end. The assignments will assess students’ skills in differentiating, analyzing, and modeling web applications in addition to literature review. | A1, A2, B1, B2, D1, D3 | 5% |
| Major Test | The major test is a written, in-class 90 minutes test. It  will cover topics studied in the first 10 weeks. The majority of the test’s questions are problem solving, short answer, and analysis questions. | A1, B1, B2, C1 | 20% |
| Project | Student will work as groups of 2-4 members to develop a web application as project. This will go through several phases in which the student should design, implement, and test a web application of his/ her choice. | A2, B1,  B2, B3, C1, C2, C3, D1, D2, D3 | 15% |
| Final Exam | The final exam is a comprehensive, written exam and  will be of two hours. It will consist of analysis, design and modeling, short-answer and essay questions. | A1, A2,  B1, B2, C1 | 40% |
| **Overall** |  |  | 100% |

***Ahlia University values academic integrity. Therefore, all students must understand the meaning and consequences of cheating, plagiarism and other academic offences under the Code of Student Conduct and Disciplinary Procedures (see*** [***www.ahlia.edu.bh/integrity***](http://www.ahlia.edu.bh/integrity) ***for more information).***