

الجامعة الأهلية
AHLIA UNIVERSITY
BAHRAIN

POSTGRADUATE PROSPECTUS



Your global future begins here



Artist's impression of the new Ahlia University campus at
Al Madina Al Shamaliya.

100%
Success rate
in BQA reviews

28 student
nationalities
at Ahlia

70+
activities
to get involved in
each year

2038
students currently
studying on Ahlia
programmes



1st fastest
rising
university
in the Arab Region



12 bachelor's
programmes
available to study
at Ahlia

one of the top
3.5%
universities in Arab Region

90%
student satisfaction
with Ahlia's workplace
internship course

53 training
companies
& employers
at Ahlia Careers Day 2017

3 million
resources in our
library

300+
courses available
to study on our
bachelor's programmes

80%
of Ahlia graduates
are in work or
further study
(AU alumni survey data)



2 PhD
programmes
available at Ahlia

Foreword **Founding President**

I am delighted to write a foreword for the Ahlia University's Prospectus.

Ahlia University was established to achieve the highest level of excellence in education and research. We collaborate with international universities because we hold the view that to be a global citizen, our students need a global education. Our programmes are academically rigorous, with a global perspective, the knowledge and skills content required in today's world underpinned by a broad-based curriculum and many extra-curricular activities, because we believe that university education should provide opportunities for personal as well as academic growth.

Since our founding in 2001 and the admission of our first 50 students in 2003, Ahlia University has grown to become an internationally recognised university with affiliations to many prestigious institutions around the world and a well-deserved reputation for excellence and innovation.

We are now on the threshold of an exciting new phase: relocation to a purpose-built, state-of-the-art campus in Al Madina Al Shamaliya. In February 2016 we were honoured to hold the Foundation Stone Laying Ceremony under the Patronage of His Royal Highness Prince Khalifa Bin Salman Al Khalifa, the Prime Minister of the Kingdom of Bahrain.

Ahlia University's Vision and Strategy focuses on elevating the social and living standards of society through the education we provide. In this way we contribute to the future of our students, of the Kingdom and of the wider world.

We believe that we offer our students the best start for their global future.

We hope that you will join us and become part of our story.

Professor Abdulla Al Hawaj

Founding President and
Chairman of Board of Trustees



Table of Contents

WELCOME

| | |
|-------------------------------|---|
| President of Ahlia University | 4 |
| Student Council President | 5 |

SUCCESS FROM THE BEST

| | |
|--------------------|----|
| Academic Quality | 8 |
| Global Connections | 10 |

PART OF OUR FAMILY

| | |
|-------------------|----|
| Learning to Learn | 14 |
|-------------------|----|

ALWAYS PART OF OUR FAMILY

| | |
|--------|----|
| Alumni | 16 |
|--------|----|

JOINING OUR FAMILY

| | |
|-----------------------------|----|
| How to Apply | 20 |
| Ahlia University Programmes | 22 |

COLLEGE OF ARTS & SCIENCE

| | |
|---------------------------------------|----|
| Welcome to the College | 24 |
| Mass Communication & Public Relations | 26 |

COLLEGE OF BUSINESS & FINANCE

| | |
|-------------------------------|----|
| Welcome to the College | 28 |
| Business Administration | 30 |
| Engineering Management | 32 |
| Management Studies & Research | 34 |

COLLEGE OF INFORMATION TECHNOLOGY

| | |
|---|----|
| Welcome to the College | 36 |
| Information Technology & Computer Science | 38 |
| Information Systems & Computing | 40 |

COLLEGE OF GRADUATE STUDIES & RESEARCH

| | |
|------------------------|----|
| Welcome to the College | 42 |
| Our Research | 43 |

ADMISSION

| | |
|----------------------------------|----|
| Admission and Entry Requirements | 44 |
| Fees | 47 |
| Terms & Conditions | 48 |
| Map | 50 |
| Contact Us | 52 |



President of **Ahlia University**

Welcome...

I am very glad that you are thinking of applying to Ahlia University.

At Ahlia we pride ourselves on being the top-ranked private university in Bahrain. We achieved this position by offering high quality education and high quality experience, because we know how important it is for students to gain the knowledge and skills that will help them in their careers and throughout their lives.

AU education gives you the chance to study with world standard faculty, to explore your interests, to engage with the community, and to gain real-life practical experience. Ahlia programmes are highly-rated by external quality assurance authorities and Ahlia graduates are highly-valued by employers. Whatever your future plans are, AU education will help you get there.

In this Prospectus you will read about our wide range of programmes, our quality, our facilities and services, and our reputation across the world. You will hear from our students, from our graduates, from our faculty, and from some of the many employers who have links with us.

More than all of this, you will find out what makes Ahlia University special - the extra ingredient that comes from being part of a family, which is the meaning of the Arabic word "Ahlia". We want to make your Ahlia experience the best it can be, while you are a student and throughout your life.

I very much hope that you will want to become an Ahlia family member and look forward to welcoming you in person.

Professor Mansoor Alaali

President



President of **Student Council**

Hello!

Welcome to Ahlia - your second home

I'm loay, Ahlia University's student council president. Currently I'm in my fourth year as a banking and finance student. Here in Ahlia, we have a very friendly and warm environment making it an ideal place for all.

When I was in my senior year and seeking university options, Ahlia stood out to me for what it offers extra activities and prioritizes their students.

Being a part of Ahlia's family will provide you with endless opportunities, you will take part in several activities that are enjoyable and beneficial through which you'll be able to learn more about what might interest you.

It's an honor to welcome you to Ahlia's family, where you will be guaranteed top education and a wonderful experience and a loving environment.

Wishing you a delightful experience!

Mr. Loay Mubarak

Student Council President



Success from the Best



Success from the Best...

...Academic Quality

At Ahlia University we offer the best academic quality, to help you to succeed.

From our first beginnings we developed our programmes based on the best international examples and we continue to measure (benchmark) ourselves against the best, so that our students benefit.

BEST QUALITY JUDGEMENTS

And it's not only our belief that Ahlia provides the highest quality teaching and learning - Bahrain Education and Training Quality Authority (BQA) reviews our programmes regularly and their reports show that we are the top private university in the Kingdom. To date we have received "Confidence" (BQA's top judgement) for our programmes that have been reviewed.



BACHELOR'S DEGREES

- Accounting & Finance (2015)
- Banking & Finance (2015)
- Computer & Communication Engineering (2016)
- Distributed Systems & Multimedia (2014)
- Economics & Finance (2015)
- Information Technology (2014)
- Management & Marketing (2009 and 2015)
- Management Information Systems (2015)
- Mobile & Network Engineering (2016)
- Physiotherapy (2012)*

MASTER'S DEGREES

- Information Technology & Computer Science (2011 and 2014)
- MBA Business Administration (2012 and 2015)

BQA also undertakes institutional quality reviews of all the universities in the Kingdom. Ahlia's institutional review took place in 2009/10 and Ahlia received an excellent report. We were also the only university (public or private) that was judged to have made "Good" progress in the follow-up review.

Our quality achievements in programme and institutional reviews were highlighted by the BQA in their Annual Report 2010 and Ahlia University featured as a "Success Story" in their Annual Report 2013.

In addition, AU is listed on Bahrain's National Qualification Framework (NQF) which is another review and validation scheme that guarantees their quality. Although the NQF process is in its early stages, Ahlia has placed 7 programmes on NQF.

* The BQA is the independent agency mandated by Bahrain's Government to evaluate academic programmes at public and private educational institutions. Its Directorate of Higher Education Reviews conducts quality reviews of institutions and programmes - see <http://www.qqa.gov.bh/En/QAetUnits/SRU/Pages/DHR.aspx>

BQA Review Reports are available on their website [http://www.qqa.gov.bh/En/Reports/UniReports/Pages/UniDetailedInformation.aspx?UName=Ahlia%20University%20\(AU\)](http://www.qqa.gov.bh/En/Reports/UniReports/Pages/UniDetailedInformation.aspx?UName=Ahlia%20University%20(AU))

More information about the NQF on its website <http://www.qqa.gov.bh/En/QAetUnits/NQFU/Pages/NQF.aspx>

NQF Institutional Listings website <http://www.qqa.gov.bh/En/QAetUnits/NQFU/Pages/Institutes-Listing-.aspx>

NQF Qualification placement website <http://www.qqa.gov.bh/En/QAetUnits/NQFU/Pages/Qualifications-Reports.aspx>

* The Admission of the new students to the programme is suspended by the decision of the Higher Education Council (HEC).

BEST QUALITY FACULTY

Our faculty come from almost 30 different countries and hold credentials from some of the best universities in the world, ensuring we provide our students with a high quality education and prepare them for today's global world.



BEST QUALITY PARTNERSHIP

We have collaborations with high-quality universities and other institutions to ensure that our programme provision is innovative and unique.

BEST PROGRAMME DESIGN

We design our programmes to provide academic challenge and real-world relevance. Our students have the opportunity to study with well-qualified faculty. Our outstanding placement scheme helps ensure that our highly sought-after graduates are ready to meet the evolving needs of employers.

All our programmes are designed to have learning outcomes that cover knowledge and understanding; subject-specific skills; critical thinking skills and essential transferable skills.



What does this mean for me?



- Quality endorsed programmes
- Education that meets global standards
- Lecturers with international qualifications and experience

Success from the Best...

...Global Connections

Being part of our family means having links with family members across the world!

With students from almost thirty different nationalities and faculty and staff from over twenty different countries - your Ahlia experience is a truly international education and a fantastic preparation for your future as a citizen of our global community.

Ahlia has established connections with well-respected universities across the world, to bring our students the best academic experience and to achieve our vision of being an outstanding regional and international academic institution.

Our partnerships mean that you benefit from programmes with an international outlook; an exchange programme which allows you to spend a semester abroad and brings students from other countries to study here; a multicultural faculty with global experience; and student community drawn from all over the world.

All of this results in an academic education which considers global issues and offers real inter-cultural experience.

INTERNATIONAL SUMMER SCHOOL



Attending the Bradford International Master's Summer School was one of the best experiences of my life, as it gave me the opportunity to learn new things and meet new people!

It was an enlightening experience that enhanced my studies at Ahlia by exposing me to new subjects and topics. More specifically, I gained a broader understanding of the area of Business Sustainability, which I now know so much more about.

Going to Bradford also gave me the opportunity to meet new people from all over the world and build a new global network of relationships. It was also such a great experience to be part of a group and to compete with other students in various games and competitions. The field trips were the most memorable experiences for me as they were highly informative!

Overall, I would highly recommend the study abroad experience to other Ahlia students, as it will expand their skillset and broaden their cultural horizons by giving them the opportunity to meet new people from different cultures all around the world.

Bradford International Master's Summer School for Sustainability in Business
University of Bradford, UK
2017



Nooran Al Dallal
Bahraini
MBA





Opening Hours for Jeddah
Monday - Thursday
8:00 am - 12:00 pm
Friday
8:00 am - 12:00 pm

Part
of our
Family

Learning to Learn

When you join our family, we want to help you succeed in your studies.

At Ahlia, we know that being a university student is different from being at school and we provide the kind of resources you need.

Experienced faculty and staff

We have a great team to support you on your academic journey: all of our faculty are experts in their subject and the majority hold a PhD or other doctorate qualifications.

All faculty members delivering postgraduate courses are PhD holders.

Our faculty work with a dedicated team of technical staff who look after labs, IT and facilities and all of them are supported by a great group of administrative staff who bind our operation together.

All of us are here at Ahlia, ready and willing to support you!

Library

Ahlia's Library holds over 9,000 printed volumes, ranging from reference books, periodicals, journals, pamphlets and newspapers to theses and dissertations, and covering all the subjects we teach. In addition, the Library also provides access to over 3 million online resources including e-books, e-magazines, e-journals and e-dissertations. Our e-resources cover all our taught subjects and provide students with a "virtual library" which is available 24 hours each day, 7 days each week.

The Library also offers internet access and Wi-Fi; photocopying and printing; staff-assisted search; a special collections area; reading and study rooms; and of course



briefing sessions on how to use our resources.

Information Technology

Our Information & Communication Technology Centre is the department which provides our Wi-Fi, computing services, IT lab support - in fact all the technology you need to support your learning.

Moodle

Ahlia uses the Moodle virtual e-learning platform to make course materials available and for you to submit your assignments the easy way - online!

Self-service student records

You will get a private username to access your programme record on ADREG, our student record system, so you can register for courses; update contact information and view your transcript.

Student-centred learning

We use a variety of teaching methods, including face-to-face



- Faculty
- Administrative staff
- Technical staff

lectures, seminars, tutorials and practicals, supported by e-learning resources. All of these provide a framework for your independent studies. This blended approach will enable you to develop the intellectual and technical skills you need to succeed in your subject and to succeed in the future.

"Ahlia provides all the extra help and support you need, even if you are starting from scratch. I had been raising my family since I left school, so I didn't know anything about computers. I received extra support when I started and am loving my IT degree, especially the programming."



Taghreed Al Matouk
Information Technology
American



What does this mean for me?

- Access to great academic and technical resources
- Support as you develop degree-level learning skills
- Access to course materials wherever you are

Alumni

Families are forever - and it's the same at Ahlia!

Your family membership does not end with graduation - it continues in the special bond we have with you as one of our alumni. This is a different kind of relationship with you, one which is still as close as when you were a student.

We want to know about all your successes, if we can help you further with your ongoing education or professional development needs.

ALUMNI LINKS

Ahlia University is proud of its alumni and is keen to maintain communication channels with them after their graduation.

The Professional Relations Team are the main point of contact after you graduate.

Colleges also keep in close contact with their own alumni, through External Advisory Boards and through college alumni clubs.

As well as wanting to encourage you to keep in touch, we often seek feedback or advice from alumni while developing our programmes to improve them and keep them up-to-date with market needs and technological advances.

ALUMNI SUPPORT

The Professional Relations Team provide support to Ahlia students and alumni, focusing on employment-related assistance by holding conferences, seminars, workshops and lectures.

AHLIA ALUMNI CLUB

The Alumni Club is open to all graduates and offers a wide range of educational, cultural, sporting and social events to maintain strong bonds between graduates and the university and to provide activities which enhance their professional capabilities.



ALUMNI EVENTS

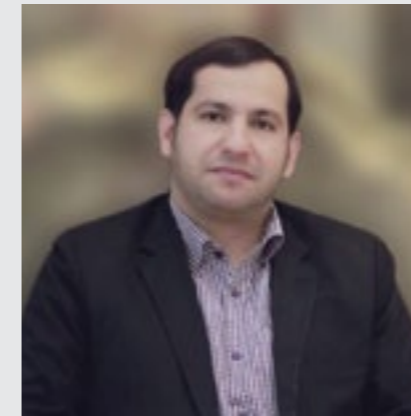
Ahlia hosts an annual Alumni Gathering for all graduates to attend. It's a great chance to see your old faculty, catch up with friends from your student days and re-establish contacts with people.

We also hold lots of events every year for our alumni, from social and entertainment activities to educational and cultural events. Make sure to visit us often via our website, social media and on campus.

Ahlia Alumni - your global future continues here!



Alumni



TAHIR QASSIM

I decided to study at Ahlia University because it is widely recognized in Bahrain and the wider Gulf region for its excellent reputation, distinguished faculty, and quality programmes.

The academic atmosphere is lively and encourages the exchange of experiences and knowledge among students through dialogue and discussion. The university also provides students with the tools to understand, acquire, and contribute to knowledge at both a theoretical and practical level.

The discussions during our lectures and seminars have proved quite valuable and have helped me develop many new ideas that I am excited about putting into practice at my job. I look forward to applying all that I have learned and hope to make a real contribution to the media industry through professional practice with the aim of serving my community.

I believe that taking up a master's will provide anyone, whether they are a recent graduate or employee, with a valuable opportunity to enhance their lives both professionally and intellectually.

MUNEERA AL KHALIFA

I strongly believe that knowledge is universal and has no boundaries of time and place. This is exactly why I have chosen this course. My PhD has liberated me as a researcher and has given me the chance to explore, learn and write without traditional limits.

Going for further studies has developed me professionally and transformed me personally, it has given me a great deal of knowledge and the intellect to utilise it. And one can never count the benefits of knowledge; one can only thirst for more. A wise man once said, "As our island of knowledge grows, so does the shore of our ignorance".

When I chose to study at Brunel, I knew it might not be easy but I went for it anyways knowing that I would be in good hands. People should know that a PhD is a journey that must be taken alone and each journey is a different experience with different struggles. For me, this journey was not easy at all; I learnt it the hard way. Yet, when I look at myself now I could never be more proud, and if I had to choose again, I would still choose Brunel.



HUMOUD A. S. ALQATTAN

The benefits of a good education are numerous; it not only offers knowledge and power to individuals, but also enables them to lead the life they wish to live, and to benefit both their own family and country. Education has a positive impact on the development of a country. An educated society can eradicate poverty, illiteracy and unemployment, and help in the improvement of health care standards, the political structures, and national productivity. The contribution of education in this development process is evident and easily recognized. Many studies show that investments in education generate benefits for people (private benefits) and society (social benefits), similar to those of the physical capital investments.

Due to the important role that education plays in the development of human capital, in order to conduct the process of development in developing countries, to achieve their growth aims, significant attention should be placed on studying human capital investment accumulation through the means of the rate of return on education (RORE). So far, numerous economists and researchers have attempted to estimate the RORE to observe the efficiency of educational spending and resource allocation (see Psacharopoulos, 1973, 1980, 1985, 1994, 2002, and 2004), in order to be able to analyse the output of the educational process on the economy.

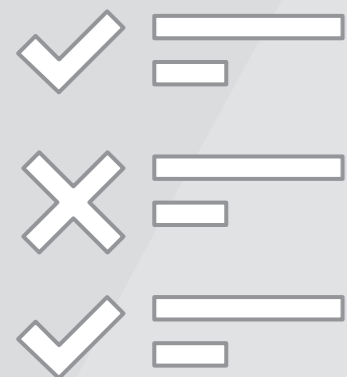


Joining
our
Family

HOW TO **APPLY**

So now you know why Ahlia University is for you, it's time to apply!

At Ahlia we make the application process simple for you. Follow these **5 easy steps** to join...



1

**Choose your programme
(Page 22)
Read all about it (Page 26 - 41)**

2

**Check our admission
criteria (Page 44 - 45)**



5

**Get accepted
and start your
programme!**



4

Interview



3

**Complete the application
form or fill in our online
form at
www.ahlia.edu.bh**



Ahlia University Programmes

COLLEGE OF ARTS & SCIENCE

- MASTER'S DEGREE IN MASS COMMUNICATION & PUBLIC RELATIONS (MSMCPR)*

COLLEGE OF BUSINESS & FINANCE

- MASTER'S DEGREE IN BUSINESS ADMINISTRATION (MBA)
- MASTER'S DEGREE IN ENGINEERING MANAGEMENT IN COLLABORATION WITH THE GEORGE WASHINGTON UNIVERSITY - USA
- PhD (WR) IN MANAGEMENT STUDIES RESEARCH IN COLLABORATION WITH BRUNEL UNIVERSITY LONDON

COLLEGE OF INFORMATION TECHNOLOGY

- MASTER'S DEGREE IN INFORMATION TECHNOLOGY AND COMPUTER SCIENCE (MITCS)
- PhD (WR) IN INFORMATION SYSTEMS & COMPUTING IN COLLABORATION WITH BRUNEL UNIVERSITY LONDON

We also offer 12 undergraduate programmes. Full details can be found in our Undergraduate Prospectus.

COLLEGE OF ARTS & SCIENCE

- Bachelor's Degree in Interior Design (BSID)
- Bachelor's Degree in Mass Communication & Public Relations (BSMCPR)*

COLLEGE OF BUSINESS & FINANCE

- Bachelor's Degree in Accounting & Finance (BSAF)
- Bachelor's Degree in Banking & Finance (BSBF)
- Bachelor's Degree in Economics & Finance (BSEF)
- Bachelor's Degree in Management Information Systems (BSMIS)
- Bachelor's Degree in Management & Marketing (BSMM)

COLLEGE OF ENGINEERING

- Bachelor's Degree in Computer & Communication Engineering (BSCCE)
- Bachelor's Degree in Mobile & Network Engineering (BSMNE)

COLLEGE OF INFORMATION TECHNOLOGY

- Bachelor's Degree in Multimedia Systems (BSMS)
- Bachelor's Degree in Information Technology (BSIT)

COLLEGE OF MEDICAL & HEALTH SCIENCES

- Bachelor's Degree in Physiotherapy (BSPT)*

*The Admission of the new students to the programme is suspended by the decision of the Higher Education Council (HEC).

You will find more about our programmes and our colleges in the next section.

- For each college, you can read about the college and hear from some of the faculty who teach there and some of the students who have followed its programmes.
- For each programme, we have included all the information you need to decide if it is for you. The programme pages are all set out in the same way (see below), to make it easier for you to compare them.

Master's Degree Programmes

1 Name and Award

Here you will find the name and qualification.

2 Key Facts

This gives you an idea of what to expect when studying this programme.

3 Description

This section provides you with a summary of what you will learn and what you can expect to have knowledge of, on completion.

4 Graduate Attributes

All the necessary information to help you compare and contrast between programmes.

5 Careers

Information on the type of careers you can look forward to after graduation.

PhD Programmes

1 Name and Award

Here you will find the name and qualification.

2 Key Facts

This gives you an idea of what to expect when studying this programme.

3 Description

This section provides you with a summary of what you will learn and what you can expect to have knowledge of, on completion.

4 How does it Work?

This section provides you with information about supervision, communication and assessment.

5 Key Features

This section provides you with the unique characteristic features about the program.

Welcome to the College of Arts & Science

Introduction

As one of the six colleges of Ahlia University, the College of Arts & Science strives to provide excellence in teaching and research in a stimulating learning environment. The College is committed to producing competent well-rounded graduates in the field of humanities and science who are able to meet new challenges and responsibilities in a technologically driven society. It seeks to help students acquire transferable skills needed in their professional life and develop their critical, creative and analytical thinking and problem solving skills.

The College of Arts & Science aspires to achieve a position of international distinction by offering outstanding quality programmes in the areas of humanities and sciences, with excellence in research responsive to the needs of the community, enabling students to meet the global challenges faced by modern organisations. It also aims to enhance the quality of education in its programmes by constantly monitoring teaching/ learning effectiveness and periodically reviewing its academic programmes.

The College maintains a good relationship with the relevant industries. There are strong ties with the local newspapers, radio and T.V. personnel as well as various interior design organisations. This relationship enhances training and job opportunities for the College graduates.



Message from the Dean



Welcome to the College of Arts & Science (AS) at Ahlia University. Arts & Science demonstrates excellence in Mass Communications & Public Relations (MCPR) and Interior Design (INTD). It exemplifies Ahlia University's commitment to academic excellence and contributes to the University's status as a great global community research university in Bahrain with a view to solving real world problems through quality in research while providing relevant and substantial skills to its students.

In AS, we provide our students with strategies that help them develop their critical thinking skills, the ability to communicate efficiently and advance the cutting edge of knowledge through investigation and innovative activity. We develop a wide-ranging intellectual foundation that prepares students for a lifetime of education, growing in a rapidly altering world, as well as becoming leaders in a diverse and global society. We do our best to prepare our students for a hard and active search for truth. We generate and foster relationships with our students that guide our planning.

Finally, our students are our motivation for existence. It is our concern to provide them with a sound, open-minded arts education, so they become the most effective idea creators and knowledge correspondents of the upcoming generation. We prepare our students to acquire the real knowledge that allows them to be leaders in an ever-changing global context.

Dr. Said Taan El Hajjar
Acting Dean
College of Arts & Science

Did you know?

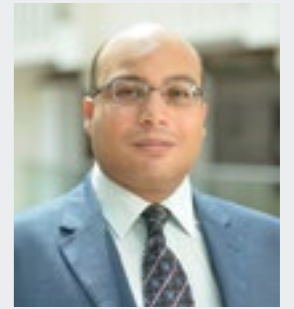


The college of Arts & Science has recently commissioned a fully equipped state of the art, TV & Radio studio.

Real People, Real Stories Real Success

Lecturer

PhD degree in Mass Communication, (2009), Journalism Department, Faculty of Mass Communication, Cairo University, Egypt. Assistant professor, Department of Mass Communication & Public Relations, Faculty of Arts, Sciences & Education, Ahlia University, Bahrain (September 2014- to date), Assistant professor, Faculty of Mass Communication, Modern University for Technology & Information (MTI)- (September 2009- August 2014), Visiting Lecturer, Department of Mass Communication, Faculty of Arts, Ain Shams University- (September 2011).



Experiences include: Participation in Media and Communication Strategy planning for the Egyptian Cabinet, member and coordinator in several research projects in political communication and new media, in-depth experience in strategic planning for communication policies and strategies, achieving and publish some studies in mass communication and journalism. Collect and analyse research data using statistical software's (SPSS), Leading research teams and projects, Participate in mass communication conferences, seminars & workshops, Plan and implement research and studies for mass media organizations

Hossam Mohamed Elhamy
Assistant Professor
College of Arts & Science
Egyptian

Alumnus

I love the field of Mass Communication. I also repeatedly heard that Ahlia has the best Mass Communication and Public Relations professors in the country, so I enrolled in this programme to study the topic in more detail.

The things I learned at Ahlia have proven invaluable to me! I hope to land a position in public relations one day and apply all of the knowledge and skills that I acquired during this programme.

The research methods course was perhaps the most memorable one as it greatly enhanced my research and problem-solving skills.

In short, studying at Ahlia was a wonderful experience and I can assure students that it is one of the most exciting universities for postgraduate education in Bahrain.

While some might say that graduates with master's degrees are overqualified for the job market, I believe that a postgraduate degree will greatly improve our understanding of various issues in the world today and will help students develop their social skills through their discussions with their classmates and instructors.

Fatema Kadhem Ali Alwardi

Master's Degree in Mass Communication & Public Relations
Bahraini
2016

Master's Degree in Mass Communication & Public Relations (MSMCPR)

Key Facts

Length of Programme

2 Years

Type

Postgraduate Taught

Licensing Body

HEC (Higher Education Council)

Qualification

Master's Degree in Mass Communication & Public Relations (MSMCPR)

Teaching Language

Arabic

Contact Person

Dr Zuhair Hussain Dhaif
Tel: 1729 8992
Email: zdhaif@ahlia.edu.bh

About the Master's Degree in Mass Communication & Public Relations (MSMCPR)

The Department of Mass Communication and Public Relations prepares students to become professionals in the dual fields of communication and public relations. Students who opt for a communication specialisation will be able to assume a diverse variety of positions in media organisations ranging from journalism to broadcasting. Alternately, students who opt for a public relations specialisation will be able to assume positions as public relations associates in advertising firms and as staff members in public relations departments in corporations and government organisations.

The MSMCPR degree in Mass Communications & Public Relations is designed to build or enhance professional knowledge, skills and leadership in mass communication and Public Relations fields. The curriculum combines up-to-date knowledge with practical application and individualized experience.

The MSMCPR programme aims to bridge theory and practice in a dynamic interplay; to develop a wide ranging portfolio of skill-sets, providing students with modernized educational and communicational environment based on the collaboration between the students of the department, its staff members and the mass media organizations including (press - public relations - broadcasting) organizations .

There will also be a focus on engagement in scientific research, teaching students how to perform high-quality research in mass communication and public relations fields.



Graduate Attributes

- The master's degree in Mass Communications & Public Relations is designed to build or enhance professional knowledge, skills and leadership in mass communication and Public Relations fields. The curriculum combines up-to-date knowledge with practical application and individualized experience.
- The master's programme aims to bridge theory and practice in a dynamic interplay; to develop a wide ranging portfolio of skill-sets:
 - Professional Skills
 - Uncompromising Ethics
 - Globalization
 - Leadership Skills
 - Communication Skills
- Providing students with a modernized educational and communicational environment based on the collaboration between the students of the department, its staff members and mass media organizations including (press - public relations - broadcasting) organizations.
- There will also be a focus on engagement in scientific research, teaching students how to perform high-quality research in mass communication and the public relation fields.

Careers

Ahlia University students holding a master's degree in Mass Communications & Public Relations can enhance their careers and assume various course, such as:

- Advertising / Marketing Manager
- Sales Manager
- Graphics and Production Director
- Publicity Director
- Customer Service Manager
- Public Relations Manager
- Broadcasting and Production Director

* The Admission of the new students to the programme is suspended by the decision of the Higher Education Council (HEC).

* The Admission of the new students to the programme is suspended by the decision of the Higher Education Council (HEC).

Welcome to the College of Business & Finance

Introduction

The College of Business & Finance (CBF) at Ahlia University is the largest College within the University and offers a wide range of focused learning solutions through the provision of undergraduate and postgraduate programmes. Undergraduate programmes include BSc in Accounting & Finance, Banking & Finance, Economics & Finance, Management & Marketing and Management Information Systems, while postgraduate programmes include Master of Business Administration (MBA), in addition to two international postgraduate programmes; Master in Engineering Management in partnership with the George Washington University, USA, and PhD in Business in partnership with Brunel University, UK. These programmes are available to students and professionals to enable them become the business leaders of tomorrow, learning not only the theoretical knowledge required but also the technical skills needed at work.

The College also provides training to students to become entrepreneurs who are able to lead organisations competing in the international marketplace. The College contributes well in many student centric centers in the University that make students excel in entrepreneurship and innovation. Most of the college curricula are linked with international professional certifications that give an edge to our graduates in the marketplace. The College also is an active contributor in the community as it organizes intensive and important activities and competitions for its students and interacts with the industry by visiting different companies and inviting guest speakers from the industry. The College is also well known for its research contributions at an international level, giving that research is an integral part to the learning process. Such a wide range of focused programmes and activities which are offered carefully by selected and diverse faculty of the college makes the learning experience highly beneficial for the students.

Message from the Dean



The College of Business & Finance (CBF) at Ahlia University has been excelling in the fields of learning, research and community engagement. It offers several programmes in business education to help students acquire adequate knowledge and skills not only to compete in the job market, but also to become decision makers in a rapidly changing world. The college programmes are continuously improved in order to help students update their knowledge and acquire the skills they need to pursue their careers. The success behind our business programmes is driven by the dedication and quality of our diverse faculty members and the support given by the senior management of the University. Students and professionals find the learning environment in the college to be a unique experience which adds to their knowledge, skills and competencies. The college provides full learning solutions where students can progress from BSc programmes to Masters and PhD programmes. They can also obtain international professional certifications during

their learning journey in Ahlia University. All faculty and staff in the college are highly qualified and trained to help make the students experience unique. The college is steadily expanding its programmes and activities, developing a strong brand and reputation in Bahrain and the region.

Best Wishes

Dr Muneer Al Mubarak
Dean,
College of Business and Finance

Did you know?



MBA students have the opportunity to participate in an exciting international summer school in the UK.

Real People, Real Stories Real Success

Lecturer

Allam Mohammed Mousa Hamdan is an Associate Professor and the Chairperson of the Accounting and Economics Department. He has many papers published in regional and international journals that discussed several accounting, financial and economic issues concerning the Arab world. In addition, he has interests in educational related issues in the Arab world universities like educational governance, investment in education and its relation to economic growth. He was awarded the third prize of the 'Arab Prize for the Social Sciences and Humanities', from Qatar, 2015. He was also awarded the First Prize in the 'Durrat Watan' from UAE, 2013. In addition, he was awarded the International Excellence Award in Islamic Marketing 2012.



Allam Mohammed Hamdan

Associate Professor, Chairperson
College of Business and Finance
Jordanian

Alumnus

I decided to study at Ahlia after hearing great things about the quality and cost of its MBA programme. Three things gave me confidence in my decision: the clear strategic orientation of the University, the trustworthiness of its institutional work, and the competence of its academic staff.

I strongly believe that career ambitions should have no limits and should reflect a person's sense of social responsibility. I am currently working in healthcare and my aspiration is to effectively contribute to various healthcare development projects through both professional practice and applied research. My most memorable course at Ahlia was International Business & MNCs. It was a very informative and interactive course that broadened my perspective and enhanced my problem solving skills. The best thing about Ahlia however, is that the instructors are very professional and supportive.

I would highly recommend registering for an MBA at Ahlia after acquiring some professional experience. Pursuing my MBA has inspired me to do my own research and has improved my leadership and critical thinking skills. I believe that the knowledge gained from this programme will help students develop effective strategies and actionable research that can be applied at their respective organisations.



Ahmed Husain Ebrahim

Master's Degree in Business Administration
Bahraini
2016

Master's Degree in Business Administration (MBA)

Key Facts

Length of Programme
2 Years

Type
Postgraduate Taught

Licensing Body
HEC (Higher Education Council)

Qualification
Master's in Business Administration (MBA)

Teaching Language
English

NQF*
For validation in 2018

BQA**
Confidence 2012/2015

Professional Certification
CIMA

Contact Person
Dr. Anji Benhamed
Tel: +973 17298968
Email: ahamed@ahlia.edu.bh

*National Qualification Framework
**Bahrain Education and Training Quality Authority

About the Master's Degree in Business Administration (MBA)

Ahlia University has offered its MBA programme since 2002/2003 and has developed it to match curricula offered by leading business schools with a view to further enhancing the attractiveness of its sought-after graduates for executive positions in the Arabian Gulf region.

The MBA programme consists of 36 credits; 18 credits (6 courses) are core courses, 6 credits (2 courses) are core elective courses, and a 12-credits dissertation. The curriculum is designed to facilitate student learning in a systematic and balanced fashion. Core courses provide students with functional skills in particular fields of business, except for the business research methods course, which provides analytical and quantitative skills cutting across functions. Functional core courses provide a mix of theory and practice. Recently, the "mix" between theory and practice was recalibrated away from the former and towards the latter with Managerial Economics replacing Economic Theory and Managerial Accounting replacing Accounting Theory. In juxtaposition to these, the elective core courses, in addition to providing a strong foundation for deeper analysis in the subsequent component of the programme, provide a venue in which interrelationships among several functional business areas can be assessed.

Students are required to complete a dissertation in a topic chosen from a variety of fields including: accounting, economics, banking, finance, management (human resources as well as operational), marketing and MIS. Students write a dissertation (xxxx 599, 12 credits) in their specialization area.

The aim of the MBA Programme is:

- To equip students with analytical skills and technical expertise in the area of business administration
- To provide students with a framework to critically understand key functional areas of Management in a real world setting.
- To provide students with the competence to apply a range of tools, skills, approaches and techniques of relevance to a wide variety of operational setting. "Learning by doing" (experiential learning).
- To develop students leadership potential through a variety of soft skills such as effective communication, teamwork, global thinking and change management.
- To provide students with the opportunity to develop lifelong learning skills, autonomy and professional leadership, including sensitivity to ethical issues and social responsibility to contribute to businesses and society at large.



Graduate Attributes

- Have high quality management education through experiential learning in a collegial and intellectually stimulating environment.
- Have sound scientific knowledge, basic professional skills and practice techniques as described by the academic, professional and statutory bodies.
- Graduates who are distinguished by their professional competence, humanistic outlook and uncompromising ethics.
- Have skills in critical thinking and innovation, ability to work in teams and readiness to meet the challenges of globalization.
- Are capable of leading and contributing to the economic growth of Bahrain and the Middle East region.
- Have the knowledge and expertise to meet the demands of current and future employment including working and communicating in a multidisciplinary environment.

Career

Being a hub for financial services in the MENA region and a base for many other multi-national companies in Bahrain, Ahlia University MBA students can enhance their careers and assume various posts upon graduation, such as:

- Management Consultant
- Financial Manager
- Marketing Manager
- Auditing Manager
- Computer and Information Systems Manager
- Health Service Manager

Master's Degree in Engineering Management

In collaboration with the George Washington University - USA

Key Facts

Length of Programme

2 Years

Type

Postgraduate Taught

Licensing Body

HEC (Higher Education Council)

Qualification

Master's Degree in Engineering Management awarded by the George Washington University - USA

Teaching Language

English

NQF*

Aligned to NQF foreign qualification level (9)

BQA**

Confidence 2017

Contact Person

Dr. Salah Al Hamad
Tel: +973 17313501
Email: salhamad@ahlia.edu.bh

*National Qualification Framework

**Bahrain Education and Training Quality Authority

About the Master's Degree in Engineering Management

The Engineering Management and Systems Engineering (EMSE) Off-Campus Programmes Office at the George Washington University (GWU), USA, offers a Master of Science Degree Programme in Engineering Management in the Kingdom of Bahrain at Ahlia University that is designed to develop leaders for technically oriented organisations and prepare them for the future. The GW Master of Science programme in Engineering Management teaches employees of engineering, business, and technical organisations to complement technical knowledge with managerial skills.

The GW Department of Engineering Management and Systems Engineering in collaboration with Ahlia University brings its time-honored education programmes to a convenient location in the Middle East.

The field of Engineering Management with a focus on Engineering and Technology Management (E&TM) bridges the gap between engineering and management. It involves the overall management of organisations oriented to manufacturing, construction, engineering, and technology or production. E&TM enables engineers to function more effectively in the business environment. A Master of Science degree in Engineering Management provides a technical-based alternative to traditional MBA programmes.

Practitioners specialise in such areas as management of technology, product and process, quality, organisational management, operations management, programme management or marketing and finance.



Graduate Attributes

You will gain skills and knowledge in the key areas of banking and international finance, including:

- Financial Intermediation
- Commercial and Investment Banking
- Bank Risk Management
- International Banking
- Banking Regulation
- Economics
- Accounting
- Fixed Income
- Derivatives
- Credit Risk
- International Finance
- Corporate Finance

You will also be able to choose a number of elective modules to focus more deeply on banking and finance, or broaden your studies into areas including investments, accounting, management, and Islamic banking.

Careers

Graduates from the Master of Science Degree in Engineering Management are practitioners in several management fields such as technology management, project management, product and process management, quality management, organisational management, operations management, programme management or marketing and finance.

The programme is offered to managers of technology in industry, government, and international entities. The programme provides understanding of managerial roles, analysis of the diverse functions of technological organisations, and instruction in modern management techniques and tools as they apply to formulating and executing decisions in engineering, technical and scientific organizations.

PhD (WR) Degree in Management Studies & Research

In collaboration with Brunel University London

Key Facts

Length of Programme

3 Years

Type

Postgraduate Research

Licensing Body

HEC (Higher Education Council)

Accreditation

AACSB

Qualification

PhD Degree in Management Studies & Research awarded by Brunel University London

Teaching Language

English

Contact Person

Hessa Al Dhaen
Tel: +973 17313524
Email: phdwr@ahlia.edu.bh

The PhD (WR) programme offered at Ahlia University

It represents a unique opportunity for anyone who is unable to spend three years abroad - due to work or family commitments - to be awarded a PhD by a UK University with an international reputation.

It has been judged to meet the standards set by the UK's Quality Assurance Agency (the organisation responsible for upholding academic standards and quality of higher education in the UK).

You can choose from a wide range of research topics - research interests of academic staff span all the main areas of business and management, economics, finance, sociology, law, environmental and computer science research.

You will have access to the research expertise of Brunel academics without having to leave the Kingdom of Bahrain, except for examination. Members of Brunel University London have published extensively and are recognised as leaders in a range of research fields.

You will receive support from research active academics at Ahlia and are entitled to full use of Ahlia's excellent facilities.



How does it Work?

You will be based at Ahlia University and have full access to all of Ahlia's facilities including its extensive library. You will have full online access to Brunel facilities including the library.

You will be assigned two academic supervisors who will support and guide you over the course of your PhD: your principal supervisor will be based at Brunel University London and your local supervisor will be based at Ahlia University, Kingdom of Bahrain.

Brunel staff run two workshops per year; Autumn School (November) and Spring School (May). Those workshops will have sessions on research enhancing skills to allow succeed in your PhD studies.

You will be asked to attend and present in the Annual PhD Symposium. This is a great opportunity to reflect on your research articulation and exchange.

Knowledge with Deans and academics from both Ahlia and Brunel. You are strongly encouraged to visit Brunel whenever possible throughout your studies; your viva will take place at Brunel University London.

Key Features

The result of a collaboration between Ahlia University in the Kingdom of Bahrain and Brunel University London, a world renowned research-led university in the UK.

Up until very recently, studying for a UK doctorate meant spending up to three years in the UK and anyone who was unable to do so simply had to forego the opportunity. Fortunately, thanks to Ahlia's collaboration with Brunel, this is no longer the case. An unrivalled opportunity of a PhD from the prestigious UK based Brunel University without the need to leave home.

This programme offers you an exceptional chance to work alongside top researchers. You will have full support, supervision and access to excellent facilities provided by Brunel University London and Ahlia University, Kingdom of Bahrain.

Welcome to the College of Information Technology

Introduction

The College of Information Technology has been a key part of Ahlia University since it was founded in 2001. Over the last few years, the College has seen remarkable growth in several critical areas, including student enrolment, number of qualified faculty with international experience, research, and well-designed academic programme offerings. The College offers three degrees, bachelor's degree in Information Technology (BSIT), Multimedia Systems (BSMS), and the master's degree in Information Technology and Computer Science (MITCS). In 2011 the master's programme (MITCS) received Full Confidence following the review by the Bahrain Education and Training Quality Authority (BQA). Furthermore, the College's three programmes received Full Confidence in the BQA Programmes Within-College Review (PWCR) in 2014.



Message from the Dean



Welcome to the College of Information Technology at Ahlia University. The College of Information Technology was established as a constituent college of Ahlia University since it was founded in 2001.

Underlying all our College growth and development is a commitment to student learning, a commitment to deliver high quality education in accordance with international standards and in tune with the local needs of the industry and business and a commitment to ensuring a continuous improvement process that delivers a quality education to our students. The College aims to produce high quality professionals in the field of Information Technology and Computer Science to enable them to excel in their fields of work and make a significant and valuable contribution to society. Therefore, our programmes apply a hands-on, reality-

based approach to education that allows students to apply what they learn in class to solve real-life problems. Our teaching philosophy and problem solving based learning process prepare students to become innovators, and leaders of the future.

Dr Wasan Shakir Awad
Dean
College of Information Technology



Did you know?

The College of IT offers a PhD (WR) programme in collaboration with Brunel University London.

Real People, Real Stories Real Success

Lecturer

Dr Karim Hajjar holds a PhD in Computer Science from the University of Fribourg, Switzerland (2006), awarded for a thesis entitled 'A study of the evolution of the models for document recognition written in Arabic within an interactive context'.

His major research fields deal with: Document Recognition (Physical and Logical Layout), Machine Learning and Pattern Recognition, Image Processing, eXtracting Electronic Documents (XED), Security and Privacy, eLearning and Web Services Ontologies.

Dr Karim joined Ahlia University in February 2007, where he is the Chairperson of the Multimedia Science Department.



Dr Karim Hajjar

Assistant Professor / Chairperson
Tunisian

Alumnus

When I was looking for a university to undertake my Master's in Information Technology & Computer Science Degree, I chose Ahlia University because of the quality of its curricula and professors.

I hope to work in the field of IT once I graduate, and the programme so far has provided me with a wealth of valuable knowledge. The course I took in networking was especially interesting and I am very excited to put all I have learned into practice.

Overall, I would say that Ahlia is a very nice place to study. Students have access to a wealth of resources. I would highly recommend taking a master's as it will open the door to further personal development and will also provide students with opportunities to pursue more interesting career paths.

Taiba Hasan

Master's Degree In Information
Technology & Computer Science
Bahraini
2015

Master's Degree in Information Technology & Computer Science (MITCS)

Key Facts

Length of Programme

2 Years

Type

Postgraduate Taught

Licensing Body

HEC (Higher Education Council)

Qualification

Master's Degree in Information Technology & Computer Science (MITCS)

Teaching Language

English

NQF*

Validated and placed on NQF level (9).

BQA**

Confidence 2011/2014

Contact Person

Dr. Wasan Awad
Tel: +973 1729 8996
Email: wawad@ahlia.edu.bh

*National Qualification Framework

**Bahrain Education and Training Quality Authority

About the Master's Degree in Information Technology & Computer Science (MITCS)

IT is a new and rapidly growing field that started as a grassroots response to the practical, everyday needs of business, government, healthcare, education, and other life aspects. Today, organizations of every kind are dependent on information technology. They need to have appropriate systems in place. These systems must work properly, be secure, and be upgraded, maintained, and replaced as appropriate. Employees throughout an organization require support from IT staff who understand computer systems and their software and are committed to solving whatever computer-related problems they might have.

Information Technology, as an academic discipline, is concerned with issues related to advocating for users and meeting their needs within an organizational and societal context through the selection, creation, application, integration and administration of computing technologies.

Advanced information technology (IT) and computer science (CS) knowledge and skills are needed for industry and related fields of research. Since 2003, the Department of IT has offered a Master's Degree in Information Technology and Computer Science (MITCS)

MITCS graduates are professionally competent and a majority have secured key positions in the sphere of information technology in companies and governmental ministries.



Graduate Attributes

- To equip students with advanced professional knowledge and skills in areas of information technology and computer science in accordance with international standards.
- Students will develop research skills to undertake independent and collaborative high-quality research.
- Students will have the ability to identify multifaceted problems in their area of specialization and to design, analyze, implement and manage efficient solutions for them using current information technologies.
- Students will master the skills and techniques of information technology in their current and future work environment to increase their organization's productivity and to gain a competitive advantage.
- Students will exhibit ethical behavior and professional competency.

Careers

The MITCS Programme aims to provide graduates with the skills and knowledge required to take on appropriate professional positions in Information Technology upon graduation and grow into leadership positions or pursue research or graduate studies in the field. However, the landscape of Information Technology is undeniably rapidly changing as the computing field continues to evolve at astonishing pace and new technologies are continually introduced. Thus, the MITCS Programme is kept up-to-date by developing revised and enhanced versions that address current developments in computing technologies

Students will gain skills and knowledge in the key areas of IT and computer science including:

1. Software engineering
2. Information security
3. Computer networks
4. Cloud computing
5. Data base
6. Big data
7. Data mining
8. Mobile applications development
9. Artificial intelligence
10. Multimedia systems

PhD (WR) Degree in Information Systems & Computing

In collaboration with Brunel University London

Key Facts

Length of Programme

3 Years

Type

Postgraduate Research

Licensing Body

HEC (Higher Education Council)

Accreditation

AACSB

Qualification

PhD Degree in Information Systems & Computing awarded by Brunel University London

Teaching Language

English

Contact Person

Hessa Al Dhaen
Tel: +973 17313524
Email: phdwr@ahlia.edu.bh

The PhD (WR) programme offered at Ahlia University

It represents a unique opportunity for anyone who is unable to spend three years abroad - maybe due to work or family commitments - to be awarded a PhD by a UK university with an international reputation.

It has been judged to meet the standards set by the UK's Quality Assurance Agency (the organisation responsible for upholding academic standards and quality of higher education in the UK).

You can choose from a wide range of research topics - research interests of academic staff span all the main areas of business and management, economics, finance, sociology, law, environmental and computer science research.

You will have access to the research expertise of Brunel academics without having to leave the Kingdom of Bahrain except for examination: members of Brunel University London have published extensively and are recognised as leaders in a range of research fields.

You will receive support from research active academics at Ahlia and be entitled to make full use of Ahlia's excellent facilities.



How does it Work?

You will be based for your studies at Ahlia University and have full access to all of Ahlia's facilities including its extensive library. You will have full online access to Brunel facilities including the library.

You will be assigned two academic supervisors who will support and guide you over the course of your PhD: your principal supervisor will be based at Brunel University London and local supervisor will be based at Ahlia University, Kingdom of Bahrain.

Brunel staff run two workshops per year; Autumn School (November) and Spring School (May). Those workshops will have sessions on research enhancing skills to allow succeed in your PhD studies.

1. You will be asked to attend and present in the Annual PhD Symposium. This is a great opportunity to reflect on your research articulation and exchange.

2. Knowledge with Deans and academics from both Ahlia and Brunel.

You are strongly encouraged to visit Brunel whenever possible throughout your studies; your viva will take place at Brunel University London.

Key Features

The result of a collaboration between Ahlia University in the Kingdom of Bahrain and Brunel University London, a world renowned research-led university in the UK.

Up until very recently, studying for a UK doctorate meant spending up to three years in the UK and anyone who was unable to do so simply had to forego the opportunity. Fortunately, thanks to Ahlia's collaboration with Brunel, this is no longer the case. An unrivalled opportunity of a PhD from the prestigious UK based Brunel University without the need to leave home.

This programme offers you an exceptional chance to work alongside top researchers. You will have full support, supervision and access to excellent facilities provided by Brunel University London and Ahlia University, Kingdom of Bahrain.

Welcome to the College of Graduate Studies & Research

Introduction

The College of Graduate Studies & Research (CGSR) was established to create a research environment where both students and faculty conduct innovative research work, with integrity and commitment to high ethical standards and a passion for discovery and creativity. Graduate students enrolled in any master or PhD programme, whether awarded or hosted by Ahlia University, receive guidance from the College in the development of research skills and the acquisition of knowledge with the ultimate purpose of benefitting society. The College also plays a leading role in the support processes that are required to successfully complete PhDs and master's degree dissertation projects.

The College prides itself on facilitating the participation of students in seminars, workshops, conferences, and competitions, locally, regionally and globally. Academics and industry figures from outside Bahrain are invited regularly to share their experience with students, and motivate them in their learning. Furthermore, publication of research in international refereed journals is encouraged. The College also helps find industry partners with whom students can discuss and collaborate in relation to their dissertation projects, so as to make them relevant and directly applicable to their professional career. Students completing a master or a PhD programme at Ahlia University are equipped with tools which set them amongst the leaders of the Gulf region.

Message from the Dean



Welcome to The College of Graduate Studies and Research.

The College of Graduate Studies and Research is concerned and support both the graduate studies in different programs as well as scholarly research which is conducted by our faculty, staff and graduate students. These two themes of the college will enrich the knowledge and be in line with Bahrain economic vision 2030.

Research is required for building knowledge and efficient learning. The College of Graduate Studies and Research aspires collaboration with industry as there are mutual benefits for both academic and business sides. So, Ahlia University is seeking investment and development in research as this helps secure advantage point over competitors. Now the world is changing constantly and is becoming more and more connected. Ahlia University aims to support its graduates and enhance their qualifications and employability. To this extent, Ahlia University has developed

partnerships with well-known universities in different parts of the world to establish collaborative research and high standard graduate studies (Masters and PhD degrees).

Dr. Dalia Mohamed Kamel
Dean
College of Graduate Studies & Research



Did you know?

The CGSR established a number of research thrusts from entrepreneurship to community-based research.



Ahlia University faculty research areas cover a wide range: Arabic Culture, Astrophysics, Computer Security, Interior Design, Islamic Finance, Physiotherapy, Renewable Energies and Telecommunications and many more. Having faculty with such wide research activities allows students to choose a research project close to their interests and helpful for their future careers.



During my research project on creation of business opportunities for 3D printing I was introduced by my AU mentors to real companies. This made possible the creation of a clear and effective business plan applicable to Bahraini spending culture.

Mohamed Huwaidi
Business and Finance



Working with experts in the field allowed me to be part of a research team starting a new electronic era in the Kingdom of Bahrain. I am very proud of the micro-controller I developed at AU as it will enhance network security systems throughout.

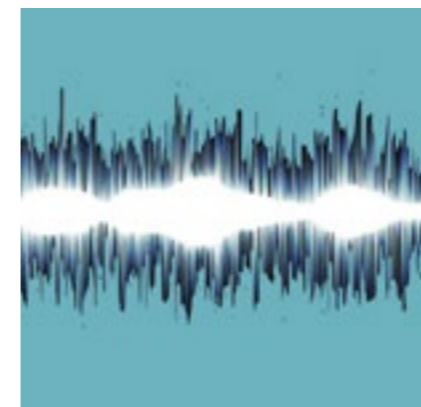
Ahmed Asad
Mobile & Network Engineering

For my thesis project I chose sound bites in the Arab Media during 2011. This subject had never been covered before in the Arab world.

I always felt that the research environment at AU helped me make a difference.

Maryam Al Sherooqi
Mass Communication & Public Relations

Our Research



I had so much fun studying the effect of space planning in buildings used by partially blind people. I was supported at every stage of my project and now I can apply my results to help the Bahraini community

Fadwa Majed
Interior Design



Admission and Entry Requirements

MASTER'S PROGRAMMES ADMISSION

Admission to Ahlia University Postgraduate Programmes is contingent on the applicant demonstrating sufficient academic preparation at the undergraduate level to warrant a prediction of scholastic success at the postgraduate level.

HOW TO APPLY

Ahlia University welcomes applications from all students regardless of race, colour, gender, religion, nationality or physical or learning disability.

Admission to AU is based on merit. The University has a limited number of places available for each programme; hence applications have to be submitted well in advance of admission deadlines.

To apply to join the University applicants must fill in the AU Application Form either by attending at the Directorate of Admission and Registration in the University or by filling the form online on the University website: <http://www.ahlia.edu.bh>.

In all cases, applicants must bring hard copies of all required application documents to the Directorate of Admission and Registration to complete their application (refer to the Application Requirements sections under either the New Admission or the Transfer Admission).

WHEN TO APPLY

The university has a limited number of places available for each academic programme; hence to ensure your application is considered you should apply by the relevant deadline:

- August – deadline for applications to the First Semester of the subsequent Academic Year.
- January – deadline for applications for the Second Semester of the Academic Year.

- May – deadline for applications for the Summer Session of the Academic Year (Applications are restricted to transfer students only).

HOW WE SELECT STUDENTS

Applicants are selected from the most promising of eligible applicants and up to the limits of available space determined by the university.

Please note that the requirements for admission stated by the University are in all cases the minimum demanded for admission, and their fulfilment by an applicant does not automatically ensure their selection.

Prior to enrolling in University, citizens of non-GCC States should secure residence permits in the Kingdom of Bahrain; otherwise their admission, granted conditionally, is subject to being rescinded at the discretion of the University

RECOGNISED SECONDARY SCHOOL CERTIFICATES

1. Bahraini General Secondary School Certificate (Tawjihia).
2. Secondary school leaving certificates awarded by private secondary schools in Bahrain provided such certificates are recognized and endorsed by the Ministry of Education in Bahrain.
3. Arab Secondary School Certificates awarded by Arab Ministries of Education. Where applicable, the streams of these certificates are given the same consideration as the Bahraini (Tawjihia).
4. Any other secondary school certificate recognized by the Bahrain Ministry of Education.
5. Any other certificate recognized by the Bahraini Ministry of Education as equivalent to a (Tawjihia) certificate.

RECOGNISED UNDERGRADUATE LEVEL (BACHELOR DEGREE) CERTIFICATES

Bachelor Degree Certificates awarded by Bahraini Public Universities/Colleges.

1. Bachelor Degree Certificates awarded by Private Universities/Colleges in Bahrain provided such certificates are recognized and endorsed by the Ministry of Education in Bahrain.
2. Any other Bachelor Degree Certificate recognized by the Bahrain Ministry of Education.
3. For International students, any Bachelor Degree Certificate recognized by the student country of origin and the Bahraini Ministry of Education.

ENTRY REQUIREMENTS FOR FRESH APPLICANTS

Ahlia University accepts Master programme applicants holding Bachelor degrees to join the University as new students provided they meet the entry and application requirements set by the University and are in-line with the Bahraini Higher Education Council requirements;

- Applicants must hold at least a Bachelor's Degree that is recognised and endorsed by the Higher Education Council in Bahrain and the Bahraini Ministry of Education.
- Applicants must demonstrate a satisfactory level of English proficiency, if English language was not the primary language of instruction at undergraduate level.

DOCUMENTS REQUIRED FOR FRESH APPLICANTS

1. Filled-in Postgraduate Programme Application Form
2. Four recent passport size photographs
3. Copy of the applicant's passport
4. Copy of the applicant's ID card

5. Copy of the applicant's secondary school certificate, graduation notification and academic transcripts certified and endorsed by the Bahraini Ministry of Education
6. Copy of the applicant's Bachelor Degree certificate, graduation notification and academic transcript certified and endorsed by the Bahraini Ministry of Education
7. C.V.
8. Medical Report.
9. Non-refundable application fee of BD 40

ENTRY REQUIREMENTS FOR TRANSFER APPLICANTS

The university accepts postgraduate programme applicants transferring from other recognised institution of higher education provided that they meet the entry and application requirements set by the University and are in-line with the Bahraini Higher Education Council requirements;

- Successful completion of one or more semesters in the institution they are transferring from.
- Submission of official transcripts of the courses studied with the syllabi and descriptions.

DOCUMENTS REQUIRED FOR TRANSFER APPLICANTS

1. Filled-in Postgraduate Programme Application Form
2. Four recent passport size photographs
3. Copy of the applicant's passport
4. Copy of the applicant's ID card
5. Copy of the applicant's secondary school certificate, graduation notification and academic transcripts certified and endorsed by the Bahraini Ministry of Education
6. Copy of the applicant's Bachelor Degree certificate, graduation

- notification and academic transcript certified and endorsed by the Bahraini Ministry of Education
7. Copy of the endorsed withdrawal letter from the previous institution of higher education
8. Copy of the official endorsed transcripts of the Master programme courses studied in the previous higher education institution with the syllabi and descriptions
9. C.V.
10. Medical Report.
11. Non-refundable application fee of BD 40

TRANSFER RULES & REGULATIONS

Transfer applicants attempting to transfer credits earned from their previous institution of higher education may be granted credits for courses required in their new academic programme at Ahlia University according to the University transfer of credits rules and regulations which are in line with the Bahraini Higher Education Council transfer of credits regulations, which are as follows:

- The maximum number of credits that a Master programme transfer applicant can be exempted from based on prior education is 50% of the total number of credits required in their Master programme at Ahlia University regardless of the total number of credits earned in the previous higher education institution.
- Master programme transfer applicants cannot be exempted from the dissertation course.
- The courses transferred based on studies at previous higher education institution will be counted as credits only and will not be counted in Ahlia University cumulative grade point average (CGPA).

- The courses transferred based on studies at previous higher education institution will be reflected in Ahlia University transcripts with an "E" grade which indicates "Exempted".
- Equivalent credits/courses taken at previous higher education institutions will be transferred only if;
 - o The applicant has obtained a "C" grade or higher in the course
 - o The course has an equivalent course in the new academic programme at Ahlia University
 - o The course has an equal or higher number of credits to its equivalent course at Ahlia University.

FOUNDATION COURSES

Applicants to Master's programmes should normally possess a minimum undergraduate CGPA of 2.5 or its equivalent. Applicants with a GPA of less than 2.5 may be asked to take the foundation courses.

Applicants to Master's programmes who cannot conclusively demonstrate by their academic transcript that they have the required previous knowledge or relevant work experience may be required to take one or more of the foundation courses.

Admission and Entry Requirements

MASTER OF SCIENCE DEGREE IN ENGINEERING MANAGEMENT:

Students applying for the GW Master of Science Programme in Engineering Management must meet the current graduate entrance requirements of the School of Engineering and Applied Science (SEAS) for Master of Science Degree Programmes. Ideal candidates for the Programme will meet the following requirements:

- An appropriate bachelor's degree in engineering, a physical science, mathematics, computer science, information technology, business administration, or a related field from a recognised institution,
- A Minimum grade point average of B (3.0 on a 4.0 scale) or higher in the last two years of undergraduate study,
- Grade of C or better in two college calculus courses – this is a prerequisite to all graduate programmes in the EMSE Department. Applicants who do not meet this requirement in full but are otherwise qualified may be conditionally admitted and required to take an additional 3-credit hour course, EMSE 4197 – Special Topics: Quantitative Methods in Engineering Management, during the first year of graduate study at Ahlia University. If required, EMSE 4197 counts as the 12th course and the student's program then requires 39 credit hours.

Note: GW considers a candidate's entire background and all submitted materials when reaching an admission decision.

APPLICATION PROCEDURE:

The following documents should be submitted to the Admission office at Ahlia University:

- Completed graduate application form with a non-refundable application fee.
- Official transcripts from all colleges and universities attended.
- Your Resume/CV.
- Any evidence provided by applicants from countries where English is not the official language to demonstrate proficiency in English will be helpful; for example, scores on the Test of English as a Foreign Language (TOEFL) or other appropriate English examinations.
- A personal interview is also required.

To apply using the traditional printed application by mail, please call: +973 17298989.

PhD PROGRAMMES

Applicants are normally expected to hold a good honours degree and a Master's degree.

If English is not your first language you will be required to demonstrate an adequate level of proficiency: IELTS score of at least 7.0 with a minimum of 6.0 in all sub-areas or the equivalent TOEFL scores.

Please note that in order for your application to be considered, you will need to have already met the English language requirements at the time of application.

Should a candidate submit an application without having already achieved the English language entry requirement, the application will be declined automatically.

Fees

POLICY

Ahlia University's policy on fees and expenses is to charge students at a minimum consistent with the provision of high quality instruction and superior facilities and equipment.

FEES

Tuition fees for all master's degree programmes are payable each semester and are charged per credit hour enrolled. Tuition fees for all master's degree programmes (except the Master's Degree in Engineering Management in collaboration with The George Washington University, USA):

TUITION FEES FOR THE MASTER'S PROGRAMMES

| Pre-Registration Fees | |
|--|----------------|
| Application Fee | BD 40 |
| Registration Fees <i>to accept the offer and register in courses payable once</i> | |
| Registration Fee | BD 300 |
| Foundation Courses <i>if required</i> | |
| Foundation Courses | BD 960 |
| Course Tuition Fees* <i>covering 8 courses and dissertation; 36 credit-hours</i> | |
| Courses | BD 3840 |
| 24 credit-hours covering 8 courses (BD 480 per course) BD 160 per credit-hour/semester | |
| Dissertation | BD 1920 |
| 12 credit-hours equivalent to 4 courses BD 160 per credit-hour/semester | |

TUITION FEES FOR THE MASTER'S DEGREE IN ENGINEERING MANAGEMENT IN COLLABORATION WITH THE GEORGE WASHINGTON UNIVERSITY, USA

| Pre-Registration Fees | |
|---|----------------|
| Application Fee | BD 40 |
| Registration Fees <i>to accept the offer and register in courses payable once</i> | |
| Registration Fee | BD 300 |
| Course Tuition Fees* <i>covering 10 courses and dissertation; 36 credit-hours</i> | |
| Courses | BD 6600 |
| 30 credit-hours covering 10 courses (BD 660 per course) BD 220 per credit-hour/semester | |
| Dissertation | BD 1320 |
| 6 credit-hours equivalent to 2 courses BD 220 per credit-hour/semester | |

AHLIA UNIVERSITY AIMS TO ATTRACT THEIR UNDERGRADUATE PROGRAMMES GRADUATES WHO WISH TO COMPLETE THEIR MASTER'S DEGREE AT AHLIA UNIVERSITY

Ahlia University offers 20% fees remission to their undergraduate programmes graduates who wish to complete their master's degree at Ahlia University. This fees remission is not valid for the Master of Science Degree in Engineering Management in collaboration with The George Washington University, USA.

PLEASE NOTE THAT THE UNIVERSITY RESERVES THE RIGHT TO CHANGE ANY OR ALL FEES AT ANYTIME WITHOUT PRIOR NOTICE. Such changes will be applicable to students currently registered in the University as well as to new students.

TUITION FEES FOR THE PhD PROGRAMMES

Fees are reviewed annually and are subject to a small increase each year. Details of any sponsorship arrangements are required prior to enrolment. Fees are payable to Ahlia University prior to enrolment in full and are subject to a capped increase each academic year. Further details on course fees can be found on our website at www.brunel.ac.uk/study/postgraduate/PhD-without-residence-Ahlia

Terms & Conditions

TERMS OF USE

This prospectus provides an overview of Ahlia University, along with information about all the postgraduate programmes available at the time of publication. This is provided for information purposes only. Relevant weblinks are shown throughout. Please also consult the programme information online for further details or for any changes that have appeared since the publication of the prospectus.

The information contained in the prospectus or on our websites is subject to change and may be updated by the University from time to time to reflect intellectual advances in the subject, changing requirements of professional bodies and changes in academic faculty interests and expertise. Changes may also occur as a result of monitoring and review by the University, external agencies or regulators.

1. CHANGE OR DISCONTINUANCE OF PROGRAMMES

Ahlia University will use all reasonable efforts to deliver advertised programmes and other services and facilities in accordance with the descriptions set out in the prospectuses, and website. It will provide students with the tuition and learning support and other services and facilities so described with reasonable care and skill.

We undertake a continuous review of our programmes, services and facilities to ensure quality enhancement. We therefore, reserve the right where necessary to:

- alter the timetable, location, number of classes, content or method of delivery of programmes of study and/or examination processes, provided such alterations are reasonable
- make reasonable variations to the content and syllabus of programmes of study.

- suspend or discontinue programmes of study
- make changes to our statutes, ordinances, regulations, policies and procedures which we reasonably consider necessary (for example, in the light of changes in the law or the requirements of the Higher Education Council).
- close programmes of study or to combine or merge them with others

If the University closes, discontinues or combines a programme of study or otherwise changes a programme of study significantly, the University will inform applicants (or students where relevant) affected by any change at the earliest possible opportunity.

2. CHANGES TO SERVICES OR FACILITIES

The University will make available to students such learning support and other services and facilities as it considers appropriate, but may vary what it provides from time to time (for example, the University may consider it desirable to change the way it provides library or IT support).

3. FINANCIAL OR OTHER LOSSES

The University will not be held liable for any direct or indirect financial or other losses or damage arising from such closures, discontinuations, changes to or mergers of any programme of study, service or facility.

FORCE MAJEURE

The University will not be held liable for any loss, damage or expense resulting from any delay, variation or failure in the provision of programmes of study, services or facilities arising from circumstances beyond the University's reasonable control, including (but not limited to) war or threat of war, riot, civil strife, terrorist activity, industrial dispute, natural or nuclear disaster, adverse

weather conditions, interruption in power supplies or other services for any reason, boycott and telecommunications failure. In the event that such circumstances beyond the reasonable control of the University arise, it will use all reasonable endeavours to minimise disruption as far as it is practical to do so provided that such endeavours do not undermine the University's Quality Assurance requirements.

ADMISSIONS POLICY AND COMPLAINTS

The University will assess applications in line with the current Admissions Policy. This policy is reviewed regularly. The Admissions Policy, current at the time of publication, is published online and is available at www.ahlia.edu.bh

Students may raise complaints related to admission under the University's Regulations Governing Complaints from Students, which can be found at in the University Admission & Registration system known as ADREG.

Further information about or clarification of these procedures is available from the Admission & Registration Department.

© AHLIA UNIVERSITY 2017

With thanks to all our students, faculty, staff and employers who helped in producing this prospectus.

Photographs courtesy:
Photo Republik, Bahrain

Design and artwork:
Salt Creative, Bahrain

Produced by:
Ahlia University PWG

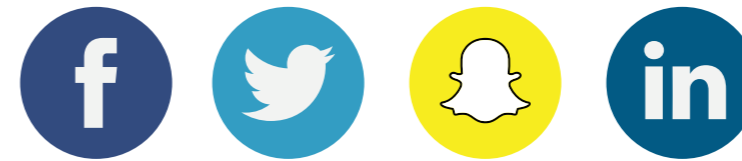


Map

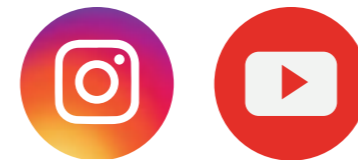


Contact Us

Our prospectus is designed to give you a good overview of our university and a taster of student life. If you would like to get to know us even better, visit our website or connect with us using one of our social media platforms below:



ahliauniversity



ahliauniversitybh

For all general inquiries please contact:
Ahlia University
P.O. Box 10878, Manama
Kingdom of Bahrain

T: +973 1729 8999
F: +973 1729 0083
E: Info@ahlia.edu.bh

www.ahlia.edu.bh

If you need a copy of this prospectus, or certain sections of it, in an alternative format, please call our Student Recruitment Office: (+973) 1729 8999

Come and
join us at
Ahlia



Your global future begins here



الجامعة الأهلية
AHLIA UNIVERSITY
BAHRAIN

For all general inquiries please contact:
Ahlia University
P.O. Box 10878, Manama
Kingdom of Bahrain

T: +973 1729 8999
F: +973 1729 0083
E: Info@ahlia.edu.bh



ahliauniversity



ahliauniversitybh

www.ahlia.edu.bh