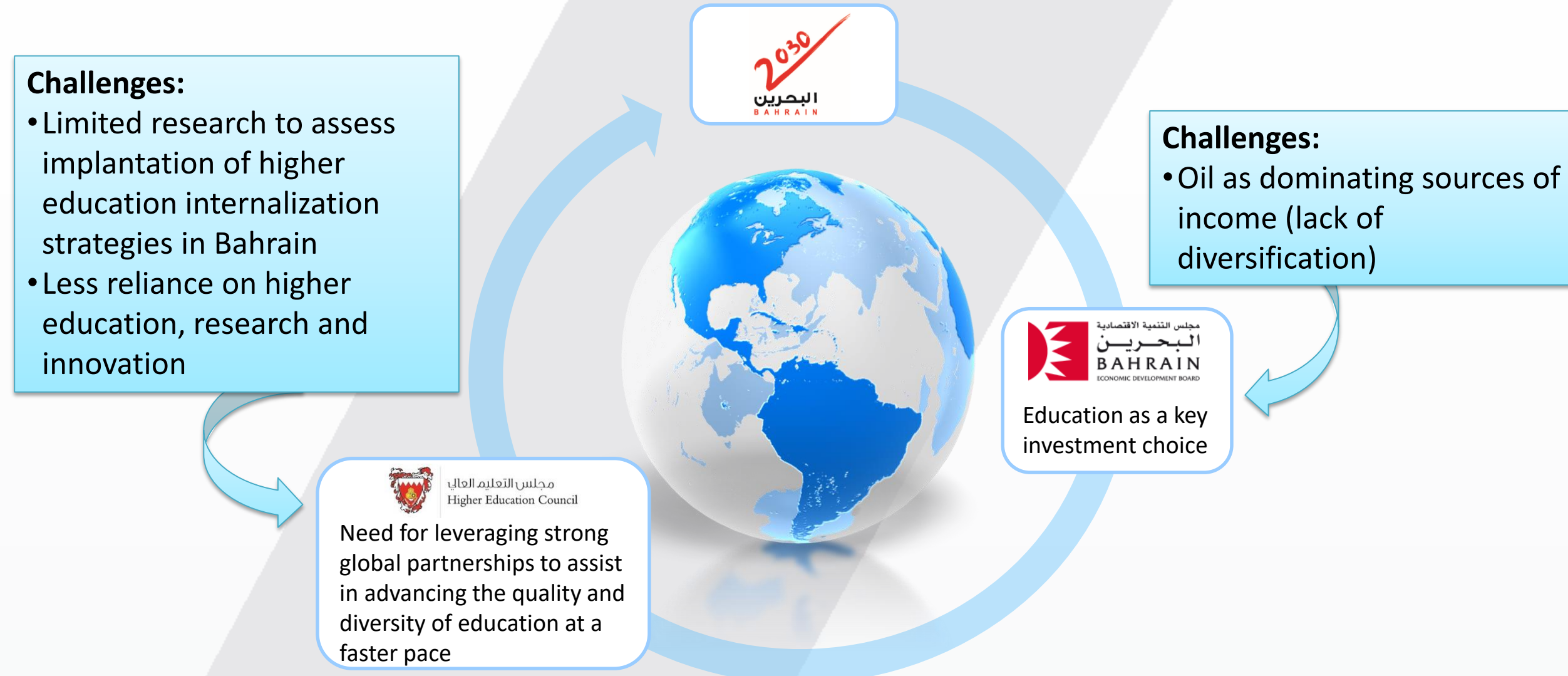


# Assessing the Impact of Implementing Internationalization Strategy on the Higher Education Institutions: Evidence From Bahrain

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## 1. Introduction

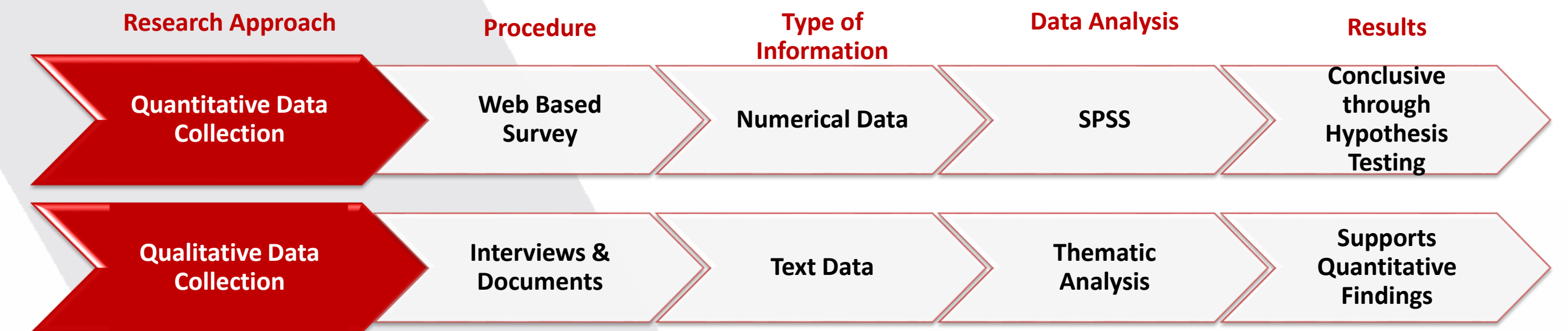
- Rapidly increasing globalization phenomenon that influence all life aspects including education
- Educational institutions facing significant challenges to maintain international standards
- The major need for formulating mission and an operational model to meet global requirements
- **Internationalization** is deemed vital to sustain in a highly competitive and innovative education industry



## 2. Objectives

## 3. Framework

## 4. Methodology



## 5. Findings

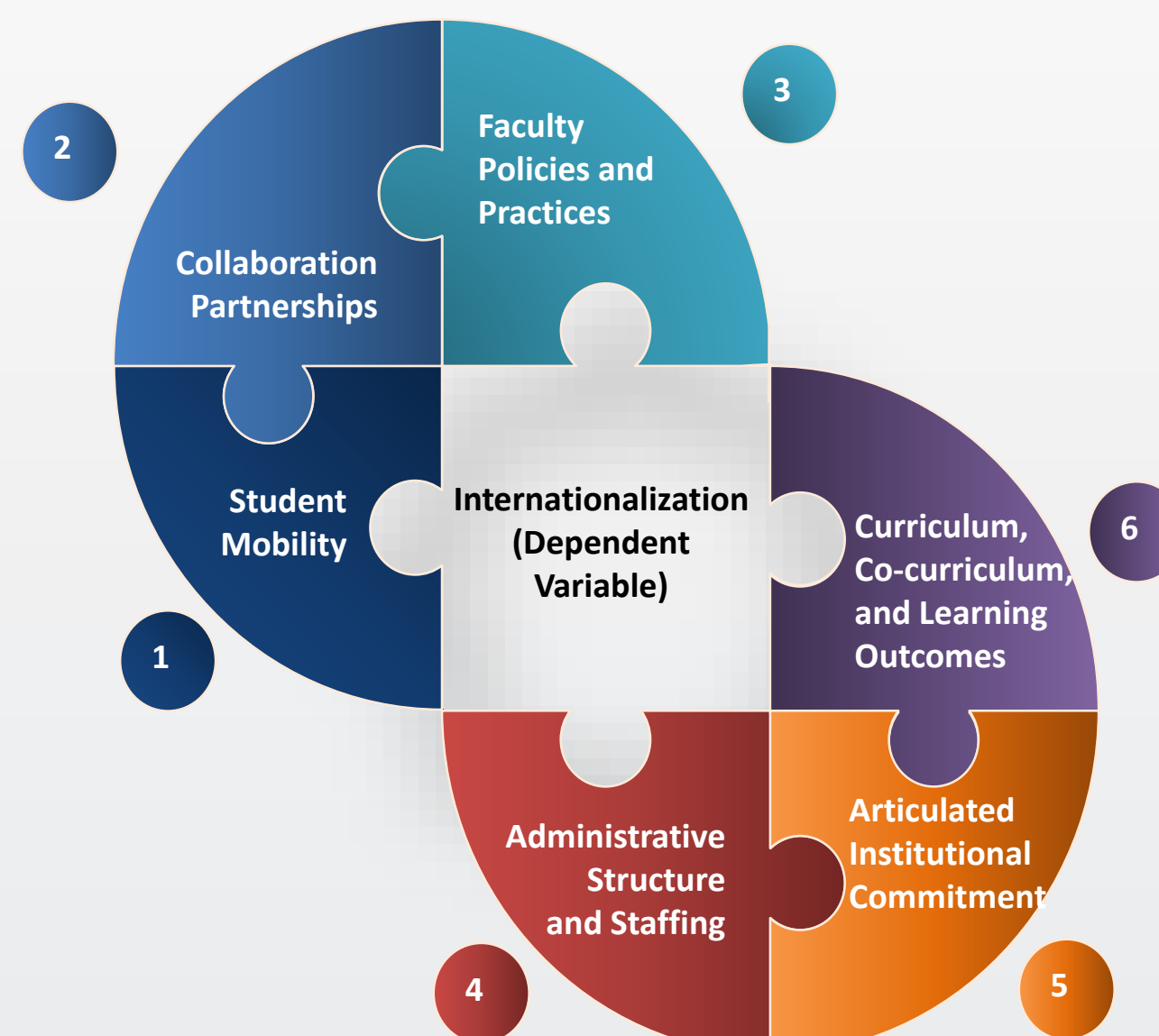
### Descriptive

- Determined the significance of the factors that influence achieving internationalization
- Highlighted the gap between strategy and implementation practice existing
- Indicated that the private institutions rely on internationalization strategy

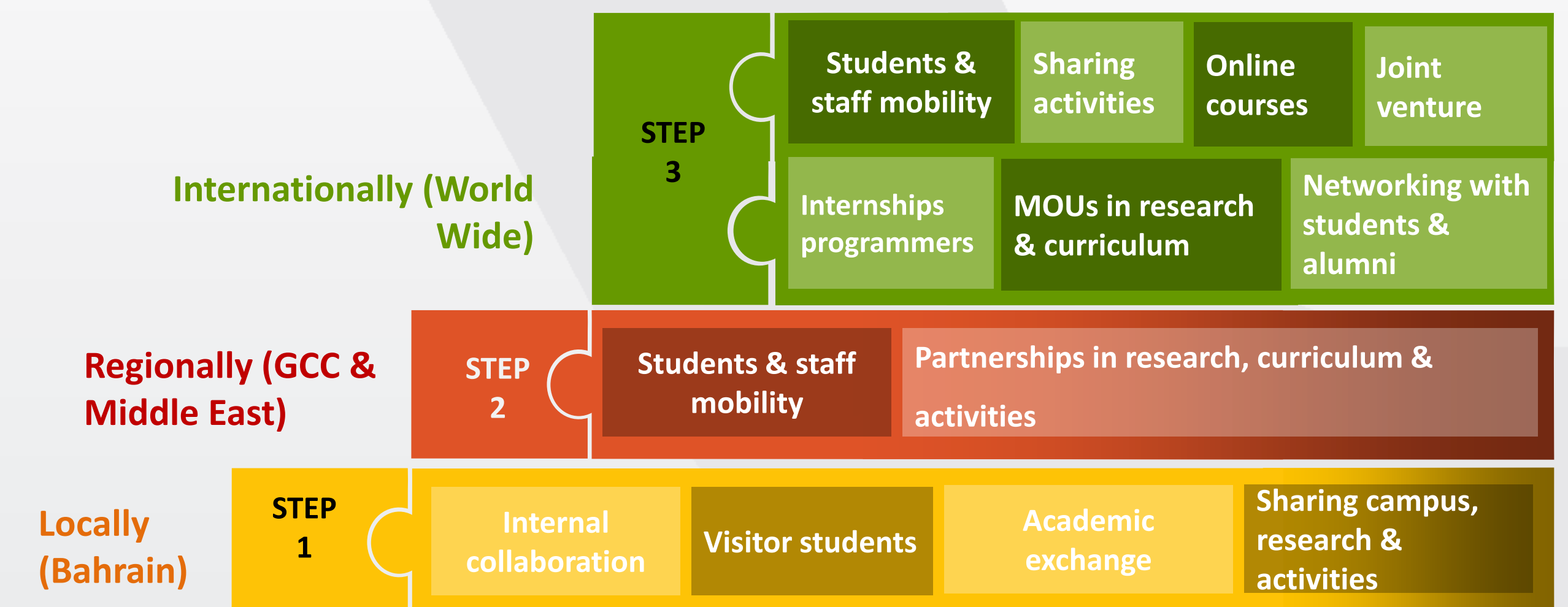
### Hypothesis Testing and Qualitative Analysis

- Confirmed the positive impact of "Articulated Institutional Commitment", "Student Mobility" and "Structure and Staffing" factors in achieving an internationalization
- Failed to confirm the positive impact of "Collaboration Partnerships", and "Faculty Policies and Practices" factors
- The "Curriculum, Co-curriculum, and Learning Outcomes" factor was not accepted due to use of distance education to diversify the curriculum

## 6. Recommendations



## Three-Step Approach



## Resources

- Knight, J. (2003) Updating the definition of internationalization. *International Higher Education*, 33(Fall), 2–3.
- Berry, C, & Taylor, J 2014, 'Internationalisation in higher education in Latin America: policies and practice in Colombia and Mexico', *Higher Education*, 67, 5, pp. 585-601, Education Research Complete, EBSCOhost, viewed 30 January 2016.

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