



**Brunel**  
University  
London

## Data-driven simulation and strategic change

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@drdjbell 



**Department of Computer Science**



# Background

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- Senior Lecturer at Brunel University London in the Department of Computer Science
- Member of Institute of Environment, Health & Societies
- Founder and CTO of HecoAnalytics Limited
- Research areas include Modelling and Simulation (more specifically health, user experience and cyber security)
- Teach Digital Service Design (UX), Social Media Analytics (Graph Theory) and Cyber Security (Blockchain)
- Previously a Director at Deutsche Bank (Emerging Markets Technology)

# Brunel University London



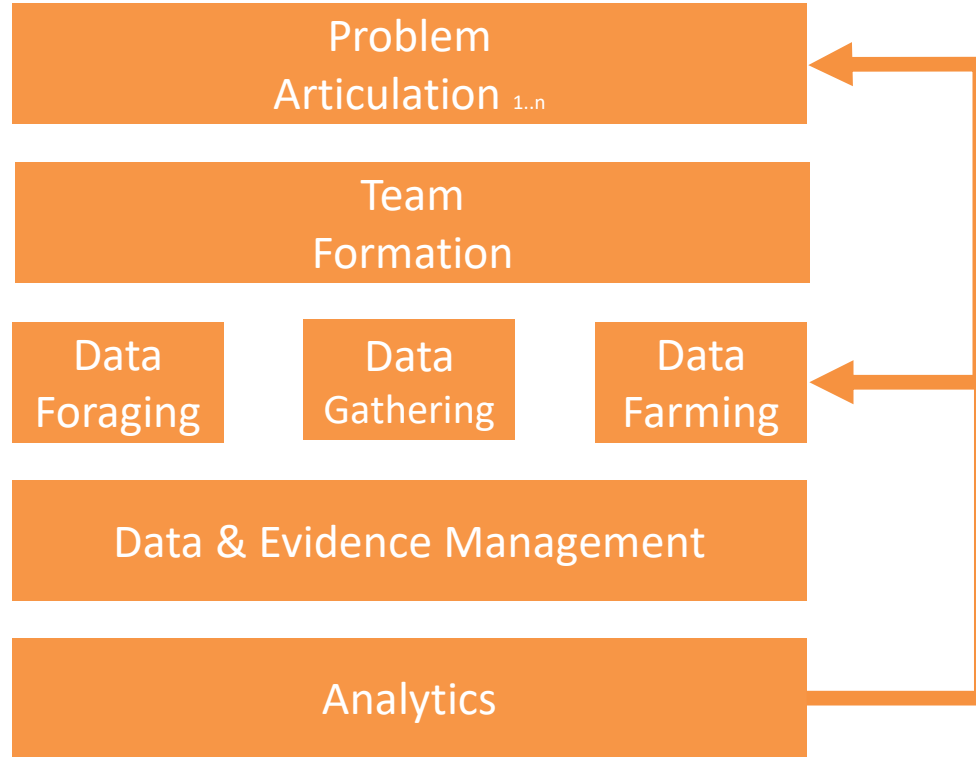
# Modelling & Simulation Group Activities

- High Performance Simulation
  - Ford, Saker Solutions, Sellafield, SISO (Standard SISO-STD-006-2010)
- Cloud-based Simulation
  - CloudSME, CraftBrew, AIMS (MSaaS)
- e-Infrastructures & e-Science in Africa
  - el4Africa, Sci-Gaia, TANDEM
- Healthcare simulation
  - Agent-based simulation of physical activity interventions to advise UK Department of Health (EMPHASIS)
  - NHS Hillingdon CCG
- Education
  - Courses (NATCOR, PG, UG, Royal Society) and student projects (Hillingdon NHS, AStudio, NASA, Mount Vernon CC)

# Agenda

1. Big Data Perspectives
2. A non-elective care 'whole system' case study
3. Reflections on multidisciplinary projects
4. Strategy Synthesis

# Strategy synthesis



# Introduction

*Perspectives, projects and motivations*

# Computing life so far...



1.28 billion users

facebook

255 million users



300 million users

LinkedIn

343 million users

Google+

31 million users

myspace

25% of South  
Koreans in 2005

cyworld

230 million users

tumblr.

220 million users





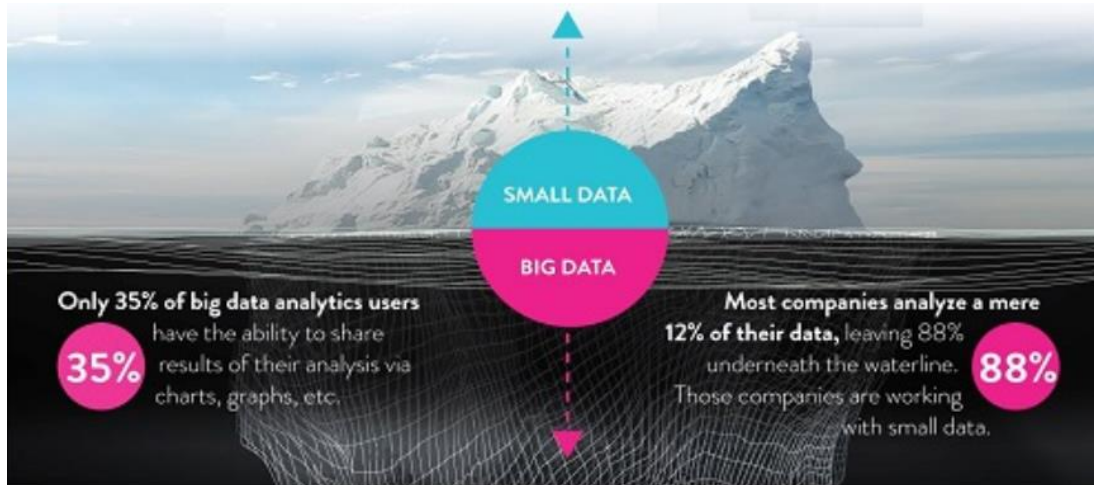
# In my working lifetime so far...



# What next...?



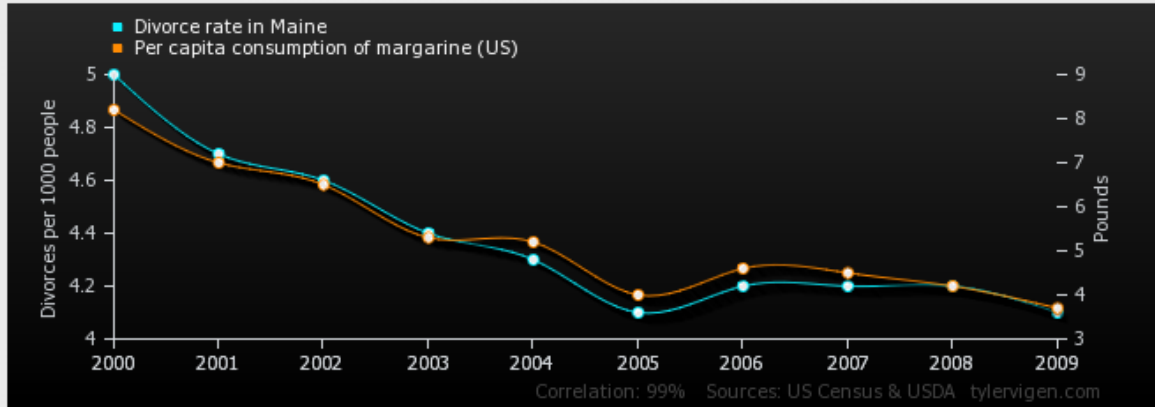
# Data everywhere



Computer Weekly

# Correlations – be careful

## Divorce rate in Maine correlates with Per capita consumption of margarine (US)



	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009
<i>Divorce rate in Maine</i> Divorces per 1000 people (US Census)	5	4.7	4.6	4.4	4.3	4.1	4.2	4.2	4.2	4.1
<i>Per capita consumption of margarine (US)</i> Pounds (USDA)	8.2	7	6.5	5.3	5.2	4	4.6	4.5	4.2	3.7

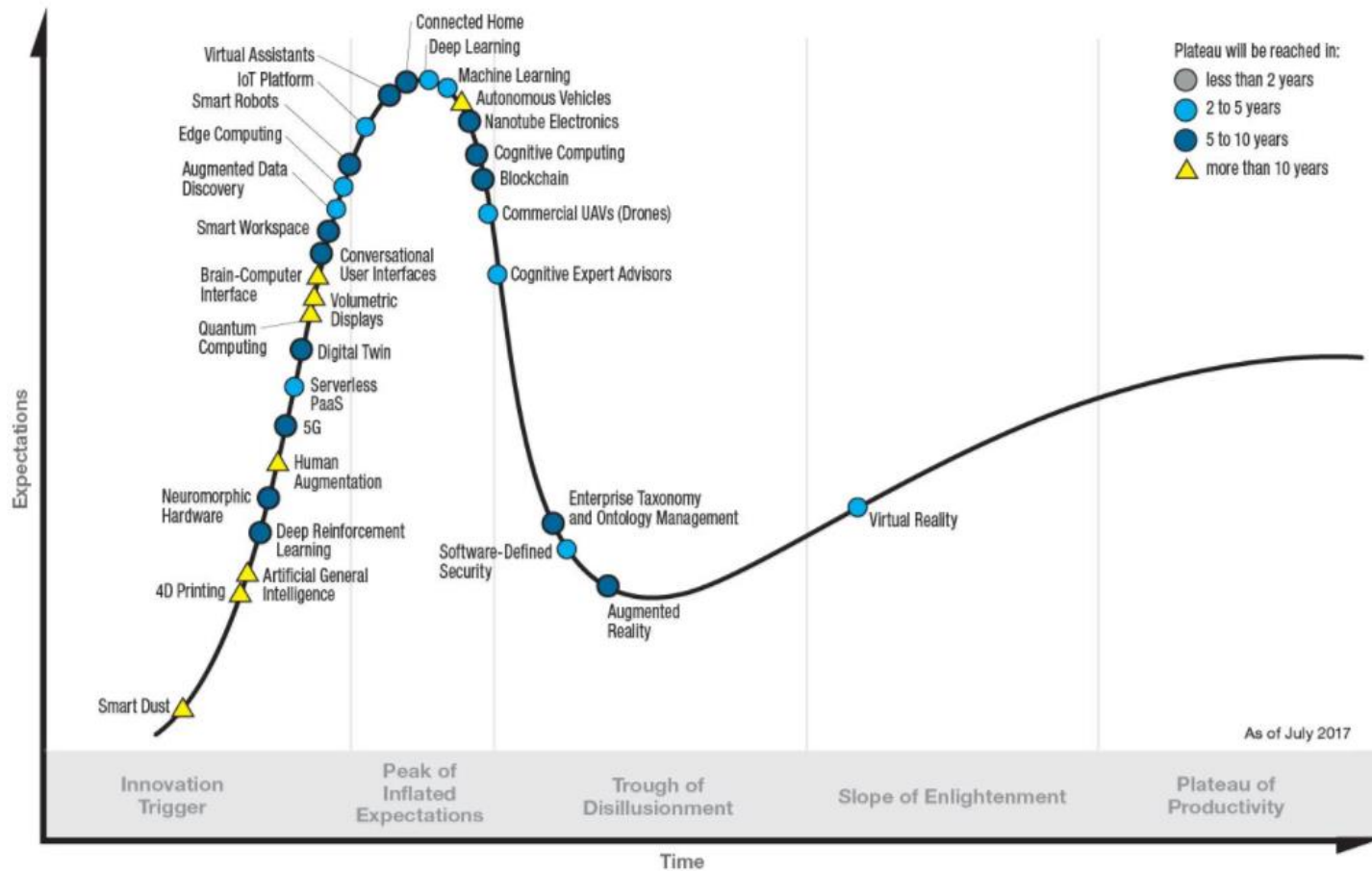
**Correlation: 0.992558**

# Causality

# ....Analytics

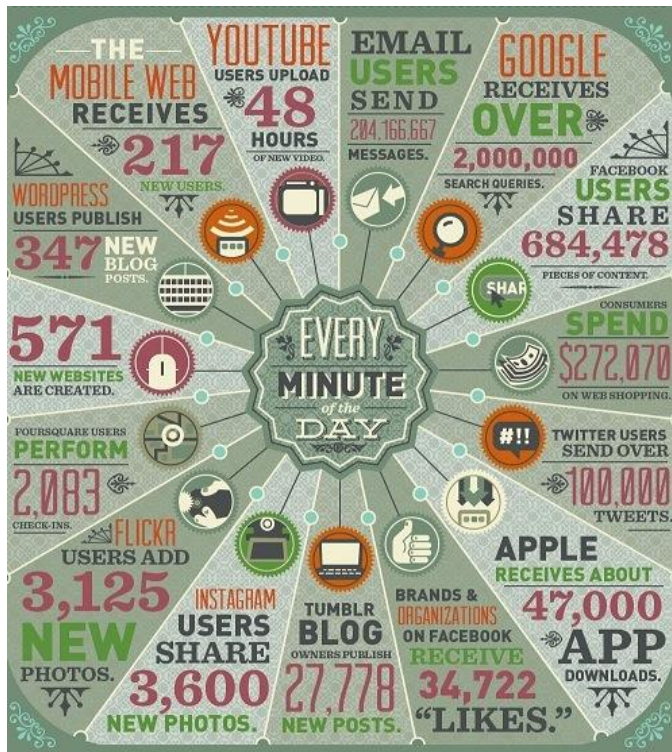
- The systematic computational analysis of data or statistics (OED)
- Describe statistical and mathematical data analysis that clusters, segments, scores and predicts what scenarios are most likely to happen. (Gartner)
- **The scientific process of transforming data into insight for making better decisions** (INFORMS – Liberatore & Luo, *Interfaces*, 41: 578-589, 2011)





Gartner (2017)

# ...Data



<http://www.incrowdnow.com>



*National Institute for Health and Clinical Excellence*

Health Episode Statistics (HES)

Clinical Trials



Office for National Statistics

# How do we use these rich data sets?



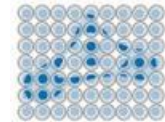
Looking backward or forwards?



# Data Driven Health Projects

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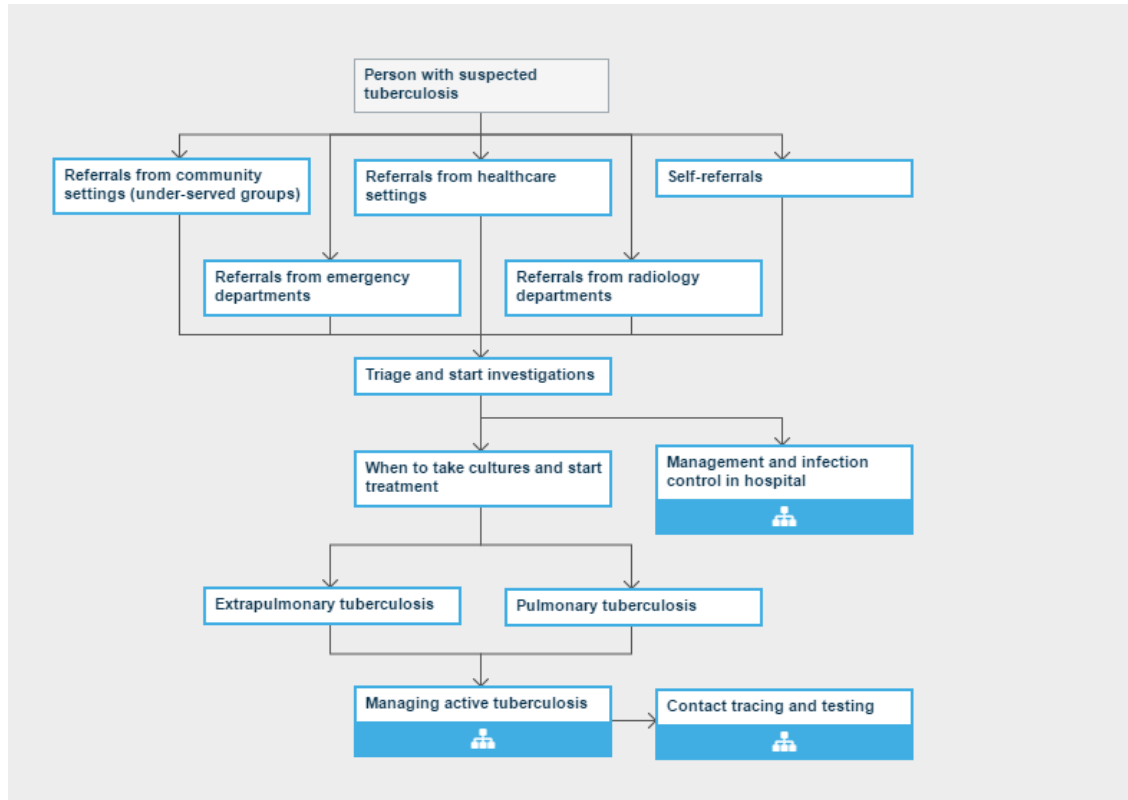
- UK EPSRC funded MATCH project
- Innovate UK funded **Tea-PoCT** project
- NHS funded A&E analysis
- UK EPSRC personal data project



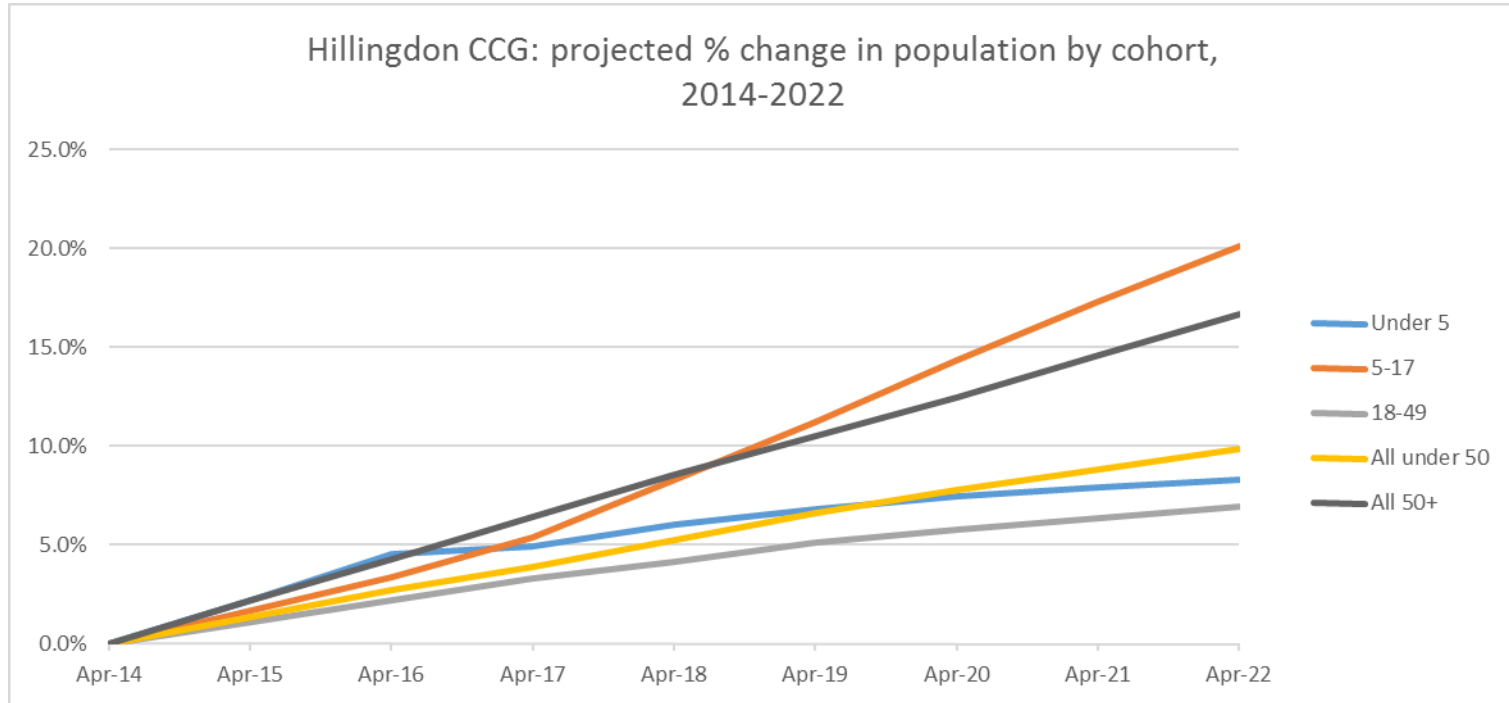
TEA PoCT

TheCumberlandInitiative

# Existing Models: Nice Pathway for TB



# ONS Data



Office for National Statistics  
<https://www.ons.gov.uk/>

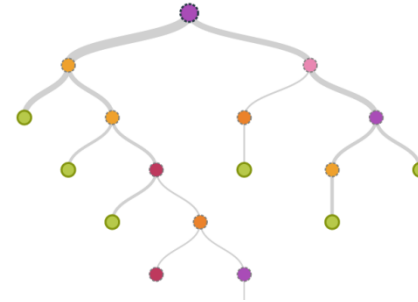
# Personas – Clustering, DT, FCA, Agents



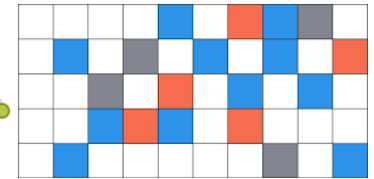
Digital Personhood



Clustering



Decision Tree (DT),  
Concept Analysis

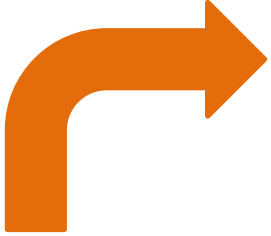


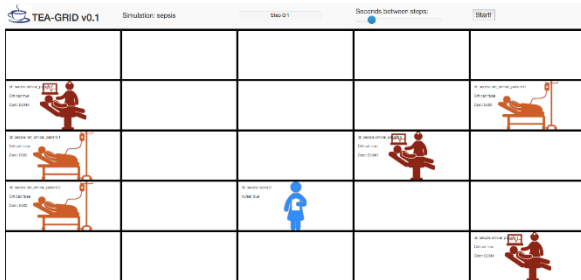
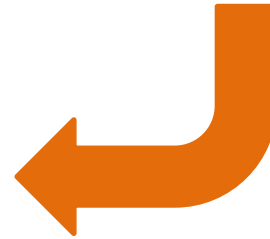
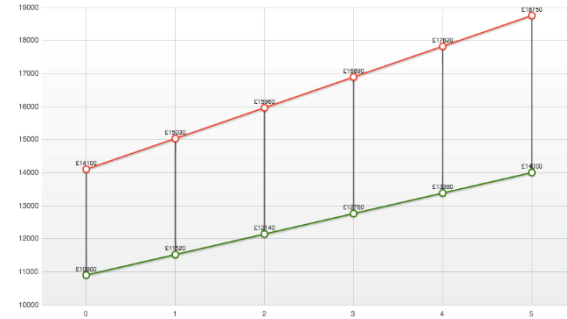
Agent Model

Bell, D., Kashefi, A., Saleh, N., Turchi, T. and Young, T., 2016, April. A data-driven agent based simulation platform for early health economics device evaluation. In *Proceedings of the Agent-Directed Simulation Symposium* (p. 5). Society for Computer Simulation International.

Bell, D. and Mgbemena, C., 2017. Data-driven agent-based exploration of customer behavior. *SIMULATION* [onlinefirst]

# Hybrid techniques

- 
- Economic Modelling
  - Agent Modelling
  - Systems and Discrete Event Modelling



# About HecoAnalytics (Tea-PoCT Innovate Project)

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- HecoAnalytics aims at providing diagnostics developers and manufacturers with a simple tool for early economic evaluation with the supporting data. The package will involve three elements:
  - ✓ An on-line version of a Headroom Method, initially customised for Point of Care.
  - ✓ An library of data, with a Wiki portal for evidence capture and description.
  - ✓ A set of open interface standards for apps and data extraction (the Wiki is free-format input).
  - ✓ Embedded economic modelling and scenario analysis

# About HecoAnalytics

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- **Early economic evaluation:**

## *The Headroom Method*

It is used to assess the *cost-effectiveness* of a new technology in comparison to an existing **gold standard** technology, by defining a maximum cost (the headroom) that the adopter of the technology would be willing to incur.

- **At the design stage**, it allows analysis from the *supply side*, unlike the typical cost-effectiveness analysis, which is usually conducted from the *demand side*, i.e. after the product has been developed (McAteer & Lilford, 2012).
- Suitable for the healthcare sector, given the increasing scarcity of resources and the need to *show value-for-money* (McAteer & Lilford, 2012).

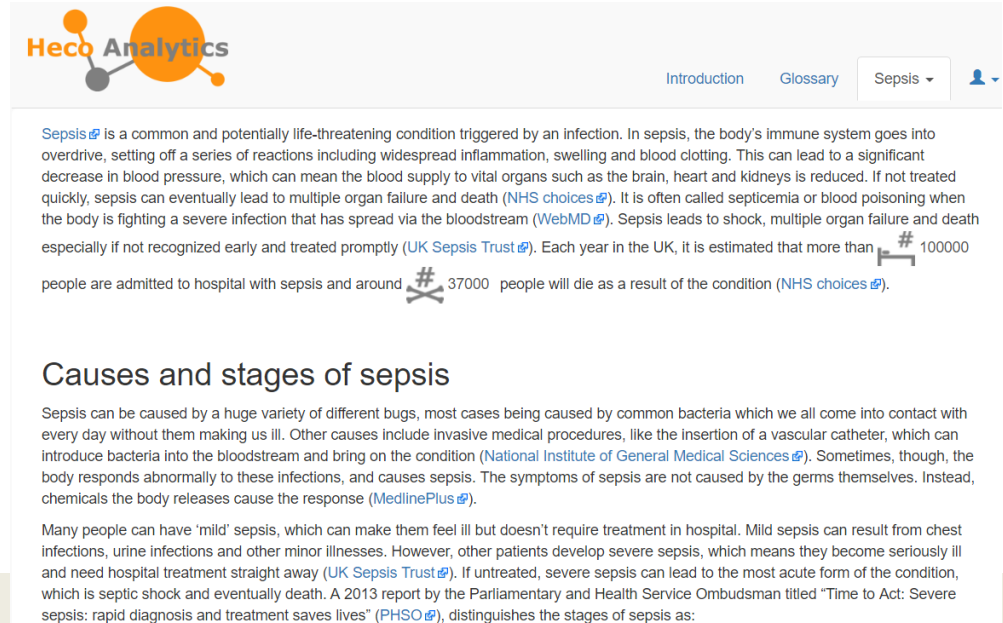
# HecoAnalytics - Sepsis Data Sets

<http://www.hecoanalytics.com> & *semantic* wiki

- *View example data for Sepsis*
- *Edit evidence*
- *View embedded economic models*





<https://www.linkedin.com/company/hecoanalytics-limited>



The screenshot shows the HecoAnalytics semantic wiki page for Sepsis. The page header includes the HecoAnalytics logo, navigation links for 'Introduction', 'Glossary', and 'Sepsis', and a user profile icon. The main content area contains a definition of Sepsis, a paragraph with a broken image icon, and a section titled 'Causes and stages of sepsis' with two paragraphs of text.

**HecoAnalytics** Introduction Glossary Sepsis

Sepsis is a common and potentially life-threatening condition triggered by an infection. In sepsis, the body's immune system goes into overdrive, setting off a series of reactions including widespread inflammation, swelling and blood clotting. This can lead to a significant decrease in blood pressure, which can mean the blood supply to vital organs such as the brain, heart and kidneys is reduced. If not treated quickly, sepsis can eventually lead to multiple organ failure and death (NHS choices). It is often called septicemia or blood poisoning when the body is fighting a severe infection that has spread via the bloodstream (WebMD). Sepsis leads to shock, multiple organ failure and death especially if not recognized early and treated promptly (UK Sepsis Trust). Each year in the UK, it is estimated that more than  100000 people are admitted to hospital with sepsis and around  37000 people will die as a result of the condition (NHS choices).

## Causes and stages of sepsis

Sepsis can be caused by a huge variety of different bugs, most cases being caused by common bacteria which we all come into contact with every day without them making us ill. Other causes include invasive medical procedures, like the insertion of a vascular catheter, which can introduce bacteria into the bloodstream and bring on the condition (National Institute of General Medical Sciences). Sometimes, though, the body responds abnormally to these infections, and causes sepsis. The symptoms of sepsis are not caused by the germs themselves. Instead, chemicals the body releases cause the response (MedlinePlus).

Many people can have 'mild' sepsis, which can make them feel ill but doesn't require treatment in hospital. Mild sepsis can result from chest infections, urine infections and other minor illnesses. However, other patients develop severe sepsis, which means they become seriously ill and need hospital treatment straight away (UK Sepsis Trust). If untreated, severe sepsis can lead to the most acute form of the condition, which is septic shock and eventually death. A 2013 report by the Parliamentary and Health Service Ombudsman titled "Time to Act: Severe sepsis: rapid diagnosis and treatment saves lives" (PHSO), distinguishes the stages of sepsis as:



# HecoAnalytics



## Data & Evidence Management

Tag	Trusted Source	Grey Literature	User Input
Cost			
Detection			
Measure			
Mortality			
Patients			
QALY			
Time			
Rate			

### Quality-of-life and mortality after sepsis

Patients with sepsis have ongoing mortality beyond short-term end points and survivors consistently demonstrate impaired quality-of-life (QoL). Most studies have used a 28-day mortality as an end point for clinical studies (e.g. see Martin et al. 1979; Frevert and Martin 2004; De Jonghe et al. 2008; Stevens and Nyquist, 2008), but the use of 28-day outcomes (such as critical illness weakness, acute lung injury, delirium) may lead to inaccurate inferences (Winters et al 2010). Sepsis may have different long-term effects on mortality and QoL, and the systematic review of studies by (Winters et al, 2010), shows incremental health effects that persist after hospital discharge. In particular, the study shows that patients with sepsis at various stages, including severe sepsis and septic shock, continue to die in the months and years after discharge from the hospital, results which are consistent with observational trials and randomised, controlled trials.

Another study by (Cuthbertson et al, 2013) used data from 26 adult intensive care units (ICUs) in Scotland and a total of 439 patients, to measure mortality at 3.5 and at 5 years after severe sepsis. Mortality was measured as 58 at 3.5 years and as 61 at 5 years follow-up, with the majority of patients being satisfied with their current QoL (80%), however, with QoL significantly lower than the QoL of population norms. They also showed slightly lower mental QoL compared to population norms up to five years after sepsis. All patients were willing to be treated in an ICU again if they become critically ill. Nevertheless, 19% reported having unpleasant memories and 29% recall of ICU events.

A more recent follow-up observational study by (Nesseler et al, 2013) evaluated mortality and health-related QoL in sepsis survivors 6 months after septic shock, by using data from 96 patients in France. Mortality was measured to 45 and despite improvements being reported, health related QoL remained significantly lower than the general population. The risk of dying persists for up to 5 years after hospitalisation.

Other studies, such as (Laupland et al. 2005) reported 90-day mortality rate of 57 and one-year mortality rate of 61 in 159 patients with bloodstream infection-associated septic shock. Further studies between 100 and 2834 septic patients reported 6-month mortality rates between 32 and 61 (Angus et al, 2004; Baudouin et al, 2005; Braun et al, 2004; Granja et al, 2004; Hofhus et al, 2008; Peri et al, 1995; Sanks et al, 1997).

### References

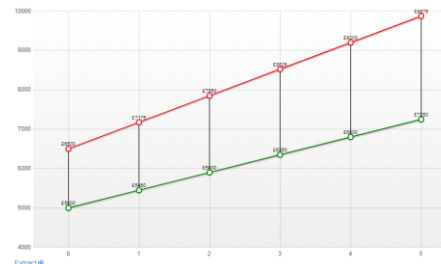
- Angus D. C., Laterra P. F., Hetterbrand J., Ely E.W., Ball D.E., Garg R., Weissfeld L.A., Bernard G.R. (2004). The Effect of Drotrecogin Alfa (Activated) on Long-Term Survival After Severe Sepsis. *Critical Care Medicine*, Vol. 32, pp. 2199 - 2206.
- Baudouin S.V., Saunders D., Tiangyou W., Elson J.L., Poynter J., Pyle A., Keers S., Turnbull D. M., Howell N. and Chinnery P.F. (2005). Mitochondrial DNA and Survival After Sepsis: A Prospective Study. *Lancet*, Vol. 366, pp. 2118 - 2121.
- Braun L., Riedel A.A. and Cooper L.M. (2004). Severe Sepsis in Managed Care: Analysis of Incidence, One-Year Mortality and Associated Costs of Care. *Journal of Managed Care Pharmacy*, Vol. 10, pp. 521 - 530.
- Cuthbertson B. H., Elders A., Hall S., Taylor J., MacLennan G., Mackirdy F. and Mackenzie S. J. (2013). Mortality and Quality of Life in the Five Years After Severe Sepsis. *Critical Care*, Vol 17, Issue 2, open access: <http://ccforum.com/content/17/2/R70>



PoCT with Ability to Detect Haematology, Biochemistry and Clinical Factors	
QALY (Standard)	#Q  0.3
Total Service Cost (Standard)	££ 25000
Sensitivity of PoCT	90
Organ Injury Detection Feature	
Clinical Factors Measurement Feature	
PoCT Response Time	2.5

PoCT QALY and cost	
QALY (PoC)	0.45
Total Service Cost (PoC)	23000

Percentage QALY increase per year (0.05 = 5%)						
	-	0.05	0.10	0.15	0.20	0.25
Mean QALY	0.45	0.473	0.495	0.518	0.54	0.563
ΔQALY	0.15	0.173	0.195	0.218	0.24	0.263
Headroom (WTP £20000)	5000	5450	5900	6350	6800	7250
Headroom (WTP £30000)	6500	7175	7850	8525	9200	9875



# Agent Simulation

- *ABS Visual Example*

TEA-GRID v0.1      Simulation: sepsis      Step 0/1      Seconds between steps:       Start!

<p>id: people.critical_patient_0 Critical: true Cost: £2340</p>				<p>id: people.not_critical_patient_0 Critical: false Cost: £800</p>
<p>id: people.not_critical_patient_1 Critical: false Cost: £800</p>			<p>id: people.critical_patient_1 Critical: true Cost: £2340</p>	
<p>id: people.not_critical_patient_2 Critical: false Cost: £800</p>		<p>id: people.nurse_0 nurse: true</p>		
				<p>id: people.critical_patient_2 Critical: true Cost: £2340</p>

# CCG Case Study

*Non-elective care*

*(Brunel University London, SIMUL8, WSP)*

**To test admission avoidance and discharge strategies with engagement of stakeholders to determine their likely impact during winter pressures.**

### Measures of achievement

- A 10% reduction in unplanned attendances for Hillingdon Registered Patients.
- A 20% reduction in readmission rates for patients discharged following an unplanned admission and then readmitted within 30 days

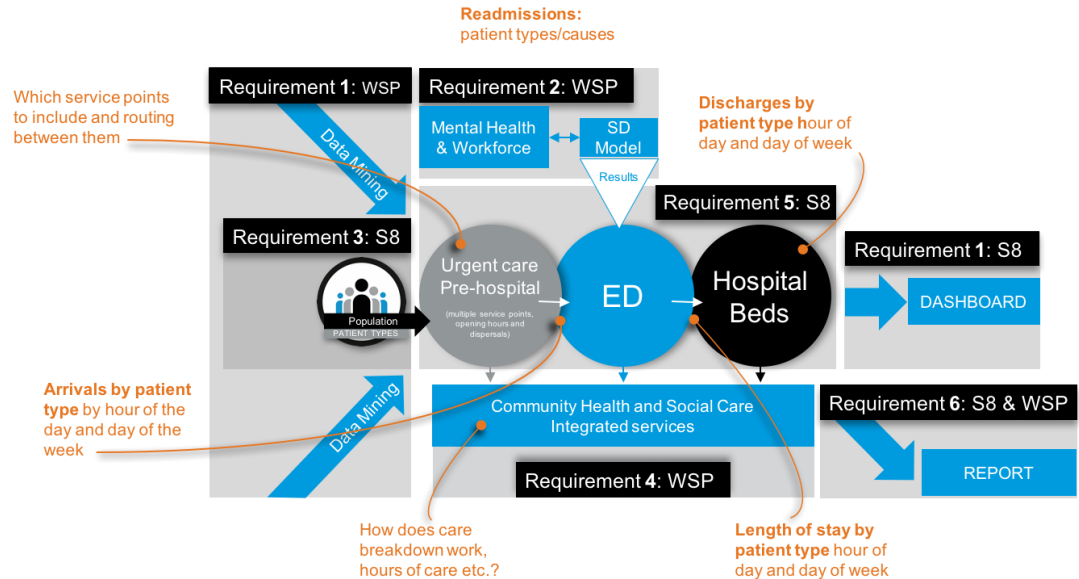


# Methodology

The Cumberland Initiative partners, Brunel University, **SIMUL8 Corporation** and **Whole Systems Partnership** collaborated to work with **Hillingdon CCG and the Transformation Board** to simulate the emergency care pathway across the whole health and social care system in order to test improvement interventions on the two requirements set out in the aims above.

The simulation combined two methodologies, systems dynamics and discrete event simulation to give both a strategic and operational view of the likely impacts taking into account changing demographics and expected flows of patients with emergency care needs on both hospital and primary and community providers.

Data was provided by the CCG and interviews were conducted with key stakeholders to provide context and insight into the health system. Regular workshops and reviews were held with the CCG and the SRG to validate the simulation.



- To understand what stakeholders in the wider health and care system see as the principal issues from their perspective that currently have an impact on the core unplanned care pathway, especially unplanned attendances and/or readmissions
- To identify known/ expected system changes that are likely to affect these in the future
- To explore ‘what if’ scenarios with potential to improve performance in the unplanned care pathway, to inform system dynamic modelling
- To identify key sources of local intelligence focused on the emerging issues


# Simulation Approach

Demographics and Out of Hospital Care:

Modelling demand scenarios with System Dynamics

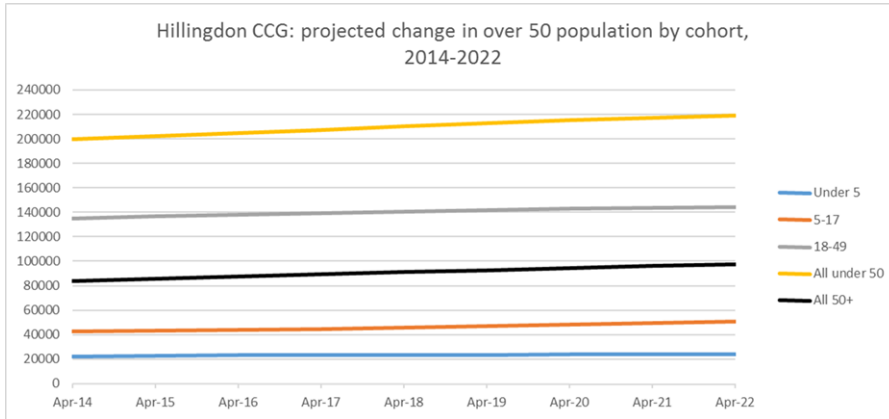


## Basic data and core demographic model?

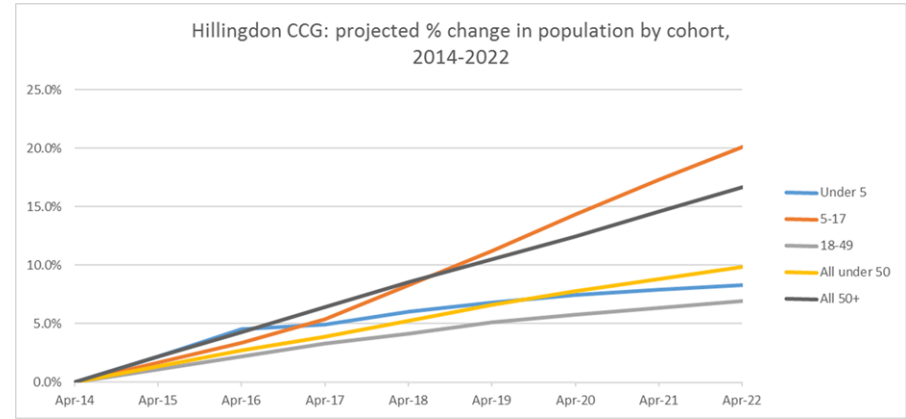
- 
- Demographic projections for modelling unplanned demand
  - Projected demographic changes in baseline unplanned demand
  - Projected demographic changes in baseline unplanned demand for over 50 cohorts

# Projected demographic changes in baseline unplanned demand

- Projected change in actual numbers in each age group April 2014 - March 2022.



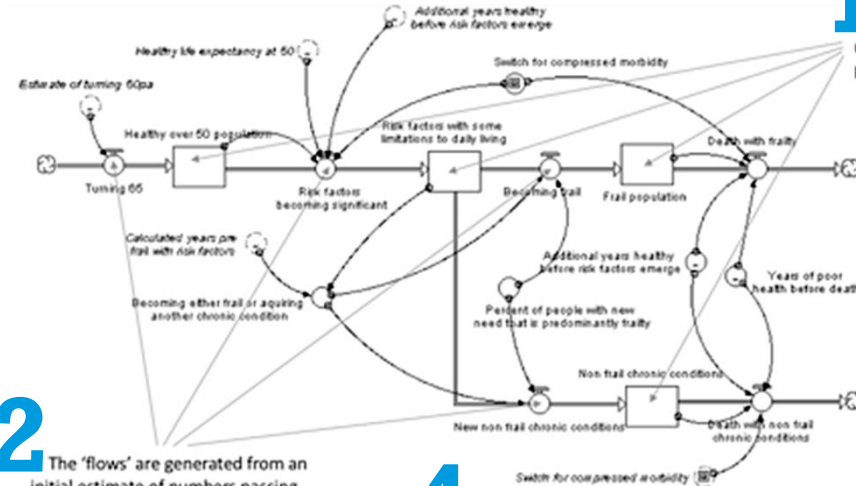
- Percentage change for each age group 2014-2022, compared to April 2014.



- Children aged 5-17 show the largest rate of increase over this time (20.1%, or an average of 2.5% per year).
- The number of over 50s is projected to increase by 16.6% or an average of 2.1% per year.

# Modelled impact of whole system change on key outputs

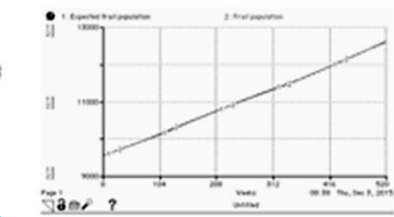
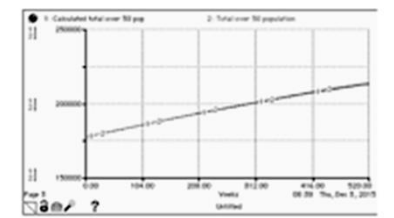
- Unplanned attendances
- Unplanned admissions
- Readmissions



**2** The "flows" are generated from an initial estimate of numbers passing 50 from ONS population projections & then from average LE@50 and HLE@50 at the cohort level.

**4** The frailty population is then used to inform further elements of a simulation model such as capacity requirements, the impact of service change or workforce needs, including the potential contribution that compressed morbidity might make were it to be evidenced.

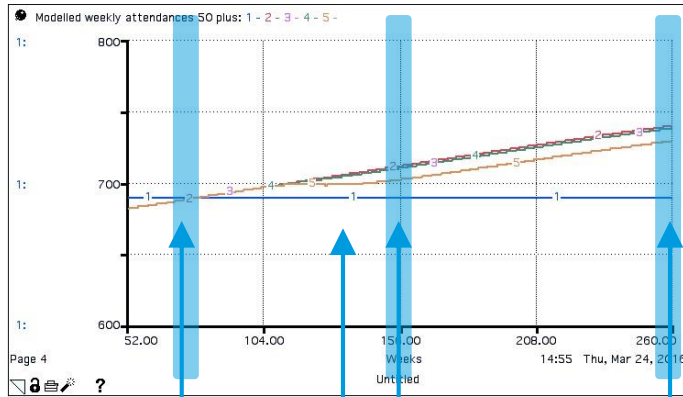
**1** The "stocks" in the model are initialised using the methodology described in this paper.



**3** Together these produce a good fit with ONS projections (the red lines above) and the simulated population estimates over the 10yrs (the blue lines above).

# How the models combine

## Wider system changes over time



Mid-year  
15/16

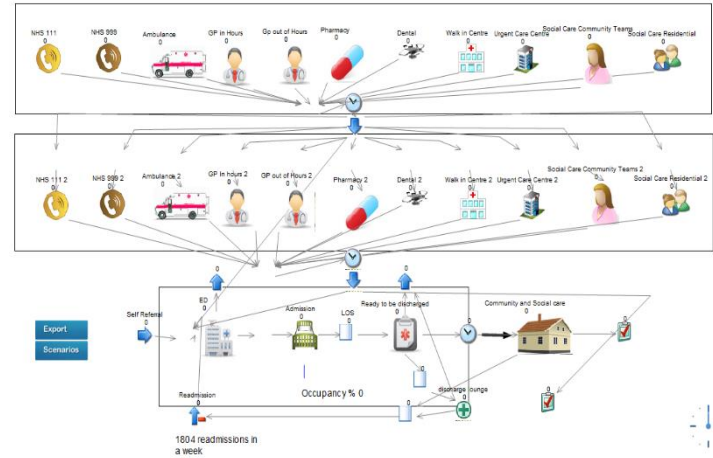
NOW

March  
2017

March  
2019

The SD model runs over time under a small number of different assumptions.

Three snap-shots of data at points in time reflecting conditions arising from the different simulation runs



The DES model runs multiple times for a single set of initial conditions and scenario assumptions to arrive at statistically significant results.

# Simulation Approach

Patient flow through urgent care

using discrete event simulation

Simulation is described by Robinson (2014) as an “Experimentation with a simplified imitation (on a computer) of an operations system as it progresses through time, for the purpose of better understanding and/or improving the system.” SIMUL8 software was used to build a Discrete Event Simulation. SIMUL8 can be used to build a “time based visual model which emulates every significant step that occurs in a process and every significant interaction between resources in a process so as to gain insight about the impact potential decisions on that process. The model shows you visually what will happen in the process if you make changes to it and it records performance measures of your system under different scenarios.” (SIMUL8 Manual 2000). SIMUL8 is a flexible tool that can be used in many industries. It is especially utilized in healthcare as it minimizes the risk to patients and providers of making changes to a system, which is often complex and difficult to understand.

“

Experimentation with a simplified imitation (on a computer) of an operations system as it progresses through time, for the purpose of better understanding and/or improving the system”

”

Robinson (2014)

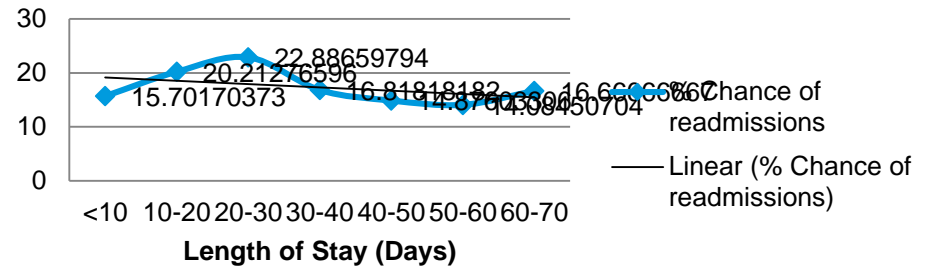
## Scenarios tested in the simulation

- Baseline- Runs the simulation with no changes to the current system based on Hillingdon data.
- Care Home Support- Prevents a user defined percentage of over 65 patients entering the system
- Impact of Beds Closing- Reduces the number of overall inpatients beds by a user defined number
- Ambulances see and treat- Increases the amount of patients who are seen and treated in an ambulance by a user defined percentage
- Increased Ambulatory Care- Prevents a user defined percentage of admissions and a user defined percentage of readmissions
- Ealing Hospital Demand- Increases the maternity and pediatric patient arrivals by a user defined number.
- Increased Primary Care Services- Increases primary care either between 18:00 and 20:00 on week days, between 09:00 and 17:00 on weekends or both by a user defined percentage

# 1. Length of Stay

- Pressures on beds could, in theory, put pressure on clinicians to discharge patients before they are truly ready to be discharged. This could make the chances of readmitting higher. The Chi Squared testing showed **that a patients Length of stay can be used to predict likelihood of readmission** supporting the theory that releasing patients ‘too quickly’ could increase the chances of readmission.
- Interestingly, when we look at the charted data, despite a linear trend, those with the shortest length of stay aren't the most likely to readmit. The patients who stay between 10 and 30 days are most likely. This could be because those with a very short length of stay often have the least serious conditions or are typically younger patients who we know are less likely to readmit. It is also worth noting that those staying over 30 days may be more likely to die in hospital and therefore this skews their chance of readmitting. To explore this further we would like to talk to clinicians who may be able to provide more insight.

## % Chance of readmissions

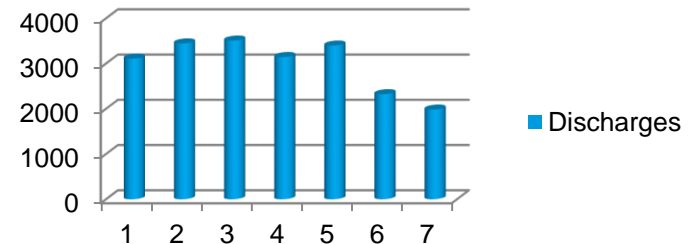




## 2. Discharge Day of the week

- In a '5 day system' senior clinicians will have less of a presence over the weekend and junior doctors may have less confidence in discharging patients so fewer patients are likely to be discharged on Saturdays and Sundays. A further impact of this could be higher discharges on a Friday to free up capacity over the weekend or some of the patients who were technically well enough to be released over the weekend actually being discharged at the start of the week. When these compromises to 'optimum' discharge time need to be made because of the way a system works there is a chance this could lead to inappropriate discharges, especially on a Friday where there is a rush to release patients. Discharges by day of the week in the Hillingdon system show these lower discharges over the weekend and a spike on Fridays.

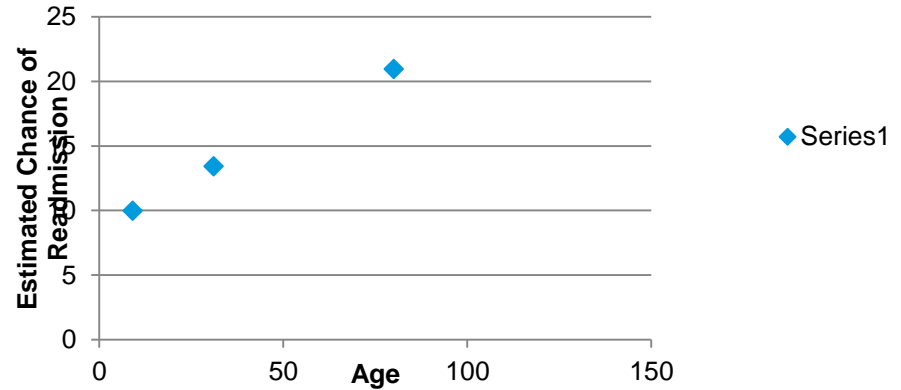
### Discharges by day of week



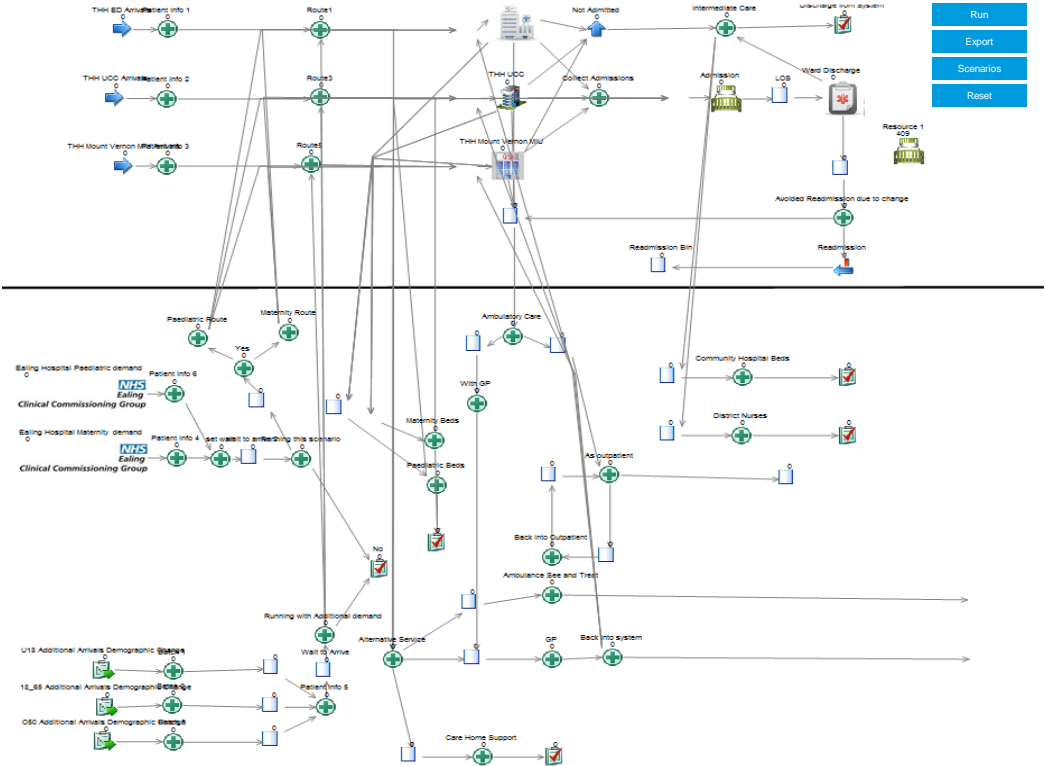
### 3. Patient Age

- Older patients may need more support when leaving the hospital and if they do not get this care it could mean they are more likely to readmit, with common problems being falls and heart conditions. If age does make a difference we need to capture this. Patients were split into 3 categories, under 18, 18-65 and over 65. There was an upwards exponential trend between age and likelihood to readmit. The results of the Chi squared test showed that this difference was statistically significant so **age can be used as a predictor of likelihood to readmit.**

### Readmission within 30 days by age based on 3 data points



# Discrete Event Simulation



# Results Analysis

## Recommendations

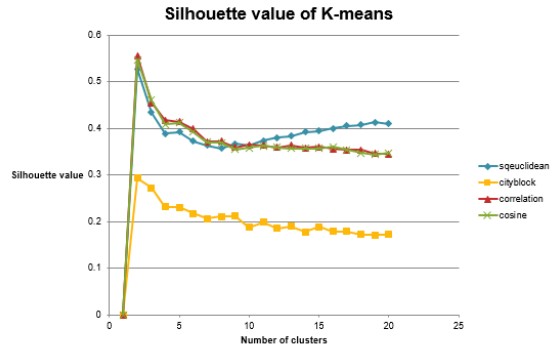
- Scenario 3 provides the best result largely due to an increase in ambulatory care. So we would recommend focusing on increasing ambulatory care as much as possible.
- Improving ambulance see and treat numbers by 21.4% also has a good improvement on all results so should be a secondary focus, although the savings in admissions are likely to be patients with short length of stays who are unlikely to admit and use beds for long periods of time so will not be the best cohort to target if beds are to be lost
- With these changes it would be realistic to expect to reduce beds by 20 in the baseline, 35 in scenario 2 and 50 in scenario 3. To make this most effective ambulatory care should look to target those patient types with the longest length of stays. For example the over 65s.
- Beds should be lost gradually as ambulatory care increases to minimize risks. There are ambitious increases in ambulatory care and until these take effect losing beds will result in failures against performance metrics.



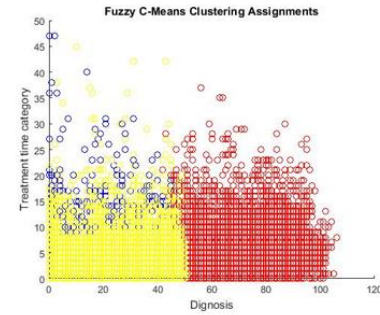
- Demand for urgent care is set to grow significantly over the next 5 years in the geographical area particularly in children aged 5-17 and people over 50. In the over 50s, people who are frail and living with multiple chronic conditions are the fastest growing group and will place increasing demand on health and care services
- Increased support out of hospital is essential to achieving the in-hospital reductions – we have explored the impact of increasing rapid response referrals and intermediate care capacity by up to 50%, demonstrating the contribution this can make
- Modelled scenarios of increased support outside hospital show that it is possible to reduce hospital admissions and readmissions by at least 10%
  - Based on 2017 population attendances reduce by 5-10% and admissions by up to 32%. Readmission rates could improve by up to 47%
  - In change scenario 2 with more modest changes to the Urgent Care Pathway, 1% of attendances, 14% of admissions and 22% of readmissions are prevented
  - Change scenario 3 has the best overall impact, although there no saving in attendances, there is a reduction of 29% of admissions and 48% of readmissions much of this again relies on a large increase in ambulatory care. This scenario also safeguards against the largest increase in Ealing hospital demand
- The largest impact is made by increasing Ambulatory Care with Ambulance See and Treat coming second. Ambulance See and Treat mainly affects short stay admissions, so the impact on beds is not as significant.
- With planned changes beds could be reduced by 20 in the baseline, 35 in scenario 2 and 50 in scenario 3. Patients with the longest length of stays should be targeted. For example the over 65s.
- Beds should be lost gradually as ambulatory care increases to minimize risks. There are ambitious increases in ambulatory care and until these take effect losing beds will result in failures against performance metrics.
- By 2019, despite these changes, there will be an increase in demand reducing benefits by 10%
- A caveat to this is that the working age population is decreasing and finding staff to work in the community may be a challenge

- Methodology for team working (communication)
- New analytical approaches

### Our recent works (K-means)

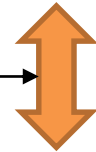
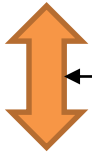


### Our recent works (Fuzzy C-means)



# Collaboration – Code and Models

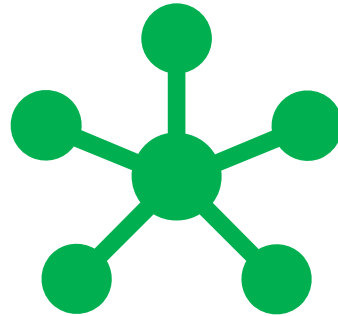
- Models (concept to simulation models)
- Methods (algorithms and modelling)
- Measures (data and instrumentation)





# What methods, models or data are re-used...

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# Data Farming with Simulation



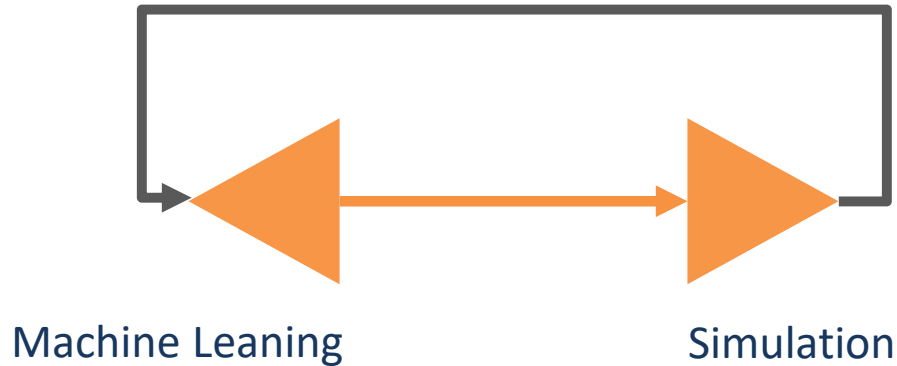
Generating big data...

# Summary

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- Prediction is difficult
- Exploration is time consuming and costly, but likely cheaper than failure or bad investment
- Modelling is learning for all of the project
- Evidence is important and should not be lost (or generalised)
- Dynamic formation of problem oriented teams require active management and communication
- Data underpins all of the above

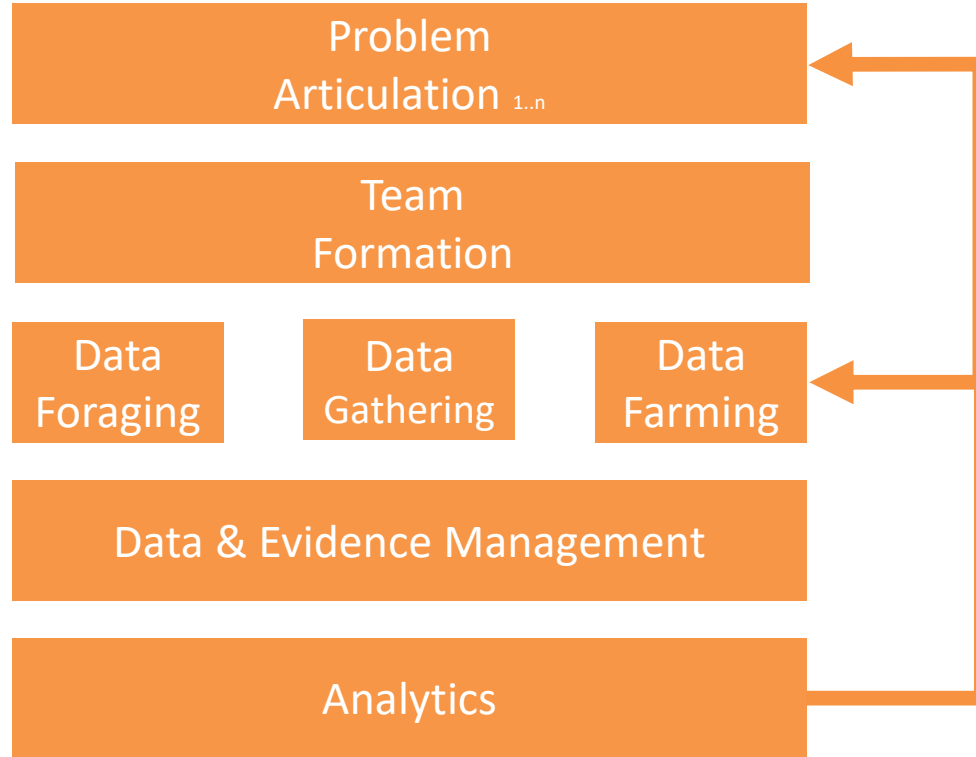
# How do we use these rich data sets?



Look backward in order  
to look forwards

Analytics

# Strategy synthesis



# Some challenges


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- How do we re-use models in other regions?
- How do we explore the unknown problem space?
- How can different users interact with analytical processes?

# Thankyou and questions

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