



الجامعة الأهلية  
AHLIA UNIVERSITY  
BAHRAIN



# PROFESSIONAL RELATIONS ACTIVITIES

**2015 & 2016**

Professional Relations Directorate  
Deanship of Students Affairs



[ahliauniversitybh](http://ahliauniversitybh)

[www.ahlia.edu.bh](http://www.ahlia.edu.bh)



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# CAREERS DAY

Ahlia University invites organisations from the private and public sectors to attend our annual event.

## BENEFITS TO YOUR ORGANISATION



Raise brand awareness with students, graduates and faculty



Increase your corporate social responsibility activity



Meet some of our future graduates: your potential employees



Discuss employment and internships with Ahlia staff

For more information please contact:

**Mr. Husain Mohamed Habib** (Manager, Professional Relations)

Tel. **+973 17298925** | Mob. **+973 36330044** | E-mail: **hhabib@ahlia.edu.bh**

YOUR GLOBAL FUTURE BEGINS HERE



# INTERNSHIPS

Ahlia University is looking for new partners to offer internships for our third-year students.

## BENEFITS TO YOUR ORGANISATION



Add to your corporate social responsibility activity



Invest in the youth of the Kingdom of Bahrain



Partner with the top private university in the Kingdom



Add value to your company

f t s in @ v ahliauniversitybh

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# Professional Relations Directorate Booklet

## Foreword by Founding President and Chairman of Board of Trustees

I am happy to contribute this Foreword to Ahlia University's Professional Relations Activities 2015 & 2016

Ahlia University was the first private university to be licensed in the Kingdom of Bahrain. The University follows a mission of providing an education of the highest quality and has achieved an excellent standing in the Kingdom of Bahrain, together with a growing reputation across the world.

External quality agencies including Bahrain's Education & Training Quality Authority (BQA) recognise that an important aspect of an Ahlia degree is the development of subject knowledge allied with employability skills, because employability is key to the success of the economy, of the Kingdom and of the world.

To support and promote student employability, Ahlia has fostered close relationships with organisations in the private and public sectors. Through these employer links, we are able to offer internships; workplace field trips; and a programme of career-related workshops and events.

All of these activities help to increase the skills and knowledge of our students and enable them to experience working life while they are studying, which prepares them for their future employment. In this way, Ahlia develops graduates who can build successful careers and become productive contributors to their workplace.

Ahlia University values its partnerships with the private and public sectors, believing that success comes from benefitting students and organisations alike.

On behalf of the University, I offer my thanks to you for partnering with Ahlia to develop our students and our society.

### **Professor Abdulla Al Hawaj**

Founding President &  
Chairman of Board of Trustees



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# President's Message

I am pleased to write a Message for Ahlia University's Professional Relations Activities 2015 & 2016.

Ahlia University takes pride in being the top-ranked private university in the Kingdom of Bahrain. We gained this position by offering a high quality education and a high quality experience, through which students gain the knowledge and skills that will help them in their careers and throughout their lives. Ahlia programmes are highly-rated by external quality assurance authorities; Bahrain's own Education & Training Quality Authority (BQA) has given them the highest quality judgement; and Ahlia graduates are highly-valued by employers.

A key part of an Ahlia education is the real-life work experience that we are able to offer to our students through our partnerships with organisations in the private and public sectors.

This booklet has been produced to provide information for our partners. It includes information about the services provided by Ahlia's Professional Relations Directorate and Activities 2015 & 2016 and events covering training, recruitment and field trips in the last two academic years (to August 2016). The record of our events includes details of the organisations who have supported Ahlia and made these activities and events possible.

As ever, Ahlia University is highly appreciative of all the many external organisations who support us and our students in this way.

We hope you find this booklet a useful source of information. Please the Professional Relations Manager, Mr Husain Habib (on 1729 8925 or [hhabib@ahlia.edu.bh](mailto:hhabib@ahlia.edu.bh)) if you would like more information or if your organisation would like to participate in any of next year's events.

**Professor Mansoor Alaali**  
President



# Message from the Professional Relations Directorate

Welcome to this information booklet produced by the Professional Relations Directorate.

## ABOUT THIS BOOKLET

This booklet contains information about the Professional Relations Directorate and about the services that we provide.

It also includes details of our activities and our partner organisations during the last two academic years (2014/15 and 2015/16).

## ABOUT THE DIRECTORATE

The Directorate is based in the Deanship of Student Affairs. Our role has two aspects:

- To provide a link between all final year students and the employment market; both public and private sectors.
- To provide services to Ahlia graduates , covering social, developmental and career-related activities.

**For students**, the Directorate provides a valuable and practical service to all students and graduates of Ahlia University and contributes to helping Ahlia graduates become the number one choice for the public and private sectors.

**For graduates/alumni**, the Directorate helps to arrange training and employment opportunities in the public and private sectors and organises an annual networking event.

**For employers**, the Directorate works with major companies and public sector organisations in Bahrain to discuss their employment and training needs.

## ABOUT OUR PARTNERS

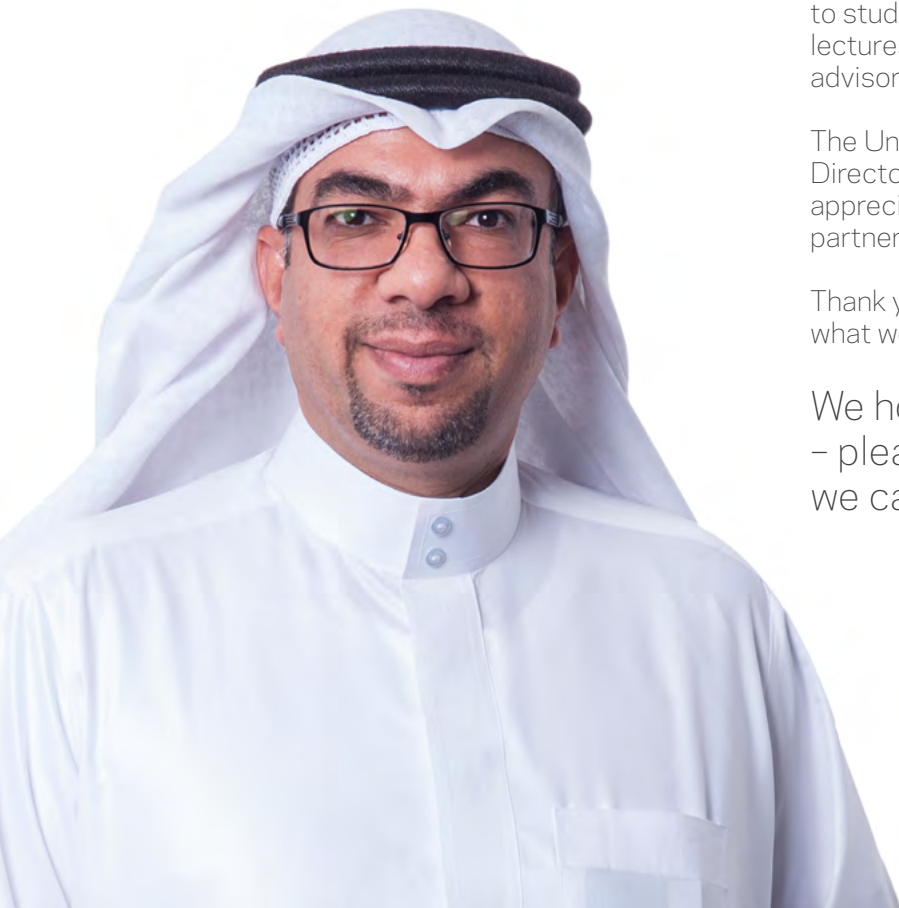
Ahlia University partners with many organisations across all fields in the public and private sectors. Our sector partners assist us by providing internship opportunities; hosting student field trips; helping us with workshops; and liaising over recruitment. In addition, they give support to student research projects; they deliver guest lectures and act as members of our college advisory boards.

The University, the Professional Relations Directorate and all our students very much appreciate the cooperation and support of our partners in the public and private sectors.

Thank you for playing such an important part in what we do.

We hope you find this booklet useful – please contact us to discuss how we can help you.

**Husain Mohamed Habib**  
Professional Relations Manager





# Directorate Services

Services provided by the Professional Relations Directorate cover the following six functions

## INTERNSHIPS

The Directorate contacts and visits employment and training departments in the public and private sectors throughout Bahrain in order to create real opportunities for training our students, whatever their programme. After establishing the number of training vacancies each organisation can provide, an academic supervisor and organisation supervisor are appointed to track and report on the performance of each student. Each student also submits five reports throughout the duration of their internship, describing the skills and experience they have gained. In line with the Ahlia University training strategy, we aim to provide opportunities for all Ahlia students to experience the working environment and to understand and develop skills in communications and work ethics alongside practical skills

## RECRUITMENT

The Directorate liaises with private companies and public organisations to facilitate the recruitment process via the Ahlia Careers Day. The Directorate aims to provide students with information on graduate training and career opportunities available to them. We also aim to inform students on employer requirements, the theoretical knowledge and practical skills required by each profession and to provide guidance and assistance to those who wish to improve their professional skills. We provide employers with detailed information on our graduates and help them to find the best qualified graduate employees.

## CAREER PREPARATION EVENTS

Ahlia University believes in the importance of preparing students to enter the employment market. Developing the right skills, understanding employer needs and helping students take advantage of the opportunities available to them is critical to our graduates' success. The Directorate hosts a number of events to develop both practical and soft skills for students and graduates to help prepare for a successful future career.

## WORKPLACE FIELD TRIPS

The Directorate, in cooperation with the Ahlia Colleges, organises regular field visits to public and private organisations. This helps students understand the functions of departments and different job roles within companies or organisations and aids their decision-making about career choices.

## STUDENT/EMPLOYER RESEARCH

Ahlia students carry out a wide variety of research projects in their academic work, and many organisations partner with us to support these activities. The Directorate manages all aspects of the research partnership from registering the students and assigning an academic supervisor and acts as the link between the company or organisation and the student.

## ALUMNI SERVICES

The University is rightly proud of its alumni community and the University ensures continuity of communication following graduation through the Alumni Club. The Club offers its members numerous educational, cultural and sporting activities and maintains the relationship between our alumni and the University. All Ahlia graduates have access to careers advice and we continually support and take an active interest in the careers of our alumni, encouraging their progress throughout their professional life and contributing to their continued success.

## DIRECTORATE CONTACT DETAILS

### **Mr Husain Mohamed Habib**

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Email: mali@ahlia.edu.bh

# Career Preparation Events

TITLE	TYPE OF EVENT	IN COLLABORATION WITH
AL NUKHBA YOUTH EMPOWERMENT PROGRAM	SEMINAR	HIRESTREAM
CHALLENGE 22	COMPETITION	SUPREME COMMITTEE FOR DELIVERY & LEGACY
ENTREPRENEURSHIP & LEADERSHIP TRAINING PROGRAM 1	WORKSHOP	SEED TRAINING CENTER
MOTIVATION AND SUCCESS	LECTURE	
MASHROO3I BUSINESS AWARDS	SEMINAR	TAMKEEN
4TH ARAB GULF FORUM FOR STRATEGIC PLANNING	FORUM	BAHRAIN PUBLIC RELATIONS ASSOCIATION
INNOVATION & ENTREPRENEURSHIP ROUNDTABLE	FORUM	BAHRAIN CHAMBER OF COMMERCE AND INDUSTRY
UNIVERSITIES STARTUP CHALLENGE 2015	COMPETITION	BAHRAIN CHAMBER OF COMMERCE AND INDUSTRY
ENTREPRENEURSHIP & LEADERSHIP TRAINING PROGRAM	WORKSHOP	SEED TRAINING CENTER
CONFERENCE ON RELIGIOUS TOLERANCE AND RELIGIOUS HISTORY IN BAHRAIN	FORUM	ISA CULTURAL CENTRE

# Career Preparation Events

TITLE	TYPE OF EVENT	IN COLLABORATION WITH
THE 1ST BAHRAIN FORUM FOR EXCELLENCE	FORUM	BAHRAIN PUBLIC RELATIONS ASSOCIATION
3RD ARAB GULF FORUM FOR POLITICAL MEDIA	FORUM	BAHRAIN INSTITUTE FOR POLITICAL DEVELOPMENT
SALES MANAGEMENT STRATEGY: RELATIONSHIPS	LECTURE	BAHRAIN ALUMINUM EXTRUSION COMPANY
SALES MANAGEMENT STRATEGY: BUSINESS TO BUSINESS	LECTURE	BAHRAIN ALUMINUM EXTRUSION COMPANY
UNDERSTANDING THE ROLE OF CHARITIES IN BAHRAIN	FORUM	ROYAL CHARITY ORGANIZATION
WEBSITE DESIGN	WORKSHOP	AHLIA UNIVERSITY
WRITING FOR PRESS RELEASES AND WEBSITES	WORKSHOP	AL WASAT NEWSPAPER
PUBLIC RELATIONS IN THE REAL WORLD	WORKSHOP	LABOUR MARKET REGULATORY AUTHORITY (LMRA)
INVESTIGATIVE JOURNALISM	WORKSHOP	

# Al Nukhba Youth Empowerment Program Seminar

January 2015

HiresStream ran the Al Nukhba programme in cooperation with the Capital Governorate to help prepare student for the employment market. During the workshop students learnt how to prepare their CV and then uploaded it to the Al Nukhba site allowing employers to view potential applicants' CVs. and to call them to interview.



In collaboration with:  
**HiresStream**





# Challenge 22

## Competition

February 2015

The Supreme Committee for Delivery & Legacy (SCDL) was established by the State of Qatar to oversee planning for the 2022 FIFA World Cup™. Challenge 22 is an innovation award to promote creativity in the Arab world and the competition started with a six-week roadshow, which included a visit to Bahrain to make a public presentation, which was hosted by Ahlia University. Ahlia students attended and heard about the competition's goals to inspire innovators to produce ideas that can create a better future.



In collaboration with:  
**Supreme Committee for Delivery & Legacy**



# Entrepreneurship & Leadership Training Program

## Workshop

May 2015

The Seed Centre in Seef, Bahrain provided a workshop on training trainers in entrepreneurship. Students from the Marketing and Management Department attended this insightful and interesting workshop.

In collaboration with:  
**Seed Training Center**





# Motivation and Success

## Lecture

October 2015

Students from the Accounting & Finance programme attended a seminar delivered by Ms Amal Alsaffar, a public speaker and traveller who was the first Bahraini woman to reach both Antarctica and the Arctic. She also climbed Mount Kilimanjaro in Africa. The students heard motivational stories about the importance of facing challenges and pursuing their dreams.



# Mashroo3i Business Awards

## Seminar

October 2015

Tamkeen's Mashroo3i Business Awards targets young Bahraini students and engages them in a business plan competition. This competition helps them learn all about preparing business plans and business prototypes. This seminar was arranged to inform management and marketing students about Mashroo3i Business Awards.

In collaboration with:

**Tamkeen**





# 4th Arab Gulf Forum for Strategic Planning

## Forum

November 2015

Under the patronage of His Excellency Lt. General Sheikh Rashid bin Abdullah Al Khalifa, Minister of the Interior, eminent personalities were gathered to discuss the threats at political, economic and social levels. Attendees at the forum included strategists, political analysts, military leaders, researchers and specialists and students from Accounting and Finance Programme



In collaboration with:

**Bahrain Public Relations Association**



# Innovation & Entrepreneurship Roundtable Forum

November 2015

This seminar was held at the BCCI and examined and discussed the role of innovators and entrepreneurs with Bahrain society. Students from Management & Marketing, Mobile and Network, Information Technology attended.



In collaboration with:  
**Bahrain Chamber of Commerce And Industry**





# Universities Startup Challenge 2015

## Competition

November 2015

The BCCI organised the Universities Startup Challenge 2015, which was a competition for all Bahrain universities, where groups of students had to develop a feasibility study for a start-up business. The Ahlia University student team won first prize in the competition.



In collaboration with:

**Bahrain Chamber of Commerce And Industry**



# Entrepreneurship & Leadership Training Program

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The Seed Centre in Seef, Bahrain provided a workshop on training trainers in entrepreneurship. Students from the Marketing and Management Department attended this insightful and interesting workshop.

In collaboration with:  
**Seed Training Center**





# Conference on Religious Tolerance and Religious History in Bahrain

Forum

November 2015

Students from the Mass Communication & Public Relations programme visited the Conference on Religious Tolerance and Religious History in Bahrain and met His Excellency Dr Sheikh Khalid bin Khalifa Al-Khalifa, the Vice Chairman of the Board of Trustees and Executive Director of the Isa Cultural Centre.



In collaboration with:  
**Isa Cultural Centre**



# The 1st Bahrain Forum for Excellence

## Forum

November 2015

Students from the Accounting and Finance programme attended the 1st Bahrain Forum for Excellence and met His Excellency Mohammed Bin Ebrahim Al-Mutawa, Minister of Cabinet Affairs. Students learnt about the challenges in achieving excellent quality while balancing resource and performance speed.

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PUBLIC RELATIONS CONSULTANCY

In collaboration with:

**Bahrain Public Relations Association**





# 3rd Arab Gulf Forum for Political Media Forum

November 2015

Students from the Mass Communication & Public Relations programme attended the Arab Gulf Forum for Political Media at Gulf Hotel and met His Excellency Sheikh Khalid Bin Abdulla Al Khalifa, Deputy Prime Minister. The Forum's attendees came from GCC and Arab countries and students learnt about the role that the media sector plays in protecting the Arabian Gulf identity amid mounting challenges and dangers.

In collaboration with:

**Bahrain Institute for Political Development**





# Sales Management Strategy: Relationships

## Lecture

December 2015

Mr. Jassim Mohamed Seyadi, CEO of Bahrain Aluminum Extrusion Company B.S.C; delivered a lecture on Sales Management Strategy: Relationships for students from Management & Marketing Programme.



In collaboration with:

**Bahrain Aluminum Extrusion Company**



# Sales Management Strategy: Business to Business

## Lecture

December 2015

Mr. Jassim Mohamed Seyadi, CEO of Bahrain Aluminum Extrusion Company B.S.C; delivered a lecture on Sales Management Strategy: Business to Business for students from Management & Marketing Programme.



In collaboration with:

**Bahrain Aluminum Extrusion Company**



# Understanding The Role Of Charities In Bahrain

## Forum

April 2016

Students from the Mass Communications & PR programme attended a conference at the Sofitel and met HH Shaikh Nasser bin Hamad Al-Khalifa, His Majesty the King's representative for Charity Works & Youth Affairs and Chairman of the Supreme Council for Youth & Sports. Students learnt the importance of volunteering and charitable giving. Social responsibility is of great importance to Ahlia University and teaching our students how to become involved is a critical part of the student experience.



In collaboration with:

**Royal Charity Organization**





# Website Design

## Workshop

April 2016

Students from Mass Communications & PR programme attended a workshop delivered by Ms Amina Ali, Lecturer from Ahlia University. The students learned about creating websites using CSS and HTML.



# Writing for Press Releases and Websites

## Workshop

April 2016

Students from the Mass Communications & PR programme attended a workshop delivered by Ms Amani Al Maskati, a journalist from Al Wasat Newspaper. The students learned about writing high-quality press releases and about the difference between writing for press releases and writing for websites.



In collaboration with:  
**Al Wasat Newspaper**





# Public Relations in the Real World

## Workshop

April 2016

Students from Mass Communications & PR programme attended a seminar delivered by Dr Lulwa Bu Dlama, Head of PR at LMRA, about the reality of working in the public relations field.



هيئة تنظيم سوق العمل  
Labour Market Regulatory Authority

In collaboration with:

**Labour Market Regulatory Authority (LMRA)**





# Investigative Journalism

## Workshop

April 2016

Students from the Mass Communications & PR programme attended a seminar delivered by Mr Ghassan Al Shehabi, freelance journalist. They learned about investigative journalism, including its importance in the Arab world and the skills needed for publication.



# Recruitment Events

TITLE	TYPE OF EVENT	IN COLLABORATION WITH
GLOBAL ECONOMIC VARIABLES & LOCAL LABOUR MARKET	PANEL DISCUSSION	LMRA
THE DECISION MAKERS FORUM TO SUPPORT THE LABOUR MARKET	PANEL DISCUSSION	MEDPOINT EVENTS MANAGEMENT
ANNUAL GATHERING OF PUBLIC & PRIVATE ORGANIZATIONS SUPPORTING THE AHLIA INTERNSHIP PROGRAMME 2015	AWARDS DINNER	HOSTED BY AU
AHLIA UNIVERSITY CAREERS DAY 2015	EXHIBITION	HOSTED BY AU
AGREEMENT WITH BAYT.COM	MOU SIGNING	BAYT.COM
AHLIA UNIVERSITY CAREERS DAY 2016	EXHIBITION	HOSTED BY AU
ANNUAL GATHERING OF PUBLIC & PRIVATE ORGANIZATIONS SUPPORTING THE AHLIA INTERNSHIP PROGRAMME 2016	AWARDS DINNER	HOSTED BY AU

# Global Economic Variables & Local Labour Market

## Panel Discussion

February 2015

At this seminar for students from Ahlia's master's programmes the CEO of LMRA, Osama Al Assbi, spoke about the facts and figures of the labour market in Bahrain and a discussion was held on the issues affecting the market.



هيئة تنظيم سوق العمل  
Labour Market Regulatory Authority

In collaboration with:

**Labour Market Regulatory Authority (LMRA)**





# The Decision Makers Forum To Support the Labour Market

## Panel Discussion

April 2015

Medpoint organised a forum at the Crown Plaza Hotel in Manama, where the future of the labour market in Bahrain was discussed. Prof. Mansoor Alaali delivered a speech regarding the future of the labour market from the perspective of Ahlia University students and the responsibility of universities to prepare their graduates for employment.

In collaboration with:  
**Medpoint Events Management**



# Annual Gathering of Public & Private Organizations Supporting the Ahlia Internship Programme 2015

Awards Dinner

March 2015

Every year, Ahlia University organises a Dinner and Awards Presentation for the public and private organisations which support the Ahlia Internship Programme.

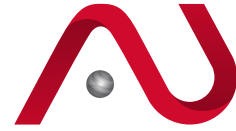




# Annual Gathering of Public & Private Organizations Supporting the Ahlia Internship Programme 2015

Awards Dinner

Continued



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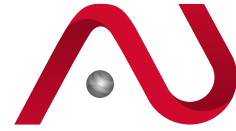




# Annual Gathering of Public & Private Organizations Supporting the Ahlia Internship Programme 2015

Awards Dinner

continued



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# Annual Gathering of Public & Private Organizations Supporting the Ahlia Internship Programme 2015

Awards Dinner

continued



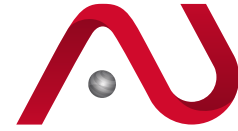
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# Annual Gathering of Public & Private Organizations Supporting the Ahlia Internship Programme 2015

Awards Dinner

continued



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# Annual Gathering of Public & Private Organizations Supporting the Ahlia Internship Programme 2015

Awards Dinner

continued



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# Ahlia University Careers Day 2015

## Exhibition

April 2015

Every year we host our Careers Fair where companies and government departments visit Ahlia University to talk with students about their future careers. Almost forty organisations attended in 2015.

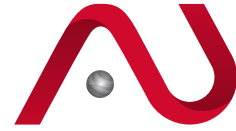




# Ahlia University Careers Day 2015

## Exhibition

continued



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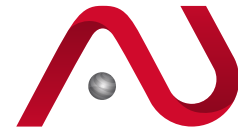




# Ahlia University Careers Day 2015

## Exhibition

continued



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# Ahlia University Careers Day 2015

Exhibition

continued



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# Ahlia University Careers Day 2015

## Exhibition

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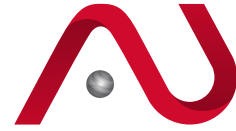




# Ahlia University Careers Day 2015

Exhibition

continued



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# Agreement with Bayt.com

## MOU signing

April 2016

bayt.com is a global recruitment agency with an interactive web presence. The Memorandum of Understanding (MOU) is an agreement between Ahlia and bayt.com which has enabled Ahlia students and alumni to take advantage of the web-based CV services and thereby helped them to gain employment with some of the top organizations regionally and worldwide.



In collaboration with:

**Bayt.com**





# Ahlia University Careers Day 2016

Exhibition

March 2016

Every year we host our Careers Fair where companies and government departments visit Ahlia University to talk with students about their future careers. Sixty-four organisations attended in 2016.





# Ahlia University Careers Day 2016

## Exhibition

continued



# Ahlia University Careers Day 2016

Exhibition

continued



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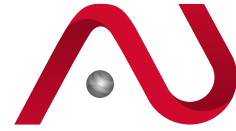




# Ahlia University Careers Day 2016

## Exhibition

continued



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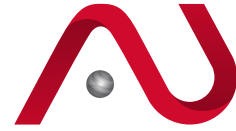




# Ahlia University Careers Day 2016

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# Annual Gathering of Public & Private Organizations Supporting the Ahlia Internship Programme 2016

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March 2016

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# Annual Gathering of Public & Private Organizations Supporting the Ahlia Internship Programme 2016

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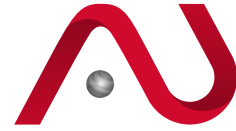
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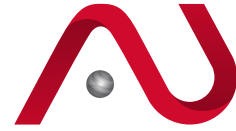




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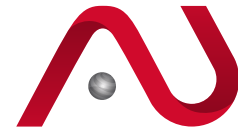
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# Annual Gathering of Public & Private Organizations Supporting the Ahlia Internship Programme 2016

Awards Dinner

continued



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# Annual Gathering of Public & Private Organizations Supporting the Ahlia Internship Programme 2016

Awards Dinner

continued



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# Workplace Field Trips

## DESTINATION

LABOUR MARKET REGULATORY AUTHORITY (LMRA)

HUAWEI TECHNOLOGIES BAHRAIN

BAHRAIN INSTITUTE FOR POLITICAL DEVELOPMENT

BAHRAIN TV & RADIO BAHRAIN

AL AYAM MEDIA CENTER

TAKAUD COMPANY

MICROCENTER TRAINING INSTITUTE

ZAIN BAHRAIN

BAHRAIN TV & RADIO BAHRAIN

THE RITZ-CARLTON BAHRAIN HOTEL & SPA

BAHRAIN ALUMINUM EXTRUSION COMPANY

MBC GROUP

TECOM INVESTMENT

THOMSON REUTERS

BELL POTTINGER

DUBAI CHANNELS NETWORK

AL BAYAN NEWSPAPER

BAHRAIN ARTS SOCIETY EXHIBITION

AL AYAM MEDIA CENTER

GULF PETROCHEMICAL INDUSTRIES CO. (GPIC)

GULF INTERIORS EXHIBITION 2016

SALWA AMIN INTERIORS

TAMKEEN



# Labour Market Regulatory Authority (LMRA)

March 2015

Students from the Accounting & Finance programme visited the LMRA where they learned about the operations required to ensure that the labour market in Bahrain continues to progress to international standards



هيئة تنظيم سوق العمل  
Labour Market Regulatory Authority

In collaboration with:

**Labour Market Regulatory Authority (LMRA)**



# Huawei Technologies Bahrain

March 2015

Huawei Technologies based in Seef, Bahrain, hosted Ahlia's Engineering students and gave them an understanding of the engineering technologies used in mobile and data networks.



In collaboration with:  
**Huawei Technologies Bahrain SPC.**





# Bahrain Institute For Political Development

March 2015

Students from the Mass Communication & Public Relations programme visited the Bahrain Institute for Political Development which is a national institute established by decree no (39) for 2005, to learn about its activities spreading a culture of democracy and promoting sound democratic principles.

In collaboration with:

**Bahrain Institute For Political Development**



# Bahrain TV & Radio Bahrain

April 2015

Mass Communication & Public Relations students visited Bahrain TV and Radio Bahrain (part of the Information Affairs Authority) and met the directors. Students were shown the studios and experienced the operations required to produce programmes for both television and radio.

In collaboration with:  
**Information Affairs Authority**





# Al Ayam Media Center

April 2015

Al Ayam newspaper hosted Mass Communication & Public Relations students to give them experience in the operations behind the production and publishing of a daily newspaper and the importance of deadlines within the media.



In collaboration with:  
**Al Ayam Media Center**



# Takaud Company

July 2015

Accounting & Finance students visited Takaud to gain an understanding of the working environment of the Marketing and Accounting Departments at Takaud.



In collaboration with:  
**Takaud Company**





# Microcenter Training Institute

November 2015

Students from the Information Technology programme visited Microcenter Training Institute. The students learned about Geographical Information Systems (GIS) and attended a seminar about careers in GIS.



In collaboration with:  
**Microcenter Training Institute**



# Zain Bahrain

November 2015

Engineering students from Ahlia visited Zain Telecommunications to gain knowledge of the industry and the competitive marketplace with Bahrain



In collaboration with:

**Zain Bahrain**





# Bahrain TV & Radio Bahrain

November 2015

Mass Communication & Public Relations students visited Bahrain TV and Radio Bahrain (part of the Information Affairs Authority) and met the directors. Students were shown the studios and experienced the operations required to produce programmes for both television and radio.

In collaboration with:  
**Information Affairs Authority**



# The Ritz-Carlton Bahrain Hotel & Spa

November 2015

Students from the Mass Communication & Public Relations programme visited The Ritz-Carlton Bahrain Hotel & Spa and met the directors who shared their experience and spoke about the operations of the hospitality industry.

In collaboration with:  
**The Ritz-Carlton Bahrain Hotel & Spa**





# Bahrain Aluminum Extrusion Company

December 2015

Students from the Management and Marketing Programme visited the Bahrain Aluminum Extrusion Company with specific goal to examine the Human Resources Directorate. This allowed the students to understand the procedures and rules and regulations regarding the employees and to further their knowledge on Bahraini employment law.

In collaboration with:

**Bahrain Aluminum Extrusion Company**



# MBC Group

February 2016

During a field trip to Dubai, Mass Communication & Public Relations students visited MBC and met the directors. Students were shown the studios and experienced the operations required to produce programmes for television.



In collaboration with:  
**Dubai Media City**





# Tecom Investment

February 2016

During a field trip to Dubai, students from Mass Communication & Public Relations programme visited TECOM Group to learn about their work as a strategic business enabler which provides sector-focused business communities and work environments for new businesses and entrepreneurs.



In collaboration with:  
**Dubai Media City**



# Thomson Reuters

February 2016

During a field trip to Dubai, students from Mass Communication & Public Relations programme visited Thomson Reuters news agency, to learn about the activities involved in providing a global news service.

In collaboration with:  
**Dubai Media City**





# Bell Pottinger

February 2016

During a field trip to Dubai, students from Mass Communication & Public Relations programme visited Bell Pottinger, public relations specialists with clients in politics and business in every industrial and commercial sector, to learn about their activities.

In collaboration with:  
**Dubai Media City**

# Bell Pottinger



# Dubai Channels Network

February 2016

During a field trip to Dubai, students from Mass Communication & Public Relations programme visited Dubai Channels Network's TV studios to learn about the latest equipment used in TV production.



In collaboration with:  
**Dubai Media City**





# Al Bayan Newspaper

February 2016

During a field trip to Dubai, students from the Mass Communication & Public Relations programme visited Al Bayan Newspaper, part of Dubai Media Inc. In their tour they learned about activities involved in producing and publishing a daily newspaper.



In collaboration with:

**Dubai Media City**



# Exhibition: Celebrating Bahrain's Artistic Expression

March 2016

Students from the Interior Design programme visited the art exhibition: Celebrating Bahrain's Artistic Expression organised by the Bahrain Arts Society to view the latest art from local artists and to discuss their inspiration.



In collaboration with:  
**The Bahrain Arts Society**





# Al Ayam Media Center

March 2016

Al Ayam newspaper hosted Mass Communication & Public Relations students to give them experience in the operations behind the production and publishing of a daily newspaper and the importance of deadlines within the media.

In collaboration with:  
**Al Ayam Media Center**



# Gulf Petrochemical Industries Co. (GPIC)

April 2016

Students from Management & Marketing programme toured the Gulf Petrochemical Industries plant in Sitra, Bahrain to gain further understanding of how a large corporation operates and a real understanding of the roles involved.

In collaboration with:  
**Gulf Petrochemical Industries Co. (GPIC)**





# Gulf Interiors Exhibition 2016

April 2016

Students from the Interior Design Programme visited the Gulf Interiors Exhibition to view the latest technologies and designs used within the interior design field.



In collaboration with:  
**Gulf Interiors**



# Salwa Amin Interiors

May 2016

Salwa Amin Interiors in Umm Al Hassam provided students from the Interior Design programme with the opportunity to meet and discuss with some of the region's leading designers and to gain an understanding of the processes required in the commercial market place.



In collaboration with:  
**Salwa Amin Interiors**





# Tamkeen

June 2016

Students from Management & Marketing programme visited Tamkeen, to learn about its role in developing Bahrain's private sector through the creation and development of enterprises, and support to enhance the productivity and growth of enterprises and individuals.



In collaboration with:  
**Tamkeen**





# BIT

معهد البحرين للتكنولوجيا  
Bahrain Institute of Technology

GET **CERTIFIED**

BE **QUALIFIED**

JOB **IDENTIFIED**







## المدرسة الأهلية التسجيل مستمر

- نظام التعليم في المدرسة الأهلية أمريكي، وبموجبه يحصل الطالب على شهادة البكالوريا الدولية المعتمدة عالمياً عند تخرجه.
- هيئة أكاديمية وتربوية من الجامعة الأهلية تشرف على العملية التعليمية والمنهجية في المدرسة الأهلية.
- الكادر التعليمي من أوروبا والولايات المتحدة الأمريكية.
- موقع المدرسة: منطقة سار بالقرب من سينما سار.





# Your global future





# ure begins here



Artist's impression of the new Ahlia University campus at Al Madina Al Shamaliya scheduled to open late 2018



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