






# MBA

## Degree Level: Postgraduate



 Qualification type	 Location	 Study mode	 Delivery Language	 Duration
Master's Degree	Main Campus	Full Time	English	Two Years

### KEY FACTS

#### SDG



#### NQF\*

NQF Placed ( 2019 )  
Reference Q19-028 Level 9

#### BQA\*\*

Confidence (2012, 2015 &  
2023)

#### Contact Persons

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\*National Qualifications Framework

\*\*The Education and Training Quality Authority

### OVERVIEW

Ahlia University has offered its MBA programme since 2002/2003 and has developed it to match curricula offered by leading business schools with a view to further enhance the attractiveness of its sought-after graduates for executive and leadership positions in the Arabian Gulf region, and beyond.

### PROGRAMME AIMS

Ahlia MBA programme is known for its high-quality curriculum and the distinctive learning experience it offers. The curriculum has been specifically designed to be aligned with the current and the future economic trends and labour market needs and to extend the students' breadth and depth of knowledge.

The curriculum exposes the students to a broad range of creative thinking, experience and expertise. The delivered courses, mainly tailored around business problems, help nurture global leadership skills through an engaging course content seeking its inputs from the industry and a high-impact learning experience that gives the students the opportunity to practice what they have learnt.

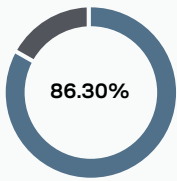
The aim of the MBA Programme is to:

- Equip students with opportunity to develop analytical skills and technical expertise in business administration management in real-world setting.
- Provide students with competence in applying a range of tools, skills, approaches techniques of relevance to a wide variety of operational setting.
- Develop student's leadership potential through a variety of soft skills such as effective communication, teamwork, global and sustainable thinking as well as change management.
- Provide students with opportunity to develop lifelong learning skills, autonomy and professional leadership, including research and sensitivity to ethical issues and social responsibility to contribute to businesses and society at large.
- Develop student's management acumen and foster a genuinely entrepreneurial approach to management.

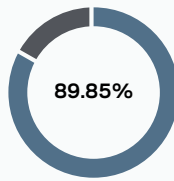


## GENERAL STATISTICS

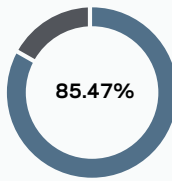
Employer Satisfaction



Student Satisfaction



Alumni Satisfaction



## ENTRY REQUIREMENTS

Admission to Ahlia University (AU) is selective based on academic achievements. Applications are welcomed from all students regardless of race, colour, gender, religion, nationality, physical or learning disability. Admission is purely based on merit.

### General Requirements

Ahlia University accepts Master programme applicants holding undergraduate degrees to join the University as new students provided that they meet the entry and application requirements set by the University and are in-line with the Bahraini Higher Education Council requirements.

- The applicant must hold a recognised bachelor's degree or its equivalent.
- The applicant must hold a recognised secondary school certificate or its equivalent.
- The applicant must be medically fit for the academic programme they wish to apply for.
- All applicants will be interviewed by a relevant programme committee
- Only successful applicants in the interview will be considered for admission.

The Admissions Committee reserves the right to stipulate deficiency requirements to any applicant offered admission where, in the judgment of the Committee, the mastery of the relevant subject matter has not been conclusively demonstrated by the academic transcript.

### Specific Requirements

The applicants who meet the following programme specific admission requirements will be admitted to the programme:

Master's Degree in Business Administration (MBA)	<b>A recognised bachelor's degree or its equivalent in any of the following disciplines:</b>
	<ul style="list-style-type: none"> <li>▪ Business</li> <li>▪ Management</li> <li>▪ Any related disciplines</li> </ul>
	Applicants who hold a recognised bachelor's degree in disciplines other than the ones mentioned above, may be accepted in the programme subject to passing the interview at the programme level and successful completion of the Foundation Courses.
	(CGPA) requirement
	<ul style="list-style-type: none"> <li>▪ Minimum CGPA normally required at the bachelor's degree <math>\geq 2.5</math> or its equivalent</li> <li>▪ Applicants with CGPA lower than 2.5 but <math>&gt; 2.0</math> or its equivalent at the bachelor's degree level, maybe be considered subject to passing the interview at the program level and successful completion of the Foundation Courses.</li> </ul>

## FEES

The estimated duration for completion of the MBA programme at Ahlia University is 2 years. This is structured around 36 credit-hours covering 8 courses along with a dissertation. The duration of the study for each course is fifteen weeks, covering approximately 45 studying hours.

Application Fee	BD 40
Registration Fee	BD 300
Foundation Courses ( if applicable )	BD 960
Course Fees (8 Courses, BD 480 per Course)	BD 3,840
Thesis ( Dissertation )	BD 1,920
<b>TOTAL</b>	<b>BD 7,060</b>

## PROGRAMME CONTENT & STRUCTURE

The MBA programme consists of 36 credits; 18 credits (6 courses) are core courses, 6 credits (2 courses) are core elective courses, and a 12-credits dissertation. The curriculum is designed to facilitate student learning in a systematic and balanced fashion. Core courses provide students with functional skills in particular fields of business, except for the business research methods course, which provides analytical and quantitative skills cutting across functions.

Functional core courses provide a mix of theory and practice. Recently, the "mix" between theory and practice was recalibrated away from the former and towards the latter with Managerial Economics replacing Economic Theory and Managerial Accounting replacing Accounting Theory.

In juxtaposition to these, the elective core courses, in addition to providing a strong foundation for deeper analysis in the subsequent component of the program, provide a venue in which interrelationships among several functional business arenas can be assessed.

Students are required to complete a dissertation (DMBA 599, 12 credits) in a topic chosen from a variety of fields including:

- Accounting
- Economics
- Banking
- Finance
- Management
- Marketing
- MIS

### Employability

Being a hub for financial services in the MENA region and a base for many other multi-national companies in Bahrain, Ahlia University MBA students can enhance their careers to the following as an example:

- Accounting manager
- HR manager
- Health Service Manager
- Management Consulting
- Marketing Manager
- Auditing Manager
- Entrepreneur and Business Owner