



COLLEGE OF INFORMATION TECHNOLOGY
DEPARTMENT OF MULTIMEDIA SCIENCE
COURSE SYLLABUS/ SPECIFICATION

Course Code & Title:	BSMS Internship / INTR464
Weight:	(0-0-3)
Pre-requisite:	Completions of at least 90 credit hours and minimum of CGPA 2
NQF Level: 8	NQF Notional Hours / Credits: 240 Notional Hours 24hrs

Description: In today's turbulent economic environment, a country workforce is increasingly pivotal to business success. Stemmed from the desire and sense of responsibility that Ahlia University has against the society and their own students, and as part of their vision, of being leaders in the market of higher education, they do understand the need to invest in their capital made of partially their students in order to equip the market with talented workforce. Based on this INTR 464 course was introduced, representing a structured opportunity to incorporate academic, professional and personal skills development which enables the student to gain a planned and directed learning experience. It enables the student to integrate knowledge gained through their classroom learning with the competencies made available through actual experience in a professional setting. The internship programme requires a minimum of 120 hours of work at the internship worksite. Students will receive academic credit after a successful completion of the programme. The numbers of credits that are earned by the student as a result of successful completion of the internship programme are 3 credits.

Objective:

The BSMS Internship is a form of experiential learning and the aims are:

1. To provide students from the college with an opportunity to integrate knowledge, skills and competencies learned in the classroom with practical application and skills enhancement in a related work-based/professional environment.
2. To give students an opportunity to gain experience of a relevant work environment and to develop links with professionals in the field they are considering for a future career.
3. To ultimately enhance student employability and at the same time to build relationships between the university, businesses and the local community.
4. To give employers an opportunity to guide and also evaluate future talent in the field of Multimedia: 3D Design and Modeling, Image processing, Voice processing, Animation and video processing, web design, and distributed systems.

Semester:

Instructor (s):

Office Telephone:

Email (s):

Intended Learning Outcomes (ILOs):

A. Knowledge and Understanding		NQF Descriptor/ Level
A1	Concepts and Theories: Demonstrate critical knowledge and understanding of applying concepts and theories of Multimedia	Knowledge: Theoretical Understanding (Level 8)
A2	Contemporary Trends, Problems and Research: Demonstrate creativity in the application of knowledge and research skills to generate information and data useful to the organization related to Multimedia	Knowledge: practical application (Level 8)
A3	Professional Responsibilities: Operate specialist level leads to decision-making to support the organization in relation to Multimedia	Competence: Autonomy and Responsibility (Level 8)
B. Subject-specific Skills		NQF Descriptor/ Level
B1	Problem solving: Use special quantitative skills to solve practical real-world problems in the area of Multimedia	Skills: Communication, ICT and Numeracy (Level 8)
B2	B2. Modeling and Design : NA	N/A
B3	Application of methods and tools: Demonstrate the use of specialist level skill in Multimedia applications.	Knowledge: practical application (Level 8)
C. Critical-Thinking Skills		NQF Descriptor/ Level
C1	C1. Analytical: Use range of approaches to critically analyze and evaluate internal and external criticism in the area of Multimedia	Generic, Problem Solving and Analytical Skills (Level 8)
C2	C2. Synthetic: Demonstrate insight, interpretation and creativity to draw conclusions in Multimedia	Generic, Problem Solving and Analytical Skills (Level 8)
C3	C3. Creative: Make informed judgments in situations by the use of critical analysis in the area of Multimedia	Generic, Problem Solving and Analytical Skills (Level 8)
D. General and Transferable Skills (other skills relevant to employability and personal development)		NQF Descriptor/ Level
D1	D1. Communication Communicate effectively with a variety of stakeholders of the organization who manifest different levels of technical expertise and knowledge in various specializations in Multimedia	Skills: Communication, ICT and Numeracy (Level 8)
D2	D2. Teamwork and leadership: Demonstrate leadership and teamwork skills to support the organization in Multimedia related projects	Competency: Autonomy, Responsibility, and context (Level 8)
D3	D3. Organizational and development: Lead Projects in the area of Multimedia and propose recommendations for decision making	Competency: Autonomy, Responsibility, and context (Level 8)

D4	D4. Ethics and social responsibility: Operate specialist level in various functions in light of ethical and social norms in a way that contribute to the social responsibility of the organization.	Competency: Autonomy, Responsibility, and context (Level 8)
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Teaching and Learning Methods		
<ul style="list-style-type: none"> • On the job Training, • Mentoring, Tasks, Supervision <p>Note: <i>academic supervision, site supervision, observation, and learning by doing, all aided by Internship program guidelines</i></p>		
Assessment/Grading Scheme		
<p>Student report (two monthly and one final report), site supervisor evaluation (mid and final), and academic supervisor evaluation.</p> <p>The student will be given grade <u>PASS</u> or <u>FAIL</u> based on his/her total points achieved on the undertaken Tasks. A letter grade <u>P</u> will be issued for the student if he/she obtained 70 points or more on the tasks shown above in the grading Scheme table and a letter grade <u>F</u> if he/she obtained less than 70 points.</p>		
No.	Tasks	Weightage %
1.	Site Supervisor Mid Evaluation	25
2.	Site Supervisor Final Evaluation	25
3.	Academic Supervisor Evaluation	10
4.	Student Bi-monthly Report 1	10
5.	Student Bi-monthly Report 2	10
6.	Student Final Report	20
7.	Total	100