

21st Century Researcher

Your global future begins here

PhD WR Brunel Program London - UK

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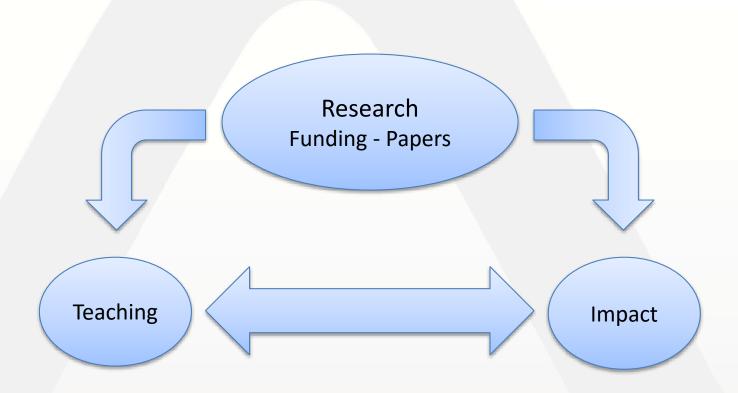
Contents



- The Academic Nexus
 - Publications
 - Where to publish
- Funding
- Impact
- Where to find new ideas
- Literature tools
- Visibility

Academic Nexus





Research



Publications

- Journal Ranking
- Highly citable

Funding

National and International agencies

How good papers are measured

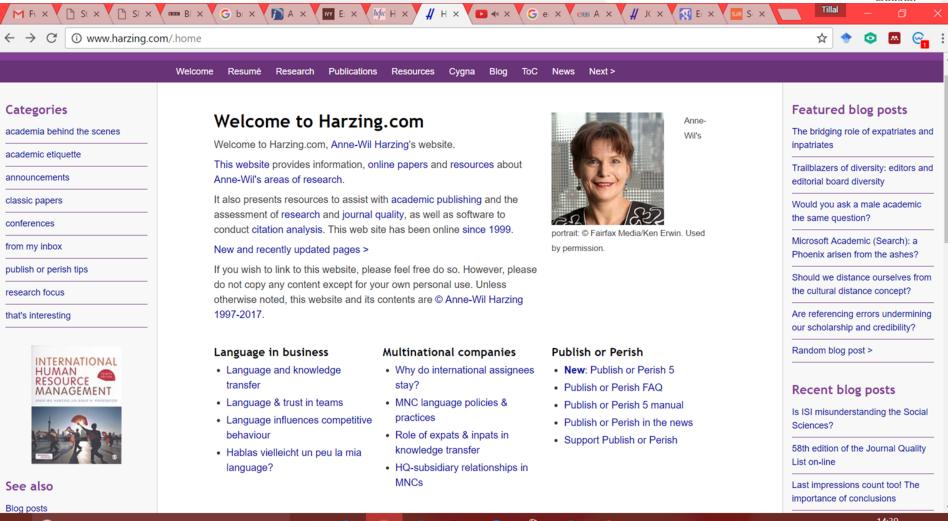


- Published in highly ranked:
 - https://charteredabs.org/academic-journal-guide-2015/
 - http://www.harzing.com/jql.htm
 - https://youtu.be/ZJFbra9WEil (good video for ranking)
 - http://www.scimagojr.com/
- Highly cited in SCOPUS (or scholar)

Good site for journal insights



18/03/2017



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Papers that attract citations



Comprehensive Literature review High

Literature review plus proposition Medium

Original article
High (if in a top journal)

Theoretical article
Depends on timing

A case study
Medium - Low

Research note

Low ranked journals and conferences Low

Funding



- Research is a luxury and you need resources for it
- Real and important problem
- Methodological rigour
- Impact assessment

Selling your research



- Why is your research interesting?
- What policy relevance (if any) does it have?
- What's innovative about your methods or your research?
 - Are you using a new method?
 - Are you using a well-accepted method with new data?
 - What differentiates what you have done from others

Criteria for a good proposal



Major criteria

- Does the proposal address a well-formulated problem?
- Is it a research problem?
- Is it an important problem (solution will be useful)?
- Is special funding necessary to solve the problem, or to solve it quickly enough, or could it be solved using the normal resources of a well-found laboratory?
- Do the proposers have a good idea on which to base their work? i.e. technical substance.
- Does the proposal explain clearly what work will be done?
- Do the proposers have a good track record?

Criteria for a good proposal



Minor criteria

- Strong research team and new researchers in the field.
- A reasonable balance between different research areas.
- Evidence of industrial interest in a proposal, and of its potential for future impact.
- Good project management

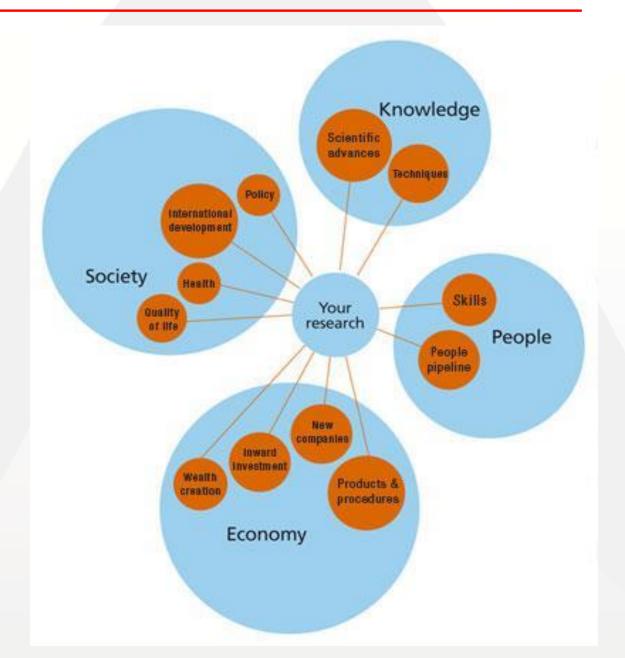
Potential Funders in MENA region



- Other GCC Funding Council
 - Qatar Foundation
- Ford Foundation
- UN organisations (UNDP, UNESCO etc)
- British Council
- Fulbright
- DFID
- Islamic Development Bank
- Collaboration with EU based institutions
- •

Impact Targets





Where to find New ideas



Top funders call

- https://ec.europa.eu/programmes/horizon2020/
- Global challenge fund (http://www.rcuk.ac.uk/funding/gcrf/)

Trends and forecasts

- http://www.gartner.com/
- https://www.shapingtomorrow.com/

Top Journals call for papers



- Academy of Management Review
 - Sociocognitive Perspectives in Strategy and Strategic Management
- Journal of Operations Management
 - Delivering care at lowest cost
- MISQ

 The Role of Information Systems and Analytics in Chronic Disease Prevention and Management

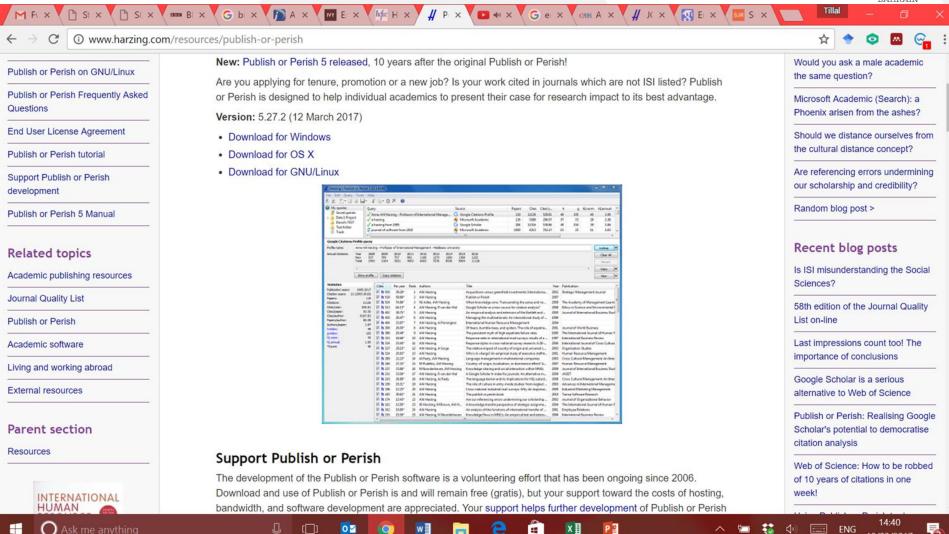
Reference management tools



- Reference management (online tools)
 - Mendeley.com
 - Colwiz.com
 - Publish or perish

Google Scholar Literature Tool





Online visibility



- Personal page within organisations
- LinkedIn
- Facebook
- ORCID
- Google Scholar
- Researchgate check IP ownership
- Twitter
- Google+